Gere planos de ação a partir de análises com SQL

RESPOSTAS
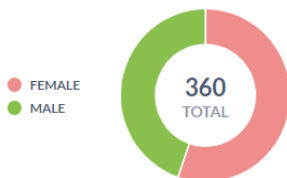
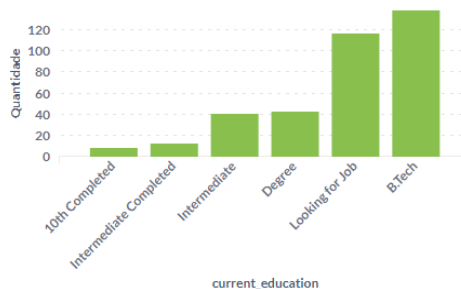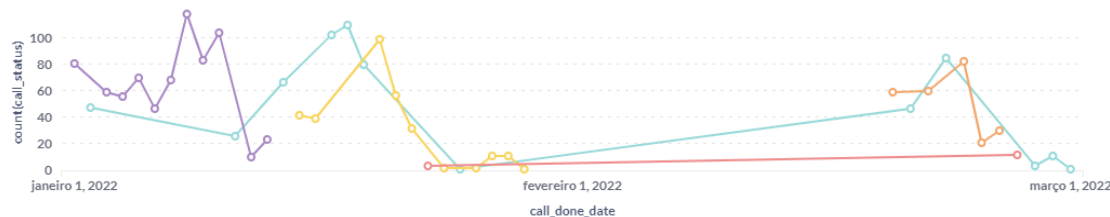# Dashboard

Gráfico 1 – Distribuição de Gênero

```sql
1   SELECT
2   count(lead_id) as Qtd, Gender
3   FROM leads_basic_details
4   group by Gender
```

Gráfico 2 – Média de Idade

```sql
1   SELECT
2   AVG(age)
3   FROM leads_basic_details
```

Gráfico 3 – Qtd de Leads por grau de escolaridade

```sql
1   SELECT
2   current_education, COUNT(*) as Quantidade
3   FROM leads_basic_details
4   group by current_education
5   order by Quantidade asc
```

Gráfico 4 - Médias de Watched

```
1   SELECT
2   language, avg(watched_percentage) as porcentagem
3   FROM leads_demo_watched_details
4   where watched_percentage> 0.5
5   group by language
```

Gráfico 5 – Qtd de Ligações atendidas por plataforma ao longo do tempo

```
1   select
2   count(call_status), lead_gen_source, call_done_date
3   FROM leads_interaction_details
4   left join leads_basic_details
5   ON leads_basic_details.lead_id = leads_interaction_details.lead_id
6   where call_status = 'successful'
7   group by call_done_date
```