

A crowdsourcing platform for the world's social and environmental problems.

CVIUM.

Problem

Our society wants to collaborate to end our social and environmental problems: we are conscious about them, we want to change them, we have the solutions and the intention, but we fail to do so.

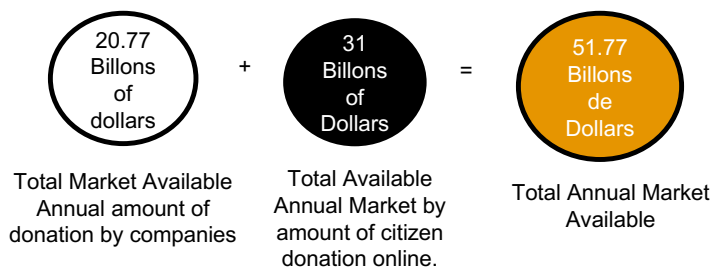
From one side, corporations want to be recognized by their social and environmental initiatives, and from the other side, citizens want to implement solutions and built their society. We fail connect them and to connect problems with solutions. Therefore there isn't any place of collaboration as such.

Solution

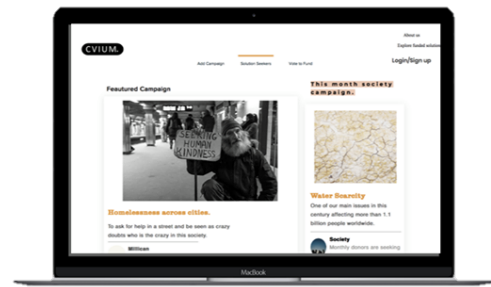
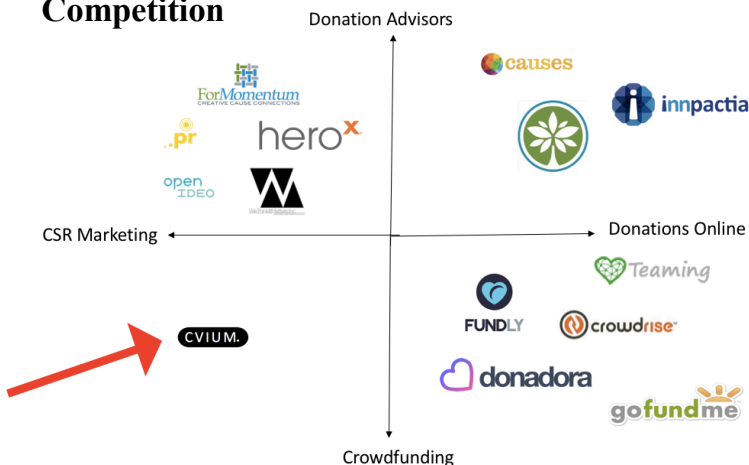
A crowdsourcing platform for the world's social and environmental problems. A place where the combination of efficient solutions, resources and actions answer a specific social or environmental problem.

Cvium allows citizens to create/report the social and environmental issues. These are adopted by corporations with a certain tax-deductible donation and call out for society solutions for the issue. The solutions are filtered by us and put on to public voting. The solution selected to the issue is chosen by public voting and by a citizen volunteer group expert on the field of the issue. We offer corporations an annual subscription to adopt campaigns created throughout the year and involve their market in their social and environmental actions for marketing purposes.

Marketsize



Competition



Redesigning Social Collaboration
#EmpoweringCitizens

Revenue model

Aspired model:

Annual subscription to small and medium size companies:

40,000 pesos

Annual Subscription Large Corporations:

120,000 pesos.

Famous figures creating a single campaign:

10,000 pesos.

2% on the monthly donations individuals give to create a campaign financed by citizens.

Actual model:

5% on each campaign total donation.

GTM strategy

Grow our social media accounts and our expertise volunteers, citizens, and NGOs database in order to make it attractive for corporations to adopt campaigns. At the same time create the social and environmental challenges through hackathons in collaboration with urban living labs and universities.

Traction:

Moyo, Rotoplas, Coldwell Banker and Estee Lauder are corporations that are considering to create a single campaign or purchase our annual subscription once we launch.

CEO and Founder:

Tali Shaouly

Contact us:

tali@cviium.com

+(521) 55 3044 8408

www.cviium.com

@c.vium