

Ro'ee Levy

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ACADEMIC EMPLOYMENT

- 2022 - Senior Lecturer (tenure track), Tel Aviv University, Department of Economics
2021 - Lecturer (tenure track), Tel Aviv University, Department of Economics
2020-2021 Postdoctoral Associate, Massachusetts Institute of Technology, Department of Economics

AFFILIATIONS

- 2025 - Editorial Board, Review of Economic Studies
2025 - CESifo Research Affiliate
2023 - CEPR Research Affiliate

EDUCATION

- 2020 Ph.D., Economics (with distinction), Yale University
2013 M.A., Economics (Magna Cum Laude), Tel Aviv University
2008 M.A., Political Science (Summa Cum Laude), Tel Aviv University
2007 B.Sc., Computer Science (Magna Cum Laude)
Political Science (Magna Cum Laude), Tel Aviv University

PUBLISHED AND ACCEPTED PAPERS

“The Effects of Political Advertising on Facebook and Instagram: A Randomized Experiment” (with Hunt Allcott, Matt Gentzkow, and 30 others - one of three leading authors). Accepted. *Nature Human Behavior*.

“The Economics of Social Media” (with Guy Aridor, Rafael Jiménez-Durán, and Lena Song). 2024. *Journal of Economic Literature*, 62 (4): 1422–74.

“Social Media and Mental Health” (with Luca Braghieri and Alexey Makarin). 2022. *American Economic Review*, 112(11), 3660-93

“Social Media, News Consumption and Polarization: Evidence from a Field Experiment”. 2021. *American Economic Review*, 111(3): 831-870.

“Adoption of Community Monitoring Improves Common Pool Resource Management Across Context” (with Tara Slougha, Daniel Rubenson, and 16 others – third author). 2021. *Proceedings of the National Academy of Sciences*, 118 (29).

BOOK CHAPTERS

[Experiments on Social Media](#) (with Guy Aridor, Rafael Jimenez, Lena Sone). Alex Rees-Jones (ed.) - *Handbook of Experimental Methods in the Social Sciences*. Edward Elgar Publishing. Forthcoming.

WORKING PAPERS

["The Effects of Social Movements: Evidence from #MeToo"](#) (with Martin Mattsson)

Revise & Resubmit, *Review of Economics and Statistics*

["Decomposing the Global Rise of Populist Parties"](#) (with Oren Danieli, Noam Gidron, Shinnosuke Kikuchi)

Reject & Resubmit, *Journal of Political Economy*

["Article-Level Slant and Polarization of News Consumption on Social Media"](#) (with Luca Braghieri, Sarah Eichmeyer, Markus M. Mobius, Jacob Steinhardt, Ruiqi Zhong)

Revise & Resubmit, *American Economic Review*

["Frictions in News Consumption: Evidence from Social Media"](#) (with Luca Braghieri and Hannah Trachtman)

GRANTS AND FELLOWSHIPS

2025-2029	U.S-Israel Binational Science Foundation - Political Discussions: Evidence from Smartphones (with Guy Aridor and Lena Song)
2024-2029	ERC Starting Grant
2024	International Growth Center (with Doreen Boyd, Martin Mattsson, and Sumil Thakrar)
2023	Alfred P. Sloan Foundation: Unfollowing low-quality sources: A field experiment to mitigate the harm of online misinformation [subaward] (with Betsi Grabe, Brendan Nyhan, Filippo Menczer, Giovanni Luca Ciampaglia)
2023	Maurice Falk Institute for Economic Research in Israel (with Moses Shayo and Guy Yanay)
2023	Open Philanthropy (with Doreen Boyd, Martin Mattsson, and Sumil Thakrar)
2022-2024	Tel Aviv University Center for AI and Data Science High Impact Award (with Luca Braghieri, Sarah Eichmeyer, Markus Mobius, and Jacob Steinhardt)
2022	Time-sharing Experiments for the Social Sciences (with Joseph S. Shapiro Maximiliano Lauletta, and Dmitry Taubinsky)
2021-2025	Israel Science Foundation: Decomposing the Rise of Populist Parties (with Oren Danieli)
2021-2024	Alon Fellowship for Outstanding Researchers, Israeli Council for Higher Education
2020	George Trimis Dissertation Prize, Yale University

2019	Tobin Center for Economic Policy and Yale School of Management Data Funding Grant (with Michael Sullivan)
2017	Yale Institution for Social and Policy Studies Field Experiment Initiative Award
2017; 2019	Yale Economics Department Research Grant (2019 with Martin Mattson)
2016; 2018	Program in Applied Economics and Policy Research Grant, Yale University
2016	Graduate Policy Fellow, Yale Institution for Social and Policy Studies
2012; 2013	Achievement of Excellence Graduate Student Prize
2011; 2012	Akirov Scholarship, Tel Aviv University

CONFERENCES AND INVITED PRESENTATIONS

2022	<i>ESEM Award - best papers in applied economics presented by young researchers</i>
Planned	NBER Political Economy; Pittsburgh University; Tufts Brown Bag; Berlin School of Economics Applied Micro Seminar; Bonn; AEA 2025 (discussant) ACES 2025; Mannheim Applied Seminar; University of Bern; Zurich Applied Seminar; University of Leicester; Manchester; CEPR Media Plurality (webinar); Paris-Dauphine University
2025	AEA 2024; ACES 2024; Hebrew University of Jerusalem; Bar Ilan University; Munich University; CesIFO; Warwick; George Mason University; University of Maryland; Georgetown University; Workshop on Polarization in the Age of AI, John Hopkins; CEPR Workshop on Media, Technology, Politics, and Society (zoom); SIOE Conference, Sydney; Monash University
2024	Columbia Political Economy Seminar; NYU Center for Social Media and Politics; CEPR Paris Symposium; TSE Digital Conference (speaker and roundtable member); EJPE Conference on Political Economy, Napoli; NBER Fall Political Economy (discussant) European Economic Association 2024; Econometric Society European Meeting 2024; Ben Gurion University; Haifa University; Game Theory Seminar, Technion; National Graduate Institute for Policy Studies (virtual); Toulouse Online Economics of Platforms Seminar (discussant); ICI Conference 2024, Jerusalem; CEPR media plurality webinar; ERINN 2024, Venice; Environmental Economics and Management Seminar, Hebrew University of Jerusalem; Media Bias and Political Polarization Conference, Bergen
2023	Paris Empirical Political Economics Seminar; University of Bologna; DLPE Seminar, Bocconi; University of British Columbia; Israel Political Science Association; Copenhagen University; Frankfurt University; J-PAL Workshop: Bridging Disciplines to Advance Governance Research; Social Economics Conference, Chicago University; Tel Aviv University Digitization and IS Seminar; Israel Economic Association, Annual Conference; The Annual Israeli Conference for Science and Environment; The Israeli Association for the

	Study of European Integration, Tel Aviv; 2nd CEPR Workshop on Media, Technology, Politics, and Society (discussant)
2022	CESifo Workshop on Political Economy, Dresen; National University of Singapore; Ben Gurion University; Harvard Political Economy Seminar; APSA 2022; Barcelona Summer Forum: Political Economy; CEPR Political Economy Programme 2022, Stockholm; Tel Aviv University Business and Economy Seminar; CEPR Workshop on Media, Technology, Politics, and Society, Rome (discussant); EEA 2022; ESEM 2022; Einaudi Institute for Economics and Finance; Pompeu Fabra University; NBER Spring Economics of Culture and Institutions Meetings (discussant); MEDEA-University of Pavia Seminar Series; Stockholm University; Zurich University; Communications, Haifa University; Political Economy Series, Hebrew University of Jerusalem; Information and misinformation on social media, Bavarian Academy of Humanities and Sciences Workshop; University of Michigan; ASSA Annual Meeting; Political Science, Tel Aviv University; Uppsala University
2021	Munich Lectures in Economics 2021: Workshop on Social Media and Democracy; 2021 FTC Microeconomics Conference (discussant); NYC Media Seminar; Harvard Behavioral Political Economy Workshop; NBER Political Economy (discussant); Toulouse School of Economics; ASSA Annual Meeting; Southern Economic Association Conference
2020	NBER Summer Institute: IT and Digitization; Advances with Field Experiments Conference; ZEW Conference on the Economics of Information and Communication Technologies; Center for Social Media and Politics, New York University; Cornell University; Microsoft Research; Northwestern University; UCLA Anderson School of Management; University of Chicago Booth School of Business; MIT; UCSD; Facebook Computation Social Science Group
2019	Tel Aviv University; Haifa University; Hebrew University; Bar Ilan University; IDC Herzliya; Northwestern University; Social Media Governance Initiative Conference, Yale University; U.C. Berkeley

OTHER TALKS

2024	Stolen Attention Movement
2023	Democracy and Technology Annual Conference, Tel Aviv; Impact of Climate Change on Labour Relations and the Future of Work, Tel Aviv
2022	Israel Democracy Institute; The Green Transition in Europe and the Middle East Conference
2021	Number Six Club Lecture Series (MIT)
2020	MIT Research to Policy Engagement Initiative; INSS Influence Group

TEACHING EXPERIENCE

2024	<i>Rector's Award for Excellence in Teaching</i>
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Introduction to Political Economy, Graduate	MIT (2020); Tel Aviv University (2022-2024)
Surveys and Experiments in Economics	Tel Aviv University (2023-2025)
Introduction to Econometrics	Tel Aviv University (2024-2025)
Seminar in Media Economics	Tel Aviv University (2022-2025)
Economics Research and Communication	MIT (2020)

REFeree SERVICE AND AWARDS

2024	<i>JEEA Excellence in Refereeing Award</i>
2021, 2022, 2023	<i>AER: Insights Excellence in Refereeing Award</i>
<i>American Economic Journal: Applied Economics</i>	<i>Journal of Quantitative Description: Digital Media</i>
<i>American Economic Journal: Economic Policy</i>	<i>Israel Economic Quarterly</i>
<i>American Economic Review</i>	<i>Management Science</i>
<i>American Economic Review: Insights</i>	<i>Nature</i>
<i>Econometrica</i>	<i>Nature Human Behavior</i>
<i>Economic Journal</i>	<i>PLOS One</i>
<i>Economic Letters</i>	<i>Political Behavior</i>
<i>European Economic Review</i>	<i>Public Opinion Quarterly</i>
<i>Journal of Development Economics</i>	<i>Quarterly Journal of Economics</i>
<i>Journal of Economic Behavior and Organization</i>	<i>Science</i>
<i>Journal of the European Economic Association</i>	<i>Science Advances</i>
<i>Journal of Political Economy</i>	<i>The Review of Economics and Statistics</i>
<i>Journal of Public Economics</i>	<i>The Review of Economic Studies</i>
<i>Journal of Law, Economics, and Organization</i>	<i>World Bank Economic Review</i>

Grants Reviewed

<i>ERC</i>	<i>Social Sciences and Humanities Research Council of Canada</i>
<i>Israel Ministry of Innovation</i>	<i>Swiss National Science Foundation</i>
<i>Israel Science Foundation</i>	
<i>Tel Aviv University Center for AI & Data Science</i>	<i>Time-sharing Experiments for the Social Sciences</i>

CONFERENCE ORGANIZED

2026	International Economic Association World Congress (Scientific Committee)
2025	CEPR Workshop on Media, Technology, Politics, and Society, Bocconi (Organizing & Scientific Committee)
2025	Israel Economic Association Annual Conference (Scientific Committee)
2023	SRC Workshop on the Economics of Social Media, NYU (Organizing & Scientific Committee)

NON-ACADEMIC EMPLOYMENT

- 2013-2014 Advisor to the Deputy Director of the Israel Tax Authority, coordinated the Third Green Taxes Committee focusing on alternative energies in the transportation sector, Mimshak Science and Policy Fellowship Program
- 2011-2013 Economist, The Association of Environmental Justice in Israel
- 2010-2013 Researcher, The Macro Center for Political Economy, Tel Aviv