

Problem

There is a gap between youth opportunities, such as conferences, scholarships, contests and jobs, and young people knowing about them. This lack of information stops youth from utilising their full potential.

Solution

We have developed an online platform that showcases local and global opportunities, as well as job vacancies. In order to local relevance, we are collaborating with the grassroots youth organisations and employers, and we plan to scale the solution step-by-step from country to country.

Marketsize

There are 1.1 billion people aged between 15 and 24; and the recruitment industry, which we aim to generate money from, for that age accounts to total of 52 billion.

The initial market is Europe, which accounts to 2.8 billion EUR for HR.

Competition

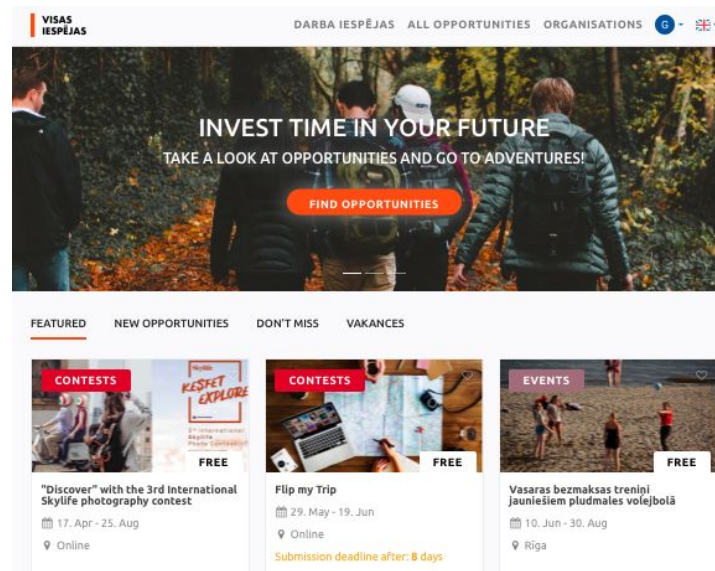
There are local youth employment platforms, which are not interactive and serve only as job boards; and there are several global opportunity aggregators, however, none of them has the granularity of solution, which would allow local relevance.

Revenue model

For youth and youth organisations it is free to use our platform. However, we plan to charge employers for getting the access to the youth. It entails: job board, recruiting services, courses for youth and making events for youth and companies.

GTM strategy

We want to expand from country to country by giving our opportunity platform for free to many youth organisations around the world. It enables the expansion, however, the actual cash flows come from the add-on solutions, such as job board.



Traction:

In first 8 months 80% of Latvian youth organisations have registered in our platform. Moreover, every month around 5% of Latvian youth are using the platform. 2 months ago we launched the job platform, and already now we are collaborating with the significant international brands. Our project has also been recognized as one of the TOP 100 social innovations in Nordic region.

Gustavs Upmanis,
Founder and CEO

Contact us: info@visasiespejas.lv
+37128663646

YOU HAVE ALL THE OPPORTUNITIES!