https://www.linkedin.com/in/lexmourao/

Alexandre has a {:badgeType} account

Alexandre Mourão

He/Him

Researcher / RAG Specialist | AI Adoption, Onboarding & Sales | Cursor, ChatGPT, MyGPT Development | 405+ User Sessions | M.S. Science & Public Health USP

MyGPT Solutions

USP - Universidade de São Paulo

São Paulo, São Paulo, Brazil Contact info

Try MyGPT Solutions Now

245 connections

About

About

🔬 Researcher & RAG Specialist | 405+ User Sessions Proving AI Solutions That Work

As a Researcher and RAG Specialist, I create AI systems that bridge academic rigor with business results. My track record: 405+ user sessions across 22+ deployed AI solutions, with my top educational MyGPT tool reaching 100+ active users.

🎓 Academic Foundation Meets Business Impact

- M.S. in Science & Public Health from USP—bringing research methodology to AI implementation
- Evidence-based approach to AI strategy and system design
- Cross-disciplinary expertise spanning healthcare, education, and business transformation

🛠️ Production-Grade Technical Specialization

- RAG (Retrieval-Augmented Generation) Specialist with advanced prompt engineering
- Cursor, ChatGPT, and MyGPT Development expertise with 22+ deployed solutions
- Enterprise Workflow Automation: Complex n8n workflows with PostgreSQL, Qdrant, API integrations
- Multi-modal AI Architecture: WhatsApp Business API, GPT-4 Vision, Whisper transcription
- Vector Database Implementation: Qdrant for knowledge base with real-time retrieval

🚀 Advanced AI Capabilities (Production-Deployed)

- WhatsApp Business Automation: Full-scale patient management with 24/7 AI coaching
- End-to-end AI Workflows: WAHA → n8n → OpenAI → Database → Response automation
- Database Architecture: PostgreSQL patient data with automated Google Sheets integration
- Multi-modal Processing: Text, voice transcription, image analysis, automated responses
- Professional Development: Modular implementation with comprehensive error handling

📈 Proven Business Results

- 405+ user sessions across deployed AI solution portfolio
- 22+ Custom MyGPT Solutions with measurable user engagement
- 60-80% faster implementation times vs. DIY approaches
- $500K+ in funding secured for AI startup (bootstrap to MVP in 7 months)

🎯 What Sets Me Apart

- Full-Stack AI Architecture: From WhatsApp integration to vector databases to automated workflows
- Production-Grade Quality: Comprehensive error handling, QA frameworks, audit trails
- Healthcare AI Expertise: HIPAA and LGPD-compliant patient management with 24/7 automated coaching
- Research + Prompt Engineering: Academic rigor meets production-grade technical implementation
- Design & Prototyping: Figma, Framer, Miro with entry-level production design capabilities
- Development Platforms: GitLab/GitHub, Hugging Face, Make in Figma
- Vibe Coding

🚀 Ready to Transform Your Business with AI?

📧 Connect with me to explore enterprise AI and automation opportunities.

Top skills

Problem Solving • Analytical Skills • Relationship Building • Communication • Leadership

Experience

MyGPT Solutions

MyGPT Solutions

Self-employed · 11 mos

Self-employed · 11 mos

Remote

Remote

Generative AI Strategist, Researcher & Consultant

Generative AI Strategist, Researcher & Consultant

Nov 2024 - Present · 11 mos

Nov 2024 to Present · 11 mos

São Paulo, São Paulo, Brazil

São Paulo, São Paulo, Brazil

• Spearheaded AI consulting initiatives at MyGPT Solutions, focusing on LLM research and tailored implementations.
• Developed custom MyGPT models for businesses, enhancing automation and operational efficiency.
• Optimized AI documentation and research workflows, resulting in improved knowledge management and accessibility.
• Spearheaded AI consulting initiatives at MyGPT Solutions, focusing on LLM research and tailored implementations. • Developed custom MyGPT models for businesses, enhancing automation and operational efficiency. • Optimized AI

documentation and research workflows, resulting in improved knowledge management and accessibility.

Skills: AI Strategy & Implementation · Operations Management · AI Product Management · SaaS Development · Business Intelligence · Workflow Optimization · Project Management · Data-driven Decision Making

Skills: AI Strategy & Implementation · Operations Management · AI Product Management · SaaS Development · Business Intelligence · Workflow Optimization · Project Management · Data-driven Decision Making

ChatGPT - Create My GPT

ChatGPT - Create My GPT

Sales Team AI Assistant Developer

Sales Team AI Assistant Developer

Nov 2024 - Present · 11 mos

Nov 2024 to Present · 11 mos

São Paulo, Brazil

São Paulo, Brazil

Developed Shark Vendas MyGPT - an exclusive AI assistant for the Shark Business sales team. Built comprehensive sales automation tool with pitch generation, message templates, and sales simulation capabilities achieving 30+ user sessions.

Sales Automation Features:

・Custom pitch generation system for different customer personas
・Automated message templates for sales outreach
・Sales simulation and role-playing training modules
・Portuguese-language sales process optimization
・Team-specific command system for sales workflows

Business Impact:
・Created exclusive sales team AI tool with 30+ active user sessions
・Automated sales pitch generation and customer communication
・Built sales training simulations for team skill development
・Streamlined sales processes for Shark Business operations
・Delivered measurable user engagement proving tool effectiveness

Technical Implementation:
・Command-based interaction system for sales processes
・Custom prompt engineering for sales-specific scenarios
・Integration with Shark Business branding and methodology
・Role-based access for sales team members
・Portuguese-language optimization for Brazilian market
Developed Shark Vendas MyGPT - an exclusive AI assistant for the Shark Business sales team. Built comprehensive sales automation tool with pitch generation, message templates, and sales simulation capabilities achieving 30+ user sessions. Sales Automation Features: ・Custom pitch generation system for different customer personas ・Automated message templates for sales outreach ・Sales simulation and role-playing training modules ・Portuguese-language sales process optimization ・Team-specific command system for sales workflows Business Impact: ・Created exclusive sales team AI tool with 30+ active user sessions ・Automated sales pitch generation and customer communication ・Built sales training

simulations for team skill development ▪Streamlined sales processes for Shark Business operations ▪Delivered measurable user engagement proving tool effectiveness Technical Implementation: ▪Command-based interaction system for sales processes ▪Custom prompt engineering for sales-specific scenarios ▪Integration with Shark Business branding and methodology ▪Role-based access for sales team members ▪Portuguese-language optimization for Brazilian market

WhatsApp AI Healthcare Automation Developer

WhatsApp AI Healthcare Automation Developer

Nov 2024 - Present · 11 mos

Nov 2024 to Present · 11 mos

São Paulo, Brazil

São Paulo, Brazil

Developed Smart Food WhatsApp AI Assistant - a production-grade healthcare automation system that transforms the Alexandre Mourão Personal Diet Method into a 24/7 WhatsApp-based nutrition coaching platform. Built comprehensive multi-modal AI system with advanced workflow orchestration and healthcare compliance.

Technical Architecture:

▪Multi-modal AI Integration: WhatsApp Business API, GPT-4 Vision, Whisper transcription
▪Enterprise Backend: n8n workflows, PostgreSQL, Qdrant vector database
▪Advanced Features: Food photo analysis, voice message processing, automated meal planning
▪Healthcare Compliance: HIPAA/LGPD-compliant patient data management

Key Achievements:

▪Built end-to-end automation: WAHA → n8n → OpenAI →

Database → Response
・Implemented real-time patient registration and onboarding workflows
・Created comprehensive error handling and audit trail systems
・Developed modular architecture with 20+ documented workflow nodes

Production Capabilities:
・24/7 automated patient coaching with personalized nutrition guidance
・Multi-language support (Portuguese/English) with cultural adaptation
・Automated Google Sheets integration for patient tracking
・Professional QA framework with comprehensive testing protocols

Technical Stack: n8n, WAHA, OpenAI GPT-4, Qdrant, PostgreSQL, WhatsApp Business API, Whisper, Google Sheets API

Developed Smart Food WhatsApp AI Assistant - a production-grade healthcare automation system that transforms the Alexandre Mourão Personal Diet Method into a 24/7 WhatsApp-based nutrition coaching platform. Built comprehensive multi-modal AI system with advanced workflow orchestration and healthcare compliance. Technical Architecture: ・Multi-modal AI Integration: WhatsApp Business API, GPT-4 Vision, Whisper transcription ・Enterprise Backend: n8n workflows, PostgreSQL, Qdrant vector database ・Advanced Features: Food photo analysis, voice message processing, automated meal planning ・Healthcare Compliance: HIPAA/LGPD-compliant patient data management Key Achievements: ・Built end-to-end automation: WAHA → n8n → OpenAI → Database → Response ・Implemented real-time patient registration and onboarding workflows ・Created comprehensive error handling

and audit trail systems ▪Developed modular architecture with 20+ documented workflow nodes Production Capabilities: ▪ 24/7 automated patient coaching with personalized nutrition guidance ▪Multi-language support (Portuguese/English) with cultural adaptation ▪Automated Google Sheets integration for patient tracking ▪Professional QA framework with comprehensive testing protocols Technical Stack: n8n, WAHA, OpenAI GPT-4, Qdrant, PostgreSQL, WhatsApp Business API, Whisper, Google Sheets API

Healthcare AI Assistant Developer

Healthcare AI Assistant Developer

Nov 2024 - Present · 11 mos

Nov 2024 to Present · 11 mos

São Paulo, Brazil

São Paulo, Brazil

Developed Alexandre Mourão Personal Diet Method - a personalized nutrition MyGPT assistant with command-based interaction system. Built comprehensive 10-week program methodology with automated meal tracking, analysis, and reporting.

Key Features Built:

▪Command-based interaction system (/log, /analyze, /suggest, /report, /calories)
▪Multi-language support (Portuguese/English) with nutritional context
▪Automated meal planning and progress tracking system
▪Professional health supervision integration protocols
▪HIPAA and LGPD-compliant patient data handling

Developed Alexandre Mourão Personal Diet Method - a personalized nutrition MyGPT assistant with command-based interaction system. Built comprehensive 10-week program methodology with automated meal tracking, analysis, and reporting. Key Features Built: ▪Command-based interaction

system (/log, /analyze, /suggest, /report, /calories) ▪ Multi-language support (Portuguese/English) with nutritional context ▪Automated meal planning and progress tracking system ▪Professional health supervision integration protocols ▪HIPAA and LGPD-compliant patient data handling

ChatGPT - Alexandre Mourao Personal Diet Method

ChatGPT - Alexandre Mourao Personal Diet Method

Educational AI Assistant Developer

Educational AI Assistant Developer

Nov 2024 - Present · 11 mos

Nov 2024 to Present · 11 mos

São Paulo, Brazil

São Paulo, Brazil

Built GPT in the Classroom - an MyGPT assistant designed to help educators integrate AI into their teaching and administrative workflows. Developed comprehensive educational content delivery system with UNESCO-compliant frameworks and multi-language support.

Technical Implementation:

▪ Created interactive educational AI assistant with 100+ user sessions

▪ Developed comprehensive course curriculum delivery system for AI in education

▪ Built multi-modal content generation (text, presentations, assessments)

・Implemented Portuguese/English language support with educational context

Built GPT in the Classroom - an MyGPT assistant designed to help educators integrate AI into their teaching and administrative workflows. Developed comprehensive educational content delivery system with UNESCO-compliant frameworks and multi-language support. Technical Implementation: ・Created interactive educational AI assistant with 100+ user sessions ・Developed comprehensive course curriculum delivery system for AI in education ・Built multi-modal content generation (text, presentations, assessments) ・Implemented Portuguese/English language support with educational context

ChatGPT - GPT in the Classroom

ChatGPT - GPT in the Classroom

Production AI Assistant Developer

Production AI Assistant Developer

Nov 2024 - Present · 11 mos

Nov 2024 to Present · 11 mos

São Paulo, Brazil

São Paulo, Brazil

Built Produção Audiovisual | Uma Dose de Nós - AI-powered web series production MyGPT assistant with role-based access system. Developed comprehensive production management tool with specialized commands for actors, directors, producers, and screenwriters.

Production Features:

▪Role-based access system (actor, director, producer, screenwriter, photographer, art director)
▪Comprehensive command system (40+ specialized commands)
▪Multi-language production workflows (Portuguese/English)
▪Document management and scene analysis capabilities
▪Automated production scheduling and task management

Built Produção Audiovisual | Uma Dose de Nós - AI-powered web series production MyGPT assistant with role-based access system. Developed comprehensive production management tool with specialized commands for actors, directors, producers, and screenwriters. Production Features: ▪Role-based access system (actor, director, producer, screenwriter, photographer, art director) ▪Comprehensive command system (40+ specialized commands) ▪ Multi-language production workflows (Portuguese/English) ▪ Document management and scene analysis capabilities ▪ Automated production scheduling and task management

Corporate AI Solutions Developer

Corporate AI Solutions Developer

Nov 2024 - Present · 11 mos

Nov 2024 to Present · 11 mos

São Paulo, Brazil

São Paulo, Brazil

Developed specialized MyGPT assistants for corporate operations including prototypes to present to Taralli Labs (Compliance), PhycoAI Labs (ESG Assistant), Operations Manager AI-Assistant, and MindMiners (GPT Guide). Built industry-specific automation tools for legal compliance, sustainability reporting, and operational efficiency.

Corporate Solutions:

・Legal compliance automation for blockchain and operations management
・ESG sustainability reporting and metrics tracking
・Enterprise knowledge bases for product expertise and insights
・Operations automation for onboarding, training, and workflow management
・Cross-industry specialization (legal, sustainability, operations, product management)

Developed specialized MyGPT assistants for corporate operations including prototypes to present to Taralli Labs (Compliance), PhycoAI Labs (ESG Assistant), Operations Manager AI-Assistant, and MindMiners (GPT Guide). Built industry-specific automation tools for legal compliance, sustainability reporting, and operational efficiency. Corporate Solutions: ・Legal compliance automation for blockchain and operations management ・ESG sustainability reporting and metrics tracking ・Enterprise knowledge bases for product expertise and insights ・Operations automation for onboarding, training, and workflow management ・ Cross-industry specialization (legal, sustainability, operations, product management)

Continuous Context Engineering & Development Specialist

Continuous Context Engineering & Development Specialist

Nov 2024 - Present · 11 mos

Nov 2024 to Present · 11 mos

São Paulo, São Paulo, Brazil

São Paulo, São Paulo, Brazil

Applied Master's-level research methodologies to AI development workflows, creating "Continuous Context" frameworks that maintain project consistency and memory across development sessions. Specialized in research-driven prompt engineering, systematic data organization and vibe coding.

Research-Driven Development:

- Systematic Documentation: Applied academic research principles for comprehensive project tracking and context preservation
- Advanced Cursor Workflows: Developed structured .cursorrules and logging systems preventing context loss
- Evidence-Based Decision Tracking: Research methodologies ensuring all decisions are documented and traceable
- Data Organization: Master's-level approaches to structuring project data and automated learning architectures

Technical Applications:

- Smart Food WhatsApp Automation: Systematic research approach to complex n8n workflow development (40+ nodes, PostgreSQL, Qdrant)
- Project Memory Systems: Automated tracking capturing every decision and maintaining context consistency
- Prompt Engineering Research: Systematic experimentation and documentation of optimization techniques

Research Foundation:

- Master's in Science & Public Health: Advanced training in systematic methodology and evidence-based documentation
- Applied Research: Translating academic rigor into practical AI development workflows
- Context Preservation: Research-driven approaches maintaining project continuity and preventing information loss

Technical Stack: Cursor IDE, .cursorrules Development, Research Methodology, Systematic Documentation, Prompt Engineering Research, n8n Analysis

Applied Master's-level research methodologies to AI development workflows, creating "Continuous Context" frameworks that maintain project consistency and memory

across development sessions. Specialized in research-driven prompt engineering, systematic data organization and vibe coding. Research-Driven Development: ▪Systematic Documentation: Applied academic research principles for comprehensive project tracking and context preservation ▪ Advanced Cursor Workflows: Developed structured .cursorrules and logging systems preventing context loss ▪ Evidence-Based Decision Tracking: Research methodologies ensuring all decisions are documented and traceable ▪Data Organization: Master's-level approaches to structuring project data and automated learning architectures Technical Applications: ▪Smart Food WhatsApp Automation: Systematic research approach to complex n8n workflow development (40+ nodes, PostgreSQL, Qdrant) ▪Project Memory Systems: Automated tracking capturing every decision and maintaining context consistency ▪Prompt Engineering Research: Systematic experimentation and documentation of optimization techniques Research Foundation: ▪Master's in Science & Public Health: Advanced training in systematic methodology and evidence-based documentation ▪Applied Research: Translating academic rigor into practical AI development workflows ▪Context Preservation: Research-driven approaches maintaining project continuity and preventing information loss Technical Stack: Cursor IDE, .cursorrules Development, Research Methodology, Systematic Documentation, Prompt Engineering Research, n8n Analysis

Former Co-Founder

Former Co-Founder

ARBO Health · Full-time

ARBO Health · Full-time

Mar 2023 - Oct 2024 · 1 yr 8 mos

Mar 2023 to Oct 2024 · 1 yr 8 mos

As CEO and Co-Founder of ARBO, I am deeply committed to transforming healthcare through technology.

Alongside my co-founder and investor, Antonio Bruce of SeedTS, we aim to connect the healthcare ecosystem anywhere.

Our collaborative vision drives ARBO's mission to seamlessly integrate cutting-edge technologies with personalized care, making healthcare more accessible and efficient through a comprehensive digital platform that connects patients with healthcare services globally.

In my role, mentored and guided by Bruce, I:

-> Strategically direct the vision and operational execution of ARBO, aligning our goals with the broader mission to innovate and improve healthcare globally.

-> Lead the development of ARBO's platform, which includes telehealth, AI-enhanced tools, and a comprehensive patient management system, ensuring that our solutions empower both healthcare providers and patients.

-> Work closely with a diverse team of healthcare professionals and technology experts to pioneer solutions that enhance patient outcomes and simplify healthcare processes.

-> Advocate for the integration of AI and machine learning to provide predictive insights and proactive healthcare solutions.

-> Cultivate a culture of excellence and innovation, striving to push the boundaries of technology in healthcare.

-> I am passionate about redefining healthcare delivery, ensuring that ARBO leads the way in efficiency and accessibility. My focus is on enhancing

patient-provider communication, streamlining health management, and reshaping the future of health and wellness.

We are improving the healthcare landscape, committed to empowering both healthcare providers and patients, ensuring that every interaction within the healthcare ecosystem is seamless, informed, and personalized.

As CEO and Co-Founder of ARBO, I am deeply committed to transforming healthcare through technology. Alongside my co-founder and investor, Antonio Bruce of SeedTS, we aim to connect the healthcare ecosystem anywhere. Our collaborative vision drives ARBO's mission to seamlessly integrate cutting-edge technologies with personalized care, making healthcare more accessible and efficient through a comprehensive digital platform that connects patients with healthcare services globally. In my role, mentored and guided by Bruce, I: -> Strategically direct the vision and operational execution of ARBO, aligning our goals with the broader mission to innovate and improve healthcare globally. -> Lead the development of ARBO's platform, which includes telehealth, AI-enhanced tools, and a comprehensive patient management system, ensuring that our solutions empower both healthcare providers and patients. -> Work closely with a diverse team of healthcare professionals and technology experts to pioneer solutions that enhance patient outcomes and simplify healthcare processes. -> Advocate for the integration of AI and machine learning to provide predictive insights and proactive healthcare solutions. -> Cultivate a culture of excellence and innovation, striving to push the boundaries of technology in healthcare. -> I am passionate about redefining healthcare delivery, ensuring that ARBO leads the way in efficiency and accessibility. My focus is on enhancing patient-provider communication, streamlining health management, and reshaping the future of health and wellness. We are improving the healthcare landscape, committed to empowering both healthcare providers and patients, ensuring that every interaction within the healthcare ecosystem is seamless, informed, and personalized.

Skills: Operations Management · AI Product Management · SaaS Development · Business Intelligence · Project Management · Data-driven Decision Making

Skills: Operations Management · AI Product Management · SaaS Development · Business Intelligence · Project Management · Data-driven Decision Making

ARBO Health

ARBO Health

Connect with your healthcare ecosystem, anywhere.

Connect with your healthcare ecosystem, anywhere.

Nutritionist & Researcher

Nutritionist & Researcher

Nutritionist & Researcher

Pesquisador Alexandre Mourão · Self-employed

Pesquisador Alexandre Mourão · Self-employed

Oct 2008 - May 2024 · 15 yrs 8 mos

Oct 2008 to May 2024 · 15 yrs 8 mos

Brazil · Hybrid

Brazil · Hybrid

Skills: Project Coordination · Operations Management · Business Development · English · Qualitative & Quantitative Research Methodologies · Marketing Strategy · Strategic Thinking · Partner Relationship Management · Community Engagement · Project Management · Logistics Management · Strategic Planning · Leadership · International Logistics · Customer Service · Workflow Management · Strategic Partnerships · Qualitative Research · Decision-Making · Data-driven Decision Making · Quality Assurance · Cost Reduction · Quantitative Research

Skills: Project Coordination · Operations Management · Business Development · English · Qualitative & Quantitative Research Methodologies · Marketing Strategy · Strategic Thinking · Partner Relationship Management · Community Engagement · Project Management · Logistics Management · Strategic Planning · Leadership · International Logistics · Customer Service · Workflow Management · Strategic Partnerships · Qualitative Research · Decision-Making · Data-driven Decision Making · Quality Assurance · Cost Reduction · Quantitative Research

Office Head

Office Head

Office Head

Public Health and Technology Startup · Contract

Public Health and Technology Startup · Contract

Jan 2022 - Mar 2023 · 1 yr 3 mos

Jan 2022 to Mar 2023 · 1 yr 3 mos

New York, New York, United States · Remote

New York, New York, United States · Remote

* I led the establishment of the company's office in Brazil, overseeing planning, business development, strategy, and logistics to ensure a successful market entry.

* I collaborated with legal teams in the USA and Brazil, accountants, and regulators to meet local regulations, compliance requirements, and establish a solid legal basis for the company's operations.

* I developed and executed comprehensive business development strategies to boost growth, ensure partnerships, and expand the company's presence in the Brazilian market.

* I managed a team of professionals, providing leadership, guidance, and support to achieve the main business objectives.

* I conducted market research and analyses to identify opportunities, evaluate competition, and subsidize strategic decision-making.

* I built and cultivated relationships with key stakeholders, including customers, partners, and industry influencers, to drive business opportunities and promote the company's mission.

* I collaborated with multidisciplinary teams to ensure the perfect execution of projects and initiatives, using solid communication and project management skills.

* I led the establishment of the company's office in Brazil, overseeing planning, business development, strategy, and logistics to ensure a successful market entry. * I collaborated with legal teams in the USA and Brazil, accountants, and regulators to meet local regulations, compliance requirements, and establish a solid legal basis for the company's operations. * I developed and executed comprehensive business development strategies to boost growth, ensure partnerships, and expand the company's presence in the Brazilian market. * I managed a team of professionals, providing leadership, guidance, and support to achieve the main business objectives. * I conducted market research and analyses to identify opportunities, evaluate competition, and subsidize strategic decision-making. * I built and cultivated relationships with key stakeholders, including customers, partners, and industry influencers, to drive business opportunities and promote the company's mission. * I collaborated with multidisciplinary teams to ensure the perfect execution of projects and initiatives, using solid communication and project management skills.

Skills: Project Coordination · Operations Management · Business Development · English · Relationship Building · Proposal Writing · AI Product Management · SaaS Development · Strategic Thinking · Business Insights · Team Management · Business Intelligence · Partner Relationship Management · Community Engagement · Project Management · Logistics Management · Communication · Financial and Legal Collaboration · Strategic Planning · Leadership · Market Research · International Logistics · Workflow Management · Strategic Partnerships · Regulatory Compliance · Competitive Analysis · Decision-Making · Data-driven Decision Making · Cost Reduction

Skills: Project Coordination · Operations Management · Business Development · English · Relationship Building · Proposal Writing · AI Product

Management · SaaS Development · Strategic Thinking · Business Insights · Team Management · Business Intelligence · Partner Relationship Management · Community Engagement · Project Management · Logistics Management · Communication · Financial and Legal Collaboration · Strategic Planning · Leadership · Market Research · International Logistics · Workflow Management · Strategic Partnerships · Regulatory Compliance · Competitive Analysis · Decision-Making · Data-driven Decision Making · Cost Reduction

Executive Producer

Executive Producer

Executive Producer

Espaço Dona Regina · Full-time

Espaço Dona Regina · Full-time

Oct 2020 - Dec 2022 · 2 yrs 3 mos

Oct 2020 to Dec 2022 · 2 yrs 3 mos

Itaúna, Minas Gerais, Brazil · On-site

Itaúna, Minas Gerais, Brazil · On-site

* I successfully led teams and coordinated projects in various areas within Espaço Dona Regina, ensuring the flawless execution of events and productions.

* I developed and implemented operational processes to optimize efficiency, streamline workflows, and enhance the overall event experience.

* I managed contracts and negotiations with clients and suppliers, demonstrating solid negotiation skills and maintaining positive business relationships.

* I achieved cost reductions through strategic planning, efficient resource allocation, and effective budget management.

* I oversaw team management, fostering a collaborative and high-performance environment, ensuring the successful delivery of projects.

* I contributed to the strategic career planning of team members, offering

mentorship, guidance, and professional development opportunities.

* I collaborated closely with clients to understand their event objectives, aligning production plans and delivering exceptional results.

* I maintained meticulous attention to detail in all aspects of event production, ensuring high standards of quality and client satisfaction.

* I used strong organizational and problem-solving skills to overcome challenges and deliver successful events within the deadline and budget.

* I created social projects with the community.

* I successfully led teams and coordinated projects in various areas within Espaço Dona Regina, ensuring the flawless execution of events and productions. * I developed and implemented operational processes to optimize efficiency, streamline workflows, and enhance the overall event experience. * I managed contracts and negotiations with clients and suppliers, demonstrating solid negotiation skills and maintaining positive business relationships. * I achieved cost reductions through strategic planning, efficient resource allocation, and effective budget management. * I oversaw team management, fostering a collaborative and high-performance environment, ensuring the successful delivery of projects. * I contributed to the strategic career planning of team members, offering mentorship, guidance, and professional development opportunities. * I collaborated closely with clients to understand their event objectives, aligning production plans and delivering exceptional results. * I maintained meticulous attention to detail in all aspects of event production, ensuring high standards of quality and client satisfaction. * I used strong organizational and problem-solving skills to overcome challenges and deliver successful events within the deadline and budget. * I created social projects with the community.

Skills: Project Coordination · Business Development · Attention to Detail · Proposal Writing · Marketing Strategy · Production · Business Insights · Team Management · Partner Relationship Management · Community Engagement · Project Management · Client Collaboration · Logistics Management · Event Production · Communication · Negotiation · Leadership · Market Research · Problem Solving · Mentorship · Customer Service · Workflow Management ·

Strategic Partnerships · Event Management · Decision-Making · Quality Assurance · Cost Reduction

Skills: Project Coordination · Business Development · Attention to Detail · Proposal Writing · Marketing Strategy · Production · Business Insights · Team Management · Partner Relationship Management · Community Engagement · Project Management · Client Collaboration · Logistics Management · Event Production · Communication · Negotiation · Leadership · Market Research · Problem Solving · Mentorship · Customer Service · Workflow Management · Strategic Partnerships · Event Management · Decision-Making · Quality Assurance · Cost Reduction

Content Producer & Promoter

Content Producer & Promoter

Content Producer & Promoter

Grupo DEdge · Freelance

Grupo DEdge · Freelance

Jan 2016 - Dec 2019 · 4 yrs

Jan 2016 to Dec 2019 · 4 yrs

São Paulo, Brazil · Hybrid

São Paulo, Brazil · Hybrid

Trabalho direto com a produtora Anna Biazin.

Trabalho direto com a produtora Anna Biazin.

Skills: Proposal Writing · Marketing Strategy · Communication

Skills: Proposal Writing · Marketing Strategy · Communication

Deputy Director

Deputy Director

Deputy Director

WorkFactory at www.chezluc.com · Full-time

WorkFactory at www.chezluc.com · Full-time

Jan 2018 - Jan 2019 · 1 yr 1 mo

Jan 2018 to Jan 2019 · 1 yr 1 mo

San Francisco, California, United States · Hybrid

San Francisco, California, United States · Hybrid

Skills: Project Coordination · Business Development · English · Proposal Writing · Marketing Strategy · Strategic Thinking · Business Insights · Project Management · Communication · Problem Solving · Customer Service · Workflow Management · Strategic Partnerships · Quality Assurance · Cost Reduction

Skills: Project Coordination · Business Development · English · Proposal Writing · Marketing Strategy · Strategic Thinking · Business Insights · Project Management · Communication · Problem Solving · Customer Service · Workflow Management · Strategic Partnerships · Quality Assurance · Cost Reduction

Assistant Producer

Assistant Producer

Assistant Producer

RATIER · Freelance

RATIER · Freelance

Jan 2015 - Dec 2018 · 4 yrs

Jan 2015 to Dec 2018 · 4 yrs

São Paulo, Brazil · On-site

São Paulo, Brazil · On-site

Assistente de logística, casting e produção de Vivi Rivaben, Stylist e produtora da marca
Ratier, para quatro edições do São Paulo Fashion Week - SPFW (2015 a 2018).

Assistente de logística, casting e produção de Vivi Rivaben, Stylist e produtora da marca Ratier, para quatro edições do São Paulo Fashion Week - SPFW (2015 a 2018).

Tour Manager

Tour Manager

Tour Manager

Variados (Carlos Capslock, Grupo Dedge, DJs independentes) · Freelance

Variados (Carlos Capslock, Grupo Dedge, DJs independentes) · Freelance

Jan 2017 - Jan 2018 · 1 yr 1 mo

Jan 2017 to Jan 2018 · 1 yr 1 mo

São Paulo, Brazil · On-site

São Paulo, Brazil · On-site

Tour manager de pessoas físicas, artistas nacionais e internacionais.

Tour manager de pessoas físicas, artistas nacionais e internacionais.

Skills: English · Customer Service

Skills: English · Customer Service

Assistant Creative Director

Assistant Creative Director

Assistant Creative Director

STUDIO DANY CURY · Full-time

STUDIO DANY CURY · Full-time

Jan 2017 - Jan 2018 · 1 yr 1 mo

Jan 2017 to Jan 2018 · 1 yr 1 mo

São Paulo, Brazil · On-site

São Paulo, Brazil · On-site

Skills: Project Coordination · Business Development · Proposal Writing · Marketing Strategy · Business Insights · Partner Relationship Management · Logistics Management · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance · Cost Reduction

Skills: Project Coordination · Business Development · Proposal Writing · Marketing Strategy · Business Insights · Partner Relationship Management · Logistics Management · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance · Cost Reduction

Nutritionist

Nutritionist

Nutritionist

MBS Seguros: Administradora de Seguros e Benefícios · Contract

MBS Seguros: Administradora de Seguros e Benefícios · Contract

Jan 2011 - Jan 2013 · 2 yrs 1 mo

Jan 2011 to Jan 2013 · 2 yrs 1 mo

São Paulo, Brazil · On-site

São Paulo, Brazil · On-site

Skills: Project Coordination · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance

Skills: Project Coordination · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance

Nutrition Consultant

Nutrition Consultant

Nutrition Consultant

Mais Atitude Mais Bem Estar – Assessoria em Qualidade de Vida · Contract

Mais Atitude Mais Bem Estar – Assessoria em Qualidade de Vida · Contract

Aug 2011 - Aug 2012 · 1 yr 1 mo

Aug 2011 to Aug 2012 · 1 yr 1 mo

São Paulo, Brazil · On-site

São Paulo, Brazil · On-site

Skills: Project Coordination · Marketing Strategy · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance

Skills: Project Coordination · Marketing Strategy · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance

Nutrition Specialist

Nutrition Specialist

Nutrition Specialist

Inter Plaza: Administradora de Seguros e Benefícios · Contract

Inter Plaza: Administradora de Seguros e Benefícios · Contract

Apr 2011 - Jul 2011 · 4 mos

Apr 2011 to Jul 2011 · 4 mos

São Paulo, Brazil · On-site

São Paulo, Brazil · On-site

Skills: Project Coordination · Proposal Writing · Leadership · Workflow Management · Strategic Partnerships

Skills: Project Coordination · Proposal Writing · Leadership · Workflow Management · Strategic Partnerships

Registered Dietitian

Registered Dietitian

Registered Dietitian

EMEX - NUTRIÇÃO ORIENTADA · Full-time

EMEX - NUTRIÇÃO ORIENTADA · Full-time

Oct 2010 - Apr 2011 · 7 mos

Oct 2010 to Apr 2011 · 7 mos

São Paulo, Brazil · On-site

São Paulo, Brazil · On-site

Skills: Project Coordination · Proposal Writing · Team Management · Leadership · Customer Service · Workflow Management · Strategic Partnerships · Decision-Making · Quality Assurance

Skills: Project Coordination · Proposal Writing · Team Management · Leadership · Customer Service · Workflow Management · Strategic Partnerships · Decision-Making · Quality Assurance

Director of Nutrition Services

Director of Nutrition Services

Director of Nutrition Services

Unidade de Alimentação e Nutrição da Sabor da Gente LTDA - Refeições Transportadas · Full-time

Unidade de Alimentação e Nutrição da Sabor da Gente LTDA - Refeições Transportadas · Full-time

Feb 2010 - Jun 2010 · 5 mos

Feb 2010 to Jun 2010 · 5 mos

Betim, Minas Gerais, Brazil · On-site

Betim, Minas Gerais, Brazil · On-site

Skills: Strategic Thinking · Business Insights · Team Management · Logistics Management · Leadership · Workflow Management · Decision-Making · Cost Reduction

Skills: Strategic Thinking · Business Insights · Team Management · Logistics Management · Leadership · Workflow Management · Decision-Making · Cost Reduction

Healthcare Assistant

Healthcare Assistant

NHS · Part-time

NHS · Part-time

Oct 2008 - Oct 2009 · 1 yr 1 mo

Oct 2008 to Oct 2009 · 1 yr 1 mo

Greater London, England, United Kingdom · On-site

Greater London, England, United Kingdom · On-site

Skills: English · Strategic Thinking · International Logistics

Education

USP - Universidade de São Paulo

USP - Universidade de São Paulo

Master of Science - MS, Science, Public Health & Nutrition

Master of Science - MS, Science, Public Health & Nutrition

Jun 2012 - Jul 2015

Jun 2012 - Jul 2015

Skills: Data-driven Decision Making · Qualitative & Quantitative Research Methodologies · Operations Management · Qualitative Research · Project Management · Quantitative Research · Proposal Writing

Skills: Data-driven Decision Making · Qualitative & Quantitative Research Methodologies · Operations Management · Qualitative Research · Project Management · Quantitative Research · Proposal Writing

Star Nursing Agency

Star Nursing Agency

Star Nursing Agency

Training , Healthcare Assistant Training

Training , Healthcare Assistant Training

Jan 2009 - Dec 2009

Jan 2009 - Dec 2009

Health Care Assistant Training -NHS Londres/ Reino Unido

(Treinamento e Cursos para qualificação como Cuidador da Saúde para o Sistema

Público de Saúde do Reino Unido).

Health Care Assistant Training -NHS Londres/ Reino Unido (Treinamento e Cursos para qualificação como Cuidador da Saúde para o Sistema Público de Saúde do Reino Unido).

Skills: English

Skills: English

Tower Consultancy & London University – City & Guilts – Londres/ Reino Unido.

Tower Consultancy & London University – City & Guilts – Londres/ Reino Unido.

Tower Consultancy & London University – City & Guilts – Londres/ Reino Unido.

Postgraduate Degree, NVQ LEVEL 3 - Social & Health Care

Postgraduate Degree, NVQ LEVEL 3 - Social & Health Care

Jan 2009 - Dec 2009

Jan 2009 - Dec 2009

Curso de especialização em HealthCare com Comportamento Humano, Cuidados, Logística e Gerenciamento da Saúde e Social.

Curso de especialização em HealthCare com Comportamento Humano, Cuidados, Logística e Gerenciamento da Saúde e Social.

Skills: English

Skills: English

Centro Universitário de Belo Horizonte

Centro Universitário de Belo Horizonte

Bachelor's degree, Foods, Nutrition, and Wellness Studies, General

Bachelor's degree, Foods, Nutrition, and Wellness Studies, General

Jan 2003 - Jul 2008

Jan 2003 - Jul 2008

Skills: Qualitative & Quantitative Research Methodologies · Qualitative Research · Quantitative Research

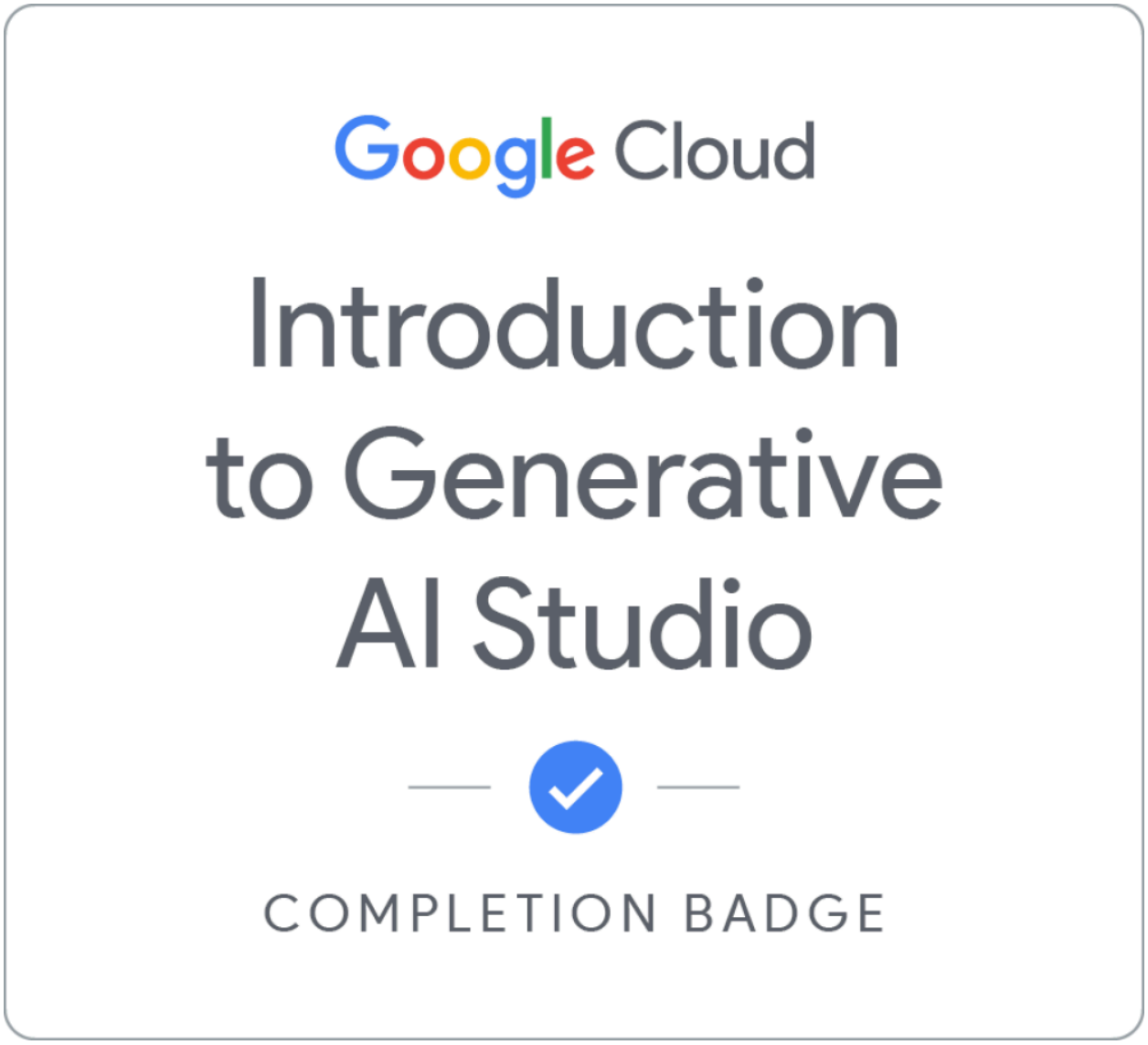
https://www.cloudskillsboost.google/public_profiles/b297762d-e4f8-4847-ab17-14b6e8adc2ea

Certifications

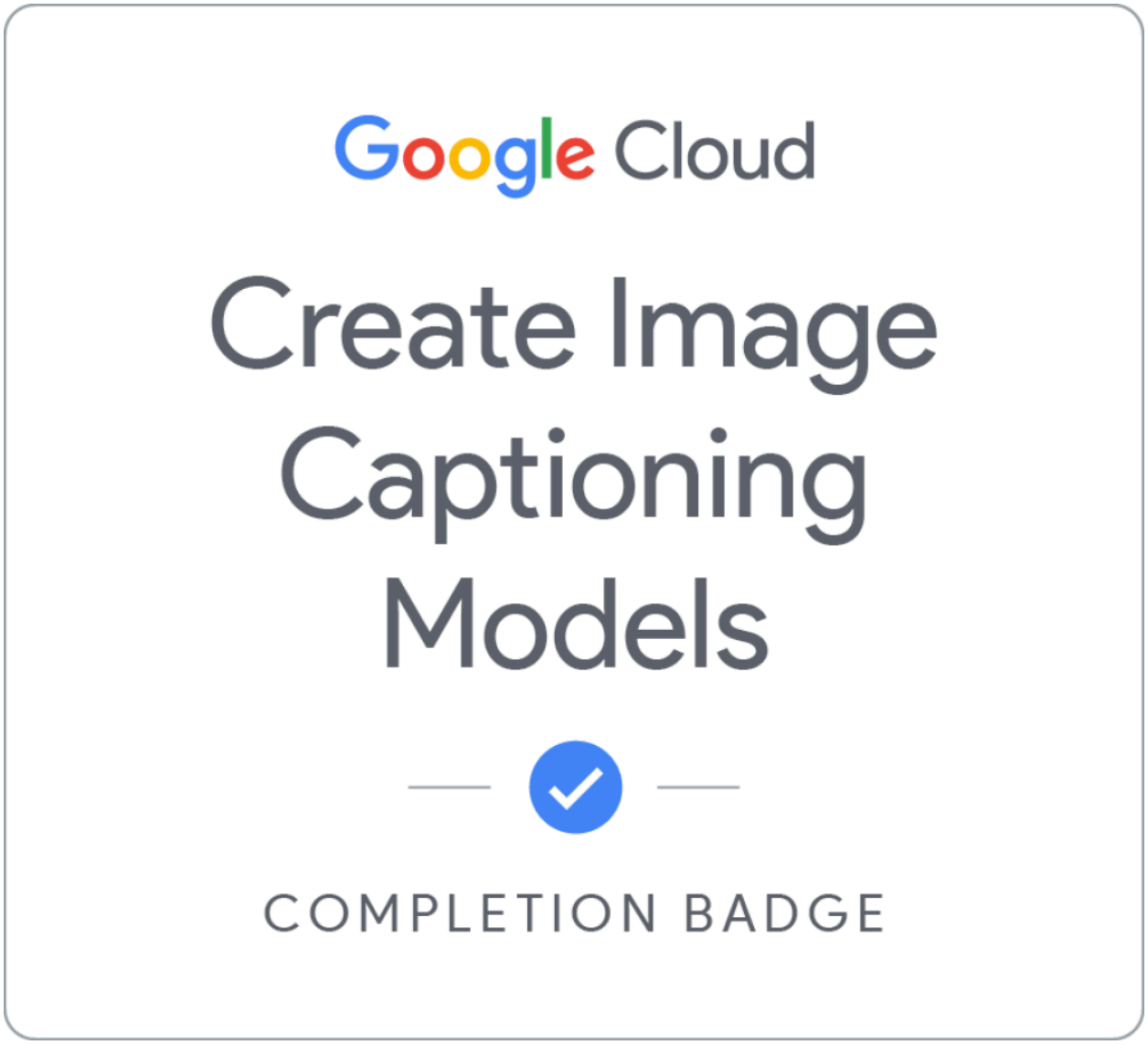
Apply your skills in Google Cloud console

Alexandre Mourão

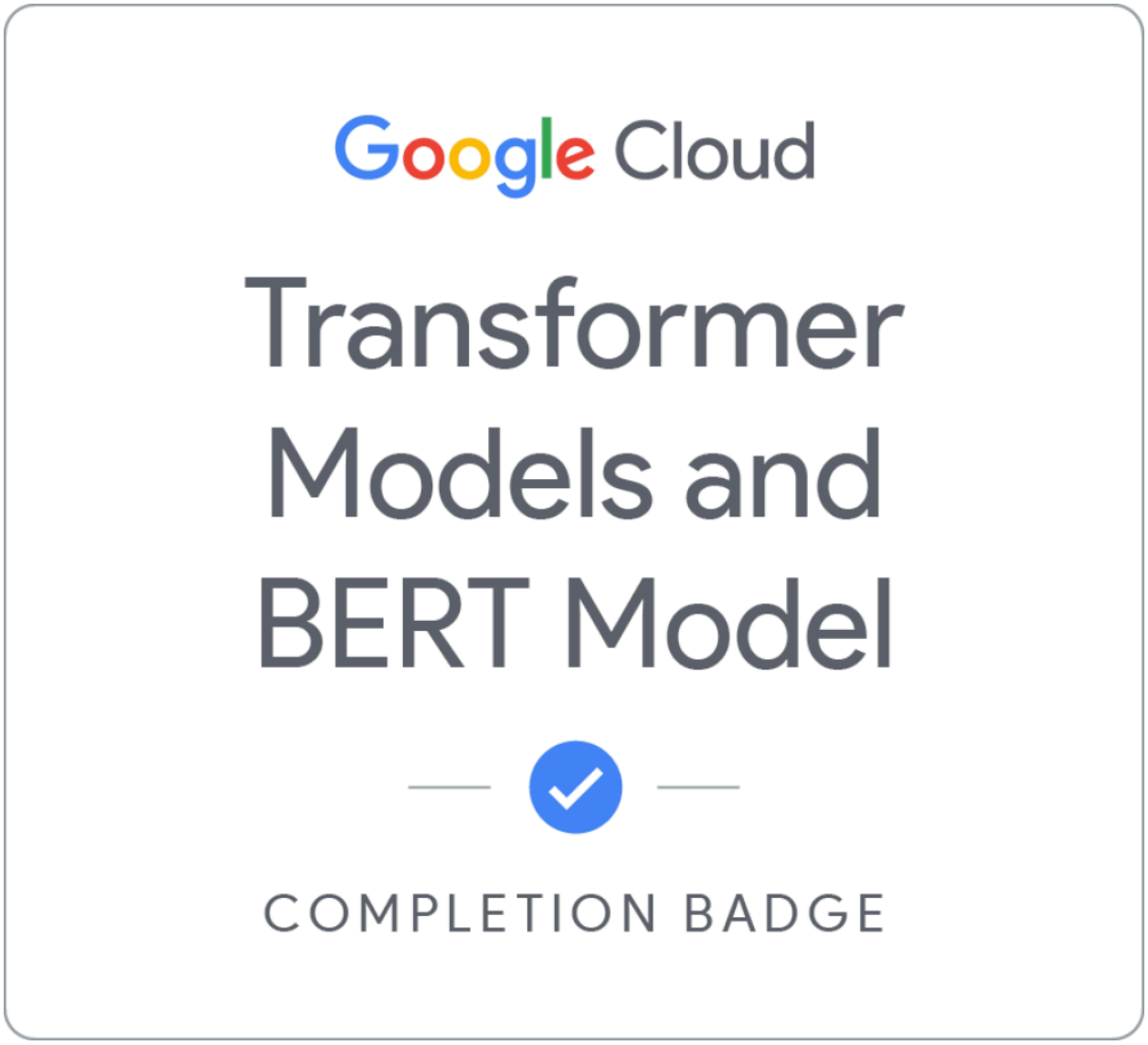
Member since 2023



Introduction to Vertex AI StudioEarned Jun 21, 2023 EDT



Create Image Captioning Models Earned Jun 21, 2023 EDT



Transformer Models and BERT Model Earned Jun 21, 2023 EDT

Google Cloud

Attention Mechanism

COMPLETION BADGE

Attention MechanismEarned Jun 20, 2023 EDT

Google Cloud

Encoder-Decoder Architecture

COMPLETION BADGE

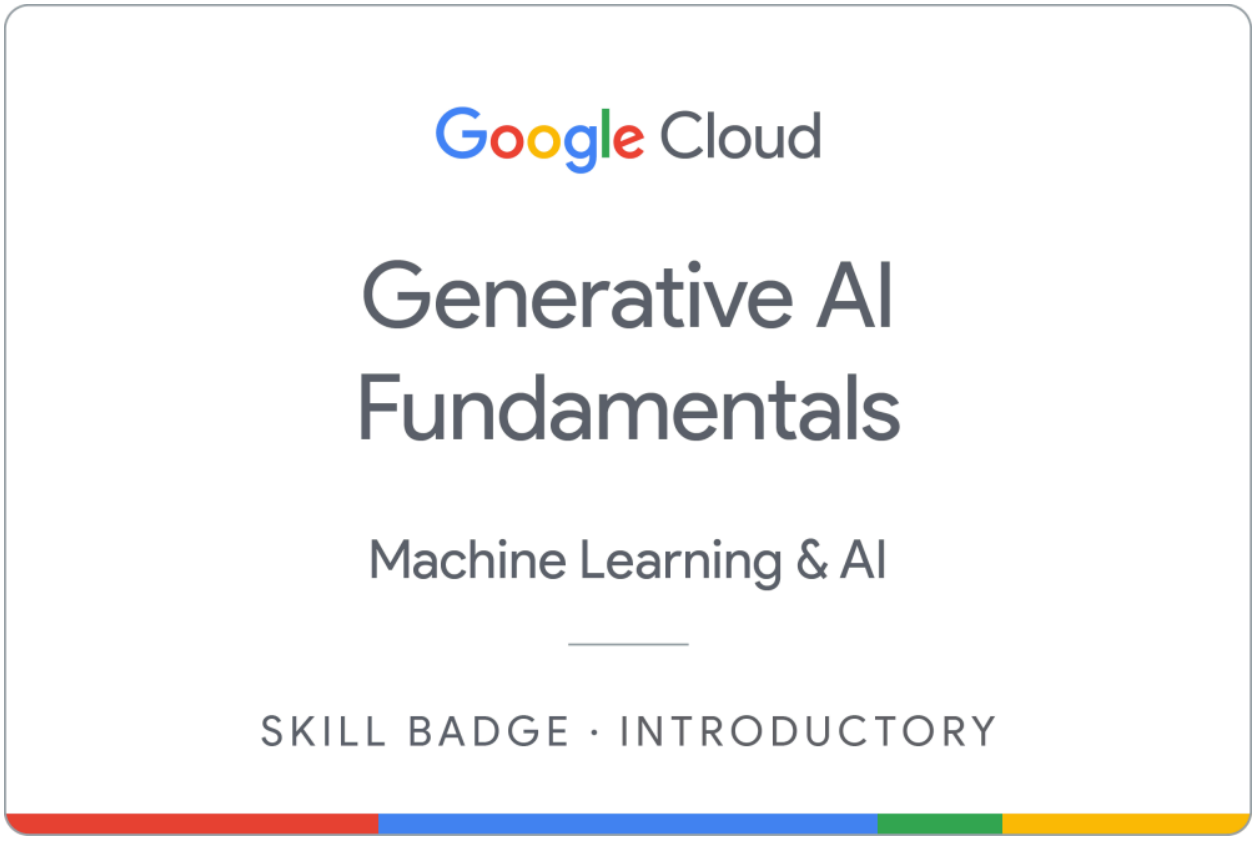
Encoder-Decoder ArchitectureEarned Jun 20, 2023 EDT

Google Cloud

Introduction to Image Generation

COMPLETION BADGE

Introduction to Image Generation Earned Jun 20, 2023 EDT



Generative AI FundamentalsEarned Jun 20, 2023 EDT

Google Cloud

Introduction to Responsible AI

COMPLETION BADGE

Introduction to Responsible AIEarned Jun 19, 2023 EDT

Google Cloud

Introduction to Large Language Models

COMPLETION BADGE

Introduction to Large Language Models Earned Jun 19, 2023 EDT

Google Cloud

Introduction to Generative AI

COMPLETION BADGE

Introduction to Generative AIEarned Jun 19, 2023 EDT

Skills

All Industry Knowledge Interpersonal Skills Languages Other Skills

Operations Management

Operations Management

4 experiences across MyGPT Solutions and 3 other companies

4 experiences across MyGPT Solutions and 3 other companies

USP - Universidade de São Paulo

USP - Universidade de São Paulo

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Show all 5 details

Data-driven Decision Making

Data-driven Decision Making

4 experiences across MyGPT Solutions and 3 other companies

4 experiences across MyGPT Solutions and 3 other companies

USP - Universidade de São Paulo

USP - Universidade de São Paulo

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Show all 5 details

AI Product Management

AI Product Management

3 experiences across MyGPT Solutions and 2 other companies

3 experiences across MyGPT Solutions and 2 other companies

Introduction to Generative AI Studio

Introduction to Generative AI Studio

SaaS Development

SaaS Development

3 experiences across MyGPT Solutions and 2 other companies

3 experiences across MyGPT Solutions and 2 other companies

Introduction to Generative AI Studio

Introduction to Generative AI Studio

1 endorsement

1 endorsement

Business Intelligence

Business Intelligence

3 experiences across MyGPT Solutions and 2 other companies

3 experiences across MyGPT Solutions and 2 other companies

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Workflow Optimization

Workflow Optimization

Generative AI Strategist, Researcher & Consultant at MyGPT Solutions

Generative AI Strategist, Researcher & Consultant at MyGPT Solutions

Introduction to Generative AI Studio

Introduction to Generative AI Studio

AI Strategy & Implementation

AI Strategy & Implementation

Generative AI Strategist, Researcher & Consultant at MyGPT Solutions

Generative AI Strategist, Researcher & Consultant at MyGPT Solutions

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Quantitative Research

Quantitative Research

Nutritionist & Researcher at Pesquisador Alexandre Mourão

Nutritionist & Researcher at Pesquisador Alexandre Mourão

2 educational experiences at USP - Universidade de São Paulo and 1 other school

2 educational experiences at USP - Universidade de São Paulo and 1 other school

Qualitative Research

Qualitative Research

Nutritionist & Researcher at Pesquisador Alexandre Mourão

Nutritionist & Researcher at Pesquisador Alexandre Mourão

2 educational experiences at USP - Universidade de São Paulo and 1 other school

2 educational experiences at USP - Universidade de São Paulo and 1 other school

Qualitative & Quantitative Research Methodologies

Qualitative & Quantitative Research Methodologies

Nutritionist & Researcher at Pesquisador Alexandre Mourão

Nutritionist & Researcher at Pesquisador Alexandre Mourão

2 educational experiences at USP - Universidade de São Paulo and 1 other school

2 educational experiences at USP - Universidade de São Paulo and 1 other school

Proposal Writing

Proposal Writing

7 experiences across Public Health and Technology Startup and 6 other companies

7 experiences across Public Health and Technology Startup and 6 other companies

USP - Universidade de São Paulo

USP - Universidade de São Paulo

Customer Service

Customer Service

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

Business Insights

Business Insights

5 experiences across Public Health and Technology Startup and 4 other companies

5 experiences across Public Health and Technology Startup and 4 other companies

Production

Production

Executive Producer at Espaço Dona Regina

Executive Producer at Espaço Dona Regina

Event Management

Event Management

Executive Producer at Espaço Dona Regina

Executive Producer at Espaço Dona Regina

Event Production

Event Production

Executive Producer at Espaço Dona Regina

Executive Producer at Espaço Dona Regina

Marketing Strategy

Marketing Strategy

6 experiences across Pesquisador Alexandre Mourão and 5 other companies

6 experiences across Pesquisador Alexandre Mourão and 5 other companies

Project Coordination

Project Coordination

9 experiences across Pesquisador Alexandre Mourão and 8 other companies

9 experiences across Pesquisador Alexandre Mourão and 8 other companies

Workflow Management

Workflow Management

10 experiences across Pesquisador Alexandre Mourão and 9 other companies

10 experiences across Pesquisador Alexandre Mourão and 9 other companies

Negotiation

Negotiation

Executive Producer at Espaço Dona Regina

Executive Producer at Espaço Dona Regina

Cost Reduction

Cost Reduction

6 experiences across Pesquisador Alexandre Mourão and 5 other companies

6 experiences across Pesquisador Alexandre Mourão and 5 other companies

Mentorship

Mentorship

Executive Producer at Espaço Dona Regina

Executive Producer at Espaço Dona Regina

Client Collaboration

Client Collaboration

Executive Producer at Espaço Dona Regina

Executive Producer at Espaço Dona Regina

Attention to Detail

Attention to Detail

Executive Producer at Espaço Dona Regina

Executive Producer at Espaço Dona Regina

Quality Assurance

Quality Assurance

7 experiences across Pesquisador Alexandre Mourão and 6 other companies

7 experiences across Pesquisador Alexandre Mourão and 6 other companies

Problem Solving

Problem Solving

2 experiences across Espaço Dona Regina and 1 other company

2 experiences across Espaço Dona Regina and 1 other company

Community Engagement

Community Engagement

3 experiences across Pesquisador Alexandre Mourão and 2 other companies

3 experiences across Pesquisador Alexandre Mourão and 2 other companies

Leadership

Leadership

9 experiences across Pesquisador Alexandre Mourão and 8 other companies

9 experiences across Pesquisador Alexandre Mourão and 8 other companies

Team Management

Team Management

4 experiences across Public Health and Technology Startup and 3 other companies

4 experiences across Public Health and Technology Startup and 3 other companies

Strategic Planning

Strategic Planning

2 experiences across Pesquisador Alexandre Mourão and 1 other company

2 experiences across Pesquisador Alexandre Mourão and 1 other company

Strategic Partnerships

Strategic Partnerships

9 experiences across Pesquisador Alexandre Mourão and 8 other companies

9 experiences across Pesquisador Alexandre Mourão and 8 other companies

Strategic Thinking

Strategic Thinking

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

Logistics Management

Logistics Management

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

International Logistics

International Logistics

3 experiences across Pesquisador Alexandre Mourão and 2 other companies

3 experiences across Pesquisador Alexandre Mourão and 2 other companies

Business Development

Business Development

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

Partner Relationship Management

Partner Relationship Management

4 experiences across Pesquisador Alexandre Mourão and 3 other companies

4 experiences across Pesquisador Alexandre Mourão and 3 other companies

Market Research

Market Research

2 experiences across Public Health and Technology Startup and 1 other company

2 experiences across Public Health and Technology Startup and 1 other company

Competitive Analysis

Competitive Analysis

Office Head at Public Health and Technology Startup

Office Head at Public Health and Technology Startup

Relationship Building

Relationship Building

Office Head at Public Health and Technology Startup

Office Head at Public Health and Technology Startup

Project Management

Project Management

6 experiences across MyGPT Solutions and 5 other companies

6 experiences across MyGPT Solutions and 5 other companies

USP - Universidade de São Paulo

USP - Universidade de São Paulo

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Regulatory Compliance

Regulatory Compliance

Office Head at Public Health and Technology Startup

Office Head at Public Health and Technology Startup

Financial and Legal Collaboration

Financial and Legal Collaboration

Office Head at Public Health and Technology Startup

Office Head at Public Health and Technology Startup

English

English

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

2 educational experiences at Star Nursing Agency

2 educational experiences at Star Nursing Agency

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Decision-Making

Decision-Making

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

5 experiences across Pesquisador Alexandre Mourão and 4 other companies

Communication

Communication

4 experiences across Public Health and Technology Startup and 3 other companies

4 experiences across Public Health and Technology Startup and 3 other companies

Analytical Skills

Analytical Skills

Generative AI

Generative AI

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Generative AI Studio

Generative AI Studio

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Imaging Captioning Models

Imaging Captioning Models

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Attention Mechanisms

Attention Mechanisms

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Transformer Models and BERT Model

Transformer Models and BERT Model

Introduction to Generative AI Studio

Introduction to Generative AI Studio

Encoder-Decoder Achitecture

Encoder-Decoder Achitecture

Introduction to Generative AI Studio
Introduction to Generative AI Studio
Image Generation
Image Generation
Introduction to Generative AI Studio
Introduction to Generative AI Studio
Generative AI Fundamentals
Generative AI Fundamentals
Introduction to Generative AI Studio
Introduction to Generative AI Studio
Responsible AI
Responsible AI
Introduction to Generative AI Studio
Introduction to Generative AI Studio
Large Language Models (LLM)
Large Language Models (LLM)
Introduction to Generative AI Studio
Introduction to Generative AI Studio
Introduction to Generative AI
Introduction to Generative AI
Introduction to Generative AI Studio

About

🔬 Researcher & RAG Specialist | 405+ User Sessions Proving AI Solutions That Work

As a Researcher and RAG Specialist, I create AI systems that bridge academic rigor with business results. My track record: 405+ user sessions across 22+ deployed AI solutions, with my top educational MyGPT tool reaching 100+ active users.

🎓 Academic Foundation Meets Business Impact

- M.S. in Science & Public Health from USP—bringing research methodology to AI implementation
- Evidence-based approach to AI strategy and system design
- Cross-disciplinary expertise spanning healthcare, education, and business transformation

🛠️ Production-Grade Technical Specialization

- RAG (Retrieval-Augmented Generation) Specialist with advanced prompt engineering
- Cursor, ChatGPT, and MyGPT Development expertise with 22+ deployed solutions
- Enterprise Workflow Automation: Complex n8n workflows with PostgreSQL, Qdrant, API integrations
- Multi-modal AI Architecture: WhatsApp Business API, GPT-4 Vision, Whisper transcription
- Vector Database Implementation: Qdrant for knowledge base with real-time retrieval

🚀 Advanced AI Capabilities (Production-Deployed)

- WhatsApp Business Automation: Full-scale patient management with 24/7 AI coaching
- End-to-end AI Workflows: WAHA → n8n → OpenAI → Database → Response automation
- Database Architecture: PostgreSQL patient data with automated Google Sheets integration
- Multi-modal Processing: Text, voice transcription, image analysis, automated responses
- Professional Development: Modular implementation with comprehensive error handling

📈 Proven Business Results

- 405+ user sessions across deployed AI solution portfolio
- 22+ Custom MyGPT Solutions with measurable user engagement
- 60-80% faster implementation times vs. DIY approaches
- $500K+ in funding secured for AI startup (bootstrap to MVP in 7 months)

🎯 What Sets Me Apart

- Full-Stack AI Architecture: From WhatsApp integration to vector databases to automated workflows
- Production-Grade Quality: Comprehensive error handling, QA frameworks, audit trails
- Healthcare AI Expertise: HIPAA and LGPD-compliant patient management with 24/7 automated coaching
- Research + Prompt Engineering: Academic rigor meets production-grade technical implementation
- Design & Prototyping: Figma, Framer, Miro with entry-level production design capabilities
- Development Platforms: GitLab/GitHub, Hugging Face, Make in Figma
- Vibe Coding

🚀 Ready to Transform Your Business with AI?

📧 Connect with me to explore enterprise AI and automation opportunities.

Top skills

Problem Solving • Analytical Skills • Relationship Building • Communication • Leadership

Experience

MyGPT Solutions
Self-employed · 11 mos
Remote

Generative AI Strategist, Researcher & Consultant
Nov 2024 - Present · 11 mos
São Paulo, São Paulo, Brazil

• Spearheaded AI consulting initiatives at MyGPT Solutions, focusing on LLM research and tailored implementations.
• Developed custom MyGPT models for businesses, enhancing automation and operational efficiency.
• Optimized AI documentation and research workflows, resulting in improved knowledge management and accessibility.

AI Strategy & Implementation, Operations Management and +6 skills

ChatGPT - Create My GPT

Sales Team AI Assistant Developer
Nov 2024 - Present · 11 mos
São Paulo, Brazil

Developed Shark Vendas MyGPT - an exclusive AI assistant for the Shark Business sales team. Built comprehensive sales automation tool with pitch generation, message templates, and sales simulation capabilities achieving 30+ user sessions.

Sales Automation Features:
• Custom pitch generation system for different customer personas
• Automated message templates for sales outreach
• Sales simulation and role-playing training modules
• Portuguese-language sales process optimization
• Team-specific command system for sales workflows

Business Impact:
• Created exclusive sales team AI tool with 30+ active user sessions
• Automated sales pitch generation and customer communication
• Built sales training simulations for team skill development
• Streamlined sales processes for Shark Business operations
• Delivered measurable user engagement proving tool effectiveness

Technical Implementation:
• Command-based interaction system for sales processes
• Custom prompt engineering for sales-specific scenarios
• Integration with Shark Business branding and methodology
• Role-based access for sales team members
• Portuguese-language optimization for Brazilian market

WhatsApp AI Healthcare Automation Developer
Nov 2024 - Present · 11 mos
São Paulo, Brazil

Developed Smart Food WhatsApp AI Assistant - a production-grade healthcare automation system that transforms the Alexandre Mourão Personal Diet Method into a 24/7 WhatsApp-based nutrition coaching platform. Built comprehensive multi-modal AI system with advanced workflow orchestration and healthcare compliance.

WhatsApp AI Healthcare Automation Developer

Nov 2024 - Present · 11 mos
São Paulo, Brazil

Developed Smart Food WhatsApp AI Assistant - a production-grade healthcare automation system that transforms the Alexandre Mourão Personal Diet Method into a 24/7 WhatsApp-based nutrition coaching platform. Built comprehensive multi-modal AI system with advanced workflow orchestration and healthcare compliance.

Technical Architecture:
- Multi-modal AI Integration: WhatsApp Business API, GPT-4 Vision, Whisper transcription
- Enterprise Backend: n8n workflows, PostgreSQL, Qdrant vector database
- Advanced Features: Food photo analysis, voice message processing, automated meal planning
- Healthcare Compliance: HIPAA/LGPD-compliant patient data management

Key Achievements:
- Built end-to-end automation: WAHA → n8n → OpenAI → Database → Response
- Implemented real-time patient registration and onboarding workflows
- Created comprehensive error handling and audit trail systems
- Developed modular architecture with 20+ documented workflow nodes

Production Capabilities:
- 24/7 automated patient coaching with personalized nutrition guidance
- Multi-language support (Portuguese/English) with cultural adaptation
- Automated Google Sheets integration for patient tracking
- Professional QA framework with comprehensive testing protocols

Technical Stack: n8n, WAHA, OpenAI GPT-4, Qdrant, PostgreSQL, WhatsApp Business API, Whisper, Google Sheets API

Healthcare AI Assistant Developer

Nov 2024 - Present · 11 mos
São Paulo, Brazil

Developed Alexandre Mourão Personal Diet Method - a personalized nutrition MyGPT assistant with command-based interaction system. Built comprehensive 10-week program methodology with automated meal tracking, analysis, and reporting.

Key Features Built:
- Command-based interaction system (/log, /analyze, /suggest, /report, /calories)
- Multi-language support (Portuguese/English) with nutritional context
- Automated meal planning and progress tracking system
- Professional health supervision integration protocols
- HIPAA and LGPD-compliant patient data handling

ChatGPT - Alexandre Mourao Personal Diet Method

Educational AI Assistant Developer

Nov 2024 - Present · 11 mos
São Paulo, Brazil

Built GPT in the Classroom - an MyGPT assistant designed to help educators integrate AI into their teaching and administrative workflows. Developed comprehensive educational content delivery system with UNESCO-compliant frameworks and multi-language support.

Educational AI Assistant Developer

Nov 2024 - Present · 11 mos
São Paulo, Brazil

Built GPT in the Classroom - an MyGPT assistant designed to help educators integrate AI into their teaching and administrative workflows. Developed comprehensive educational content delivery system with UNESCO-compliant frameworks and multi-language support.

Technical Implementation:
- Created interactive educational AI assistant with 100+ user sessions
- Developed comprehensive course curriculum delivery system for AI in education
- Built multi-modal content generation (text, presentations, assessments)
- Implemented Portuguese/English language support with educational context

ChatGPT - GPT in the Classroom

Production AI Assistant Developer

Nov 2024 - Present · 11 mos
São Paulo, Brazil

Built Produção Audiovisual | Uma Dose de Nós - AI-powered web series production MyGPT assistant with role-based access system. Developed comprehensive production management tool with specialized commands for actors, directors, producers, and screenwriters.

Production Features:
- Role-based access system (actor, director, producer, screenwriter, photographer, art director)
- Comprehensive command system (40+ specialized commands)
- Multi-language production workflows (Portuguese/English)
- Document management and scene analysis capabilities
- Automated production scheduling and task management

Corporate AI Solutions Developer

Nov 2024 - Present · 11 mos
São Paulo, Brazil

Developed specialized MyGPT assistants for corporate operations including prototypes to present to Taralli Labs (Compliance), PhycoAI Labs (ESG Assistant), Operations Manager AI-Assistant, and MindMiners (GPT Guide). Built industry-specific automation tools for legal compliance, sustainability reporting, and operational efficiency.

Corporate Solutions:
- Legal compliance automation for blockchain and operations management
- ESG sustainability reporting and metrics tracking
- Enterprise knowledge bases for product expertise and insights
- Operations automation for onboarding, training, and workflow management
- Cross-industry specialization (legal, sustainability, operations, product management)

Continuous Context Engineering & Development Specialist

Nov 2024 - Present · 11 mos
São Paulo, São Paulo, Brazil

Applied Master's-level research methodologies to AI development workflows, creating "Continuous Context" frameworks that maintain project consistency and memory across development sessions. Specialized in research-driven prompt engineering, systematic data organization and vibe coding.

Research-Driven Development:
- Systematic Documentation: Applied academic research principles for comprehensive project tracking and context preservation
- Advanced Cursor Workflows: Developed structured .cursorrules and logging systems preventing context loss

・Enterprise knowledge bases for product expertise and insights
・Operations automation for onboarding, training, and workflow management
・Cross-industry specialization (legal, sustainability, operations, product management)

Continuous Context Engineering & Development Specialist

Nov 2024 - Present · 11 mos
São Paulo, São Paulo, Brazil

Applied Master's-level research methodologies to AI development workflows, creating "Continuous Context" frameworks that maintain project consistency and memory across development sessions. Specialized in research-driven prompt engineering, systematic data organization and vibe coding.

Research-Driven Development:
・Systematic Documentation: Applied academic research principles for comprehensive project tracking and context preservation
・Advanced Cursor Workflows: Developed structured .cursorrules and logging systems preventing context loss
・Evidence-Based Decision Tracking: Research methodologies ensuring all decisions are documented and traceable
・Data Organization: Master's-level approaches to structuring project data and automated learning architectures

Technical Applications:
・Smart Food WhatsApp Automation: Systematic research approach to complex n8n workflow development (40+ nodes, PostgreSQL, Qdrant)
・Project Memory Systems: Automated tracking capturing every decision and maintaining context consistency
・Prompt Engineering Research: Systematic experimentation and documentation of optimization techniques
Research Foundation:
・Master's in Science & Public Health: Advanced training in systematic methodology and evidence-based documentation
・Applied Research: Translating academic rigor into practical AI development workflows
・Context Preservation: Research-driven approaches maintaining project continuity and preventing information loss

Technical Stack: Cursor IDE, .cursorrules Development, Research Methodology, Systematic Documentation, Prompt Engineering Research, n8n Analysis

Former Co-Founder
ARBO Health · Full-time
Mar 2023 - Oct 2024 · 1 yr 8 mos

As CEO and Co-Founder of ARBO, I am deeply committed to transforming healthcare through technology.

Alongside my co-founder and investor, Antonio Bruce of SeedTS, we aim to connect the healthcare ecosystem anywhere.

Our collaborative vision drives ARBO's mission to seamlessly integrate cutting-edge technologies with personalized care, making healthcare more accessible and efficient through a comprehensive digital platform that connects patients with healthcare services globally.

In my role, mentored and guided by Bruce, I:

-> Strategically direct the vision and operational execution of ARBO, aligning our goals with the broader mission to innovate and improve healthcare globally.

-> Lead the development of ARBO's platform, which includes telehealth, AI-enhanced tools, and a comprehensive patient management system, ensuring that our solutions empower both healthcare providers and patients.

-> Work closely with a diverse team of healthcare professionals and technology experts to pioneer solutions that enhance patient outcomes and simplify healthcare processes.

-> Advocate for the integration of AI and machine learning to provide predictive insights and proactive healthcare solutions.

-> Cultivate a culture of excellence and innovation, striving to push the boundaries of technology in healthcare.

-> I am passionate about redefining healthcare delivery, ensuring that ARBO leads the way in efficiency and accessibility. My focus is on enhancing patient-provider communication, streamlining health management, and reshaping the future of health and wellness.

We are improving the healthcare landscape, committed to empowering both healthcare providers and patients, ensuring that every interaction within the healthcare ecosystem is seamless, informed, and personalized.

Skills: Operations Management · AI Product Management · SaaS Development · Business Intelligence · Project Management · Data-driven Decision Making

ARBO Health
Connect with your healthcare ecosystem, anywhere.

Nutritionist & Researcher

Pesquisador Alexandre Mourão · Self-employed
Oct 2008 - May 2024 · 15 yrs 8 mos
Brazil · Hybrid

Skills: Project Coordination · Operations Management · Business Development · English · Qualitative & Quantitative Research Methodologies · Marketing Strategy · Strategic Thinking · Partner Relationship Management · Community Engagement · Project Management · Logistics Management · Strategic Planning · Leadership · International Logistics · Customer Service · Workflow Management · Strategic Partnerships · Qualitative Research · Decision-Making · Data-driven Decision Making · Quality Assurance · Cost Reduction · Quantitative Research

Office Head

Public Health and Technology Startup · Contract
Jan 2022 - Mar 2023 · 1 yr 3 mos
New York, New York, United States · Remote

* I led the establishment of the company's office in Brazil, overseeing planning, business development, strategy, and logistics to ensure a successful market entry.

* I collaborated with legal teams in the USA and Brazil, accountants, and regulators to meet local regulations, compliance requirements, and establish a solid legal basis for the company's operations.

* I developed and executed comprehensive business development strategies to boost growth, ensure partnerships, and expand the company's presence in the Brazilian market.

* I managed a team of professionals, providing leadership, guidance, and support to achieve the main business objectives.

* I conducted market research and analyses to identify opportunities, evaluate competition, and subsidize strategic decision-making.

* I built and cultivated relationships with key stakeholders, including customers, partners, and industry influencers, to drive business opportunities and promote the company's mission.

* I collaborated with multidisciplinary teams to ensure the perfect execution of projects and initiatives, using solid communication and project management skills.

Skills: Project Coordination · Operations Management · Business Development · English · Relationship Building · Proposal Writing · AI Product Management · SaaS Development · Strategic Thinking · Business Insights · Team Management · Business Intelligence · Partner Relationship Management · Community Engagement · Project Management · Logistics Management · Communication · Financial and Legal Collaboration · Strategic Planning · Leadership · Market Research · International Logistics · Workflow Management · Strategic Partnerships · Regulatory Compliance · Competitive Analysis · Decision-Making · Data-driven Decision Making · Cost Reduction

Executive Producer

Espaço Dona Regina · Full-time
Oct 2020 - Dec 2022 · 2 yrs 3 mos
Itaúna, Minas Gerais, Brazil · On-site

* I successfully led teams and coordinated projects in various areas within Espaço Dona Regina, ensuring the flawless execution of events and productions.

* I developed and implemented operational processes to optimize efficiency, streamline workflows, and enhance the overall event experience.

* I managed contracts and negotiations with clients and suppliers, demonstrating solid negotiation skills and maintaining positive business relationships.

* I achieved cost reductions through strategic planning, efficient resource allocation, and effective budget management.

* I oversaw team management, fostering a collaborative and high-performance environment, ensuring the successful delivery of projects.

* I contributed to the strategic career planning of team members, offering mentorship, guidance, and professional development opportunities.

* I collaborated closely with clients to understand their event objectives, aligning production plans and delivering exceptional results.

* I maintained meticulous attention to detail in all aspects of event production, ensuring high standards of quality and client satisfaction.

* I used strong organizational and problem-solving skills to overcome challenges and deliver successful events within the deadline and budget.

* I created social projects with the community.

Skills: Project Coordination · Business Development · Attention to Detail · Proposal Writing · Marketing Strategy · Production · Business Insights · Team Management · Partner Relationship Management · Community Engagement · Project Management · Client Collaboration · Logistics Management · Event Production · Communication · Negotiation · Leadership · Market Research · Problem Solving · Mentorship · Customer Service · Workflow Management · Strategic Partnerships · Event Management · Decision-Making · Quality Assurance · Cost Reduction

Content Producer & Promoter

Grupo DEdge · Freelance
Jan 2016 - Dec 2019 · 4 yrs
São Paulo, Brazil · Hybrid

Trabalho direto com a produtora Anna Biazin.

Skills: Proposal Writing · Marketing Strategy · Communication

Deputy Director

WorkFactory at www.chezluc.com · Full-time
Jan 2018 - Jan 2019 · 1 yr 1 mo
San Francisco, California, United States · Hybrid

Skills: Project Coordination · Business Development · English · Proposal Writing · Marketing Strategy · Strategic Thinking · Business Insights · Project Management · Communication · Problem Solving · Customer Service · Workflow Management · Strategic Partnerships · Quality Assurance · Cost Reduction

Assistant Producer
RATIER · Freelance
Jan 2015 - Dec 2018 · 4 yrs
São Paulo, Brazil · On-site

Assistente de logística, casting e produção de Vivi Rivaben, Stylist e produtora da marca Ratier, para quatro edições do São Paulo Fashion Week - SPFW (2015 a 2018).

Tour Manager
Variados (Carlos Capslock, Grupo Dedge, DJs independentes) · Freelance
Jan 2017 - Jan 2018 · 1 yr 1 mo
São Paulo, Brazil · On-site

Tour manager de pessoas físicas, artistas nacionais e internacionais.

Skills: English · Customer Service

Assistant Creative Director
STUDIO DANY CURY · Full-time
Jan 2017 - Jan 2018 · 1 yr 1 mo
São Paulo, Brazil · On-site

Skills: Project Coordination · Business Development · Proposal Writing · Marketing Strategy · Business Insights · Partner Relationship Management · Logistics Management · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance · Cost Reduction

Nutritionist
MBS Seguros: Administradora de Seguros e Benefícios · Contract
Jan 2011 - Jan 2013 · 2 yrs 1 mo
São Paulo, Brazil · On-site

Skills: Project Coordination · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance

Nutrition Consultant
Mais Atitude Mais Bem Estar – Assessoria em Qualidade de Vida · Contract
Aug 2011 - Aug 2012 · 1 yr 1 mo
São Paulo, Brazil · On-site

Skills: Project Coordination · Marketing Strategy · Leadership · Workflow Management · Strategic Partnerships · Quality Assurance

Nutrition Specialist
Inter Plaza: Administradora de Seguros e Benefícios · Contract
Apr 2011 - Jul 2011 · 4 mos
São Paulo, Brazil · On-site

Skills: Project Coordination · Proposal Writing · Leadership · Workflow Management · Strategic Partnerships

Registered Dietitian
EMEX - NUTRIÇÃO ORIENTADA · Full-time
Oct 2010 - Apr 2011 · 7 mos
São Paulo, Brazil · On-site

Skills: Project Coordination · Proposal Writing · Team Management · Leadership · Customer Service · Workflow Management · Strategic Partnerships · Decision-Making · Quality Assurance

Director of Nutrition Services
Unidade de Alimentação e Nutrição da Sabor da Gente LTDA - Refeições Transportadas · Full-time
Feb 2010 - Jun 2010 · 5 mos

Director of Nutrition Services

Unidade de Alimentação e Nutrição da Sabor da Gente LTDA - Refeições Transportadas · Full-time

Feb 2010 - Jun 2010 · 5 mos

Betim, Minas Gerais, Brazil · On-site

Skills: Strategic Thinking · Business Insights · Team Management · Logistics Management · Leadership · Workflow Management · Decision-Making · Cost Reduction

Healthcare Assistant

NHS · Part-time

Oct 2008 - Oct 2009 · 1 yr 1 mo

Greater London, England, United Kingdom · On-site

Skills: English · Strategic Thinking · International Logistics