

## **Module 11 Learning Activity: Persuasive Policy Speech Outline**

### **Learning Activity Purpose Statement:**

- To select an appropriate topic for the Persuasive Policy Speech
- To analyze the speaking context and the target audience
- To write a specific speech purpose and thesis statement
- To write 2 audience analysis questions for the Persuasive Policy Speech
- To create an effective outline in preparation for the Persuasive Policy Speech.

### **Instructions**

To complete the Module 11 Learning Activity, you will need to:

1. Identify your Persuasive Policy Speech topic. Give a brief (2-3 sentence summary) of the issue or problem here:  
After few months quarantine the states are gradually reopen, as this reopen goes on, the COVID-19 new cases are skyrocket. The Texas Tech is going to reopen this fall, that could be a problem because student all over the country will crowd at classroom.
2. The causes of this issue or problem are:  
This problem has two aspects one is the depression of economy the university need to reopen in order to fully charge students, on the other hand, the crowd students in classroom and they walk through the room due to different courses may spread the virus.
3. This issue or problem is relevant to me and my audience because:  
The pandemic is relevant to our daily life because our life already changed due to this event such as the quarantine and social distance policies, also our classes transfer from on campus to online.
4. My proposed solution to this issue or problem is:  
To slow down the spread of the disease we have to follow the quarantine and social distance policies but consider its side effect to the economy we have to make some compensation.
5. My proposed *Specific Speech Purpose* is as follows:  
The school announced to reopen this fall, but I am strongly disagreed with that because this decision will accelerate the spread of the virus. In order to avoid this pandemic, we have to think twice before we act.
6. My proposed *Thesis Statement* (claim of policy) for this speech will be:  
In order to slow down the spread of the disease before we have vaccine, we should follow some rules, but consider of the economy we may not lockdown the entire business, However, reopen the campus is a not good idea.
7. I am planning to use the following as evidence/grounds to support my claims:

What is the effective way to prevent this pandemic and why reopen campus is violated those policies?

8. Someone could counter my argument by:  
For some classes, on campus class has its advantages.
9. These are 2 specific questions I will ask my audience in our Module 11 Video Conference. Note: These questions should be designed to elicit feedback about your audience with respect to your topic. Ask good questions that will help you craft a speech that is most helpful to your target audience. Use Chapter 6 as a guide when writing your questions.
  1. Question #1:  
Do you think reopen the campus this fall is a good idea?
  2. Question #2:  
The second question is for someone who support this decision which is why you think we should go back to campus rather than this online study.

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## Speech Outline Template

### Instructions:

You will need to construct your Persuasive Policy Speech working outline and works cited below. You will need to use a full sentence outline. Do not use a phrase or key-word outline format, as this will not allow your instructor to provide good feedback on your speech organization and structure.

### **MY TOPIC:**

### **SPECIFIC PURPOSE:**

At the end of this presentation the audience will be able to realized that the reopen campus could be a problem and how to protect themselves.

### **I. Introduction**

#### *A. Attention Getter:*

today I want to talk about why Texas Tech reopens could be a problem, and hopefully, I could offer some solutions based on my research. As you all noticed, Texas has reopened many businesses recently, unfortunately, the new case number has skyrocketed. Is that a bad sign for our university's reopen? I am afraid that the answer would be affirmative.

#### *B. Thesis (Claim of Policy):*

In order to slow down the spread of the disease before we have vaccine, we should follow some rules, but consider of the economy we may not lockdown the entire business, However, reopen the campus is a not good idea.

#### *C. Credibility Statement:*

What is the effective way to prevent this pandemic and why reopen campus is violated those policies?

*D. Preview of Main Points:*

To slow down the spread of the disease we have to follow the quarantine and social distance policies but consider its side effect to the economy we have to make some compensation.

*Transition to Body:*

As you all noticed, Texas has reopened many businesses recently, unfortunately, the new case number has skyrocketed. Is that a bad sign for our university's reopen? I am afraid that the answer would be affirmative.

## **II. Body**

*A. Main Point 1:*

Why reopen is a problem and we should reopen as few as possible?

1. Sub-Point 1

the Lubbock city's new case number increased dramatically these days without many students come back, so this situation could be worse if many students go back to campus from all over the country.

2. as far as I can tell, there always a couple of people who do not care about the face-covering policy, I saw a lot in the grocery store, I believe there are the same people on campus and in class. Reason three is if the ventilation system has some problems or malfunction it may result in cross-infection.

3. The next one is the REC center has removed all the fountains to avoid cross-infection, that's an obvious change we can see, but there are tons of work we haven't noticed, that preparation would be a very challenging test for university staff.

4. The last one is, the risk from the virus will not be zero until there's a vaccine or a treatment that is 100% effective. This means, no matter what you do, people will sick, the only difference is the case number.

*B. Main Point 2:*

if the reopening is a problem, what should we do?

1. We know that after several days of the Texas reopening, the case number has surged, due to that circumstance, our university may change their mind. If that so, all we need to do is just stay online studying, keep quarantine, covering face when we get out, keep social distance, and wash our hands.

*C. Main Point 3:*

*If reopen is inevitable, what should we do?*

1. Maybe to classify what classes should go to campus and what should stay online is better than what we did before, we have to cover our face when we take a class in the same room, and do the social distance like we take an exam before, I mean we sit separately. also, the university staff should change the sanitizing policy, for instance, clean the room thoroughly after every class.

*Transition to Conclusion:*

So, the conclusion is we all had a hard time during this COVID-19 pandemic.

## **III. Conclusion**

*A. Review of Main Points:*

*If the reopen is a problem what should we do?*

*B. Restate Thesis/Purpose:*

*We have to follow different policy if we are facing different situations.*

*C. Closing Thought (Call to Action):*

The depression of the economy needs to reopen, but on the other hand, people may compensate the economy for the sake of their health.

## Works Cited

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