

ALEXANDAR UKPONG ASIDO, *Full Stack Web Developer, Mobile App Developer*

Portfolio: [Asido's portfolio](#) Tel: +2348103717215 Email: alexandaras2015@gmail.com

SKILLS

- Web Development: HTML, CSS, Tailwind CSS, JavaScript, React, Next.js, Responsive Design, Firebase Database, Vercel.
- Mobile Development: React Native, Cross-Platform Mobile Development (iOS & Android), Firebase Database, Expo Dev.
- Tools & Frameworks: Git/GitHub, Node.js, Firebase.
- Soft Skills: Strong Analytical Skills, Problem-Solving, Effective Communication.

FEATURED PROJECT

AsiDrop

- A delivery website developed with React
- Asidrop is a dynamic delivery platform designed for seamless logistics across Nigeria. With an intuitive and beautiful user interface.
- It enables users to effortlessly input details of their goods or products including pickup and delivery locations, package size, and type.
- Integrated firebase for email and password authentication.
- Initialised Git and GitHub.
- Utilized tools like formik, and yup, react-icons, google-font, framer-motion.

SkyCart

- A mobile app (android and IOS) developed with React-Native.
- SkyCart is an E-commerce application designed to redefine online shopping experience.
- Skycart brings a world of products to your fingertips with fast delivery, exclusive deals and hassle-free checkout.
- Integrated firebase for email and password authentication. And firestore for storing and retrieving user id, products and orders.
- Integrated paystack as means of payment for funding of account.
- Beautiful user interface to enhance user experience.
- Utilized tools like lottie react-native, formik, and yup, ionicons, google-font, animatable.

TO-DO

- To-do is a dynamic website developed with react and Next Js.
- With a clean interface and easy to use
- To-do is a simple, intuitive task manager designed to boost productivity, organize tasks and set priorities.
- Integrated nextAuth for user authentication with GoogleAuth and GitHub
- Utilized tools like shadcn, formik, and yup, react-icons

Lexx Media

- Lexx media is an Android and IOS Application developed with react-native.
- Lexx media is an all in one app with an intuitive interface delivers breaking news, and upcoming Nigerian events both local and international.
- Integrated firebase for email and password authentication.

Travel-Alexis

- A travel website developed with react.
- A responsive and user friendly travel website.
- Travel-Alexis has features like bookings, travel destination and registration.
- Utilized tools like Javacript, tailwind css, framer-motion.

PROFESSIONAL EXPERIENCE

Youtube Manager – Allstars Update [2016-Date]

- Create and managed a successful YouTube channels focused on historical site, international topics, Reality tvshows and Celebrity gossips attracting lots of views and subscribers. (Channel names: Lexx media, Naija news & entertainment and All Stars Update)
- Developed engaging video content, conducting extensive research and analysis to provide accurate and captivating narratives.
- Utilized video editing software to produce high-quality videos, incorporating visuals, graphics, and storytelling techniques.
- Utilized social media platforms to promote channel content, engage with viewers, and build a community.

Social Media Manager – Tune3ree Radio [2022-2023]

- Conducted research and analysis on international market trends and competitor analysis.
- Contributed to the development of marketing strategies, including content creation and social media campaigns.
- Collaborated with brands and sponsors to create sponsored content and maintain brand partnerships.
- Assisted in organizing and coordinating events, managing logistics and communication with vendors.
- Conducted data analysis to evaluate campaign performance and provide recommendations for improvement.
- Developed and implemented a personal branding strategy, including social media presence, and content planning.
- Planned and conducted street interviews along with my team called vox pop where we get one on one stories from users or targeted audience.
- Due to my work, I increased the subscribers on the YouTube and Instagram Pages.

EDUCATION AND TRAINING

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| • Android and IOS Development -
<i>Early Code</i> | [2024] |
| • Web Development in React And Next Js -
<i>Early Code</i> | [2024] |
| • Project Manager Professional Course -
<i>Exford Global Consult Limited</i> | [2023] |
| • Bachelor of Arts (History) –
<i>University of Calabar</i> | [2014] |
| • Senior Secondary School Certificate –
<i>Victory Secondary School</i> | [2006] |