

Jamie Lewis
Wats3030 Hosting and Server
Final Project Design Plan
April 21, 2017

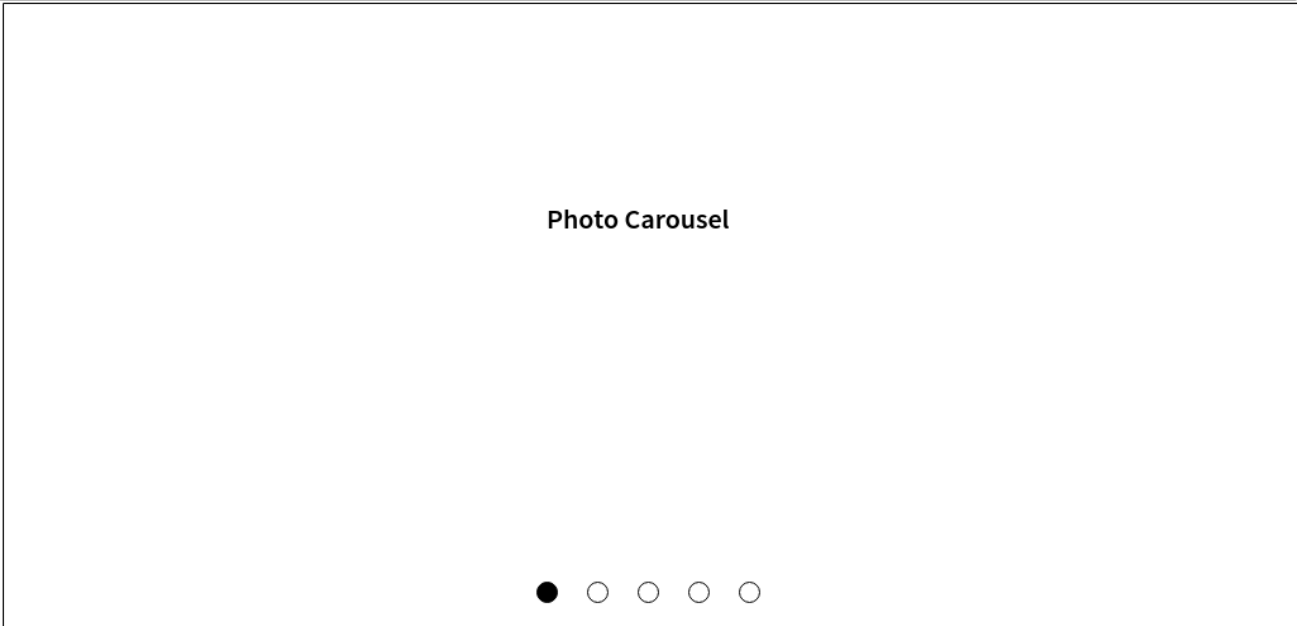
The **basic requirements** for this assignment are:

Describe in text (3-5 paragraphs at least) the project idea and purpose. This project concept should be based on an understanding of the capabilities of known webapps and tools that can be used to put together a good user experience without requiring new development.

The concept for this assignment will be a photo blog for a photography page. It will allow the photographer to be able to use this site to share a few photos and thoughts about current photos or events they have shot. It will create a behind the scenes feel and allow the photographer to engage their user in a different way. This will also allow the photographer to have an easy way to share items on social media to enhance their traffic without having to do several posts on several social media site. The photographer will be able to make quick posts that will help drive traffic to the main website where the user can engage the photographer on the services and their current portfolio.

The site will be build with Wordpress using the abilities to link with social media photo blog. This will also create a seamless experience and ability for the user to go to the photographers website from the photo blog. I want to use a photo carousel at the top to create a bright colorful piece to drawl the user down the page to the recent blog post. The site will be created with a Wordpress template that will give it a clean, yet functional appearance with the emphasis being on the photos the photographer chooses to share.

I plan to use several third party plugins for Wordpress as long as it creates a seamless experience for the user and doesn't hinder the overall functionality of the site. The plugins that might be used are as follows, OmniGallery, Google Authenticator, W3 Total Cache, All in One WP Security, Sumo Me, and others as since there is so many to choose from. I want to get working on the site first and see what is needed and what will truly enhance the site. Some of these plugins will help with displaying of photos and how to will work with social media to display the information as well as keep the blog sink with social media. Others are for marketing such as Sumo Me which will provide more visibility on the web. Overall I think there is many options and look forward to seeing what plugins will help give this site the best optimization and user friendly ability.



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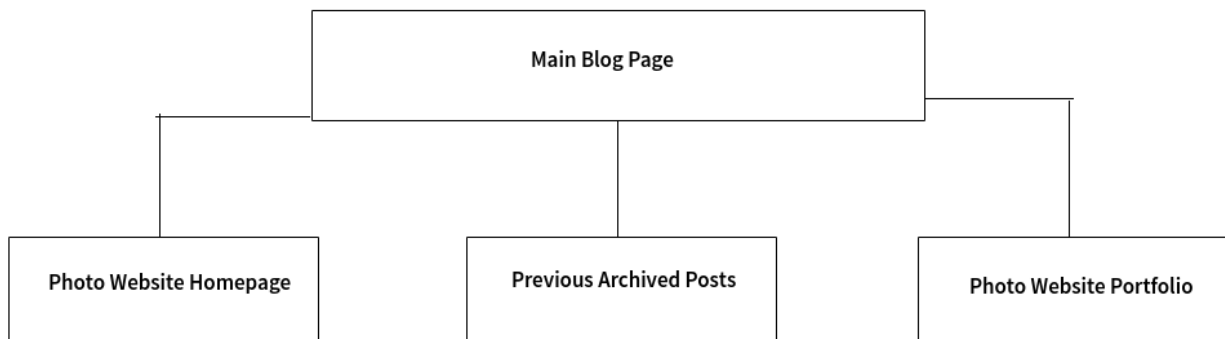
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Above is the Wireframe and the Arch Document. The wireframe so the basic structure of the blog while the wireframe shows how there will be many back blog pages there will also be the main page with links and abilities to access the photographers main website and portfolio.

