

Contact

www.linkedin.com/in/leerob
(LinkedIn)
leerob.io (Portfolio)

Top Skills

Programming
Leadership
Computer Science

Lee Robinson

VP of Product at Vercel
Des Moines, Iowa, United States

Experience

Vercel

4 years 6 months

VP of Product

November 2023 - Present (1 year 3 months)

VP of Developer Experience

June 2022 - November 2024 (2 years 6 months)

Director of Developer Relations

April 2021 - June 2022 (1 year 3 months)

Developer Relations

August 2020 - April 2021 (9 months)

Hy-Vee, Inc.

Senior Software Engineer

October 2018 - September 2020 (2 years)

Hy-Vee, an almost 100-year-old grocery chain in the United States, wanted to build a new version of their digital storefront. I joined a team of product engineers working across web and mobile to rebuild their legacy .NET application (~500k MAU) with React and React Native.

On the frontend, I led our move from a custom webpack and React configuration to Next.js and the latest React patterns. In the process, I shared my learnings online, helping educate members of the React and Next.js community.

Throughout my two years, I was able to work on some hard problems: decoupling a decade old monolith into microservices, working with a federated GraphQL API, learning and occasionally managing a Kubernetes cluster, building and implementing a design system, incrementally migrating individual components and routes to a new framework and infrastructure, and more.

Workiva

Software Engineer

August 2015 - September 2018 (3 years 2 months)

Workiva (\$WK) is a cloud platform for data reporting and compliance. During my time at Workiva, I gained my first production experience using React. I worked on tooling to help predict and alert and regressions in our SaaS platform, building a product similar to open-source tools like Sentry.

Education

Iowa State University

Bachelor of Science (B.S.), Computer Engineering