

# Cover Letter and Portfolio – Alexandre Mourão

## AI Specialist

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Dear Hiring Manager,

I am writing to express my enthusiasm for the **AI Specialist position** in your luxury retail company. With over **10 years in operations and the past 3+ years delivering AI-driven solutions**, I bring a strong combination of business leadership and technical expertise to this opportunity. My focus is on **building AI solutions systems, CRM integrations, and workflow automation** that directly improve customer experience and business efficiency.

I work confidently with **Python, APIs, and Zapier/n8n—through AI-assisted development (“vibe coding”) in Cursor IDE**. This development method allows me to **rapidly prototype, integrate, and deliver production-ready automations**, translating business requirements into practical solutions with measurable results.

### Some relevant highlights include (portfolio):

- Built a **luxury retail showroom prototype (MyGPT) for Infinite Machine (NYC)**, showcasing how AI can enhance product knowledge and sales floor training.

Link:

<https://chatgpt.com/g/g-6849eef841f08191b3777f96b80aa9a4-infinite-machine-mygpt-knowledge-hub>

- Developed a dedicated **AI Showroom Agent demo with live Google Sheets CRM integration**.

*This was created specifically to demonstrate my fit for this role during the interview.*

- **Designed sales-focused AI assistants for Shark Business (Brazil)**, where I also contributed to sales, market expansion, marketing, and content creation strategies.

Link:

<https://chatgpt.com/g/g-681f620a09748191bc1b637691a19b0e-shark-vendas-mygpt>

**I would be glad to present the AI Showroom Agent demo during the interview,** walking through how it delivers lead capture, CRM integration, and content pipelines, directly aligned with the role's requirements.

I am confident that my combination of **operational expertise, AI project delivery, and luxury retail experience** positions me to create immediate value for your client.

Thank you for your time and consideration, and I look forward to the opportunity to discuss how I can contribute to your team's success.

Sincerely,  
Alexandre Mourão.

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