

Lex Postma

curious • efficient • creative • perfectionist



Personalia

Address	Delft
Contact	hello@lexpostma.me @lexpostma
Age	25 years old
Website	lexpostma.me • includes portfolio and more about me

Employment

Jan 2016 - now	Interaction Designer at Hoppering The internet agency of Rotterdam. Designing interaction prototypes and wireframes of websites. The first stages of interaction design include user research with empathy mapping, personas and customer journeys.
Jan 2010 - Feb 2016	Service employee at an Apple Authorised Service Provider The Apple Authorised Service Provider in The Hague. Intake of defect machines and doing both software and hardware repairs. Helping customers solve their technical problems. Sales of new products.
Nov 2015 - Dec 2015	Freelance Interaction Designer at The Incredible Machine Built a prototype of an Internet connected scale for Rechtstreex.
Feb 2015 - Sep 2015	Interaction Design graduate student at The Incredible Machine My graduation project on a product-sharing service system called Mesh, for design agency The Incredible Machine and sharing platform Peerby.
2007	Childhood jobs Assembling IKEA furniture. Delivery of morning newspapers De Telegraaf and Financieel Dagblad, local newspaper Groot Rijswijk and advertisement magazines in two districts.

Education

2013 - 2015	Master Design for Interaction at Delft University of Technology Human-centred design, focusing on the user and his/her experience and expectations. With creative, hands-on and inspiring electives and some very in-depth and instructive projects.
2009 - 2013	Bachelor Industrial Design Engineering at Delft University of Technology Designing products with a broad focus on mechanics, engineering, materials, ergonomics, business analysis, marketing, cost analysis, production techniques, aesthetics and user experience. The program included a variety of projects for different companies.
2003 - 2009	VWO at IMC Rijswijk and Zandvliet College The Hague Atheneum with Science and Engineering profile and elective Visual Arts.

★ Experience

Sep 2009 - now

Prototyping

Making physical and digital prototypes and mockups. Experience with 3D printing, laser cutting, vacuum forming etc. Also able to program with Arduino and Raspberry Pi.

Feb 2008 - now

Apple support

Support in managing and configuring Apple devices. Advising on Apple and tech related topics. Support and guidance in switching to Mac, iPhone and iPad.

Sep 2009 - Jun 2013

Translator for international software developers

Localization from English to Dutch for Mac and iOS apps Instacast and BusyCal, among others.

👍 Skills

Languages

Dutch mother tongue
English excellent

Product design

Designing and/or improving big and small physical products, services and apps.

Graphic design

Logos and corporate identities, presentations and reports and (app) icons.

Presenting

Presenting projects and designs for big and small audiences. Clean, animated presentation slides. I always aim for and build up to a surprise effect.

Video editing

Directing and editing of product concept videos.

Software

Expert with Mac OS X, iOS, iWork and Microsoft Office, and Axure
Good with Adobe Creative Suite, SolidWorks and Final Cut Pro

Development

Good with Arduino, HTML and CSS, PHP and MySQL
Beginner with Python and Swift

Softskills

Curious, purposeful, realistic, analytical, persistent, learn quickly, task tackling, technical insight, and a good listener.

Driver's license

B (car)

🧩 Interests

General

Apple and related technology, designing and building websites, DIY jobs, and engaging in creative projects.

Sport

Running and basketball. Participate monthly in running events, mainly 10K and 21K. Played in a basketball team for 7 years.