

# LEVI MATTHAN SCHRUMPF est. '95

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## EDUCATION

AUGUST 2013 - *Purdue University* - DECEMBER 2016

*Bachelor's Degree in Computer Graphics Technology w/ Distinction*

*Specialized in Web Design & Development*

GPA: 3.75/4.0

## WORK & LEADERSHIP EXPERIENCE

APRIL 2015 - *Expimetrics* - PRESENT

*Director of Design & User Experience, Product Manager*

- Designed all of Expimetric's products, including iOS and Android apps and a full-scale web application -
  - Front-end development of company website and applications -
  - Designed and developed company branding and website -
- Worked closely with developers, performed UX analysis, and front-end development work -
  - Developed marketing strategy and marketed through social media -

JUNE 2014 - *GreyMob* - APRIL 2015

*Web & Graphic Design Intern*

- Designed and developed websites for nonprofits -
- Created promotional materials, logos, and other graphic designs -
- Worked closely with clients to create products that would suit their needs -

### *Freelance Work*

*Design work for various clients including:*

- Character Lab (iOS app) -
- Purdue Department of Psychological Sciences (web sites and applications) -
- Songs Against Slavery (pro-bono, social media posts and event posters) -

MARCH 2015 - *UNITE: Campus* - DECEMBER 2016

*Volunteer Leadership Member in charge of Music & Stage*

- Planned large campus-wide Christian worship events at Purdue -
- Formed bands, led practices, led music for events -

## SKILLS

- Desktop and mobile UI design, web design, UX analysis, wireframing, interactive prototyping, front-end development-
- Proficient in Sketch, Photoshop, Illustrator, InDesign, HTML/CSS, Pug/Jade & jQuery-