New World vs. Old World

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Lewis N. Sears IV

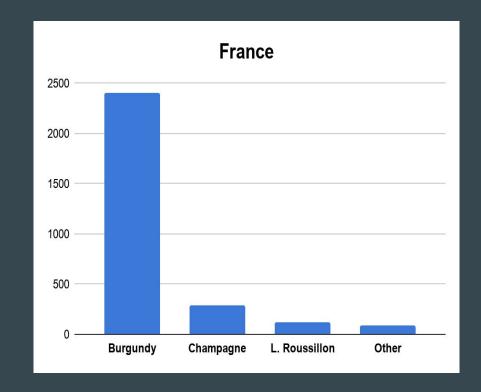
Do terroir and region definitively change taste?

- Isolate a Grape
 - Chardonnay
- Limit Countries
 - o US
 - France
- Contrast word choices in reviews
- 150k reviews scraped from *WineEnthusiast*



Provinces



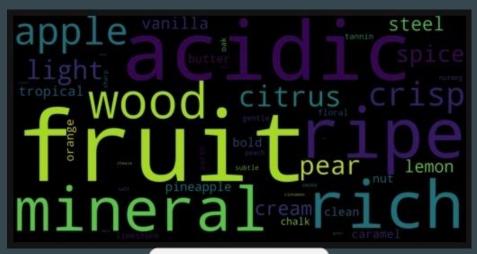


Features

- Binary columns encoded for specific word choices
- 50 specific buzz words
 - Moderately Engineered

"A creamy, buttery texture wraps around a core of bright lemon and apple flavors."

Word Frequency

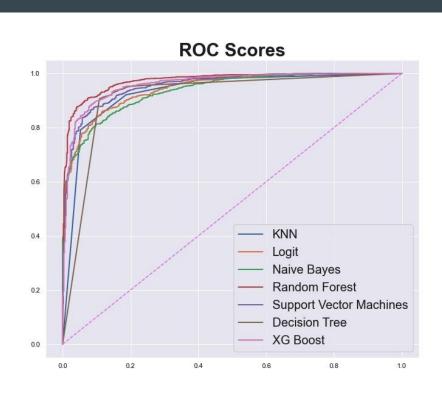




France

United States

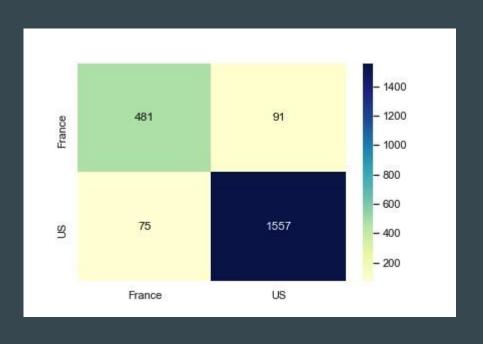
Fitted Models



Weighted Voting System

• 7 models vote

Final Model Metrics



Stacked Model

- Precision: 0.841
- Recall: 0.865
- F1-score: 0.852
- 92.5% correct classifications

Natural Pitfall

Describing foreign tastes

"Very much like the fine 2009, the winery's new Chardonnay is bone dry and austere, like a Chablis. Highly minerally, with mouthwatering acidity, the fruit flavors veer toward Meyer lemons and limes."

-Kessler-Haak Vineyard, Central Coast, CA

Model prediction: France

Basic Streamlit Application

Streamlit

What am I drinking?

We can help you determine if your chardonnay is from France or the United States.

In the most pompous and scientific way possible, describe your chardonnay for me.

This its a super oaky and totally gnarly wine!

Guess!



What am I drinking?

We can help you determine if your chardonnay is from France or the United States.

In the most pompous and scientific way possible, describe your chardonnay for me.

Somewhat Picasso-esque, with lots of minerality!

Guess!



Questions?