



Levona Yim

VISUAL + UX DESIGNER

Tool Kit

Sketch
Adobe Illustrator
Adobe Photoshop
Adobe XD
Principle
InVision
Axure RP
HTML5
CSS
Wordpress

Auxiliary Skills

Visual Design
Interaction Design
Wireframing
Prototyping
Usability Testing
User Research
Responsive Design
Digital Illustrations

Awards

Coast Capital Savings
Venture Connection 2017
Idea Prize Winner

Top 3 Finalist Vancouver
UX Design Awards 2014
Student Category

Hackthon (Shehacks 2016)
3rd Place Winner

Education

Simon Fraser University
Interactive Arts + Technology
Design Concentration
Jan 2012 - Dec 2018

Science - Chemistry
Sept 2010 - Jan 2012
(transferred)

WORK EXPERIENCE

UX Designer/Developer

March 2019 - Present

Kashoo

Redesigned and helped launch and launched Kashoo 2.0 with a new fresh look and experience. Worked along side developers to assist on HTML/CSS styling and minor front-end UI fixes. Conducted Interviews with existing Kashoo Classic customers to understand their concerns and comments.

UX Web Designer Intern

Sept 2015 - Sept 2016 & Sept 2017 - Dec 2017

City of Surrey

Designed and launched the first 5 new online services and the MySurrey Portal project. Created high fidelity mockups, wireframes, and prototype to present to business owners. Also assisted with the HTML/CSS styling and QA testing for each application.

Designed in collaboration with external developers and in-house architects on the Single Sign-on feature of the MySurrey Portal. Iterated and user-tested the Account Management and Security portions with Surrey citizens.

Jr. UX Designer (Contractor)

Jan 2019 - Mar 2019

Rectxt

Assisted in designing a Chrome-extension for recruiters. Designed the the Plans & Subscription page while working with developers abroad for QA testing.

Digital Communications & Web Designer Intern

May 2018 - Dec 2018

Mother's Matter Centre

Redesigned the entire website using Wordpress and CSS. as it is still in the original HIPPY branding and very content heavy. Created prototypes and mock-ups to propose to the team using InVision. Integrating CanadaHelps and MailChimp for a seamless flow.

Design Intern

June 2014 - April 2015

Scentuals Body Care

Redesigned the Baby Collection with a new brand direction by changing its brand colour, font, and illustrating animal characters to fit the theme using Illustrator and hand sketching. I also designed flyers, catalogues, and promotional emails to wholesalers such as Pharmasave, Whole Foods, and Save on Foods through Constant Contact.