

Alexandra Milczarek-Lossy

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UX/UI Designer and Front End Developer

A proponent of User Centric Design, who combines aesthetics and technology to craft digital experiences that customers love to use.

Involved in a wide range of projects including brand revitalisation, product design and launch, customer portals, and internal systems (CRM). I have also taken on the role of project manager.

Proficient in Figma, Adobe Creative Suite, Javascript, React, Ruby, and Notion for project management. User research and testing are integral to my process, ensuring products and interfaces exceed expectations.

I am looking for a role where I can use and develop my skills towards becoming a full-stack developer and product designer.

Education

Billy Blue College of Design

Sydney - May 2022

Diploma of Design- 6.8 GPA

Individually researched, designed and developed websites with various styles and approaches.

Work Experience

MyBond

October 2022 - Present

UX Designer and Developer

- Increased conversions by over 200% of utilities connection campaign through redesign of user experience
- Increased customer service productivity and eliminated missed customer communications by redesigning back-office information system ([figma](#))
- Optimised Customer Relationship Management (CRM) software for white-label utilization, enhancing workflow efficiency.
- Comprehensive rebrand of company online presence through reforming customer journeys and designing logos, social media templates and corresponding websites for new products whilst collaborating closely with head of marketing.
- Designed new Tenancy CV product, conducting UX testing with new
- Increased conversions by over 200% of missed payments by redesigning missed payments email and SMS communications
- Implemented Notion to provide common organisation project and document management

Bunnings Warehouse

October 2020 - May 2022

Kitchen Design, Administration & Paint Expert

Arranged meetings with clients to create a brief and deliverables for their kitchen designs.

Operated Oracle and POS systems to order products directly from suppliers while achieving KPI's.

The Vogue Cafe, Hattrick

April 2019 - October 2020

Waitress, Barista & Bartender

Worked in teams, developing communication and organisation in groups.

Gloria Jean's Coffees

October 2016 - April 2019

Barista

Technical Proficiency

Skills

UX Design
UI Design
Front End Development
Product Design
Graphic Design
3D Modeling

Development

HTML/CSS
JavaScript
GSAP Animations
React.JS
Ruby
Google Analytics
Google Firebase
Google Firestore

Tools

Figma
Adobe XD
Adobe Creative Suite
GitHub
VS Code
Rhino3D
3Ds Max
SketchUp
Notion

Languages

English
Polish

References available upon request