



# Pets of the MSU STUDENT HOUSING COOPERATIVE

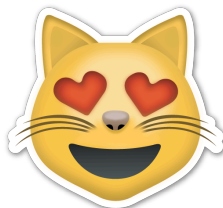
A website displaying short biographies of animals that have lived within the Michigan State University Student Housing Cooperative, past and present.

PetsofSHC.com will share short biographies of animals that have lived, or presently live in Michigan State University's Student Housing Cooperative. These biographies will include statistics such as species, breed, move-in and move-out dates, a short description of the animal, and fun stories from the animal's time in the SHC. PetsofSHC.com will also have options for pet owners to submit details about their pet that will later get added to the website. Each house in the SHC will have an option to only view pets in that house. There will be also be options to view all cats, all dogs, etc.



Jason: the future co-oper, interested in the house culture of their future home.

## Personas



Sally: the pet lover, who just wants to read about pets.



Phoebe: the present/past co-oper, contributing the the stories of the pets in their house.

## Comps

Petfinder.com

Msu.coop

Dogtime.com