Lexi Fogel

Objective

Rising senior at the University of Michigan seeking full-time employment in User Experience Design or Research, Data Analysis, Strategy, Product Management, or Front-end Development roles

Experience

June 2022 - Present

E-Commerce Strategy Associate Intern Wayfair

- Evaluate existing customer service processes and use data to identify and understand pain points
- Build data tables and visualizations to illustrate current and intended future states
- Create process maps and strategy plans for action implementation and benchmarking
- Engage with cross-functional teams to complete complex tasks efficiently

January 2022 - Present

Developer & User Experience Designer U-M Real-time Water Systems Laboratory

- Work with community stakeholders to understand how users interact with data and relevant tools, such as dashboards, which provide scalable management resources and solutions for the Huron River Watershed, to support community objectives and goals
- Conduct research on data visualization and app building libraries and develop thorough prototypes
- Execute a dashboard redesign using Python and Plotly to query from databases and pull data into live, interactive visualizations

January 2022 - Present

Instructional Aide for SI 339/539: Web Design/Accessibility U-M School of Information

- Attend biweekly lectures and discussions to assist students with problems
- Hold office hours to help with assignments and answer student questions
- Collaborate with other instructors to develop homework assignments and grade student work

January 2021 - Present

Greek Activities Review Panel Justice U-M Fraternity and Sorority Life

- Analyze evidence and testimonies for several judicial cases within U-M fraternity and sorority life
- Organize and catalog reports for university reference
- Collaborate with peers to fairly determine verdicts and repercussions

September 2019 - December 2021

Primary Copy Editor The Michigan Daily

- Responsible for reviewing and editing articles for the University's daily publication
- Cross-reference and fact-check appropriate documents and reports

Education

August 2019 - May 2023

B.S. Information - UX Design

Minor in Economics

University of Michigan GPA: 3.85

Skills

- Python
- HTML / CSS
- RStudio
- Excel
- Problem solving
- Data analysis
- Attention to detail

Awards

James B. Angell Scholar

University of Michigan March 2021

William J. Branstrom Freshman Prize

University of Michigan March 2020

University Honors

University of Michigan Dec 2019, Apr 2020, Dec 2020, Apr 2021

Contact

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