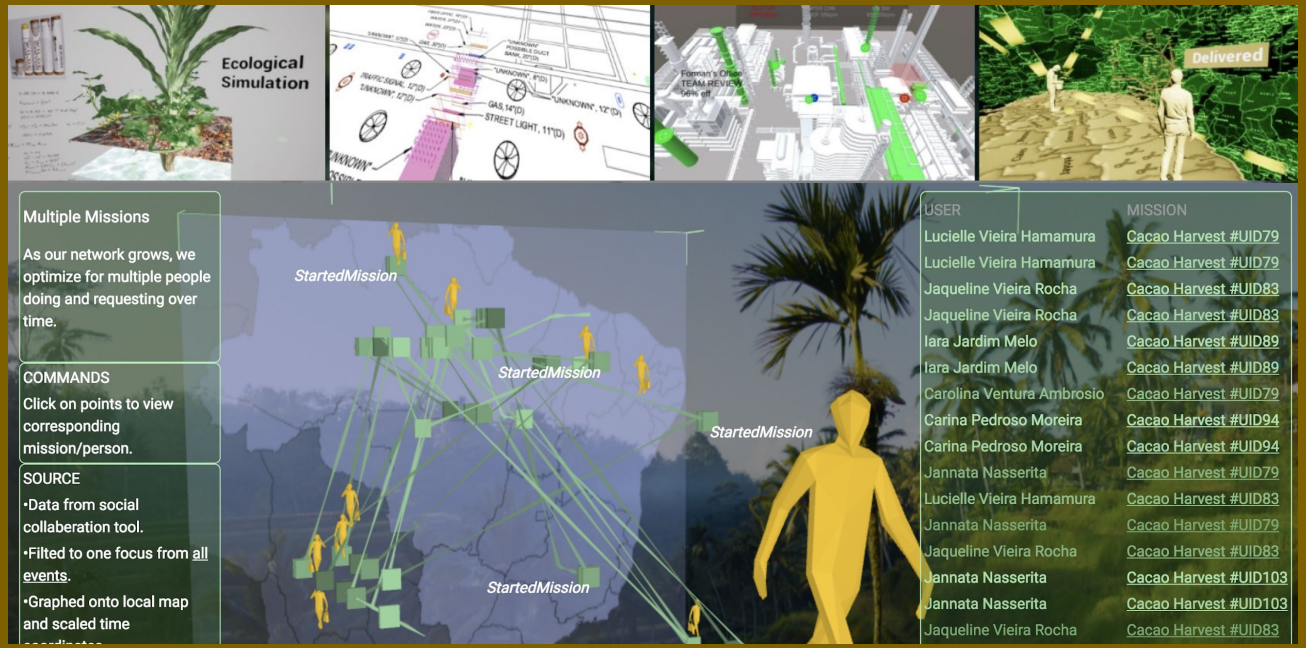
Lewcid 4d



spatial-mapping + business-time = 4d

Mission

“Objects, people and processes form 4d fibers as they move over time,
the language of a living world peace will be expressed in how we are able to communicate and weave these fibers together
and in tune with nature’s own cycles.”
- Lewey

Problem

4d processes... vital to our lives at every scale... are not resolvable, expressible nor even addressable, they are not "things" / "URLs" yet.

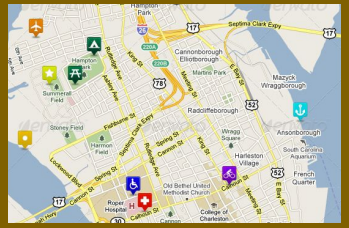
Financially, wealth is ending up away from where it was produced, creating massive reinforcement of poverty divide. This is a 4d problem.

Ecologically unsound practises are unaccountably disrupting natural cycles which are coming back to wrecking havoc on larger regions. This is a 4d problem.

Sociologically we are less connected to those around us, and more connected to those who by definition reinforce isolation, suicide and local disconnection. This is a 4d problem.

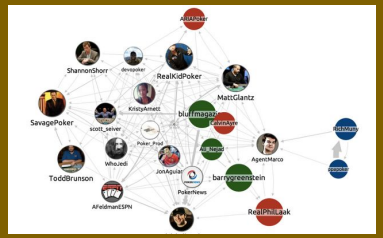
Physiologically our bodies are the un-healthiest in history, with obesity, stress and suicide at all time highs, with education and integration of our body's natural cycles at an all-time low. This is a 4d problem.

Solution / Value Proposition



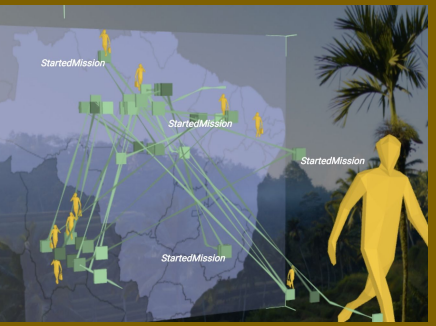
maps

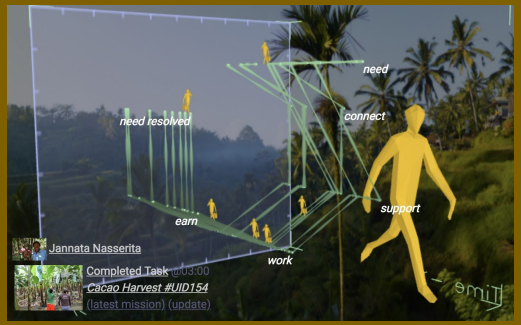
processes

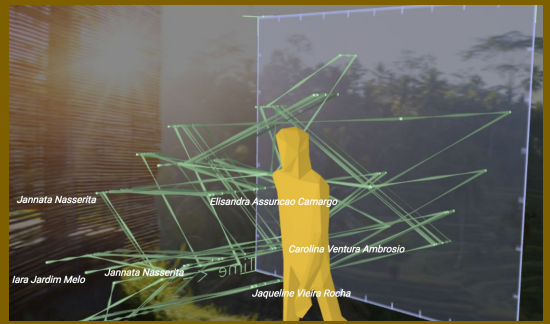


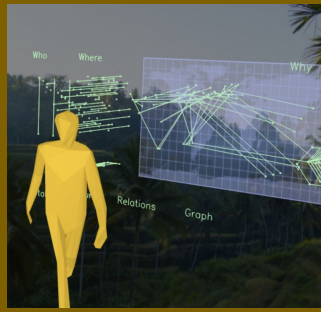
social networks

multi-views









4d allows broad-overviews and zoom-able details to exist together by providing the context of time.

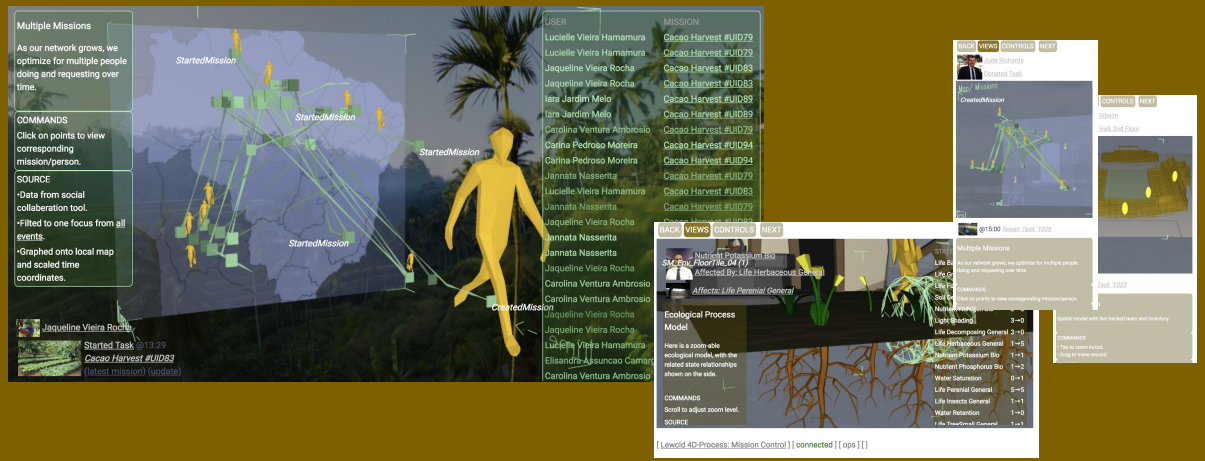
Key Features

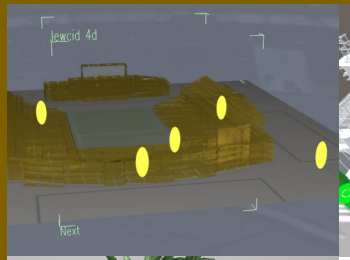
scalable space, time and data interaction architecture

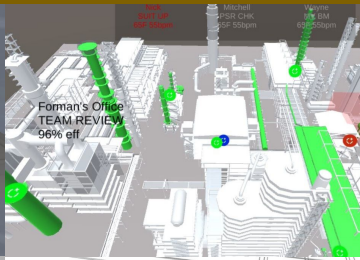
hybrid blend of graphics, database, and UI representations

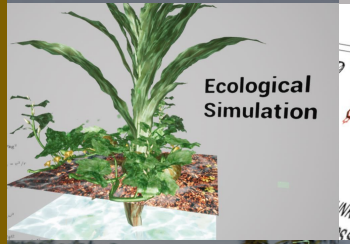
intuitive Web3D and Unity XR front ends on...

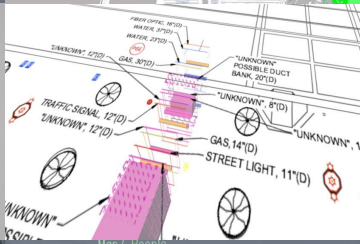
Laptop - Phone/Tablet - XR









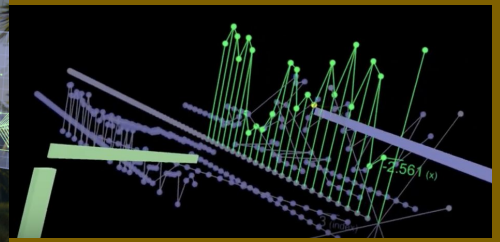


Business Model

Freemium-Web

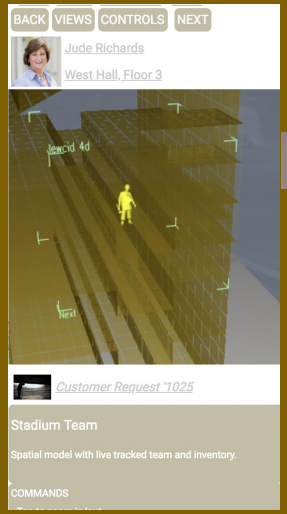
- Massive public data sources made into 4d-web interfaces
- World, regional, building, personal and bio scales.

Premium-VR



- (web features +)
- Immersive holographic simulations
- Physically pivot and join data with your hands

Interface Clients



MapTopia.City
Smart Digital Maps

CAP SCIENCE LABS

REGEN NETWORK

GEENEE

TI

- Custom UX Design, 3d Modelling, Service Integrations, etc.

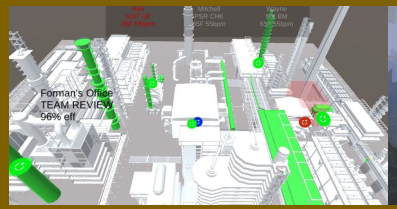
(could hit x10+ payback, but requires VC investment)

(self-sufficient)

Go-To-Market

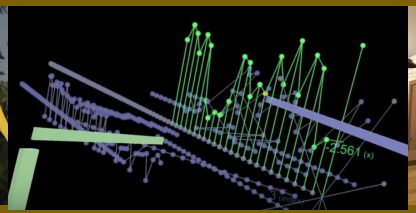
Now

September 2018
spatial-data deployments (x3)

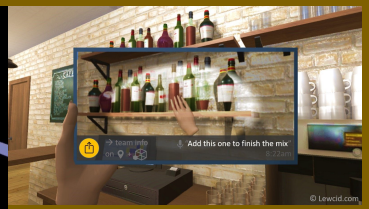


December 2018
freemium 4d web-experience

2019
VR
4d-immersion



2020
AR
4d-in-context



Competitive Landscape

Service Additions

Power BI

Google Analytics

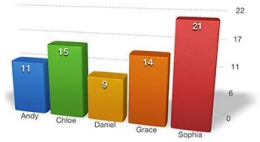
IBM Watson Analytics

SAP Analytics Cloud

aws

salesforce einstein analytics

Numbers



Stand Alone

+ableau

ZOHO

SISENSE

CHARTIO

Open Source - coding heavy

plotly

Polymaps

Traditional 3D Adapted

AUTODESK. RESEARCH

Houdini 16

WolframAlpha

AR/VR

VIRTUALITICS

datavizVR

Deep competitive advantage in 4d focus and partner integrations...

Lewey Geselowitz

Xbox 360
Graphics & Performance

Kinect
Gesture Recognition

HoloLens
Spatial UX & Excel 3D

Lucasfilm XLab
Magic-Leap, VOID and first VR Oscar®

Lewcid 4d
Web + XR Smart Cities

Partners

GIS at city utility accuracy

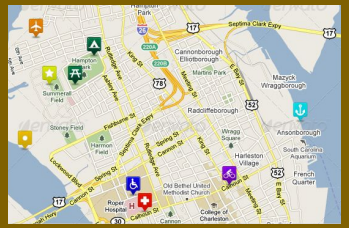
10k real time sources and viewers

Machine vision & AR app dev

Satellite and ecological processes

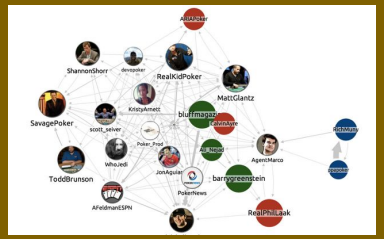
Biological processes

Ask



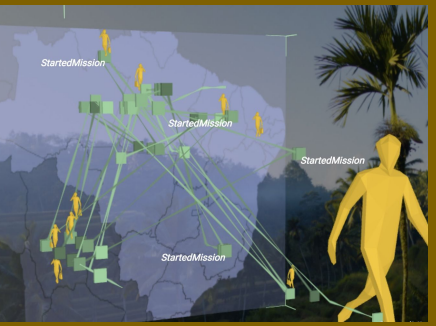
maps

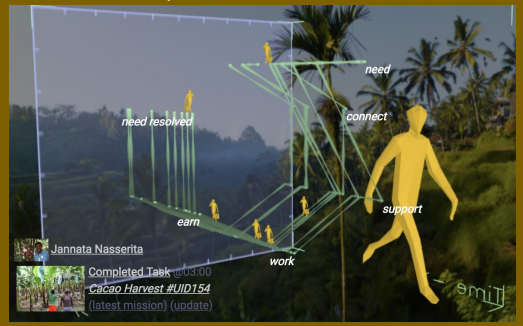
processes

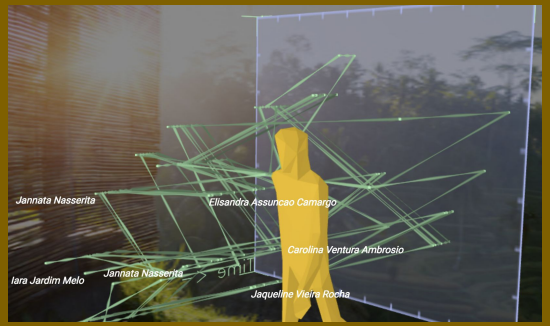


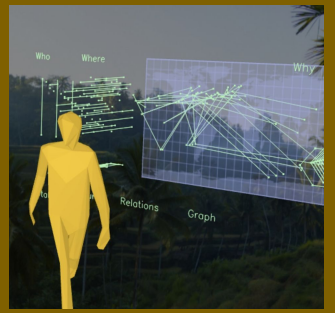
social networks

multi-views





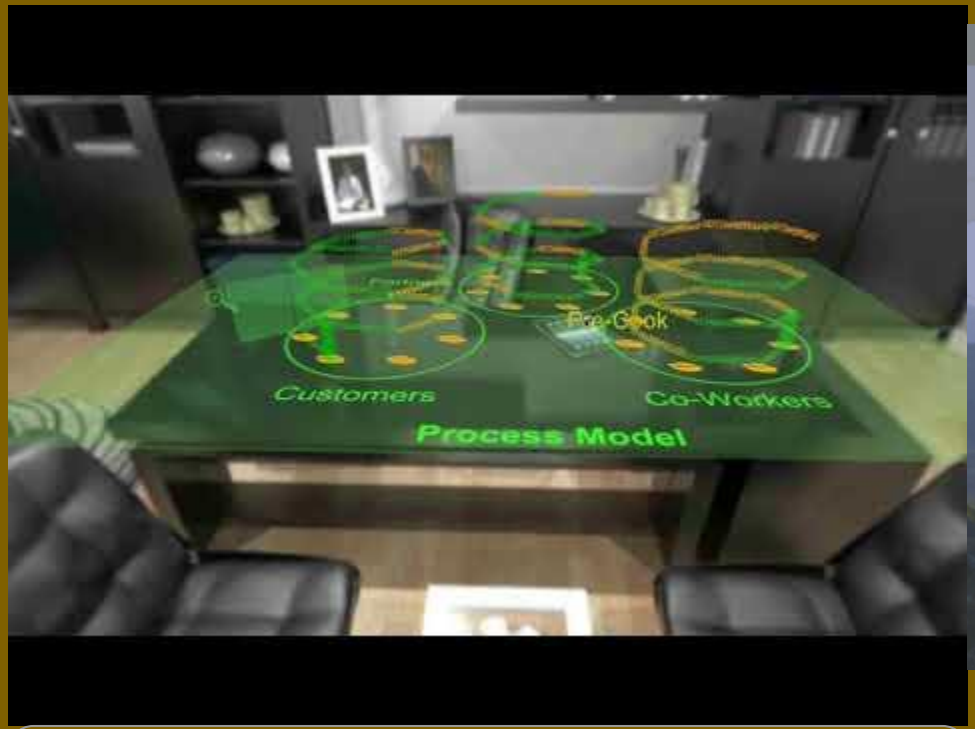




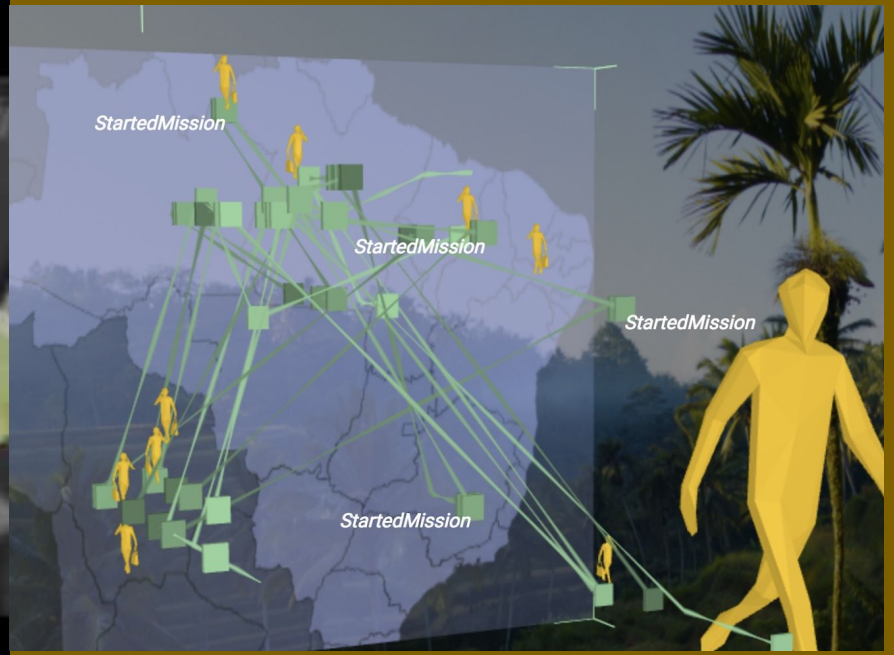
Seed capital ($1M) to build team focused on free/subscription/XR experience

- Marketing/Onboarding (x2): finance, ecology, and smart-city markets.
- Developers (x4): data-science, rendering, UX and DevOps
- Platform: to support 10k simultaneous users, and 1k creators

Appendix



original vision video



non-client demo
(see VIEWS menu)