

Netvrk: Case Study

A fully scoped, multi-chain metaverse where gaming, entertainment, e-commerce, education, and social enrichment co-exist in one interactive environment

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Agenda

A deep dive into the game,
its infrastructure, and its
implications for Mobalytics

- Overview
- Gameplay
- Governance / Tokenomics
- Technology
- Support
- Areas of Opportunity

Overview

Netvrk is a Metaverse environment with three integrated P2E minigames (so far)

System compatibility: Accessible by PC, mobile, and VR tech

Netvrk is an independent development organization

- *HQ:* Greater NY area, USA
- *Company size:* 11-50 employees



Gameplay

The gameplay in Netvrk consists of buying assets, building things, and interaction with others.

The main goal is to level up your character by gaining EXP, collecting and enhancing equipment and artifacts to improve combat power and challenge PVP and PVE features of the game

- 01 B2C and B2B compatibility (public and private Metaverses)
- 02 Monetized user generated content / NFT staking and renting
- 03 Assets, including land (can be used for both personal and commercial use), NFTs of items, avatars, vehicles, and interactive tools
- 04 Multi-purpose sandbox
- 05 3 P2E minigames (Mine Runner, Battle Royale, and Racing)

Governance *with* DAO

- The Netvrk DAO (Decentralized Autonomous Organization) will function as the governing body of Netvrk.
- It will operate as a democratic republic and will consist of a commonwealth of citizens.
- To become a citizen, users must own a Netvrk land, transport, bonus pack or avatar NFT.
- Once citizenship is granted, users will have the ability to govern and vote on metaverse-related matters.

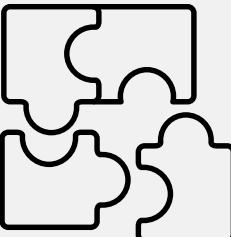
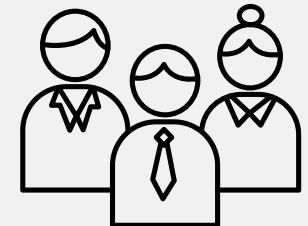
Tokenomics *With* \$NTVRK

- Playing the game earns players \$NTVRK, which they then trade in for NFT assets
- Players can use \$NTVRK in the following ways:
 - Purchasing assets
 - Purchasing Ad Space
 - Advertising space will be a significant monetization opportunity in Netvrk, and the transaction can be made using \$NTVRK
 - Mint NFTs
 - Users can create their own digital assets in Netvrk and mint them as NFTs using the token as payment
 - Token Staking
 - Holders of \$NTVRK can choose to stake their coins and become eligible for rewards such as airdrops, Netvrk Reserve distributions, participation in the DAO, exclusive opportunities to participate in NFT sales, and more

Technology



Supporting systems and platform engagement statistics

Infrastructure	Traffic	Engagement
<p>Netvrk is actively using 51 technologies for its website, according to BuiltWith. These include Viewport Meta, iPhone / Mobile Compatible, and SPF.</p> 	<p>Netvrk is ranked 1,637,449 among websites globally based on its 12,106 monthly web visitors.</p> <p>Main countries</p> <ul style="list-style-type: none">• US (77%)• Switzerland (6%) 	<p>KPIs</p> <ul style="list-style-type: none">• Global traffic rank: 1,637,449<ul style="list-style-type: none">◦ Monthly rank growth: 42.21%• Visit duration: 200 sec<ul style="list-style-type: none">◦ Visit duration growth: 30.72%• Page views /visit: 1.73• Bounce rate: 55.71% 

User Support

Players can get support to play the game through a number of different social media channels

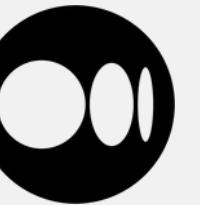
Telegram



Discord



Medium



YouTube

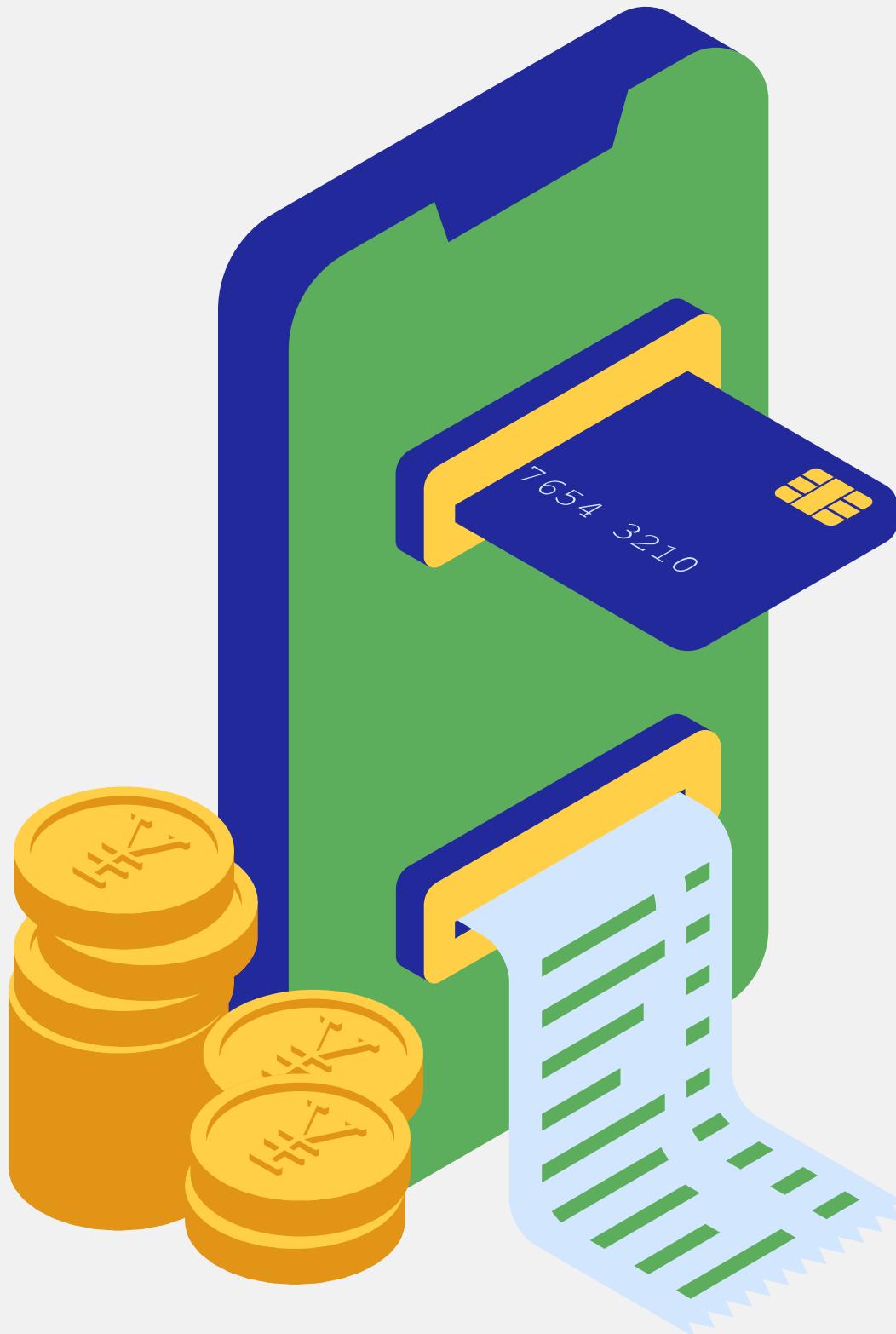


Facebook



Twitter





Areas of Opportunity for Mobalytics

Strong partnership potential!

Mobalytics could assist with strategies for NFT creation, staking, trading and renting, goal setting, task management, and project execution. We could also advise B2C customers on ways to increase profitability.