

Catch up

Alex Fefegha

Work and the Digital Industries

a.fefeghaetta@arts.ac.uk

How are ya?



We went/listened to



Ustwo



Matt Jones,
Principal Designer
at Google AI.

What is my next
plans? (more online talkssss!)



Darren Tenkorang

CEO, TRIM-IT

22th April
(pre-recorded)



*Rifke Sadleir &
Daniel
Baragwanath*

Creative Coders,
DxR Zone

29th April (TBC)



Chrystal King

Product Designer
Depop
6th May (TBC)



Maya Man

Creative
Technologist,
Google Creative
Lab

13th May (TBC)



Hyphen-Labs

Digital Artists

20th May (TBC)

Essay Tutorials

27th May 10am to 6pm
3rd June 10am to 6pm

**When the teacher asks
you for your homework
but can't find it**



Essay hand ins

10/06/2020 by 4pm

24/06/2020 by 4pm
(ISA Deadline)

**When the teacher asks
you for your homework
but can't find it**



The purpose of this project is to position yourself critically within the landscape of creative computing (theory & practice) & to identify a strategy plan outlining how you will begin to impact in this area.

This project is one in which you are required to consider your own position in the world of creative computing.

It is a project that demands critical self-reflection of your own interests, skills and expertise based on an in-depth consideration of the work already carried out on the course.

You will need to produce an essay giving

1. an introduction to an issue that interests you in the worlds of creativity and creative computing

2. a coherent, critical analysis of the arguments from a selection of texts that are relevant to this issue.

this section will be your mapping of the theoretical area relating to your issue of interest

3. an analysis of the key practitioners (organisations, companies etc.) that work in this area—examining between three and five examples of practice.

this will be your mapping of the practical area relating to your issue of interest

4. a concluding section which situates yourself, strategically, within the theoretical and practical areas you have mapped.

this is where you describe what your strategy is for entering this area upon leaving university.

Your essay should be formatted as followed

1. Title Page, stating:

Name, Number from your Student ID,
Unit & Project Title,
Number of Words
Date of Submission

2. Main body, structured as follows:

Introduction

Critical Literature Review

Practice Examples.

Conclusion

List of images, if used
References, properly formatted

Please remember, that you must reference
all your quotations fully & properly,
using the Harvard convention

(see UAL's guide: Cite ThemRight).

questions?