

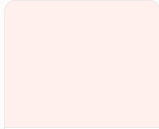
COLORS

PRIMARY COLORS



#5BACC3

Nitro-Blue



#FFF0ED

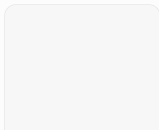
Nitro-Pink

NEUTRAL COLORS



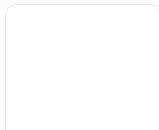
#393939

Graphite



#F7F7F7

Light Gray



#FFF

White



TYPOGRAPHY

FONT STYLES & WEIGHTS

Open Sans Light 300
Open Sans Regular 400
Open Sans Regular Italic 400
Open Sans Bold 700

FONT COLORS

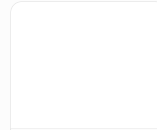
Primary



#393939

Graphite

Secondary



#FFF

White

Highlight



#5BACC3

Nitro-Blue

TEXT STYLES

Heading 1

Heading 2

Text size: 60px | Text weight: Light 300

Heading 3

Nav Heading

Text size: 33px | Text weight: Light 300

NAV LINK

Text size: 21px | Text weight: Regular 400

Paragraph Text - Regular

Text size: 18px | Text weight: Regular 400

Paragraph Text - Regular Italic

Text size: 18px | Text weight: Regular 400

ICONOGRAPHY

ICONS



Minimum width: 50px

Maximum width: 120px

COMPONENTS

TITLE BOX



Minimum width: 280px

Maximum width: 300px

Minimum height: 180px

Maximum height: 200px

Background color: Graphite

IMAGES

BACKGROUND



Minimum width: 100%

Maximum width: 100%

Minimum height: 575px

Maximum height: 600px

Background position: center

Background size: cover

UI ELEMENTS

SUB NAVIGATION



Minimum width: 100%

Maximum width: 100%

Background color: Graphite

Text color: White