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Top Skills

Objective-C

Technical Leadership

Mobile Applications

Certifications

Communication Strategies for a
Virtual Age

Microsoft Certified Solution
Developer

Publications

Aspect Oriented Programming in
ASP.NET

Patents

Image correction by expected
location of symbols for document
scanning and data extraction

Deploying cross-platform
applications on mobile devices with
native and web components

Ann Catherine Jose

Hands-On Tech Enthusiast. Software Builder. Full-Stack Developer.
Lifelong Learner. Loves tech, math and music.
San Jose, California, United States

Summary

I am an Engineering Leader with over 20 years of experience in the software industry. I'm passionate about using state-of-the-art technology to build products that truly delight our customers and staying up-to-date with the latest industry trends.

As the Head of Engineering for the QuickBooks Platform and Mobile Organization at Intuit, I have the privilege of leading a talented team of engineers. We create financial software that helps millions of small businesses and self-employed customers to run their business. In my role, I am responsible for driving the strategy and overseeing the development of the QuickBooks mobile applications and the platform infrastructure that hosts the QuickBooks Online application. I work closely with Product, Design and Marketing leaders to deliver best-in-class solutions across QuickBooks ecosystem.

Personally, I enjoy solving difficult problems, learning something new every day, and using that knowledge to build something valuable. Back when I was an individual contributor for 15 years, I used to enjoy solving difficult problems, discovering the cause of a challenging bug, finding a solution to a difficult problem, or creating a scalable architecture and implementing it alongside my team.

My passion for engineering runs deep and I always approach challenges with an engineer's mindset. That's why, as an engineering leader, I aim to foster the kind of environment that I would have wanted as an engineer. I prioritize empathy, empowerment, and accountability in my leadership style. Technical expertise and strong communication skills are essential for leaders, and I hold my team to the same standard. I prioritize developing these skills in myself and my team to build a high performing organization.

As a leader, I prioritize both building the right product and building it right. I firmly believe in empowering the teams closest to the work to make decisions and take ownership of their outcomes. These principles are central to my approach to delivering top-notch solutions and cultivating high-performing teams that are passionate about technology and have the autonomy to achieve success for our customers.

I strongly believe in the saying, "Be the Change You Want to See." Every day, I challenge myself to make progress and strive for excellence. I find that stepping out of my comfort zone and learning new things is the best way to grow both personally and professionally. While it can be a challenging journey, I am committed to do it and to help others along the way.

Experience

Self-employed

Software Developer

August 2024 - Present (6 months)

San Francisco Bay Area

I am a self-employed software developer, focusing on learning, coding and building tech solutions to real-life problems. I contribute to open source, build apps and websites for me, my friends and family. I support my community, mentor others in career and time management, and reignite my passion for math and music.

Intuit

14 years 1 month

Director Of Engineering

February 2020 - August 2024 (4 years 7 months)

San Francisco Bay Area

I'm the Director of Engineering at Intuit, leading the QuickBooks Platform and Mobile Engineering organization in the Small Business Group. My focus is on the core platform of QBO, Search and QB mobile apps, catering to millions of small business and self-employed customers. I also spearhead the company-wide Generative AI initiative for QuickBooks products on web and mobile.

I'm passionate about creating a high-performing organization where everyone has the opportunity to learn, grow, and excel in their careers, all while bringing joy to our customers. My leadership style centers around empathy, empowerment, and accountability, striking a balance between technical expertise and effective communication.

My responsibilities in the current role include:

- Lead engineering effort for the Generative AI initiatives throughout the QuickBooks ecosystem.
- Shape the technology strategy and roadmap of QuickBooks Platform and mobile applications.
- Define the goals, priorities and objectives for the engineering team.
- Collaborate with Product, Design, and Data leaders to drive product strategies and initiatives.
- Guide a team of seasoned engineering managers and principal engineers in leadership capacities.
- Develop and oversee the annual budget for the department to meet financial objectives.
- Foster a culture that promotes learn-teach-learn, extreme bias-to-action and customer obsession.
- Build a high performing organization where everyone belongs and feels empowered.

Principal Software Engineer

August 2015 - February 2020 (4 years 7 months)

San Francisco Bay Area

In this role, I was the technical lead for the QuickBooks mobile team who builds Intuit's flagship mobile apps QuickBooks for small business and QuickBooks for Self-Employed.

I joined the team as a lead engineer in QBSE mobile app and led multiple initiatives like unifying the application architecture to MVVM/RxSwift, building a robust data layer using Apollo/GraphQL technologies, broad adoption of Swift and increased focus on unit testing and automated build pipeline. This led to the transformation of QuickBooks mobile to a modern and modular application platform that helped to scale mobile development across Intuit.

During the final six months of this role, I embraced the opportunity to assume the interim position of Director of Engineering. This experience served as a significant learning curve with executive responsibilities and people leadership,

and I wholeheartedly loved and relished this experience. When I felt ready to make this a durable career change, I applied for the rigorous executive promotion process at Intuit, and it got approved! This was a pivotal change in my professional journey.

Prior to QuickBooks mobile, I was the lead iOS developer in the TurboTax mobile team in Consumer Tax Group. I worked with a team of mobile engineers who were building the main tax prep mobile application. My primary responsibilities were to define the design the architecture of the application and implement the best solutions in close collaboration with product managers and designers. I also unblock the team members when they are faced with a technical problem and brainstorm designs / code reviews, and help the team adopt technology standards and best practices that are popular in the industry.

Staff Software Engineer

November 2012 - July 2015 (2 years 9 months)

San Francisco Bay Area

My significant contribution in this role was in building the TurboTax app for iPhone and iPad. It has been an incredible experience where we rebuilt the app fresh in less than 6 months. In spite of being new to Objective-C, I was able to acquire the skills required and become an important contributor in the team. I built the core as well as many critical components in the app. In this, project, I also got to work with a smart and passionate team of engineers, product managers and QA. I helped my team learn the best practices of Git, various development tools and implement good solutions through code review and mentoring.

Staff Software Engineer

August 2010 - October 2012 (2 years 3 months)

Bangalore, India

In this, role, I was a senior developer in the TurboTax desktop team, building TurboTax Business, Intuit's flagship product that helps small business owners prepare their business taxes.

My most significant contribution for the tax year 2011-12 has been the complete makeover of the integration of TurboTax with QuickBooks. Within 10 months of joining Intuit, I was able to learn the current architecture of TurboTax product and closely work with Product Management Team and thereby implement the front-end as well as the component layer of the QuickBooks Import feature in TurboTax. I have also delivered many critical features and enhancements as well as helped the team in resolving technical problems.

In addition to the regular project work, I led many innovative projects that became product features.

Philips Healthcare, Bangalore, INDIA

4 years 8 months

Software Architect

March 2010 - August 2010 (6 months)

In this role, I am the Tech Lead for the team in Ultrasound Business Unit, working on the new product offerings Philips Healthcare. My responsibilities include:

- Lead the team in designing and developing clinical applications
- Resolve the technical issues faced by the team
- Work with Program Management, Product Managers and Application Specialists to ensure the success of the project

Senior Technical Specialist

April 2008 - March 2010 (2 years)

Technical Lead for the Q-Station 1.0 project, to develop the offline workstation with connected workflow for Cardiac Ultrasound market. I was involved in this project end-to-end, right from conception, prototyping up to the product release. I closely interacted with key stake holders like Product Marketing, Application Specialists, Program Directors, Verification team etc., designed & implemented the critical features, guided the team through tough problems and steered the project to success.

The organization recognized my performance by giving the Global R & D Excellence Award for 2010, the prestigious annual award given to select few high performers from the Philips Global Ultrasound Business Unit (spread around multiple locations).

Technical Specialist

January 2006 - March 2008 (2 years 3 months)

In this role, I worked on two projects - Pathfinder & Morpheus, two versions of the Ultrasound scanner software. My primary responsibility in these programs was to design & implement key product features, review peer's design/implementation and analyze/assess critical problems. I was the Subject Matter Expert for many of the product features. In recognition of my performance, I was conferred the award of Significant Contribution in the year 2008.

SAP Labs India

Development Lead

May 2004 - December 2005 (1 year 8 months)

In this position, I first worked as an Individual Contributor, later as Development Lead for the xRPM project. I was involved in designing and developing Java WebDynpro applications that were deployed on SAP Enterprise Portal. I was also given the responsibility to customize xRPM product to suit the need of a particular customer.

Tata Infotech

Senior Software Engineer

July 2000 - November 2003 (3 years 5 months)

Individual Contributor in the WBOL (World Book Online) project to develop the online version of World Book encyclopedia. I was involved in designing and implementing new features, especially the one of the core modules - Content Management.

Education

Indian Institute of Technology, Madras

Master of Science (M.S.), Mathematics · (1998 - 2000)

Mahatma Gandhi University

Bachelor of Science, Mathematics · (1995 - 1998)