Action Plan Workshop

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ual: creative computing institute

Ustwo Studio visit - next Wednesday, proposed time is 11:30am to 1pm.

Time is to be confirmed.

Matt Jones,
Principal Designer
at Google AI.

Will be teaching on
the 11th of March.

ual: creative computing
institute

questions?

2000 word essay.

waiting for sign off

When the teacher asks you for your homework but can't find it

The purpose of this project is to position yourself critically within the landscape of creative computing (theory & practice) & to identify a strategy plan outlining how you will begin to impact in this area.

This project is one in which you are required to consider your own position in the world of creative computing.

It is a project that demands critical self-reflection of your own interests, skills and expertise based on an in-depth consideration of the work already carried out on the course.

You will need to produce an essay giving

1. an introduction to an issue that interests you in the worlds of creativity and creative computing

2. a coherent, critical analysis of the arguments from a selection of texts that are relevant to this issue.

this section will be your mapping of the theoretical area relating to your issue of interest

3. an analysis of the key practitioners (organisations, companies etc.) that work in this area—examining between three and five examples of practice.

this will be your mapping of the practical area relating to your issue of interest

4. a concluding section which situates yourself, strategically, within the theoretical and practical areas you have mapped.

this is where you describe what your strategy is for entering this area upon leaving university.

Your essay should be formatted as followed

1. Title Page, stating:

Name, Number from your Student ID,
Unit & Project Title,
Number of Words
Date of Submission

2. Main body, structured as follows:

Introduction
Critical Literature Review
Practice Examples.
Conclusion

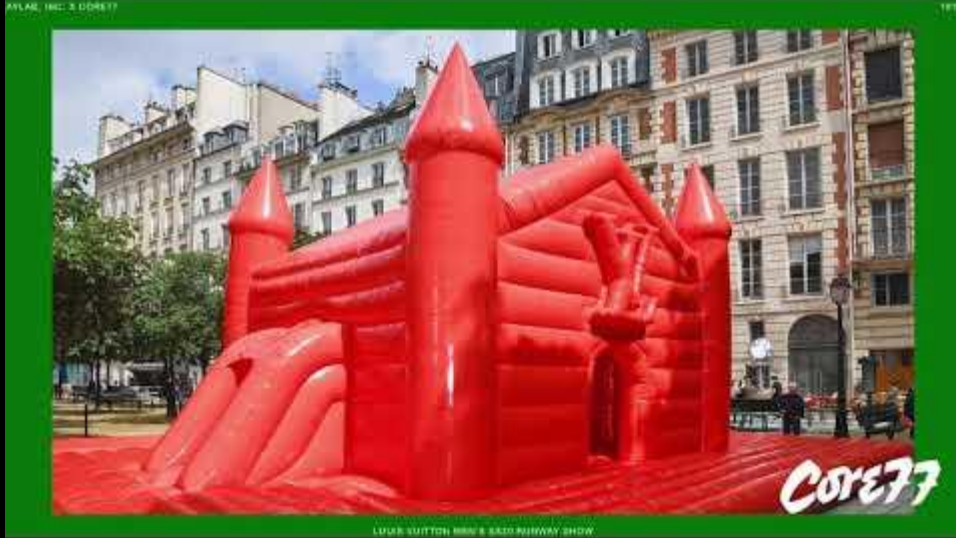List of images, if used
References, properly formatted

Please remember, that you must reference
all your quotations fully & properly,
using the Harvard convention

(see UAL's guide: Cite ThemRight).

questions?

Activity time
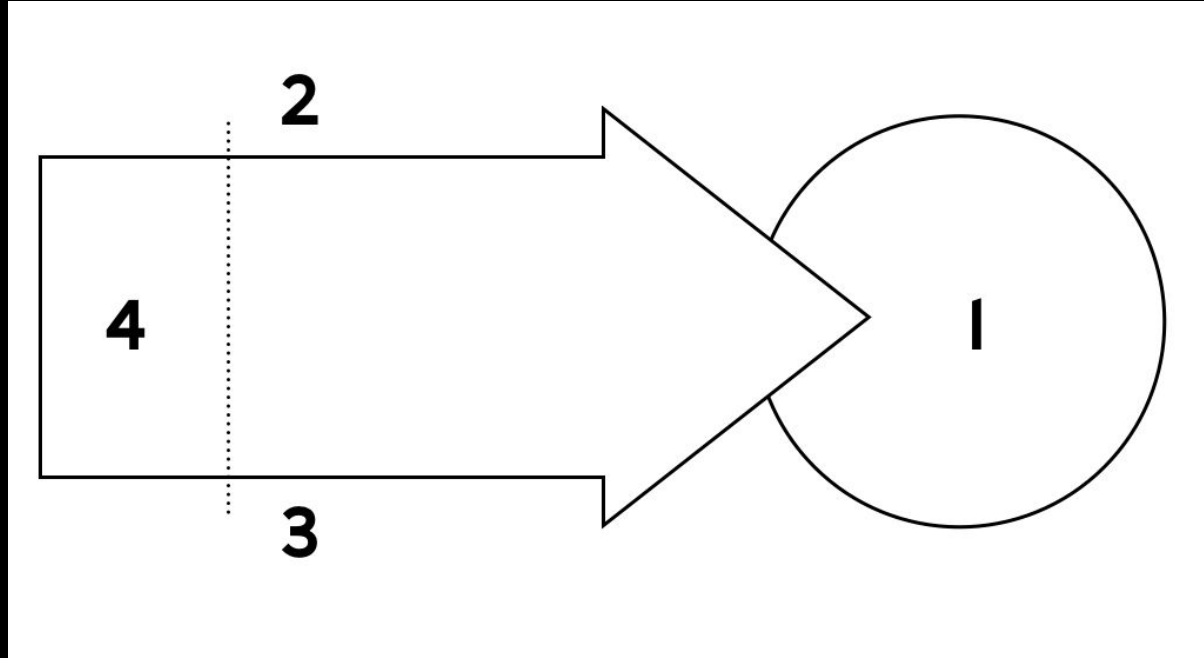
Archie Lee Coates of PLAYLAB

Realizing Your Design Studio Dreams

The aim is to help you create a vision
of the future and to set very tangible
actions for how to move toward that
vision.

You need to be in a pair.

One of you is person A.
One of you is person B.

Close your eyes and visualize your
life 2 years from now.

Draw your vision on point 1 on your paper.

Person A will interview
Person B

Person B will interview
Person A

You want to ask your partner what were the key factors that supported their vision to be realised.

Each key factor goes on a post it note.

You will place this on point 2.

You want to ask your partner what were the hindering factors that almost made them fail.

Each hindering factor goes on a post it note.

You will place this on point 3.

You want to ask your partner what did they do to overcome the hindering factors.

Post on point 3.

You want to ask your partner what were the steps they have already taken toward their vision.

The dotted line represents today.

Add the post-its to point 4 on the model.

Switch over.

What is the next action you
will take towards your
vision?

Keep your arrow on your wall/somewhere important to you.

Check slack for updates on next week.