

# **Storefront Product Deck**

Launch your own on-demand ecommerce shop and mobile app with Fleetbase



We provide logistics infrastructure to enhance operational flows and system development processes.

fleetbase.io

<u>FleetOps</u> - Multipurpose last mile logistics operation system and routing engine

<u>Developers Console</u> - Build, test & debug logistics applications & integrations

<u>Storefront</u> - Ecommerce back end store and customer order portal

**Consulting** - Consulting services for logistics, supply chain and shipping companies

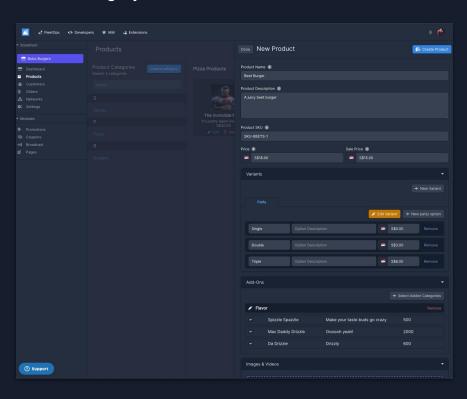
# **Challenges In Ecommerce & Logistics**

- Long build out times for ecommerce web and mobile apps
- High development cost for customer ordering apps
- Difficult to build out real time customer tracking and management features
- Lack of open source ecommerce customer order apps
- Lack of integration between ecommerce apps and delivery systems
- Inability to create ecommerce networks between multiple vendors and businesses



#### Fleetbase Storefront

Build & manage your ecommerce store and customer order portal using Fleetbase Storefront.

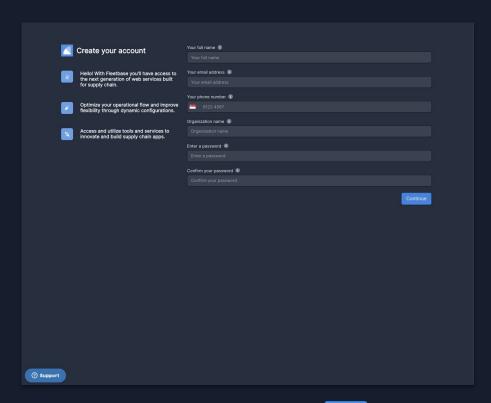


- Ecommerce API layer for Fleetbase
- Open source consumer app
- Ability to use e-commerce layer API
- Create a marketplace of storefronts with "networks"
- Last mile integration by default



# **How does it work? Step 1:**

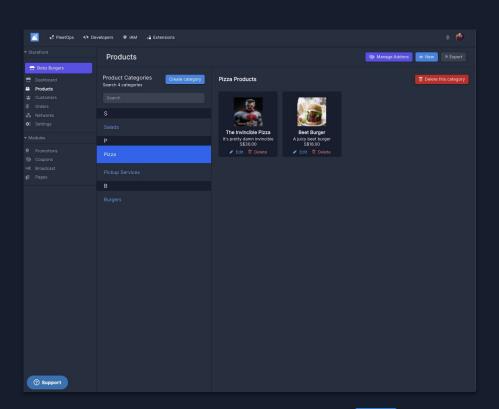
Sign up to
Fleetbase console
and navigate to the
Storefront
dashboard





# **How does it work? Step 2:**

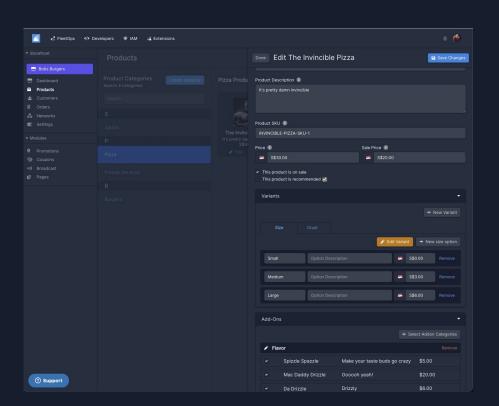
Create your Storefront configuration adding your products or services for your customer order web & mobile apps





### **How does it work? Step 3:**

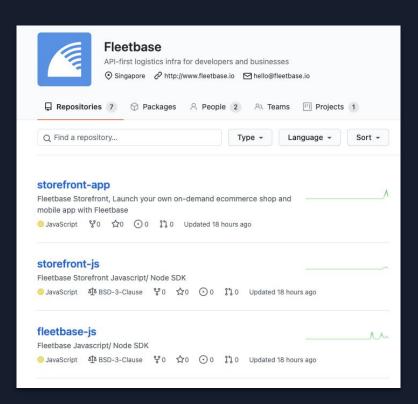
Define your delivery services rates for each product or service so that this can be automatically applied when delivery job is created.





### How does it work? Step 4:

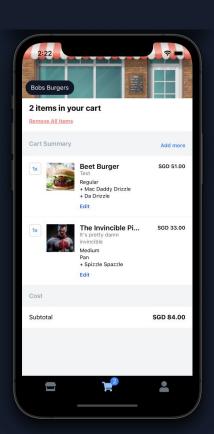
Once completed,
navigate to the
Fleetbase Github and
follow the steps to
clone the Storefront
app and plug your api
keys to start.





### **How does it work? Step 5:**

Brand, configure and add additional changes to the mobile app before publishing. Your customers can now submit orders and service requests.



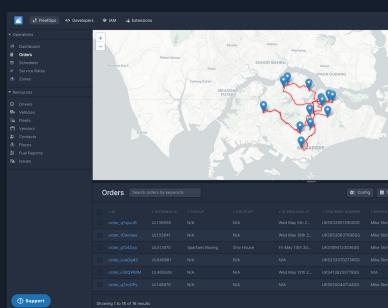


### Integration to FleetOps

As standard, your web and mobile apps will be integrated into FleetOps. This means when an order is generated by your customer this will automatically generate an order in FleetOps. Manage your delivery operations in real time.

- Custom order flows
- Custom Activity Updates
- Track & Trace
- Scheduling
- Resource Management

- Route Optimization
- Powerful API
- Service Rates
- Custom Zoning



### **Use Cases**

**Ecommerce companies** 

Transportation companies

F&B Outlets / Networks

**Florists** 

Service companies

**Delivery** networks

Medical delivery



# **Pricing**

Contact us for custom pricing plans.



#### Monthly

\$200
Includes 2 User Accounts
\$20 per month for each additional user & vendor in network

#### Yearly

\$2000 Includes 2 User Accounts \$10 per month for each additional user & vendor in network

#### **Contact Us**

Get in touch and let us know how we can help.

For general queries including partnership opportunities, please email hello@fleetbase.io

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