



MUHAMAD AKSYAL FAIZ DESTIAN

Karawang, West Java | [+62-896-2585-9657](tel:+62-896-2585-9657) | aksyalfaiz@gmail.com | [LinkedIn](#)

SUMMARY

Highly motivated and adaptable sophomore at Information Systems student, University of Singaperbangsa Karawang. My academic background has equipped me with a strong foundation in data analysis, software development, and digital marketing. In addition to my academic experience, I have actively engaged in various extracurricular activities, where I have developed leadership, teamwork, and project management skills. I am eager to apply my knowledge and skills in a professional setting, contribute to impactful projects, and continue growing within the field of technology and business.

EDUCATION

University of Singaperbangsa Karawang

Sep 2022 - Sep 2026 (Expected)

Undergraduate, Majoring of Information System (CGPA : 3.95/4.00)

Relevant Coursework : E-Business, Accounting & Financial Information System, and Process Business Analysis

- Currently in the third year of study, with a focus on marketing management & E-Business
- Collaborate with lecturers in project to form a survey team and successfully completed the project
- Awardee of Karawang Cerdas Scholarship 2023 & Bank Indonesia Scholarship (GenBI) 2024
- Being responsible as course supervisor in each of the three semesters

Ganesha University Of Education

Feb 2024 - Jul 2024

Non-degree, Kampus Merdeka Student Exchange (GPA : 3.98/4.00)

Relevant Coursework : Learning Media, Professional Business Ethics, Technopreneurship

- Involved in the social media team of Modul Nusantara group
- Participating in the education of Balinese culture and implementing it.
- Take part in contributing to the social activities of the local community.

WORK EXPERIENCE

Digital Marketing Intern, SLERATE

Oct 2024 - Nov 2024

- Conducted comprehensive research on industry trends and audience interests to generate relevant B2B article topics.
- Wrote and developed 5 well-researched articles.
- Ensured content met quality standards and aligned with the company's brand voice.
- Collaborated with the marketing team to refine content based on feedback and engagement metrics.

Operational Staff, Kedipan Mata Studio

Mar 2023 - Apr 2023

- Be responsible for the daily operations of the studio and maintenance of the studio based on the assigned regulations.
- Serving customers by providing the best service standards in according to the studio's regulations.
- Successfully accomplished the daily sales target given by the studio for 3 consecutive weeks and got excellent feedback from customers.

CERTIFICATIONS

- **BNSP : Qualification Of Digital Marketing Officer**
- **BNSP : Level II Qualification Certification Competency Software Engineering Expertise**
- **MySkill x Deloitte : Product Management - Introduction to Project Management**
- **MySkill x Deloitte : Product Management - Scrum Framework in Product Management**
- **RevoU Mini Course : Intro To Digital Marketing**

ORGANIZATIONAL EXPERIENCE

Staff Of Education, Generasi Baru Indonesia (GenBI) Unsika

May 2024 - Now

- Responsible as the lead organizer of the GenBI Story Work Program and succeeded in making 5 publications of GenBI unsika's Instagram social media containing education related to Bank Indonesia and knowledge about the central bank
- In charge as a Video Editor in the GenBI Corner work program and successfully completed 3 publications of instagram video reels and tiktok
- Involved in making modules in the GenBI Expo work program and managed to finish on time
- Take an important role as an operator and also the Pubdekdok division in the Genspark Webinar event and successfully complete the task well documenting the event well

Relevant Skills : Teamwork, Communication, Analysis.

Staff Of Partnership & Media Partner, Ambis Bareng

Oct 2023 - Aug 2024

- Develop relationships with those who have worked and will work with the organization.
- Maintain communication and interaction with other partners.
- Analyze proposals and collaboration contracts with other organizational partners.
- Distribute publicity materials such as social media content to the creative division.
- Work collaboratively with the creative division for media partner/partnership publications.

Relevant Skills : Teamwork, Communication, Analysis.

Staff Of Relationship & Partnership, Google Developer Students Club

Sep 2023 - Aug 2024

Chapter Unsika

- Develop relationships and maintain communication and daily interactions with other parties.
- Manage and distribute social media content from other organizations.
- Manage the organization's merchandise and distribute it.

Relevant Skills : Communication, Teamwork, Negotiation, Analysis, Marketing Management.

Staff Of Education, Himpunan Mahasiswa Sistem Informasi UNSIKA

Jan 2023 - Dec 2023

- Responsible as the lead event manager for Silogy Expo 2023 and successfully held a competition with more than 20 teams of registrants and more than 300 online registrants and 100 offline registrants for the talk show.
- Took an important role in the 2023 National Webinar as Moderator and successfully delivered a good performance
- Being responsible as the Master Of Ceremony of the 2023 Information Systems Gathering and successfully guided the event well and received good feedback from participants

Relevant Skills : Leadership, Teamwork, Project Management, Analysis, Negotiation, Public Speaking.

EVENT & PROJECT

Creative & Social Media Team, Yudistira Module Group

Mar 2024 - Jul 2024

- Being responsible for the development of Yudistira's Instagram and tiktok social media content
- Producing copywriting in Yudistira's social media content
- Being responsible for the documentation and archiving of the documentation of Yudistira's group.

Relevant Skills : Editing, Copywriting, Research and Analysis

ADDITIONAL INFORMATION

Technical Skills: Microsoft office; Tableau; Visual Studio Code; Draw.io; Canva; Capcut & VN Editing Video; Google Site; Google Trends; Social Media Management.

Languages: Indonesia (Native), English (Beginner)

Awards/Activities: Best Staff on May Category Proactivty in Himpunan Mahasiswa Sistem Informasi Unsika.