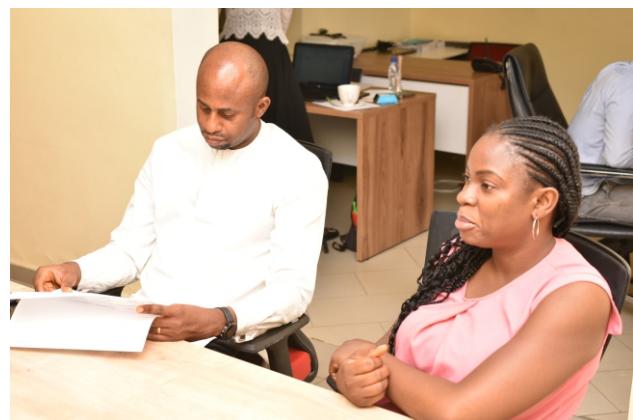




# MAY 2022 NEWSLETTER

## Open Day Q1 2022

We routinely open the doors of our pilot centre once every 12 weeks for review meetings with parents of all registered children. Our first in-person Open Day meetings this year, held this month and availed parents an opportunity to have one-on-one meetings with their children's therapist and Consulting Dietician Boladale Osoare (RD).



Parents discussed their children's Individualized Learning Plans (ILPs), recorded milestones and noted challenges as well. Meal plans and ways of improving the children's nutritional challenges and habits were the focus of discussions with our Consultant Dietician.



Please follow us on our social media platforms





For more photographs please visit: [www.zeebahfoundation.com/open-day-tzp-abuja](http://www.zeebahfoundation.com/open-day-tzp-abuja)

## Children's Day 2022



Guaranty Trust Bank



We marked Children's Day this year with an in-house party facilitated by Guaranty Trust Bank Plc and Zenith Bank Plc.





Special thanks to Zenith Bank Plc and GT Bank Plc and Zenith Bank Plc for making this year's celebration extra special.

From All of Us @The Zeebah Foundation **THANK YOU**

## Board Announcement

We heartily announce and welcome on board **Ms. Matlou Tsotetsi**



Ms. Matlou Tsotetsi is a seasoned marketer who is classically trained in this discipline at the Wits (now University of Johannesburg). Her experience spans over 20 years which includes a myriad of industries including the South African and Nigerian public and private sector projects. Prior to establishing her own consulting business Matlou was on the pioneering team that established and launched the Proudly South African brand/campaign – a buy local campaign.

She also developed brand and marketing strategies for the Edcon (Edgars) group – As head of marketing for the kids wear division and later responsible for all active wear brands (Nike, Adidas, Puma and RBK) and footwear. She worked on various projects within the chain

both as an employee and later as a consultant. In the recent past she has developed brand and communications strategies for Eskom, Tiger brands, Harbour Fish Market, South African Breweries, Gwina Attorneys and Simbavati River Lodge in South Africa – among others. 2010 – 2012.

In Nigeria she was part of the team that worked on the brand repositioning for the Nigeria Deposit Insurance Corporation (as a consultant to Message Wise LTD), Sidmach Technologies , strategic work for the Nigeria Centenary, brand and communications strategy for YOA Insurance, developed a web sales portal for YOA direct and was Managing Director, Blake and Harper an Abuja based communications agency, to develop strategies for their various public sector clients. Matlou is currently the CEO of Nigerian based and registered Ellen Grace Consulting. She is the brand and sponsorship director and member of the international committee of the All Africa Music Awards (AFRIMA) a continental programme in association with the African Union Commission.

She is also a board member of AWIEF –Africa Women Innovation and Entrepreneurship Forum.

### Job History:

2010 to date: CEO Cupcake Marketing and Advertising (SA) and Ellen Grace consulting (NG)

2008 to 2010: MD and Managing member Maverick Media

2006 to 2008: Marketing Manager Activewear and Footwear Edgars (Edcon group)

2003 to 2008: Brand Manager Kids wear Edgars (Edcon group)

2000 to 2003: Brand Executive Proudly South African

1997 to 2000: PR and promotions for Fairlady magazine

Matlou Tsotetsi joins The Zeebah Foundation as a Board of Trustees member.

## The Zeebah Place Abuja Sensory Room

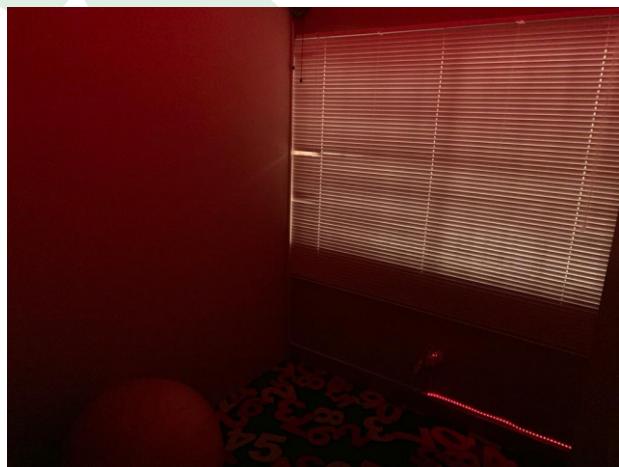
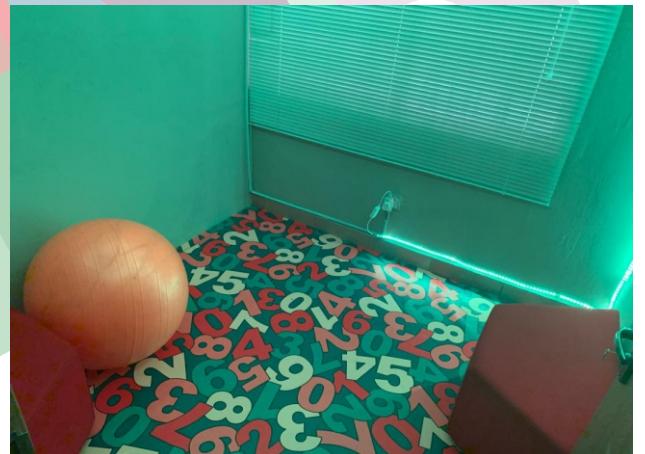
To adequately provide therapeutic designated areas where children at our pilot centre can access personalized sensory inputs under supervised care, seven Behaviour Technicians were trained and certified by Know The Child Know Your Child (KTC-KYC Educational Consult on best practices.

KTC-KYC Educational Consult set up The Zeebah Place Abuja's Sensory and Meltdown Rooms to ensure we meet and cater to their sensory needs.



## The Zeebah Place Abuja Melt Down Room

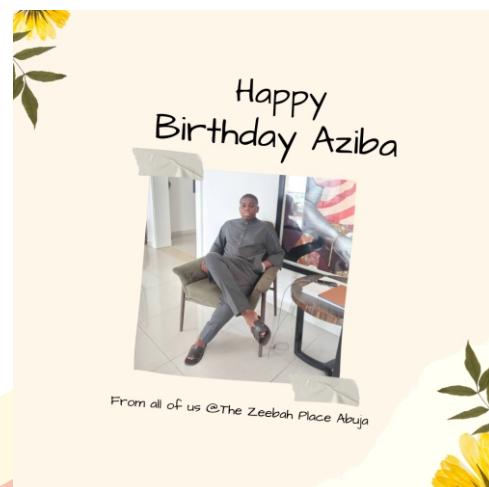
The meltdown room also curbs Attention Deficit and Hyperactivity Disorder [ADHD].



Both rooms are designed to aid an individual with autism's key life skill, primarily with communication, coordination, self-organization and sensory management.

## Birthday Celebrants

Aziba is 17



**Aziba Ogbe** son of our Chairman/Founder Mr. Nzan Ogbe whose condition birthed The Zeebah Foundation paid us a surprise visit this month on 20th May 2022.



Staff and Children of The Zeebah Place, Abuja were delighted to share Aziba's special day with him as he marked the anniversary of his 17th birthday.





**Donor Appreciation Page**



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**FROM POWER TO PLUG**

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Our warmest thanks and most sincere gratitude to the Management and Staff of JMG Limited for the 2022 Therapy Care Support donation for one child for the duration of one year.

The Board, Management and staff of The Zeebah Foundation are immensely grateful to you for your commitment to Therapy Care Support for children with ASD and your continuous support.

## Donor Appreciation Page

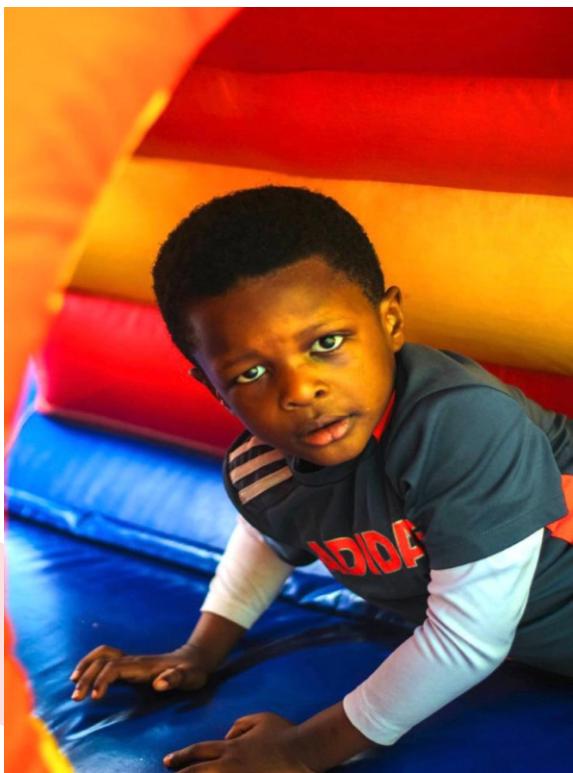
Tables & Chairs donated by **Mrs. Aisha Omolayole** an existing donor and **Friend of The Zeebah Foundation**



Bicycles donated by **Mrs. Opara** for our children's use.

From All of Us @The Zeebah Foundation **THANK YOU**

## FAREWELL



Jimeto Ogbodo - JMG Limited 2021  
Sponsorship Beneficiary



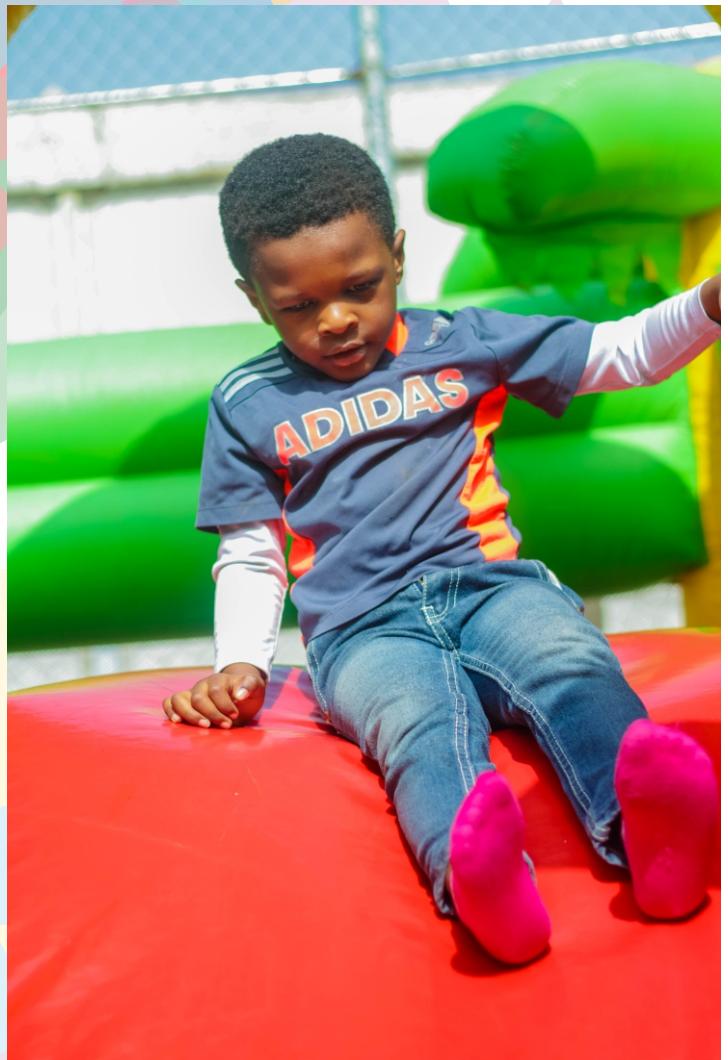
Mukhtar Aliyu



Oghenerukevwe Obukofe.

Our very best wishes as they transition to mainstream schools

## Jo's Journey @The Zeebah Place Abuja



**Be A Friend of The Zeebah Foundation:**



**BRAND AMBASSADOR**  
**FLORENCE IFEOLUWA OTEDOLA**  
**(AKA DJ CUPPY)**

FRIENDS OF THE ZEEBAH FOUNDATION IS AN INITIATIVE OF THE ZEEBAH FOUNDATION

ACCOUNT: THE ZEEBAH FOUNDATION  
ACCT NO: 0467645902  
BANK: GT BANK Plc



SUPPORT CHILDREN ON THE  
AUTISM SPECTRUM

KINDLY **DONATE**

## Our Services



**Full Day Program**

**School based or In-Home Therapy**

**Assessment & Evaluation**

### Other Services

- Applied Behaviour Analysis Therapy
- Occupational Therapy
- Speech & Language Therapy
- Academic Program
- Independent/Self Help Skills
- Creative Arts

Support Aide

Professional development and Staff Training

Parent and Care-giver training