

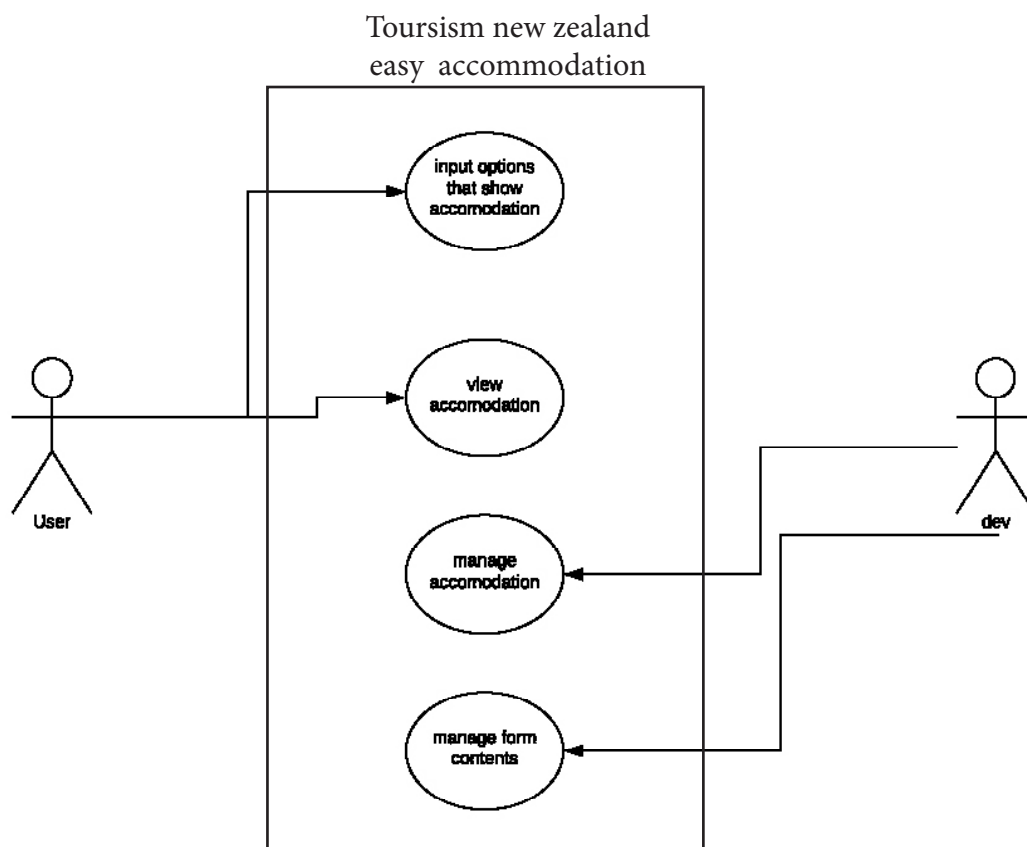
Proposal

Tourism New Zealand has hired me to create a single page web application for visitors staying for short periods, so they can book there own accommodation

the users need to input information and be shown the relevant info for the hotel they are looking for. The user needs to input how many people will be staying, how many nights they will be staying and food options.

I will be using bem and sass and javascript to make this one page web application my timeline I have been given for this project is from today wednesday 14th November to friday 14th of december to complete this, i need to record any variations that i make to my plan,

my target audience for this is male and females and non-binary people that enjoy traveling to places and finding nice hotels to go to, my age range is 20 -35+, they are new to wellington and want to find an affordable hotel to stay in for a couple nights while the explore the city



April O'neal



I've been to mount everest

Age: 26
Work: traveler
Family: single
Location: wellington CBD
Character: Adventurous

Personality



Adventurous lovely strong

Goals

- wants to find a cheap hostel that she can stay in while backpacking through new ~~zealand~~
- to travel the whole world before she turns 30

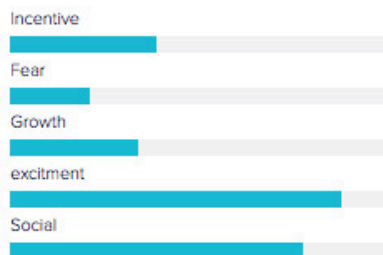
Frustrations

- there is a lot of accomodation to choose from but she hardly has the time to look all through the websites

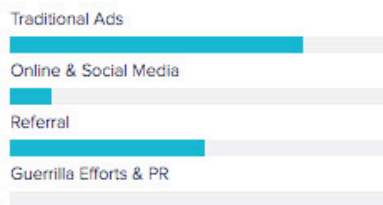
Bio

My name is April O'neal i am a 26 year old adventurer, i love going to new counties to find out about the culture there and explore the lands

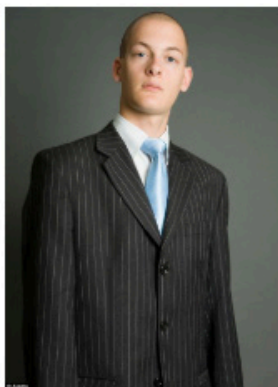
Motivation



Preferred Channels



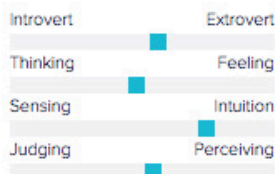
gazza barry



"time is money"

Age: 35
Work: accountant
Family: partner,
Location: auckland
Character: smart

Personality



smart quick thinking kind

Goals

- he wants to find a nice place that his work will pay for to stay while he is at a conference in wellington
- wants a clean hotel that is close to the conference center

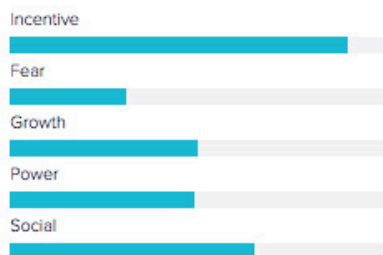
Frustrations

- his work wont pay for an extremely expensive hotel
- wants to be close to bars so he can go for a drink ~~after~~ the conference

Bio

i am gazza barry, i am an accountant and am going to wellington for a week for a conference, i would like a nice hotel to stay in that my bosses will pay for, i would also like to got to a bar after the conference

Motivation



Preferred Channels

