



SPONSOR INFORMATION PACKAGE

## Content

What is DoCSoc? .....	3
Our mission.....	3
DoCSoc last year .....	4
Members .....	4
Events .....	4
Sponsors .....	4
DoCSoc this year .....	5
Aims.....	5
Why to sponsor us? .....	5
Sponsorship packages .....	6
Gold .....	6
Silver .....	6
Event only .....	6
ICHack'15 .....	7
About.....	7
Technical sponsors.....	7
Official sponsors .....	7
General sponsor.....	7
Contact details .....	8

## What is DoCSoc?

DoCSoc is the students' led society for the Department of Computing and currently the main tech society at Imperial College London.

We provide variety of events throughout the year targeting not only Computing students but also the community of tech students around the college.

### Our mission

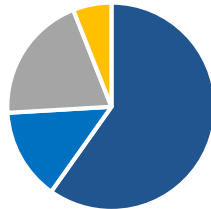
DoCSoc aims to provide an innovative and creative tech environment for our members. To achieve our mission, we run multiple events throughout the year, including several coding challenges and an annual hackathon; we invite notable tech speakers, connect our students with different opportunities outside of Imperial and run a number of social events to bring together the wider community of Imperial students who are interested in Computing.



## DoCSoc last year

### Members

702 students



- Undergraduate Computing
- Undergraduate Joint Maths & Computing
- Postgraduate
- Other

### Events

Our regular non-career events include:

Name	Description	Attendees
Internship 101	Students share their internship experiences.	80
Talks	Talks by well-known people in tech scene.	70
Bar nights	Connecting students from different years.	100
ICHack	Imperial's largest hackathon.	120
Coding challenges	Algorithmic challenges organised by our students or companies.	40

Most of our events are targeting members of our society, however we occasionally organise Imperial wide events as well as cross-university events.

### Sponsors

Our last year sponsors are:



### Aims

This year we are aiming to:

- Connect more of our students with students of same interest around England.
- Provide a better support for students working on projects and encourage more students to take on side-projects.
- Improve welfare of our students by organising welfare related events.
- Improve the variety of industrial, academic and social events to keep our students interested, motivated and inspired throughout the year.
- Connect our students with DoC alumni network.
- Bring the community of students interested in technology and programming throughout Imperial together.

### Why to sponsor us?

DoCSoc is one of the most active Computing university societies in UK and our students are amongst the top computer science students across the country and the world. By sponsoring us, your brand will be known by our students, which can improve your ability to recruit the top talent from DoC.

# Sponsorship packages

Tier	Gold	Silver	Event only
Sponsorship amount	£2500	£1500	£500
<b>Career events</b>			
Number of events (up to 1 per term)	3	2	1
Venue provided	Yes	Yes	Yes
Refreshments provided	Yes	Yes	Yes
Advertisement material	Yes	Yes	Yes
Suggestions on event	Yes	Yes	Yes
Imperial wide event	Yes	Yes	No
Cross-university event	Yes	No	No
<b>Social media</b>			
Department wide emails	Unlimited	5	
FB posts from DoCSoc page	Unlimited	5	
Re-tweets from DoCSoc twitter	Unlimited	5	
<b>DoCSoc website</b>			
Logo and company description	Yes	Yes	
Personal page on DoCSoc website	Yes	No	
<b>Distributing swag, posters, career information packs etc.</b>			
In DoC common room	Yes	Yes	
During Internship 101	Yes	Yes	
During our non-career events	Yes	No	
In fresher's pack	Yes	No	
<b>Extras</b>			
Welcome message in freshers' pack	Yes	Yes	
Presentation during Internship 101	Yes	No	
Opportunity to put logo on t-shirts	Yes	No	



## About

ICHack is the largest annual hackathon at Imperial College London which has been running for 3 years. Last year's hackathon was a huge success with over 400 students registering their interest for the event. The theme was wearable and mobile devices. We sourced the latest gadgets available such as Google Glass, Pebble, Tobbi Rex, Leap Motion, Kinect, 3D printers, Oculus Rifts etc. In the end, students managed to create impressive prototypes and many continued their projects after the hackathon.

Theme for this year's hackathon is **APIs**. Provisional date is **7<sup>th</sup> of February**.

## Technical sponsors

You can become a technical sponsor by providing the event with devices, stickers, goody bags, snacks, energy drinks or an equivalent monetary amount.

As a technical sponsor, you will be able to promote career opportunities, special offers, company's API as well as send an engineer or a recruiter to attend the event.

## Official sponsors

You can become our official sponsor by providing prizes and optionally sponsoring ICHack t-shirts or an equivalent monetary amount.

In addition to the benefits of being a technical sponsor, you will be able to send a judge and choose a prizewinner. You will also get a 30min presentation during the ICHack preparation session and can send up to two engineers to act as coding mentors during the event.

## General sponsor

You can become our general sponsor by providing a suitable venue and the main meals for the event or an equivalent monetary amount.

In addition to the benefits of being an official sponsor, you will be able to have two judges at the event, select the top prizewinners and have the prize for your API as a grand prize of the event. You will also get an opportunity to have an API related event at Imperial organised by DoCSoc before or after ICHack, as to encourage students to use your API.

## Contact details

Position	Name	Email
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ICHack website: [ichack.org](http://ichack.org)