IEXCOOLS US // senior web developer frontend & backend

phone +55 (11) **985227084** email **lexa@**blag.us website https://**blag.us**/ **WEB** version

26 years of work experience lives in **São Paulo**, Brazil in **Vila Madalena**, zip 05451-010 **Portuguese** as native language fluent in **English** availability for **travel**

She has been determined during the whole process, giving creative solutions for the challenges of the work?

 Alexandre Nakasato, founder of Nicsware

Lexa is a great professional, has a great technical knowledge, great person to work in groups and has great communication skills. Recommend to the highest levels of projects

— Raquel Oliveira, services operation manager, **IBM**

Lexa is a creative person who works hard to get tasks done on time, and many times earlier than requested. His teamwork and clear personality allow a great atmosphere around and makes easy the job's getting done

— Raul Dandolini, senior system integration consultant, **Neoris**

technology	years
HTML, xHTML, MD, SVG, XML,	26
CSS, SCSS, (pre-processors)	26
Javascript & ES6	24
Typescript	3
React & JSX	6
NodeJS & ExpressJS	12
HTTP & RESTful APIS	12
WebSockets	5
Redux	6
NextJS, Webpack, Gulp (package builders)	8
jQuery	20
DAPP (blockchain, MetaMask, Web3.js, Ganache,)	3
Styled components, Material UI	3
Oracle	23
Microsoft SQL Server, MySQL, PostgreSQL,	20
Neo4J & Cypher	12
E2E: Playwright,	2
Unitary: Jest, Mocha,	8
Git & SVN	20
Monorepo PNPM	3
Jenkins/GoCD	8
AWS: ECS, EC2, DynamoDB, Lambda,	12
Telemetrics: Splunk, NewRelic	6
Bash	10
Linux / MacOS	14
Adobe applications	28

Past experiences

Ambush

Software design and consulting

Fullstack Senior Web Developer

dec/2024 ▷ may/2025 (5 months)

- ▲ Create and change email templates for massive transactional operations;
- ▲ Make HTML compatible with all rendering engines for a very broad spectrum of email clients.
- Technologies: React, JSX.
- ◆ Clients: PayPal.

Applied Blockchain

blockchain technology

Fullstack Senior Web Developer

- ▲ Developed a dApp for a custom cryptocurrency focused on green causes, with features such as minting, airdrop, and coin swaps, along with an admin app for managing the currency;
- ▲ Built an e-commerce platform linked to NFTs, emphasizing responsive design and detailed layout rendering;
- Added and maintained features for a real-time energy trading application, including CSV parsing and product expiry controls;
- A Recreated the company's static website using a WYSIWYG tool for better team collaboration.
- **Technologies:** React, Typescript, Next, SQL and TypeORM, MUI (Material UI) and Styled components, Web3.js, bn.js, Metamask and Phantom wallets, Truffle suit with Ganache, Jest and Playwright.
- ◆ Clients: Shell, Mishcon del Reya, UppFirst.

PagSeguro

financial services

Senior frontend software engineer

oct/2016 ▷ jan/2022 (>5 years)

- ▲ Developed UIs for managing payment subscriptions using Apache Velocity;
- ▲ Designed a back-office system for customer segmentation and tax management;
- ▲ Built a payment link service using NodeJS and React;
- ▲ Developed and maintained a new sandbox website for developer tools:
- ▲ Added new payment methods to the legacy checkout system;
- ▲ Implemented a WebSockets pooling solution for real-time payment status.
- Technologies: HTML5, JSX, Handlebars, Apache Velocity Template Language (VTL), CSS, SCSS, BEM, Javascript: React, Redux, NodeJS, ES6, JSON, jQuery, NodeJS: ExpressJS for BFF (backend for frontend) and RESTfull API development, TDD: test-driven development with Jest, Mocha, Chai, Sinon, Package builders: Webpack, NextJS, Gulp, Git, Atlassian Stash/BitBucket, DevOps: Jenkins, GoCD, Apache Mesos, Docker, AWS: ECS, EC2, DynamoDB, Telemetrics: Splunk, NewRelic, Patterns and methodologies: domain-driven design, Kanban, agile.

x128

Software design and consulting

CEO and founder

oct/2014 ▷ sep/2016 (>1 year)

- ▲ Integrated and customized a content management system (cms), product catalog and payment checkout, chat rooms with high-audience and auto-scalable infrastructure, user forums, self-service announcements editor for buying and selling goods;
- ▲ Built a customer relationship management (cms) and enterprise resource planning (ERP) for a metallurgic goods reseller:
- ▲ Developed a data mining tool to search for airline tickets best prices;
- ▲ Built, deployed and maintained several e-commerce websites for different publics: fashion, beverage, pregnant/lactating woman and many others:
- ▲ Integrated a governance software for Itaú bank using the canadian governance solution ChangePoint.
- **Technologies:** NodeJS, PHP, Microsoft .Net with C# using SVN, Ruby on Rails, MySQL, Wordpress with Woocommerce (providing plugin integration, creation and customization), AWS ECS with auto-scaling, Git and GitLab, Changepoint governance software.
- ◆ Clients: Olé Studio, ClickBebe, Alumicentro, Polycom, Promoção Relâmpago Passagens, Mercovino/Brindisi, Changepoint, Itaú, Akua, Ornitorrinco, ReachLocal, Agilizeware.

Nicsware

Healthcare software startup

Software architect

jul/2013 Þ jul/2014 (1 year)

- ▲ Developed a medical record software with flexible form editor, clinical schedule, extensible patient contacts record system; with sharing features between physicians protected via ACL;
- ▲ Built a framework with web server in Javascript/NodeJS using graphical database Neo4J as data storage; all communication pipelines in JSON and responsive layout;
- ▲ Created a business plan including financial planning, marketing strategy and selling support materials.
- **Technologies:** HTML, CSS, jQuery, NodeJS, Neo4J graphical database, AWS.

Neoris

Software consulting services

Senior system integration consultant

jun/2011 > jul/2013 (>2 years)

- ▲ Developed software for production lines for large factories with special focus in OEE (overall equipment efficency): charts showing the machinery maintenance stop summary and staff production performance;
- ▲ Upgraded the routing layout of the videowall, a panel measuring 16.6×9.3 meters atthe control center that monitors 24×7 allthe processes of a large-scale siderurgical plant;
- ▲ Created HDTV dashboards for the port operations tower that controlls the ship's parking, load and unload.
- **Technologies:** SAP MII, Javascript, .Net C#, HTML, CSS, XML, XSLT, XSD, xPath.
- ◆ Clients: Usiminas, Vale, Gerdau, Videolar, Eternit.

Telefonica

Large scale
telecomunications **Software architect**aug/2008 > apr/2011
(>2 years)

- ▲ Created a portal with several applications connected to a great deal of data sources for managing installation and repair in telecommunications landlines of corporate customers;
- ▲ Integrated several databases (Oracle, Microsoft SQL Server, MySQL,
- ...) for online analytical processing (OLAP);
- ▲ Built a PHP framework using MVC pattern with a UIX interactive styleguide.
- **Technologies:** HTML, CSS, Javascript, jQuery, JSON, Microsoft SQL Server, Oracle, MySQL, PostgreSQL, Windows Server management.

FastCash

Virtual currency platform for micro finances

Software architect and tech lead

sep/2006 ▷ aug/2008 (>1 year)

- ▲ Developed a micro payment gateway system for all payment options available in Brazil, alongside its conciliation logic and digital product delivery: pincodes or electronic credit in partner systems;
- ▲ Coded deep processual changes in the e-commerce platform, like product composition, checkout process and physical with virtual stock management;
- ▲ Created an extranet platform for integrated business partners to existing cloud systems for sales and management of digital goods.
- **Technologies:** Microsoft ASP & IIS, Automated bots using Microsoft RDC, HTML & CSS, Microsoft SQL Server, Microsoft .Net, Windows Server management.

$I\!B\!M$

Technology services and hardware

Quality assurance specialist

aug/2005 ▷ jul/2006 (11 months)

- ▲ quality assurance on the website IBM.com (all americas) and intranet W3 (USA);
- ▲ deployed a skill mapping tool to gather staff abilities and their allocation in projects.
- **Technologies:** HTML & CSS, Javascript & AJAX, PHP, WebKing.

IBEX

Digital agency

Frontend developer and UIX designer

nov/2004 ▷ aug/2005 (9 months)

- ▲ Rebuilt the game framework for corporate incentive campaigns with greater modularity, such as skins, score by time or accuracy and many other features:
- ▲ Built a cms for user-customizable websites;
- ▲ Worked on visual identity for products.
- **Technologies:** HTML & CSS, Javascript, PostgreSQL, Adobe Flash using AFLEX (AJAX for Flash).
- ◆ **Clients:** Telefonica, Gerdau, Bridgestone/Firestone, Alliance consultoria.

Santander

Worldwide banking and financial services

Software architect jun/2003 ▷ nov/2004 (>1 year)

- ▲ Developed a web application for a diversity of financial dashboards, all deeply customizable;
- ▲ Prototyped a continental intranet with financial reports, news, documents, photos and more;
- ▲ Created several management tools, like task status, meeting schedule, document repository, webchat,
- **Technologies:** HTML & CSS, Javascript, Microsoft ASP & IIS, Excel integration.

Chris Cintos

Automotive Components Manufacturing

Software developer dec/2000 ▷ nov/2002 (>1 year)

- ▲ Developed an intranet application with several modules, including human resources, help desk, project management, training, etc.;
- ▲ Created the company's institutional website.
- **Technologies:** HTML & CSS, Javascript, Microsoft ASP & IIS, Oracle RDBMS.