

LINGXIAO WANG

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CURRENT POSITION

University of Wisconsin-Madison
Department of Agricultural and Applied Economics

Madison, WI

*Postdoctoral Research Associate of Wisconsin National Data Consortium,
working with Dr. Thomas Rutherford*

Fall 2021-

RESEARCH FIELDS

Agricultural Marketing, Health Economics, Food Policy, Industrial Organization

SKILLS

Stata, GAMS, Python, R, ArcGIS, Machine Learning, Nielsen Data

EDUCATION

University of Kentucky
Ph.D. in Agricultural Economics
Advisors: Yuqing Zheng (Chair), Steven Buck (Co-chair)

Lexington, KY
Aug 2021

Cornell University, Dyson School of Applied Economics
Visiting Researcher, working with Dr. Harry M. Kaiser

Ithaca, NY
Spring 2020

Ocean University of China
Master of Science (Economics)

Qingdao, China
Jun 2017

National University of Political Studies and Public Administration
Visiting Student

Bucharest, Romania
Spring 2016

Central China Normal University
Bachelor of Arts (Major: Economics; Minor: Philosophy)

Wuhan, China
Jul 2014

JOURNAL PUBLICATIONS

Yuqing Zheng, **Lingxiao Wang**, Shuoli Zhao, and Wuyang Hu. "Product Sales and Unintentional Name Association with the Coronavirus Pandemic" *Journal of the Agricultural and Applied Economics Association*, (July 2022)

Shuoli Zhao, **Lingxiao Wang**, Wuyang Hu, and Yuqing Zheng. "Meet the Meatless: Demand for New Generation Plant-Based Meat Alternatives" *Applied Economic Perspectives and Policy*, (February 2022), pp. 1-18

Lingxiao Wang, Yuqing Zheng, and Steven C. Buck. "How Does the Affordable Care Act Affect Cigarette Consumption? –The Mechanism and Heterogeneity." *Journal of Consumer Affairs*, 55(3) (April 2021), pp. 763-791

- **Best Paper Nomination by American Council on Consumer Interests**

Lingxiao Wang, Yuqing Zheng, Steven C. Buck, Diansheng Dong, and Harry M. Kaiser. "Grocery Food Taxes and U.S. County Obesity and Diabetes Rates", *Health Economics Review*, 11(1) (February 2021), pp. 1-9

Lingxiao Wang, Adelina Dumitrescu Peculea, and Handuo Xu. “The Relationship between Public Expenditure and Economic Growth in Romania: Wagner’s or Keynes’s Law”, *Theoretical and Applied Economics*, No. 562 (September 2016), pp. 56-68

PAPERS UNDER JOURNAL REVIEW

Lingxiao Wang, and Yuqing Zheng. “The Dilemma of Soda Sales Taxes: Taxation on Soda Except for Participants of Supplemental Nutrition Assistance Program”. (**Job Market Paper**)

Lingxiao Wang, Yuqing Zheng, and Harry M. Kaiser. “Do Taxes on Groceries Increase Body Weight and Restaurant Food Expenditures? Theory and Evidence from the PSID Data”. Submitted to *Food Policy*

Lingxiao Wang, and Yuqing Zheng “Why Are There Taxes on Grocery Foods in the US? Theory and Spatial Evidence from Multi-Level Government Interaction”. Submitted to *Regional Science and Urban Economics*

Lingxiao Wang, Wenying Li, and Yuqing Zheng “Does Plant-Based Meat Attract Meat Lovers? - The Influence of New Product Advertising on Consumer Responses”. Submitted to *Agribusiness*

WORKING PAPERS

Impacts of “Non-Meat” Labeling on the Meat-alternative Sales

Impacts of Climate Change on Land Allocation and Land Values: An Application of the Thimble REAP Model (With Thomas Rutherford and Yuchi Ma)

Does Childhood Access to SNAP Lead to Better Mental Health? (With Haoyuan Xia)

TEACHING EXPERIENCE

University of Wisconsin-Madison

Recitation Teaching Assistant

AAE373: “Globalization, Development, and Poverty”

Fall 2021

University of Kentucky

Independent Instructor

ECO 391: “Economic and Business Statistics”

Spring 2019

AEC 351: “Introduction to Analysis with Business Software”

Spring 2019

Teaching Assistant

AEC 445G: “Introduction to Resource and Environmental Economics”

Fall 2018

PROFESSIONAL SERVICE EXPERIENCE

Journal Reviewer for *Value in Health* (x2), *China Agricultural Economics Review* and *Marine Policy*

2019-

Mentoring Services

2022-

Haoyuan xia (MS 2023, University of Wisconsin - Madison)

Hui Zhou (MS 2023, Ocean University of China)

Professional Services

University of Kentucky

Graduate Student Congress Representative of Agricultural Economics

2018 - 2021

GRANTS

“Soda Sales Taxes: Tax Avoiding Behaviors using SNAP, Comparison with Soda Excise Taxes, and General-Equilibrium Policy Simulations.” Robert Wood Johnson Foundation. Investigators: Lingxiao Wang and Thomas Rutherford (PI). Role: Co-PI and group leader. Amount: \$100,000. Under second-round review, 2022

“The Economics of Multi-Labeling in Food: Evidence from Certified Non-GMO and Organic Labels.” Robert Wood Johnson Foundation. Investigators: Wenying Li (PI), Shuoli Zhao, Yuqing Zheng, and Lingxiao Wang. Role: Co-PI. Amount: \$100,000. Rejected, 2022

“Assessing Opportunities and Challenges of Plant-Based Meat Alternatives: A Comprehensive Analysis of Consumer Preferences, Market Trends, and Production Responses” Investigators: Shuoli Zhao (PI), Nicholas Pates, Tyler Mark, Timothy Woods, and Yuqing Zheng. Role: Research Assistant, Amount: \$649,886. 2022-2024.

Richards Graduate Student Research Activity Grant. \$750, PI: Lingxiao Wang, 2020-2021

Fundamental Research Funds for the Central Universities Thesis. “Charging problems of Six Bridges and One Tunnel in Wuhan” PI: Lingxiao Wang, co-PIs: Wenkang Zhang, Yao Gong, and Lin Zhong, ¥ 5,000, Jun 2012-Sep 2013

CONFERENCE PRESENTATIONS

AACI 2022 Annual Conference “How Does the Affordable Care Act Medicaid Expansion Affect Cigarette Consumption? – The Mechanism and Heterogeneity” May 19-21, 2022 Clearwater, FL

FDRS National Agricultural Marketing Summit “Meet the Meatless: Demand Market for Plant-Based Meat Alternatives” Oct 18-19, 2021 Online

AAEA “Spatial Grocery Sales Tax Competition among Local Governments: Evidence from the U.S. Counties” Aug 10-11, 2020 Online

SAEA “Grocery Taxes and Health Outcomes: Evidence from Decade-Long U.S. State and County Tax Changes” Feb 1-4, 2020 Louisville, KY

SAEA “Impact of the Affordable Care Act on Cigarette Consumption” Feb 2–5, 2018 Birmingham, AL

Fifth Global Economic and Governance Conference “GDP Growth and Technical Progress through Promotion of Government Expenditure: How Does Romania Compare with China” Oct 2016 Qingdao, Shandong

DEPARTMENT SEMINAR PRESENTATIONS

Liaoning University, Li Anmin Institute of Economic Research, June 22, 2022

University of Wisconsin-Madison, Department of Agricultural and Applied Economics, Mar 2022

University of Wisconsin-Madison, Department of Agricultural and Applied Economics, Dec 2021

Cornell University, Charles H. Dyson School of Applied Economics and Management, April 2020

University of Kentucky, Department of Agricultural Economics, April 2020

PROFESSIONAL AFFILIATIONS

Agricultural & Applied Economics Association (AAEA), South Agricultural Economics Association (SAEA), American Council on Consumer Interests (ACCI), Food Distribution Research Society (FDRS), American Economic Association (AEA)

HONORS AND AWARDS

Graduate Research Assistantship of University of Kentucky, Department of Agricultural Economics	2017-2021
Erasmus+ Programme Fellowship, European Union	2016
Academic First-Class Scholarship, Ocean University of China	2016
Excellent Graduate Student, Ocean University of China	2015
First Prize of 4th Postgraduate's Marine Forum of Beibu Gulf Rim	2015
First Prize of the 14th Challenge Cup National University Science and Technology Competition	2015
Excellent Graduate, Central China Normal University	2014

REFERENCES

Thomas Rutherford

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Department of Agricultural & Applied
Economics
University of Wisconsin - Madison
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(608) 316-4362

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University of Kentucky
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Lexington, KY 40546-0276
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Harry M. Kaiser

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