

Briefing Speech Outline

Learning Activity Purpose Statement:

- To create an effective outline in preparation for the Briefing Speech.
- To gain familiarity with speech information and organization

Instructions:

You will need to construct your Briefing Speech working outline and works cited below. You will need to use a full-sentence format. Do not use a phrase or key-word outline format, as this will not allow your instructor to provide good feedback on your speech organization and structure.

MY TOPIC:

SPECIFIC PURPOSE: At the end of this presentation the audience will be able to notice the bright side of this disaster.

I. Introduction

A. Attention Getter:

Hello guys, My speech is related to the COVID-19 pandemic, as far as you can tell, we all suffer this disease no matter where we are, but during this hard time, I always try to find some positive news because there must a bright side in bad things.

B. Thesis: there always a good thing with disaster.

C. Credibility Statement: some of the news from media and data from authority.

D. Preview of Main Points: environment improvement, acceleration of the vaccine and healthy lifestyle.

Transition to Body:

After a little research, I did find some interesting facts due to this unprecedented tragedy.

II. Body

A. Main Point 1: environment improvement

1. The first thing I found is environment improvement after the quarantine policy all over the world. According to the BBC news, pollution and greenhouse gas emissions have fallen across continents as countries try to contain the spread of the new coronavirus. The news reported that compared with this time last year, levels of pollution in New York have reduced by nearly 50% because of measures to contain the virus. In China, emissions fell 25% at the start of the year as people were instructed to stay at home, factories shuttered, and coal use fell by 40% at China's six largest power plants since the last quarter of 2019.

2. Besides the improvement of the air quality, Science Direct post a report about improved lake water quality during the lockdown, the paper also listed numbers and facts shows that surface water becomes drinkable after this pandemic.

3. Lastly, the COVID-19 pandemic has been good news for much of the world's wildlife. A couple of media reported that animals have been spotted in unusual places all over the world.

B. Main Point 2: improvement of the country level

1. According to the New York times' How long will a vaccine really take, the vaccine development process has typically taken a decade or longer, for instance, Varicella took 28 years, FluMist 28 years, Rotavirus 15 years, etc. However, this COVID-19 only took 18 months even shorter.

2. The OECD.org posted an article titled The territorial impact of COVID-19: Managing the crisis across levels of government. It debates the pros and cons of several policies which the government may use, and it mentioned the improvement of crisis management due to this pandemic.

C. Main Point 3: healthy lifestyle

1. wash our hand more than usual
2. cover our face when cough
3. rarely touch our face before cleaning our hand thoroughly

Transition to Conclusion:

Those restrictions become a habit gradually without my notice, and I think those are all good habits.

III. Conclusion

A. Review of Main Points:

Finally, I hope my speech may give you guys a different view to treat this pandemic, and we can always find something positive during a bad time.

B. Restate Thesis/Purpose: Let's thinking the bright side of this pandemic and defeat it at the end.

C. Closing Thought: no matter what takes we cannot change the past but facing the future, thus stay positive and react positive maybe is a better choice.

Works Cited

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