

Levi Matthan Schrumpf

UX + Digital Product Design

Work + Experience

nimblejack | UI Design Strategist Dec 2017 - Present

- + Worked with team on UX strategy and design for client digital products, client sites, modular email templates, and print work
- + Worked on company rebranding and website redesign

Expimetrics | UX Lead, Product Manager Apr 2015 - Nov 2017

- + Designed company products (native mobile and web apps) and branding
- + Front-end development of company website and web application fixes

Freelance Jun 2016 - Present

- + Character Growth App, web and native mobile app designed for Character Lab
- + Purdue Department of Psychological Sciences (web sites and applications)
- + Songs Against Slavery (pro-bono social media posts and event posters)

GreyMob | Graphic Design Intern Jun 2014 - Apr 2015

- + Worked with small nonprofits and churches to design and develop websites, promotional materials and logos to suit their needs

Education

Purdue University Aug 2013 - Dec 2016

Bachelor's w/ Distinction in Computer Graphics Technology
Specialized in Web Design & Development
GPA: 3.75/4.0

Skills

UI Design (App, Web, Email)
UX Strategy
Design System Creation
Front-End Development
Print Design
Product Branding

Tools

Sketch
InVision
Adobe Creative Suite
HTML/CSS
Javascript (In-progress)
Pen + Paper
UsabilityHub

UX Methods

Interviewing
Personas
Affinity Diagraming
Storyboarding
Journey Mapping
Experience Prototyping
User Testing