

GENERASI BEKARIH "THEORY OF CHANGE"

PROBLEMS

Social Issue :
Youth Negative Mindset
Unemployment
Lack of Social Skills
Lack of Basic Life Skills

ENABLING FACTORS

Peer Pressure
Lack of Attention from Family
Job & Skills Mismatch
Labour Demand
Parent's Stigma
Staying on Comfort Zone
Academic Focus
Misuse of Technology

OUR BENEFICIARY

YOUTH AGE 9 – 28 YEARS OLD
AGE WHERE

- PROBLEMS STARTED BEGIN
- EASILY TO NURTURE

WIDER AUDIENCE

- FRIENDS
- PARENTS
- SIBILING
- TEACHER
- COMMUNITY
- NATION

OUR SOLUTIONS

CREATING YOUTH MOTIVATIONAL
& LEADERSHIP CAMP that focuses
on LIFE LONG LEARNING

OUR ACTIVITIES

SETTING LIFE GOALS
POSTIVE MINDSET
BIG WHY
IMPORTANCE OF FAMILY
TEAM BUILDING
LEADERSHIP SKILLS
COMMUNICATION SKILLS
CAREER DEVELOPMENT

OUR PLATFORM

KIDS SUMMER CAMP



JUNIOR YOUTH CAMP



LEADERS TRANSFORMATIONAL CAMP



CAREER CAMP



EVIDENCE / ASSUMPTIONS

No. of Participation
No. of Project implemented
No. of Continuing Participation
No. of Job Offered / Job Created
No. of Active Volunteers
No. of Alumni joining the executive committee
No. of Returning Participation

MEASURING IMPACT

Pre-Programme Survey	Testimony Video
Post Programme Survey	Story Telling
Follow Up Survey	Article
	Parent's Feedback
	Teacher's Feedback

EXPECTED OUTPUTS/OUTCOMES

- HOLISTIC LEADERS
- FAMILY ORIENTED
- JOB-READY YOUTH
- SELF-AMBITIOUS
- MOTIVATED YOUTH
- INDEPENDENT

INTERMEDIATE OUTCOME

1. POSITIVE – OPEN MINDED
2. IMPORTANCE OF HAVING GOOD CIRCLE OF FRIENDS
3. SPIRITUAL IMPROVEMENT
4. GETTING EMPLOYED
5. THE DRIVE TO IMPROVE

ULTIMATE GOAL



VISIONARY YOUTH
Aligned with Brunei Vision 2035

CREATING A 3B GENERATION
"BEKARIH, BEJARIH, BELURIH"