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Field Facility: Lorie Gerard  
Audience: Boo at the Zoo Kiddo's  
Date: 10/11/2020

Journal:

Perception of the audience: (physical, mental, attention, social, management of audience – controlled/uncontrolled; modifications)

- Physically: We interacted physically with our audience by using a typodont and large toothbrush. We had the audience demonstrate their typical brushing technique on the typodont and then encouraged them in correct brushing techniques.
- Mentally: Our audience age group was fairly young, so making sure our content was something they could understand was important! We used a matching game to explain the difference between good and bad food to them.
- Attention: Because our audience was younger, their attention span was pretty short. But we did a good job of staying engaged with them through the games we incorporated!
- Social: About 900 children/parents attended boo and the zoo
- Management of audience: Uncontrolled, although we had an idea of the type of people we were presenting to (children), we didn't have exact age ranges... and parents also participated from time to time.

Goal(s) accomplished: (yes/no; add/subtract; modification)

- Yes!
- Our goal was to educate children on preventative techniques they can use to better their overall oral hygiene. We encouraged brushing frequency and techniques!

Objectives Accomplished: (yes/no; add/subtract; modifications)

- Yes!
- Children were able to effectively show how to properly brush their teeth after demonstration.
- They also showed us which foods were good and which were bad for your teeth.
- Kids were able to complete the dental maze handed out!

Self-evaluation critique:

- Time management: Our time was utilized well! The whole time there was a steady flow of people coming in and we managed our time with each child well, giving them each about 3-5 minutes at least, while social distancing!
- Materials presented: As noted already, we used a large typodont and tooth brush to demonstrate correct tooth brushing and also had many different games to help children improve their oral hygiene through better food choices.
- Subject matter: We discussed toothbrushing techniques, Nutrition/food choices (what foods are good and what foods are bad for your teeth) and how to properly floss.
- Overall feelings: I loved this project! It was so fun to interact with the kids and help improve their knowledge of oral hygiene.

- Modifications: The only thing I would do different in the future is implement more information on flossing. Maybe push the importance of it more, and hand it out.

Document effectiveness of community oral health intervention:

- Questions asked by audience: “How frequently should I be brushing?” and “should I brush before or after breakfast”.
- Modifications:
  - Strengths: The games we incorporated and activities we had really kept the kids engaged and they all seemed to really love learning.
  - Weakness: In the future I would try and engage with the parents a little more and maybe hand out fliers for them as well!
- Add/subtract: I wouldn’t subtract anything, I loved everything we included! But I would definitely add more in the future, such as: Handing out floss and fliers for the parents/ adults
- Recommendations: I would highly recommend this project to any student in the future, it was a great way to engage with kids and help improve their oral hygiene!