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Top Skills

Leadership
Management
Business Intelligence

Languages

English (Native or Bilingual)
Greek (Elementary)
French (Limited Working)

Alexandra Moxin

Developer PMM, Azure at Microsoft | CEO and founder of Advance Tech Media | Advisor at Adaptech Group & LABS
Vancouver, Canada Area

Summary

Alexandra recently joined Microsoft as Developer Product Marketing Manager for Azure and looks forward to working with and empowering the developer community to achieve more. She is developing her experience in Artificial Intelligence / Machine Learning and is actively involved as a speaker at local and international conferences and events.

Prior to joining Microsoft, Alexandra founded Advance Tech Media home of the Advance Tech Podcast where she interviews founders, developers and leaders from around the globe in the emerging tech space. As CEO, she grew the global audience of the podcast to reach 1 million listeners in just over a year.

Alexandra brings a solid understanding of emerging technologies like Bitcoin, distributed and event-based system implementations such as blockchain and how these impact organizations. She is well versed in digital transformation and finds inspiration and comfort at the bleeding edge of innovation.

She has leveraged over a decade of experience developing opportunities, business and industry partnerships as co-founder of Adaptech LABS and Vice President of Business Development at Adaptech Group, where she continues as an Advisor.

Experience

Microsoft

Developer Product Marketing Manager, Azure
July 2019 - Present
Vancouver, Canada Area

Advance Tech Media
CEO and Founder

April 2017 - Present

Vancouver, Canada Area

Advance Tech Media connects you to founders, developers and leaders from around the globe giving you insight into what it takes to massively scale from great idea to leading industry maker.

The Advance Tech Podcast hosted by Alexandra Moxin and Adam Dymitruk provides a spotlight for innovators and disruptors and features guests building the technology of tomorrow. In just over a year we've grown our global listener base and have a reach of over 1 million listeners.

Industries we explore: Artificial Intelligence, Machine and Deep Learning, Bitcoin, alternative open protocol cryptocurrencies based on sound economic principles, Cryptography, Security, Privacy, Economics, Ethics, Blockchain, Virtual and Augmented Reality, Distributed Data, CQRS and Domain Driven Design patterns, FOSS, Mesh and Edge Networks.

Find us on twitter: @AdvTechPodcast

Adaptech LABS

Co-Founder

February 2019 - Present

Vancouver, British Columbia, Canada

Adaptech LABS is an accelerator program offering resources and guidance from experienced industry mentors geared toward early to mid stage startups interested in developing and rapidly scaling their business. Partnered with a venture capital fund, we use a leading-edge approach combining ingenuity with strong technical and business vision.

AdapTech Group

Advisor, Media and Emerging Markets

June 2016 - Present

Vancouver, British Columbia, Canada

Great software is elegant, transparent, and easily maintained, it aligns with your business and is built on sound principles. Our event-centric approach powers companies like Amazon, Walmart and LinkedIn, helping your business scale and make an impact.

Adaptech Group enables:

- Product and Service Development at lightning speed

- Microservices Architecture that enables BI, AI, ML, blockchain and IoT -ready solutions
- Event-centric focus to transcend the business/tech boundary
- UI/UX blended with Behaviour Driven Design
- Polyglot approach for an inclusive and diverse team environment

We provide end-to-end implementations for:

- start-ups (including CTO, CISO, CMO guidance)
- new product development for established organisations
- low-risk legacy code investment, leverage, migration and extension into new systems
- large-scale systems integrations

June 2016 to July 2019:

As Vice President, Business Development I was responsible for meeting with C-level executives and decision makers to create new opportunities. Previously Director of Business Development (to November 30, 2018).

Adaptech Group was founded to provide an organization for top talent to work together without bureaucracy and distraction. Built on decades of experience the company harnesses some of the brightest minds and leaders in industry.

Cartera Group of Companies

President and Co-Founder

July 2016 - March 2019 (2 years 9 months)

The Cartera Group of Companies is parent company to a digital services advisory and a social network project currently operating in stealth mode. We work as advisors with select clients in highly specialized industries providing strategic guidance and implementation support.

The social network project is a cryptographically secure platform leveraging social media influence with no token, STO or ICO. Currently operating in stealth mode we welcome inquiries about partnership, how you can support the project and ways to contribute to our team.

Hyperbridge

Advisor, Long-Range Business Development and Growth Strategy

June 2018 - December 2018 (7 months)

Hyperbridge is a platform and marketplace for independent game developers and users, built using innovative decentralized apps. Acted in an advisory role on strategic growth, partnership and business development areas.

Vancouver Tech Podcast

Co-Host

October 2016 - March 2017 (6 months)

Vancouver, Canada Area

Former Co Host of the Vancouver Tech Podcast with Drew Ogryzek. We talk about current events in tech, meetups around town and interview new featured guests each week.

Independent

Freelance Producer, Writer, Digital Project Manager and Creative Consultant

March 2013 - August 2016 (3 years 6 months)

Independent creative professional, writer, producer, digital project manager.

Yellow Pencil

Project Manager

Wonder

Researcher and Writer

Mytherwrel Productions

Producer

Limestone Learning

Project Manager

Delivering results in digital strategy, social marketing, user experience, web and mobile application for government, utility, infrastructure and airline clients in Limestone Learning's portfolio.

- * Created and executed project plans, briefs, change requests, weekly status and management reports

- * Identified and mitigated risks, managed budget, scope and timelines

- * Managed resources across multiple projects

- * Key point of contact for client and subcontract resources

- * Account Management / fostered stakeholder engagement

FCV Interactive

Project Manager

FCV is an award-winning interactive and digital marketing agency using strategy, design and technology to help clients increase profit and improve the customer experience.

- Lead development teams, UX, design and creative resources to deliver digital and creative excellence
- Create and execute project plans, briefs, change requests, weekly status and management reports
- Identify and mitigate risks, managed budget, scope and timelines
- Manage resources across multiple projects
- Key point of contact for client and subcontract resources
- Account Management / stakeholder engagement

Work at Play

Agile Project Manager

W@P is a digital agency specializing in custom mobile and software development. I provided project management services using Agile and working in JIRA for a not for profit web campaign for RainCity Housing.

- Led development, UX and design teams to strive for creative excellence using Agile project management methodology
- Created and executed project plan, identified and mitigated risks
- Managed resources on multiple sprints with very tight deadlines, tripled team's efficiency
- Key point of contact for client and subcontractors
- Managed stakeholder relationships

PayByPhone

Senior Project Manager

August 2015 - January 2016 (6 months)

Founded in Vancouver 10 years ago, PayByPhone is the global leader in mobile parking-payment solutions enabling millions of people globally to pay for their parking through their mobile device. Our current customer base of 8 million people is growing by roughly 5,000 users every day. I ran PayByPhone's PMO and managed and implemented delivery of their strategic portfolio. I was responsible for directly managing development and implementation teams to ensure on time delivery and execution of projects and engaging with external stakeholders to ensure their needs were met.

* Managed multiple projects for external and divisional customers.

- * Created and executed project plans, briefs, change requests, status and management reports, project charters, communication pages, work item requests, requirements, scope documents.
- * Worked with internal and external stakeholders to build and execute achievable delivery plans for new software implementations, risk compliance: PCI-DSS, architecture and cross-platform projects.
- * Communicated status of all projects in a clear and concise manner to stakeholders, including customers, partners and internal stakeholders.
- * Identified risks to project delivery and collaborated with stakeholders to create action plans for resolution and achievement of the committed delivery timeline.
- * Monitored and reported on budget, progress, issues and risks at both the project and program level ensuring that key stakeholders and management were kept informed.
- * Created an effective team environment by building strong relationships, negotiating and resolving conflicts, managing resources and managing client and partner communication.
- * Standardized project management practices across the organization and worked with portfolio management applications including JIRA and Confluence.

T4G Limited

Project Manager / Business Analyst

January 2012 - February 2013 (1 year 2 months)

Vancouver, Canada Area

T4G is a management consulting firm specializing in custom .NET software development and custom app solutions. I managed client facing software development projects and implementations and the development of a multi-platform app.

Province of British Columbia, GES Application - Project Manager

- Managed the development of a multi-platform (iOS, Android, BlackBerry) custom application and website promoting entrepreneurship geared toward young adults
- Managed scope and budget, approved time and invoices, prepared monthly allocation reports for clients and finance department
- Managed development, design and QA teams
- Ongoing issue and risk identification, mitigation and resolution
- Developed and executed change requests

Impark - Project Manager

- Managed the design and development of a custom financial service that was heavily integrated into existing infrastructure
- Supervised the development of customer service and customer facing modules
- Created and executed detailed project plan, project charter and budget
- Managed development, design, QA and BA teams
- Managed scope and budget, approved time and invoices, prepared allocation reports for cross-team projects and C-level status reports for the client
- Performed ongoing issue and risk identification, mitigation/resolution
- Developed and executed change requests, statements of work, business requirements

Intrawest - Project Manager and BA

- Created and executed project plans and project charters for several key upgrades to existing infrastructure for several resorts
- Worked with T4G senior management to create a strategic plan for the management of existing work and multiple upcoming projects
- Managed development and design teams
- Prepared weekly C-level status reports
- Managed scope and budget, approved time and invoices
- Performed ongoing issue and risk identification, mitigation/resolution
- Developed and executed change requests, statements of work, business requirements

Independent Consultant

Project Manager, Data Scientist and Management Consultant
July 2008 - January 2012 (3 years 7 months)

As the managing director of a privately held incorporated company, I led and mentored development, design and quality assurance teams and directly produced and managed multimillion dollar projects and services in ecommerce, digital media, fintech, business intelligence and analytics, education, defence and security, telecommunication, healthcare and environmental markets.

BC Hydro – Lead by Example/Power Smart - Project Manager

- Consolidated organization-wide energy consumption data
- Reported KPIs for monthly, quarterly and annual reports from three Practice Areas to executive stakeholders
- Change Management

- Developed and managed HydroShare/Project site

University of British Columbia IT - Business Analyst: Communication and Training

- Designed migration plan and process for a university wide (20K users) 2010 Exchange e-mail conversion project
- Created implementation and communication strategy, communication templates and training plans for user groups
- Gathered information metrics and performed database integrity checks

TELUS - Data Scientist

- Engaged for a 6 week assignment to work on a confidential enterprise wide high-profile project which included writing process maps and top-down analysis diagrams to revise high level business processes
- An enhanced security background check was successfully obtained

Goodbye Graffiti Inc. - Project Manager

- Managed the delivery and maintenance of proprietary operations software, new features and upgrades for National and International Franchises
- Managed communication channels and plan for feature development and upgrades
- Managed R & D Budget
- Onboarded and trained new Franchises
- Developed and delivered new business processes and training to franchise owner/operators

WorkSafe BC - Business Analyst

- Reported KPIs and developed indicators for a system-wide “go/no-go” decision
- Developed process maps and requirements for the Operational Excellence Department using Six Sigma and Lean methodology

Independent

Independent Fitness Instructor

May 1998 - December 2011 (13 years 8 months)

Youngest Canadian to study and successfully pass the BCRPA exam, which comprised comprehensive anatomy, physiology and kinesiology (study of movement) lessons. Achieved 100 percent success rate with my clients.

Appnovation

Project Manager

February 2011 - July 2011 (6 months)

Vancouver, Canada Area

Appnovation is a Vancouver-based company specializing in open source development using Drupal and Alfresco and custom solutions. I managed projects for several smaller clients along with two key projects for the US Department of Defence and the National Neighborhood Indicators Partnership.

US Department of Defence, FLEXPATHS Project - Project Manager

- Managed the development and design of two phases of a custom government employee services website
- Managed development and design of an automated system which tracked working style/preferences and utilization across organizations to measure ROI
- Managed development and design of a platform to communicate legally-compliant flexible working policies
- Managed scope and budget, approved time and invoices, created weekly C-level status reports
- Managed development and design teams
- Performed ongoing issue and risk identification, mitigation/resolution
- Developed and executed change requests and worked closely with the client to ensure objectives and deliverables were on time and on budget

National Neighborhood Indicators Partnership (NNIP) - Project Manager

- Managed the re-design and development of a legacy HTML website to a new platform using Drupal CMS; the new website included partner profiles, integrated search and a staff directory
- Managed technical, design and BA teams
- Managed scope and budget, approved time and invoices, created weekly C-level status reports
- Performed ongoing issue and risk identification, mitigation/resolution
- Developed and executed change requests and worked closely with the client to ensure objectives and deliverables were on time and on budget

Sun Microsystems

Independent Consultant

October 2007 - June 2008 (9 months)

Burnaby, BC

Contracted on an initial three-month engagement which was renewed twice for a total of nine months for the official Service Provider for the Province of British Columbia on a \$150M electronic health record project.

- Drafted business requirements and processes, scheduled resources
- Updated and reported weekly project development, updated the RAID log
- Liaison to the Provincial Government CMO on all billing approval and pre-approval matters, prepared job descriptions and interviewed candidates
- Designated super-user and administrator of the project CRMS (SharePoint)

The University of British Columbia

Research and Business Analyst / Data Scientist / Technical Writer

October 2003 - May 2007 (3 years 8 months)

Data science, analytical and technical writing support.

- * Contributed to the Pilot POC and two subsequent successful implementations of custom designed software within an educational environment which became a University standard for the next decade.
- * Chosen to speak on a panel at the NMC an International Media and Education Conference hosted that year at UBC about the impact of our e-portfolio projects.
- * Introduced to the concept of bleeding edge technology and ran the research department investigating and reporting on new development.
- * Responsible for research, training materials and information sessions.
- * Additional research, technical writing/editing experience with UBC International which was used in the re-launch of their website.

Education

The University of British Columbia

Bachelor of Arts, Psychology / Kinesiology · (2003 - 2007)

Stanford University

Statistics · (2017)

University of Nicosia

Master's degree, Digital Finance · (2018)