

## Objective

Rising senior at the University of Michigan seeking full-time employment in User Experience Design, Data Analysis, Strategy, Product Management, or Front-end Development roles

## Experience

June 2022 - Present

### E-Commerce Strategy Associate Intern *Wayfair*

- Evaluate existing partnership support processes and use data to identify and understand pain points
- Build data tables and visualizations to illustrate current and intended future states
- Create process maps and strategy plans for action implementation and benchmarking
- Utilize A3 methodology to evaluate and revamp existing problem-solving processes
- Engage with cross-functional teams to complete complex tasks efficiently

January 2022 - Present

### Developer & User Experience Designer *U-M Real-time Water Systems Laboratory*

- Work with community stakeholders to understand how users interact with data and relevant tools, such as dashboards, which provide scalable management resources and solutions for the Huron River Watershed, to support community objectives and goals
- Conduct research on data visualization and app building libraries and develop thorough prototypes
- Execute a dashboard redesign using Python and Plotly to query from databases and pull data into live, interactive visualizations

January 2022 - Present

### Instructional Aide for SI 339/539: Web Design/Accessibility *U-M School of Information*

- Attend biweekly lectures and discussions to assist students with problems
- Hold office hours to help with assignments and answer student questions
- Collaborate with other instructors to develop homework assignments and grade student work

January 2021 - Present

### Greek Activities Review Panel Justice *U-M Fraternity and Sorority Life*

- Analyze evidence and testimonies for several judicial cases within U-M fraternity and sorority life
- Organize and catalog reports for university reference
- Collaborate with peers to fairly determine verdicts and repercussions

September 2019 – December 2021

### Primary Copy Editor *The Michigan Daily*

- Responsible for reviewing and editing articles for the University's daily publication
- Cross-reference and fact-check appropriate documents and reports

## Education

August 2019 – May 2023

### B.S. Information - UX Design

Minor in Economics

University of Michigan  
GPA: 3.85

## Skills

- Python
- HTML / CSS
- RStudio
- Excel
- Problem solving
- Data analysis
- Attention to detail

## Awards

**James B. Angell Scholar**  
University of Michigan  
March 2021

**William J. Branstrom Freshman Prize**  
University of Michigan  
March 2020

**University Honors**  
University of Michigan  
Dec 2019, Apr 2020, Dec 2020, Apr 2021

## Contact

429 Hollybush Road  
Bryn Mawr, PA 19010

(610) 952-7946  
lfogel@umich.edu

[linkedin.com/in/lexi-fogel](https://www.linkedin.com/in/lexi-fogel)  
[lexifogel.github.io/portfolio](https://lexifogel.github.io/portfolio)