

WordPress CMS

Blog posts

Page builder
Beaver Builder
Visual Composer

Funnel builder
OptimizePress
ClickFunnels
InfusionSoft

Lead capture

Contact form 7
CRM Form
(MailChimp)

Gravity forms

OptinMonster
IceGram

Email marketing automation

Templates in
Gmail/Outlook

MailChimp
ActiveCampaign

InfusionSoft
ClickFunnels