Lexi Fogel

Objective

Rising senior at the University of Michigan seeking full-time employment in User Experience Design or Research, Product Management, or Data Analysis roles

Experience

June 2022 - Present

E-Commerce Strategy Associate Intern Wayfair

- Evaluate existing customer service processes and use data to identify problems
- Create process maps and action plans for strategy implementation
- Build data visualizations to illustrate current states and potential impacts
- Engage with cross-functional teams to assist suppliers efficiently

January 2022 - Present

Developer & User Experience Designer Open Storm UX Faculty Engineering/Arts Student Team

- Query from databases and pull data into live, interactive visualizations
- Work with community stakeholders and craft tools, such as dashboards, that provide scalable management resources and solutions for the Huron River Watershed and the Clinton River Watershed
- Consider how users interact with data, citizen science components, and how future technology and sensor may support community objectives and goals

January 2022 - Present

Instructional Aide for SI 339/539: Web Design/Accessibility U-M School of Information

- Attend biweekly lectures and discussions to assist students with problems
- Hold office hours to help with assignments and answer student questions
- Collaborate with other instructors to develop homework assignments and grade student work

January 2021 - Present

Greek Activities Review Panel Justice *U-M Fraternity and Sorority Life*

- Analyze evidence and testimonies for several judicial cases within U-M fraternity and sorority life
- Organize and catalog reports for university reference
- Collaborate with peers to fairly determine verdicts and repercussions

September 2019 - December 2021

Primary Copy Editor The Michigan Daily

- Responsible for reviewing and editing articles for the University's daily publication
- Cross-reference and fact-check appropriate documents and reports

Education

August 2019 - May 2023

B.S. Information - UX Design

Minor in Economics

University of Michigan GPA: 3.85

Skills

- Python
- HTML/CSS
- RStudio
- Excel
- Problem solving
- Data analysis
- Attention to detail

Awards

James B. Angell Scholar

University of Michigan March 2021

William J. Branstrom Freshman Prize

University of Michigan March 2020

University of Michigan

University of Michigan Dec 2019, Apr 2020, Dec 2020, Apr 2021

Contact

429 Hollybush Road Bryn Mawr, PA 19010

(610) 952-7946 Ifogel@umich.edu

linkedin.com/in/lexi-fogel lexifogel.github.io/portfolio