



9D NFT: Case Study

The first 3D martial arts Metaverse gaming project

Lexi Fogel | Mobalytics | February 2023

Agenda

A deep dive into the game,
its infrastructure, and its
implications for Mobalytics

- Overview
- Gameplay
- Governance / Tokenomics
- Funding
- Technology
- Support
- Areas of Opportunity

Overview

9D NFT is a Action Metaverse MMORPG game

System compatibility: Desktop, Mobile

9D NFT is an independent development organization

- *HQ*: Ho Chi Minh City, Vietnam
- *Company size*: 11-50 employees
- *Estimated revenue range*: \$10M-\$50M



Gameplay

Players can engage in 5 different types of gameplay (Quests, PVE-Monster, Bosses, PVP activities, and Dungeons).

The main goal is to level up your character by gaining EXP, collecting and enhancing equipment and artifacts to improve combat power and challenge PVP and PVE features of the game

- 01 Quests: Main storylines, Dungeon, World quest, Guild quest
- 02 PVE-Monster: Killing monsters for EXP and to level up characters
- 03 Bosses: Killing Single boss, Main boss, World boss
- 04 PVP: Dual combat, Arena
- 05 Dungeons: Join a Single or Team Dungeon for equipment and materials for upgrades

Governance *with* \$COGI

- Governance is established because players preserve power from holding \$COGI
 - There is a maximum supply of 680,000,000 COGI tokens
- COGI tokens are being developed based on the token standards of the Binance and Ethereum Blockchains.
- NFTs will be issued on the Binance Smart Chain (BSC).

Tokenomics *With* \$COD

- There is also a secondary token, \$COD
 - There is a maximum supply of 68,000,000,000 COD tokens
- Players can use tokens to purchase digital assets (NFTs) of the following forms:
 - Equipment (Purple/Yellow/Orange/Red)
 - Companion cards
 - Mounts and Mount pieces
 - Sword box pieces
 - The Pet egg
 - Divine Skill Book / Magic Scroll
 - Outfit pieces
 - Weapon pieces

Funding



9D NFT raised a total of
\$2.9M in funding in 1
Venture - Series Unknown
round raised on Nov 10,
2021

BSCStation

BSCStation is the leading DEX on Binance Smart Chain (BSC) with the best farms in Defi and a lottery for BSCS.

Exnetwork Capital

Exnetwork Capital is an investment firm focused on funding innovation in the decentralization movement.

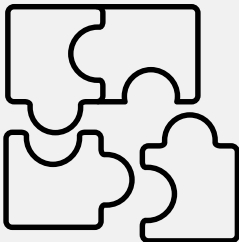

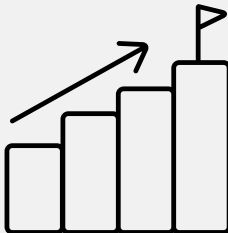
Other investors

There are 14 total investors involved with 9D NFT; the others are TokenSuite Ventures, Kardia Ventures, Lotus Capital, Everse Capital, Basics Capital, AVA Capital Group, ZBS Capital, X21 Digital, NGC Ventures, BV Capital partners, MaxxCapital, Onebit Ventures

Technology



Supporting systems and platform engagement statistics

Infrastructure	Traffic	Engagement
<p>9D NFT is actively using 16 technologies for its website, according to BuiltWith. These include Viewport Meta, iPhone / Mobile Compatible, and SPF.</p> 	<p>9D NFT is ranked 2,561,369 among websites globally based on its 5,723 monthly web visitors.</p> <p>Main countries</p> <ul style="list-style-type: none">• India (29%)• US (27%)• Vietnam (23%)• Indonesia (11%) 	<p>KPIs</p> <ul style="list-style-type: none">• Global traffic rank: 2,561,369<ul style="list-style-type: none">◦ Monthly rank growth: -53.92%• Visit duration: 207 sec<ul style="list-style-type: none">◦ Visit duration growth: 322.45%• Page views /visit: 1.11• Bounce rate: 93.72% 

User Support

Players can get support to play the game through a number of different social media channels

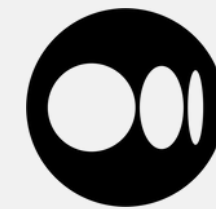
Telegram



Discord



Medium



YouTube

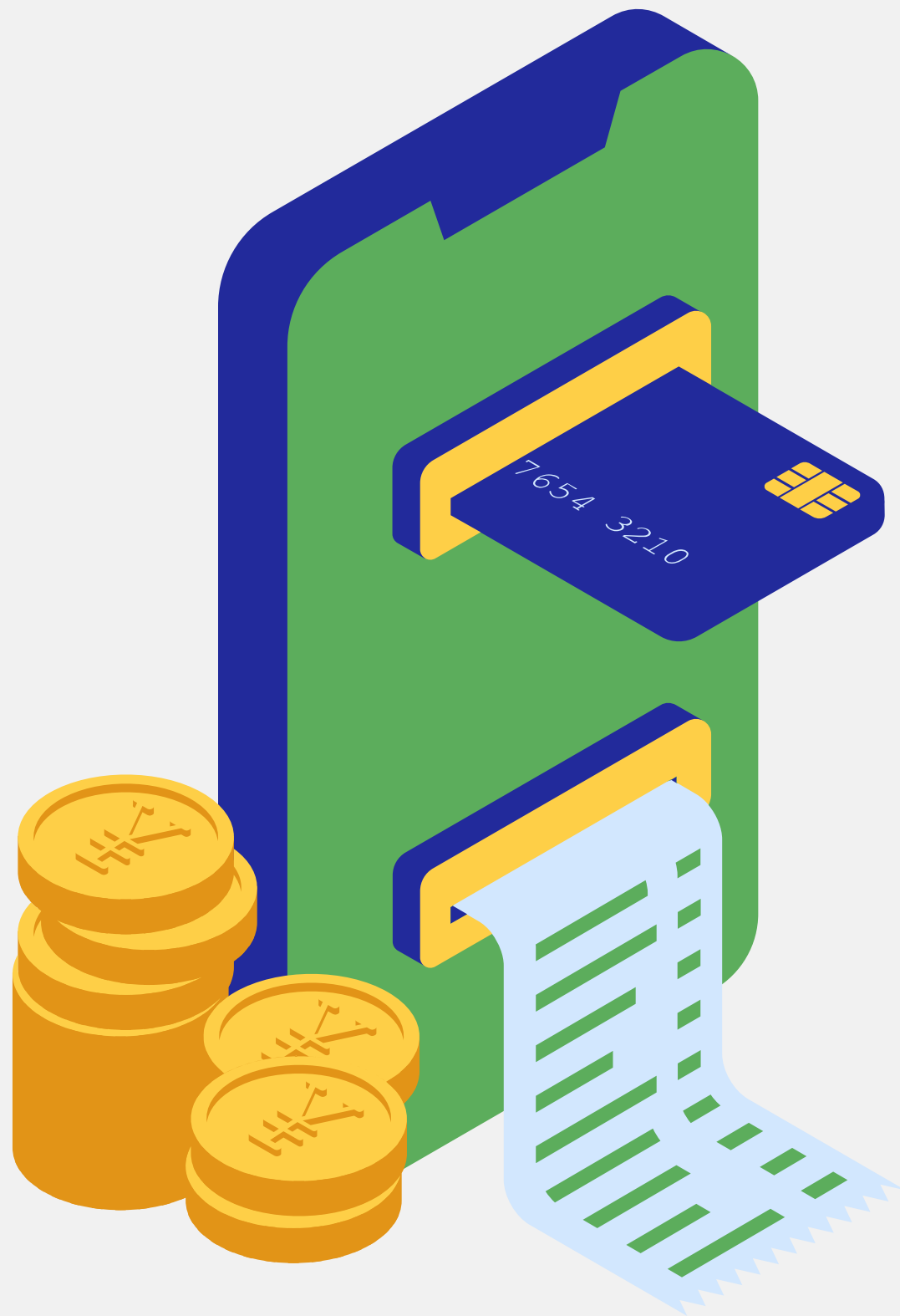


Facebook



Twitter





Areas of Opportunity for Mobalytics

Strong partnership potential!

Mobalytics can provide insight and performance data on different equipment and artifacts, specifically their performance in past combat and expectations for future gameplay.