

Is it viable?

These folks think so.

TinkerCAD

Largest entry-level design platform with 8.27M monthly visits. 100,000 designs published in 2012.¹

Canva

\$291m revenue in 2019. Billed as graphic design for everyone.

Maker's Empire

“The world's most fun & easy to use 3D design software” targeted at youth and schools.

¹<https://www.similarweb.com/website/tinkercad.com/>

What does the competition look like?

