LEVONA YIM
UX/UI DESIGNER & ILLUSTRATOR

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WORK EXPERIENCE

CITY OF SURREY

USER EXPERIENCE WEB DESIGNER INTERN

SEPT 2015 - PRESENT

Designed a new extension of transactional service provided by the City of Surrey called the MySurrey Portal. **I played the roles of both the Lead Designer and a Business Analyst creating a user-friendly interface meeting all needs and requirements for the business.** Also collaborated with developers, PM's, architects, and content strategists in designing the overall interface of the MySurrey Portal.

- Designed prototypes using Axure to present to the business and to communicate my design to the developers which included the responsive design.
- Assisted in creating a Lifeguard responsive site that will be embedded into surrey.ca using HTML, CSS, and jQuery.

SCENTUALS BODY CARE

DESIGNER INTERN

JUNE 2014 - APRIL 2015

Designed labels for new products, created flyers, catalogues, and promotional emails distributed to wholesale headquarters and buyers. Redesigned the Baby Collection in order to fit Scentuals' brand. **Communicated with factories in Vietnam and China when finalizing labels for production and quality assurance.**

- Managed and designed email flyers to wholesale distributors using Constant Contact.

SAWA WORLD

ARTWORKS & BRANDING COORDINATOR VOLUNTEER

MAR 2014 - PRESENT

Designed marketing materials and booklets distributed all across Uganda and through social media. I am also the **illustrator and graphic designer for Sawa World's Solution posters which are step-by-step guides to creating a product to sell for income.** There are currently 15 different solutions posters distributed across Uganda.

- All the illustrations were done using Illustrator. The brochures and bookletes were designed with both Illustrator and InDesign.

EDUCATION

SIMON FRASER UNIVERSITY

INTERACTIVE ARTS + TECHNOLOGY
JAN 2012 - PRESENT

SCIENCE - CHEMISTRY
SEPT 2010 - JAN 2012 (TRANSFERRED)

TOOL KIT

Illustrator
Photoshop
InDesign
After Effects

Axure
HTML 5 & CSS
Javascript
AngularJS
GitHub

AUXILLARY SKILLS

Visual Design
Interaction Design
Wireframing
Responsive Design
Usability Testing
Front-end development

Identity + Branding
Digital illustrations
Print Design