Lexi Fogel

Objective

Senior at the University of Michigan seeking full-time employment in UX Design, Product Design or Management, Data Analysis, Strategy, or Consulting

Experience

June 2022 - August 2022

E-Commerce Strategy Associate Intern Wayfair

- Evaluate existing partnership support processes and use data to identify and understand pain points
- Build data tables and visualizations to illustrate current and intended future states
- Create process maps and strategy plans for action implementation and benchmarking
- Utilize A3 methodology to evaluate and revamp existing problem-solving processes
- Engage with cross-functional teams to see through efficient solution implementation

January 2022 - Present

Developer & User Experience Designer U-M Digital Water Lab

- Work with community stakeholders to understand how users interact with data and relevant tools, such as dashboards, which provide scalable management resources and solutions for the Huron River Watershed, to support community objectives and goals
- Conduct research on data visualization and app building libraries and develop thorough prototypes
- Execute a dashboard redesign using Python and Plotly to query from databases and pull data into live, interactive visualizations

January 2022 - Present

Instructional Aide *U-M School of Information*

SI 422: Needs Assessment & Usability Evaluation

- Assist in facilitation of weekly discussion sections and associated activities
- Engage with teaching team weekly to align on assignment content and expectations
- Grade and provide detailed feedback on student work

SI 339/539: Web Design/Accessibility

- Hold office hours to help with assignments and answer student questions
- Collaborate with other instructors to develop homework assignments and grade student work

September 2019 - December 2021

Primary Copy Editor The Michigan Daily

- Responsible for reviewing and editing articles for the University's daily publication
- Cross-reference and fact-check appropriate documents and reports

Education

August 2019 - May 2023

B.S. Information - UX Design

Minor in Economics

University of Michigan GPA: 3.85

Tools & Skills

- Pvthon
- HTML/CSS
- RStudio
- Excel
- Figma
- Problem solving
- Data analysis
- Attention to detail
- User research
- Prototyping

Awards

James B. Angell Scholar University of Michigan

March 2021

William J. Branstrom Freshman Prize University of Michigan

March 2020

University Honors

University of Michigan

Dec 2019, Apr 2020, Dec 2020, Apr 2021

Contact

429 Hollybush Road Bryn Mawr, PA 19010

(610) 952-7946 Ifogel@umich.edu

<u>linkedin.com/in/lexi-fogel</u> <u>lexifogel.github.io/portfolio</u>