

Persuasive Policy Speech Peer Evaluation

You are asked to respond to the speaker's presentation. Please be thoughtful and honest in your evaluation, providing both positive comments and tactful, constructive suggestions for growth and improvement.

Speaker _____ Observer _____

1. Comment on the speaker's organization. Did he/she use a persuasive organizational pattern? Did he/she include all speech components? Did he/she use effective transitions? Explain.
2. What evidence did the speaker provide to support his/her persuasive claims? Did he/she use sound reasoning? Did his/her arguments contain any logical fallacies?
3. Comment on the speaker's verbal and nonverbal delivery (tone, facial expression, eye contact, posture, gesturing, enthusiasm) and overall preparedness.
4. How was the speech made relevant to this particular audience? Explain.
5. Comment on the visual aid. Was it professional in appearance, appropriate for the audience and the occasion, and creative? Did he/she use it well? Explain.
6. Comment on the strengths and weaknesses of this presentation.