

LEXI HAGER • DESIGN

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PROFILE

The most interesting aspect of design for me, is the storytelling. I search for inspiration in other cultures, and try to connect our differences as human beings. It's easy to take design too seriously, so I won't miss an opportunity to add humor to my work. I've always loved solving puzzles and I paint watercolor letters as a form of meditation.

ABROAD

Paris Summer Study 2016
The Slow & Fast Image
with Erik Adigard

Australia Year Study 2011
Year Long High School
Exchange Program

SKILLS

- InDesign
- Illustrator
- Photoshop
- Premiere Pro
- Keynote
- HTML/CSS
- Sublime
- Github
- Hand Lettering

EDUCATION

California College of the Arts 2015–2017
Graphic Design

University of New Mexico 2012–2015
Film & Digital Media

EXPERIENCE

Freelance Logo Design 2015
Code Jumpers LLC Business Logo

- Discussed key needs and expectations with the client.
- Did multiple iterations of logo concepts, and met with client to show progress and finalize deliverables.
- Created a timeline and met all required deadlines.
- Ensured that final files were in the correct format.

Freelance Graphic Design 2016
Hand-made Greeting Cards on Etsy

- Brainstormed simple and quirky sayings/greetings.
- Created and utilized template for separate items
- Organized and responded to incoming orders.
- Took initiative to sell my personal work.

Simpson Library 2016–2017
Circulation Assistant

- Pay close attention to detail and be very organized
- Track down misplaced items / correctly shelf books
- Communicate clearly with customers and show them how to use the database to find what they need.