



Levona Yim

VISUAL + UX DESIGNER

Tool Kit

Adobe Illustrator
Adobe Photoshop
Sketch
Principle
InVision
Axure RP
HTML5
CSS
Javascript
Wordpress
GitHub
Zeplin

Auxillary Skills

Visual Design
Interaction Design
Wireframing
Prototyping
Usability Testing
User Research
Responsive Design
Front-End Development
Digital Illustrations

Awards

Coast Capital Savings
Venture Connection 2017
Idea Prize Winner

Top 3 Finalist Vancouver
UX Design Awards 2014
Student Category

Hackthon (Shehacks 2016)
3rd Place Winner

Education

Simon Fraser Univeristy
Interactive Arts + Technology
Design Concentration
Jan 2012 - Dec 2018

Science - Chemistry
Sept 2010 - Jan 2012
(transferred)

WORK EXPERIENCE

Digital Communications & Web Designer Intern

May 2018 - Present

Mother's Matter Centre

Redesigning the new Mothers Matter Centre website using Wordpress and CSS as it is still in the original HIPPY branding and very content heavy. Created prototypes and mock-ups to propose to the team using InVision. Integrating CanadaHelps within the new website instead of breaking the flow for users to go to a new separate site to donate.

UX Web Designer Intern

Sept 2015 - Sept 2016 & Sept 2017 - Dec 2017

City of Surrey

Lead designer to launch the first 5 new online services with the MySurrey Portal Project during the first phase. Created high fidelity mockups, wireframes, and prototype to present to business owners. I also assisted with the front-end styling and QA testing for each application.

Designed in collaboration with external developers and in-house architects on the Single Sign-on feature of the MySurrey Portal. Iterated and user-tested the Account Management and Security portions with Surrey citizens. I redesigned and iterated on the prototypes depending on the feedback given.

Lead Designer Intern

June 2014 - April 2015

Scentuals Body Care

Redesigned the Baby Collection with a new brand direction by changing its brand colour, font, and illustrating animal characters to fit the theme using Illustrator and hand sketching. I also designed flyers, catalogues, and promotional emails to wholesalers such as Pharmasave, Whole Foods, and Save on Foods through Constant Contact.

Artworks & Branding Coordinator

March 2014 - Dec 2016

Sawa World

Designed marketing and educational materials to promote the value of Sawa World. Illustrator and graphic designer for the Sawa World's Solution posters which are step-by-step guides to creating products to sell for income.