

## ALEXANDAR UKPONG ASIDO, *Web And Mobile App Developer*

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### SKILLS

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- Web Development: HTML, CSS, Tailwind CSS, JavaScript, React, Next.js, Responsive Design, Firebase Database, Vercel.
- Mobile Development: React Native, Cross-Platform Mobile Development (iOS & Android), Firebase Database, Expo Dev.
- Tools & Frameworks: Git/GitHub, Node.js, Firebase.
- Soft Skills: Strong Analytical Skills, Problem-Solving, Effective Communication.

### FEATURED PROJECT

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#### TipNGoal

- TipNGoal is a cross-platform mobile app, available on both Android and iOS, developed using React Native.
- The app is designed for sports prediction, offering users accurate predictions with a high win rate.
- It integrates a football API to provide real-time scores and upcoming match schedules.
- TipNGoal features smooth animations, user authentication via email and password, an intuitive interface, and seamless navigation to enhance the overall user experience.
- Additionally, TipNGoal boasts a sleek website with dynamic animations powered by Framer Motion.

#### AsiDrop

- **AsiDrop** is a dynamic delivery platform built with React, designed to streamline logistics across Nigeria.
- The website features an intuitive and visually appealing user interface, ensuring a seamless experience for users.
- Users can easily enter details of their goods or products, including pickup and delivery locations, package size, and type.
- **AsiDrop** integrates Firebase for secure email and password authentication.
- Git and GitHub were initialized for version control and collaboration.
- The platform utilizes various tools such as Formik, Yup, React Icons, Google Fonts, and Framer Motion for enhanced functionality and design.

#### SkyCart

- **SkyCart** is a mobile e-commerce app available on both Android and iOS, developed using React Native.
- SkyCart is designed to transform the online shopping experience by offering a wide range of products with fast delivery, exclusive deals, and a seamless checkout process.
- The app integrates Firebase for secure email and password authentication, and Firestore to store and retrieve user IDs, products, and orders.
- Paystack is integrated as a payment method for easy account funding.
- SkyCart features a beautiful, user-friendly interface that enhances the overall shopping experience.
- The platform utilizes tools such as Lottie React Native, Formik, Yup, Ionicons, Google Fonts, and Animatable for smooth animations and a polished design.

## **TO-DO**

- To-Do is a dynamic task management website built with React and Next.js, designed to streamline task organization and improve productivity.
- Featuring a clean, user-friendly interface, To-Do makes task management simple and intuitive.
- The app helps users organize tasks, set priorities, and stay on top of deadlines, ensuring improved focus and efficiency.
- To-Do integrates NextAuth for secure user authentication, supporting Google and GitHub login options.
- The platform utilizes tools like ShadCN, Formik, Yup, React Icons, and more to enhance the user interface and functionality.
- Real-time syncing ensures that users can access their tasks from any device, with updates reflecting instantly.

## **Lexx Media**

- Lexx Media is a cross-platform mobile application available on both Android and iOS, developed using React Native.
- Lexx Media is an all-in-one app that offers an intuitive interface, delivering breaking news and information about upcoming Nigerian events, both local and international.
- The app integrates Firebase for secure email and password authentication, ensuring a safe user experience.
- Lexx Media provides real-time news updates, keeping users informed on current events and trending topics.
- The app features a clean and visually appealing design, optimized for easy navigation and an enhanced user experience.
- The app is optimized for performance, ensuring fast load times and smooth browsing across a wide range of devices.

## **Travel-Alexis**

- Travel-Alexis is a dynamic travel website developed using React.
- The website is responsive and designed with a user-friendly interface, ensuring an enjoyable experience for all users.
- Travel-Alexis offers key features such as booking options, travel destinations, and user registration.
- The platform utilizes tools like JavaScript, Tailwind CSS, and Framer Motion to deliver a visually appealing and smooth user experience.

## **PROFESSIONAL EXPERIENCE**

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### **Youtube Manager – Allstars Update [2016-Date]**

- Create and managed a successful YouTube channels focused on historical site, international topics, Reality tvshows and Celebrity gossips attracting lots of views and subscribers. (Channel names: Lexx media, Naija news & entertainment and All Stars Update)
- Developed engaging video content, conducting extensive research and analysis to provide accurate and captivating narratives.
- Utilized video editing software to produce high-quality videos, incorporating visuals, graphics, and storytelling techniques.
- Utilized social media platforms to promote channel content, engage with viewers, and build a community.

## Social Media Manager – Tune3ree Radio [2022-2023]

- Conducted research and analysis on international market trends and competitor analysis.
- Contributed to the development of marketing strategies, including content creation and social media campaigns.
- Collaborated with brands and sponsors to create sponsored content and maintain brand partnerships.
- Assisted in organizing and coordinating events, managing logistics and communication with vendors.
- Conducted data analysis to evaluate campaign performance and provide recommendations for improvement.
- Developed and implemented a personal branding strategy, including social media presence, and content planning.
- Planned and conducted street interviews along with my team called vox pop where we get one on one stories from users or targeted audience.
- Due to my work, I increased the subscribers on the YouTube and Instagram Pages.

## EDUCATION AND TRAINING

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| • <b>Android and IOS Development -</b><br><i>Early Code</i>                            | <b>[2024]</b> |
| • <b>Web Development in React And Next Js -</b><br><i>Early Code</i>                   | <b>[2024]</b> |
| • <b>Project Manager Professional Course -</b><br><i>Exford Global Consult Limited</i> | <b>[2023]</b> |
| • <b>Bachelor of Arts (History) –</b><br><i>University of Calabar</i>                  | <b>[2014]</b> |
| • <b>Senior Secondary School Certificate –</b><br><i>Victory Secondary School</i>      | <b>[2006]</b> |