

## Alexis Usher

Marietta, Georgia 30067 | lexieusher@outlook.com | 678-756-9777 | www.linkedin.com/in/lexie-usher

### EDUCATION

#### Kennesaw State University

*Bachelor of Business Administration and Management*

GPA: 3.03/4.0

Kennesaw, GA

December 2024

#### Kennesaw State University

*Graduate Certificate in Software Engineering Foundations*

Current GPA: 4.0/4.0

Kennesaw, GA

Expected December 2025

### RELEVANT COURSEWORK

Foundations of Programming, Software Engineering and Computational Thinking, Data Structures and Algorithms, Cloud Computing

### WORK EXPERIENCE

#### Courtney Newton & Associates

*Listing Manager*

Marietta, GA

June 2025 - Present

- Serve as main point of contact for sellers, coordinating with vendors to schedule staging, photography, and lockbox and sign installation.
- Ensure each real estate listing is prepared and listed to market with attention to detail and efficiency.
- Support our team's agents with marketing materials for social media and open houses, and client outreach to maximize exposure and interest in each property.

#### ShadeSolutions

*Sales Representative*

Atlanta, GA

April 2024 – May 2025

- Established and maintained customer relations to increase customer retention and satisfaction.
- Negotiated deals to meet the needs of both the company and the customers.
- Engaged in outreach marketing to grow clientele base and harvest new leads.

#### PeakMade Real Estate

*Leasing and Marketing Manager*

Atlanta, GA

July 2023 – April 2024

- Oversaw the sales and marketing efforts for a 525-bed student apartment community.
- Executed monthly marketing plans that included social media and face-to-face marketing tactics to attract new tenants.
- Hosted and coordinated booths at housing fairs for Georgia Tech University and Spelman College.
- Managed a team of leasing consultants to ensure sales targets and marketing efforts were met and exceeded.

### SKILLS

**Technical:** Java, Python, HTML/CSS, Salesforce, HubSpot, Entrata, MLS

**Business:** Sales, Customer Service, Marketing, Team Management, Team Collaboration

### HONORS AND AWARDS

**Deans 4.0 Club**, Kennesaw State University's College of Computing and Software Engineering

May 2025

**Deans 4.0 Club**, Kennesaw State University's College of Computing and Software Engineering

July 2025