

# LINGXIAO WANG

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## CURRENT POSITION

University of Wisconsin-Madison  
Department of Agricultural and Applied Economics  
Madison, WI  
*Postdoctoral Research Associate of Wisconsin National Data Consortium,*  
*working with Dr. Thomas Rutherford*  
Fall 2021-

## EDUCATION

University of Kentucky  
*Ph.D. in Agricultural Economics*  
*Advisors: Yuqing Zheng (Chair), Steven Buck (Co-chair)*  
Lexington, KY  
Aug 2021  
  
Cornell University, Dyson School of Applied Economics  
*Visiting Researcher, working with Dr. Harry M. Kaiser*  
Ithaca, NY  
Spring 2020  
  
National University of Political Studies and Public Administration  
*Visiting Student*  
Bucharest, Romania  
Spring 2016  
  
Ocean University of China  
*Master of Science (Economics)*  
Qingdao, China  
Jun 2017  
  
Central China Normal University  
*Bachelor of Arts (Major: Economics; Minor: Philosophy)*  
Wuhan, China  
Jul 2014

## RESEARCH FIELDS

Agricultural Marketing, Health Economics, Food Policy, Industrial Organization

## SKILLS

Stata, GAMS, Python, R, ArcGIS, Machine Learning, Nielsen Data

## JOURNAL PUBLICATIONS

Yuqing Zheng, **Lingxiao Wang**, Shuoli Zhao, and Wuyang Hu. "Corona Beer in Coronavirus Pandemic: Impact of Unintentional Negative Name Association" *Journal of the Agricultural and Applied Economics Association*, forthcoming

Shuoli Zhao, **Lingxiao Wang**, Wuyang Hu, and Yuqing Zheng. "Meet the Meatless: Demand for New Generation Plant-Based Meat Alternatives" *Applied Economic Perspectives and Policy*, (February 2022), pp. 1-18

**Lingxiao Wang**, Yuqing Zheng, and Steven C. Buck. "How Does the Affordable Care Act Affect Cigarette Consumption? –The Mechanism and Heterogeneity." *Journal of Consumer Affairs*, 55(3) (April 2021), pp. 763-791

- **Best Paper Nomination**

**Lingxiao Wang**, Yuqing Zheng, Steven C. Buck, Diansheng Dong, and Harry M. Kaiser. "Grocery Food Taxes and U.S. County Obesity and Diabetes Rates", *Health Economics Review*, 11(1) (February 2021), pp. 1-9

**Lingxiao Wang**, Adelina Dumitrescu Peculea, and Handuo Xu. “The Relationship between Public Expenditure and Economic Growth in Romania: Wagner’s or Keynes’s Law”, *Theoretical and Applied Economics*, No. 562 (September 2016), pp. 56-68

#### **PAPERS UNDER JOURNAL REVIEW**

**Lingxiao Wang**, Yuqing Zheng, and Harry M. Kaiser. “Do Taxes on Groceries Increase Body Weight and Restaurant Food Expenditures? Theory and Evidence from the PSID Data”

**Lingxiao Wang**, Yuqing Zheng, and Thomas Rutherford. “The Dilemma of Soda Sales Taxes: Taxation on Soda Except for Participants of Supplemental Nutrition Assistance Program”

#### **WORKING PAPERS**

Dissertation Essay 3: Spatial Grocery Tax Competition

Impacts of “Non-Meat” Labeling on the Meat-alternative Sales

Impacts of Climate Change on Land Allocation and Land Values: An Application of the Thimble REAP Model

Does Plant-Based Meat Attract Meat Lovers? - The Influence of New Product Advertising on Consumer Responses

#### **TEACHING EXPERIENCE**

##### **University of Wisconsin-Madison**

Recitation Teaching Assistant

*AAE373: “Globalization, Development and Poverty”*

Fall 2021

##### **University of Kentucky**

Independent Instructor

*ECO 391: “Economic and Business Statistics”*

Spring 2019

*AEC 351: “Introduction to Analysis with Business Software”*

Spring 2019

Teaching Assistant

*AEC 445G: “Introduction to Resource and Environmental Economics”*

Fall 2018

#### **PROFESSIONAL SERVICE EXPERIENCE**

Journal Reviewer for *Value in Health* (x2), *China Agricultural Economics Review* and *Marine Policy*

2019-

Professional Services

University of Kentucky

*Graduate Student Congress Representative of Agricultural Economics*

2018 - 2021

*Department Graduate Research Committee Representative*

2019-2021

#### **GRANTS**

“Soda Sales Taxes: Tax Avoiding Behaviors using SNAP, Comparison with Soda Excise Taxes, and General-Equilibrium Policy Simulations”. Robert Wood Johnson Foundation. Investigators: Lingxiao Wang and Thomas Rutherford (PI). Role: Co-PI and group leader. Amount: \$100,000. Under review, 2022

“The Economics of Multi-Labeling in Food: Evidence from Certified Non-GMO and Organic Labels”. Robert Wood Johnson Foundation. Investigators: Wenying Li (PI), Shuoli Zhao, Yuqing Zheng and Lingxiao Wang. Role: Co-PI. Amount: \$100,000. Under review, 2022

Richards Graduate Student Research Activity Grant. \$750, PI: Lingxiao Wang, 2020-2021

Fundamental Research Funds for the Central Universities Thesis. “Charging problems of Six Bridges and One Tunnel in Wuhan” PI: Lingxiao Wang, co-PIs: Wenkang Zhang, Yao Gong and Lin Zhong, ¥ 5,000, Jun 2012-Sep 2013

### **CONFERENCE PRESENTATIONS**

AACI 2022 Annual Conference “How Does the Affordable Care Act Medicaid Expansion Affect Cigarette Consumption? – The Mechanism and Heterogeneity” May 19-21, 2022 Clearwater, FL

FDRS National Agricultural Marketing Summit “Meet the Meatless: Demand Market for Plant-Based Meat Alternatives” Oct 18-19, 2021 Online

AAEA “Spatial Grocery Sales Tax Competition among Local Governments: Evidence from the U.S. Counties” Aug 10-11, 2020 Online

SAEA “Grocery Taxes and Health Outcomes: Evidence from Decade-Long U.S. State and County Tax Changes” Feb 1-4, 2020 Louisville, KY

SAEA “Impact of the Affordable Care Act on Cigarette Consumption” Feb 2–5, 2018 Birmingham, AL

Fifth Global Economic and Governance Conference “GDP Growth and Technical Progress through Promotion of Government Expenditure: How Does Romania Compare with China” Oct 2016 Qingdao, Shandong

### **DEPARTMENT SEMINAR PRESENTATIONS**

University of Wisconsin-Madison, Department of Agricultural and Applied Economics, Mar 2022

University of Wisconsin-Madison, Department of Agricultural and Applied Economics, Dec 2021

Cornell University, Charles H. Dyson School of Applied Economics and Management, April 2020

University of Kentucky, Department of Agricultural Economics, April 2020

### **PROFESSIONAL AFFILIATIONS**

Agricultural & Applied Economics Association (AAEA), South Agricultural Economics Association (SAEA), American Council on Consumer Interests (ACCI), Food Distribution Research Society (FDRS), American Economic Association (AEA)

### **HONORS AND AWARDS**

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|-------------------------------------------------------------------------------------------------|-----------|
| Graduate Research Assistantship of University of Kentucky, Department of Agricultural Economics | 2017-2021 |
| Academic First-Class Scholarship, Ocean University of China                                     | 2016      |
| First Prize of 4th Postgraduate’s Marine Forum of Beibu Gulf Rim                                | 2015      |

## **REFERENCES**

### **Thomas Rutherford**

Professor  
Department of Agricultural & Applied  
Economics  
University of Wisconsin - Madison  
323 Taylor Hall  
Madison, WI 53706  
[rutherford@aae.wisc.edu](mailto:rutherford@aae.wisc.edu)  
(608) 316-4362

### **Yuqing Zheng**

Associate Professor  
Department of Agricultural Economics  
University of Kentucky  
313 Charles E. Barnhart Building  
Lexington, KY 40546-0276  
[yuqing.zheng@uky.edu](mailto:yuqing.zheng@uky.edu)  
(859) 257-8842

### **Harry M. Kaiser**

Gellert Family Professor  
Charles Dyson School of Applied  
Economics and Management  
Cornell University  
201H Warren Hall  
Ithaca, NY 14853-6201  
[hmk2@cornell.edu](mailto:hmk2@cornell.edu)  
(607)255-1598