UK AI
USER
GROUPS

UK AI User Groups

Social Media Assets & Resource Guide for User Group Leaders

SPEAKER SPOTLIGHT TEMPLATE

SOCIAL ASSET

Use this template to spotlight your speakers on the run up to your events.

1. Update the logo with your user groups logo provided by the UK AI team

2. Update your speakers information

3. Add your event sponsor logo, alongside the national silver sponsors already there

Please try not to change other formatting to keep our brand consistent across user groups
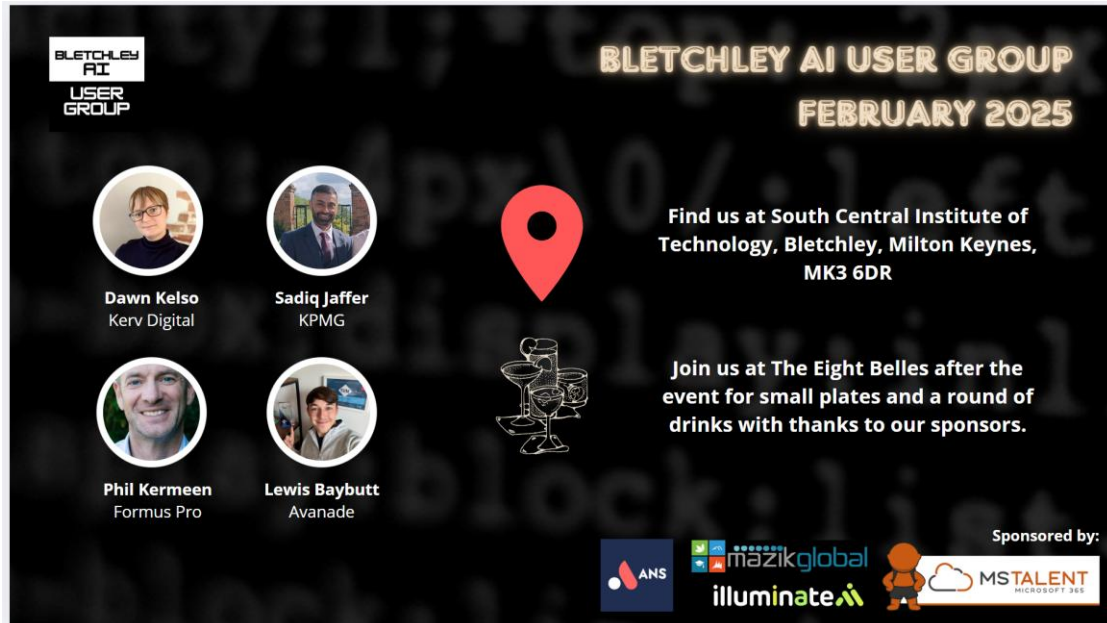
Find this template on:

https://www.canva.com/design/DAGestqmyXU/f0Y6bFa57s4C_-GcO599vA/edit?utm_content=DAGestqmyXU&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

PRE-EVENT RUN UP TEMPLATE

SOCIAL ASSET

Use this template just before your event to remind the community of the location and any planned socials, along with a reminder of the speakers.

1. Update the logo with your user groups logo provided by the UK AI team

2. Update your speakers information

3. Add your event sponsor logo, alongside the national silver sponsors already there

4. Update the details for location and social if applicable.

Please try not to change other formatting to keep our brand consistent across user groups

Find this template on:

https://www.canva.com/design/DAGgBsHxybs/BUGk_kEqq8iUz CVPB5Vi_A/edit?utm_content=DAGgBsHxybs&utm_campaign= designshare&utm_medium=link2&utm_source=sharebutton

EVENT GRAPHIC TEMPLATE

SOCIAL ASSET

Use this template as the graphic to highlight your event on social media. This is the image to use on your LinkedIn and Meetup events and for us to publish on the UK AI User Groups website.
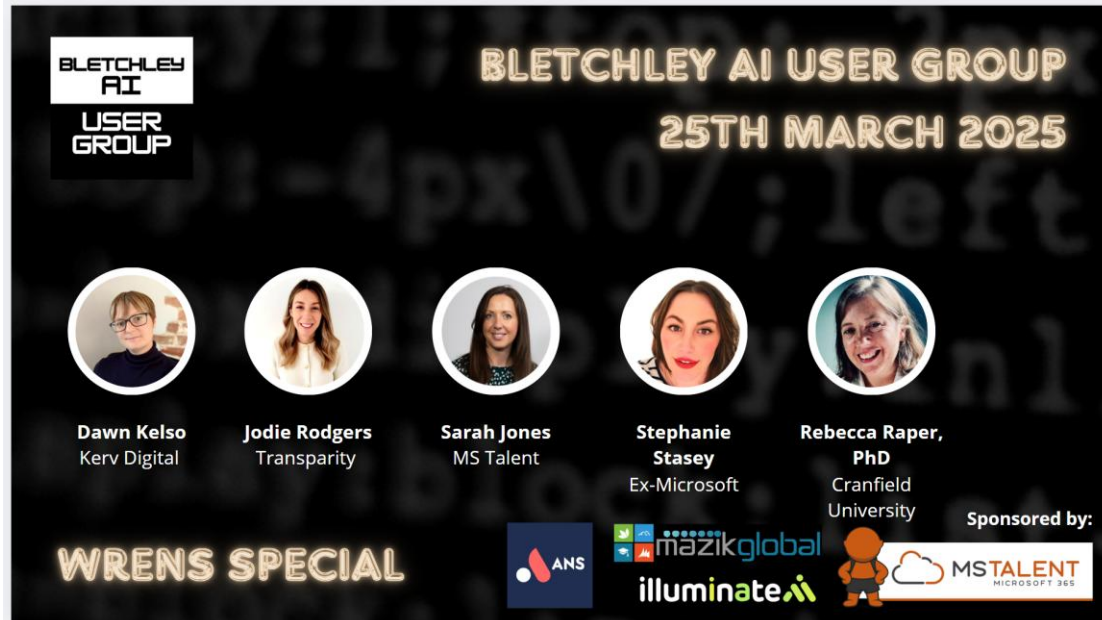
1. Update the logo with your user groups logo provided by the UK AI team

2. Update your speakers information

3. Add your event sponsor logo, alongside the national silver sponsors already there

4. Update the title text with the user group name and date

Please try not to change other formatting to keep our brand consistent across user groups

Find this template on:

https://www.canva.com/design/DAGi9pu-BlM/Di3AznGW8YReMONN71oJZQ/edit?utm_content=DAGi9pu-BlM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

SPONSOR SPOTLIGHT TEMPLATE

SOCIAL ASSET

Use this template to spotlight your event sponsor on the run up to your event. The national committee spotlight

1. Update the logo with your user groups logo provided by the UK AI team

2. Update your speakers information

3. Add your event sponsor logo, alongside the national silver sponsors already there

4. Update the title text with the user group name and date

Please try not to change other formatting to keep our brand consistent across user groups

Find this template on:

https://www.canva.com/design/DAGi9nS5qOc/mG1Pfk2S0ch6lYJbpc5-3A/edit?utm_content=DAGi9nS5qOc&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

SPONSOR SPOTLIGHT TEMPLATE OPTION 2

SOCIAL ASSET

Use this template to spotlight your event sponsor on the run up to your event. The national committee spotlight

1. Update the logo with your user groups logo provided by the UK AI team

2. Update your speakers information

3. Add your event sponsor logo, alongside the national silver sponsors already there

4. Update the title text with the user group name and date

Please try not to change other formatting to keep our brand consistent across user groups

Find this template on:

https://www.canva.com/design/DAGh0ZH0AM0/TrfKeOHq1HUp baInzlNs9Q/edit?utm_content=DAGh0ZH0AM0&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton