Zoho Zia

    i.    Sales staff
1. Find leads
2. Find business opportunities
3. Suggest cross-sell opportunities
4. Help sales activity planning

    ii.    Manager
1. Generate reports of all teams
    a. Sales (mainly)
    b. Marketing
    c. R&D
    d. Product
    e. Finance
    f. HR
2. For sales and marketing  team:
    a. Generate charts and tables based on sales data
    b. Calculate ROI
    c. Anomaly detection
    d. Machine learning predictions for sales data
    e. value of customers
    f. Find product trends and patterns based on dataset of request, demo and orders
    g. Assist planning
    h. Better allocation of sales resources
    i. Scripted bot