#### The Proficiency-Congruency Dilemma:

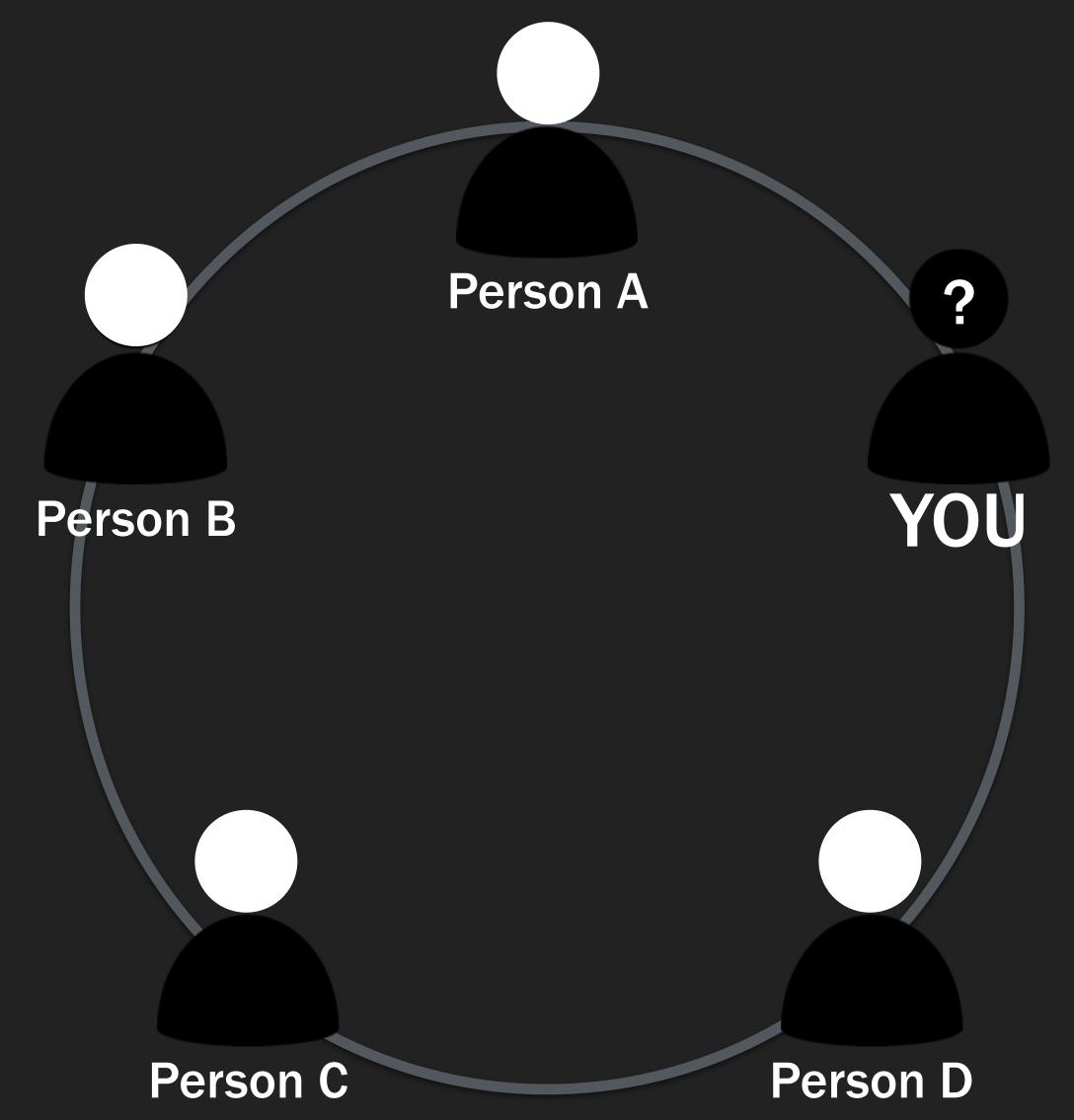
Virtual Team Design and Performance in Multiplayer Online Games

Jooyeon Kim KAIST
Brian Keegan Harvard
Sungjoon Park KAIST
Alice Oh KAIST

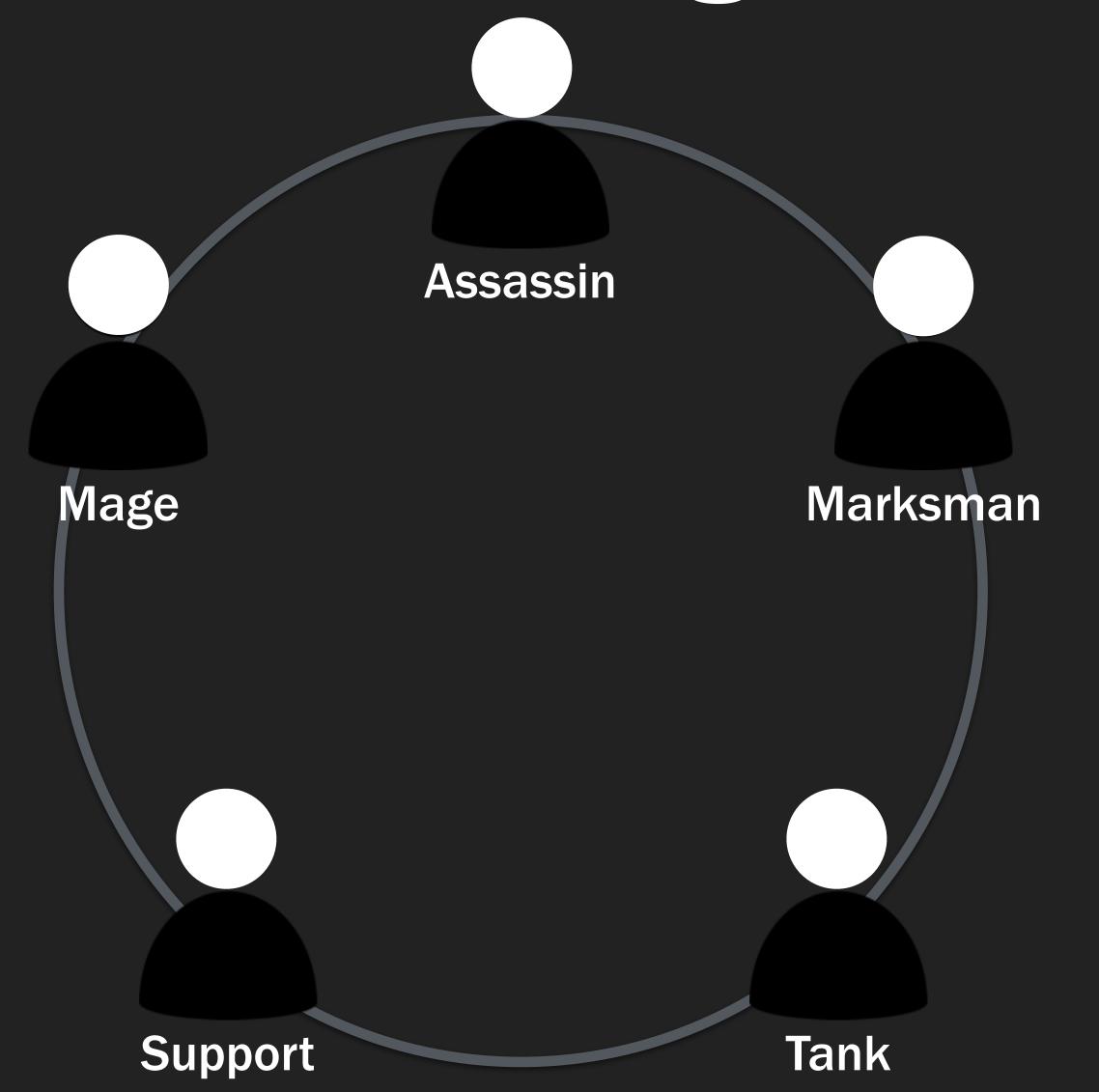


In a team setting, members' role selections significantly affect team performance.

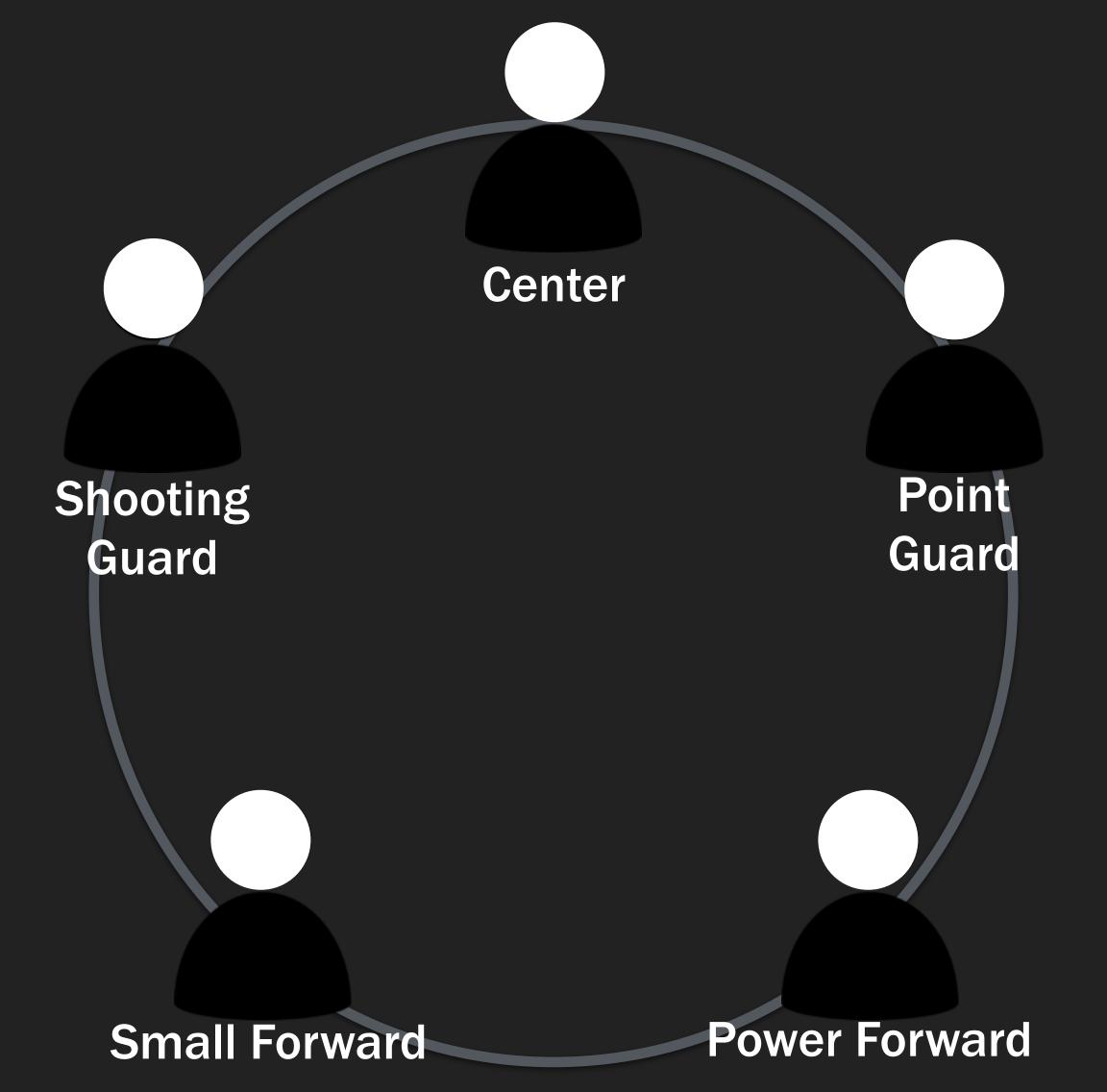
#### Choosing a Role



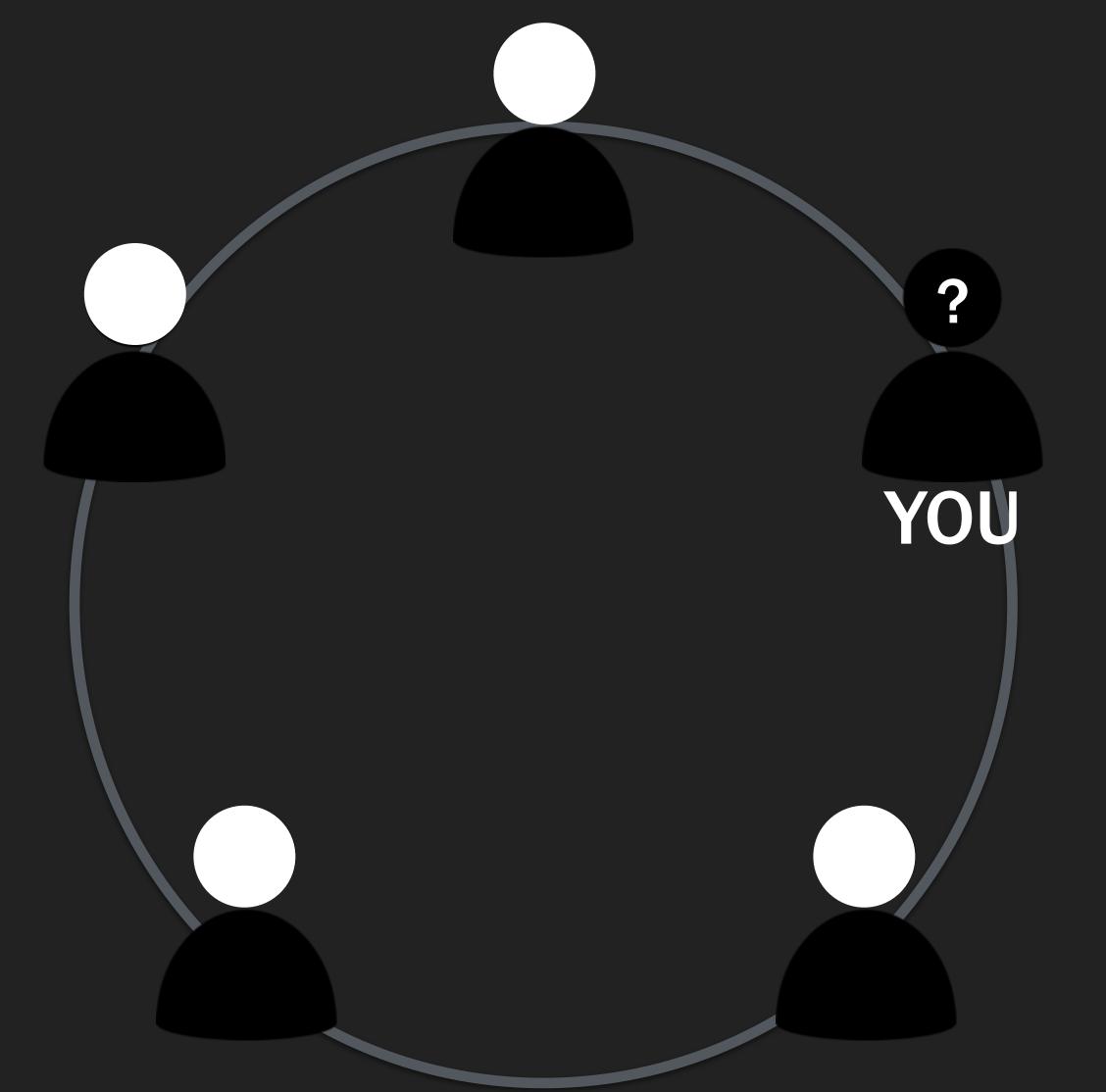
#### Choosing a Role: League of Legends



#### Choosing a Role: Basketball

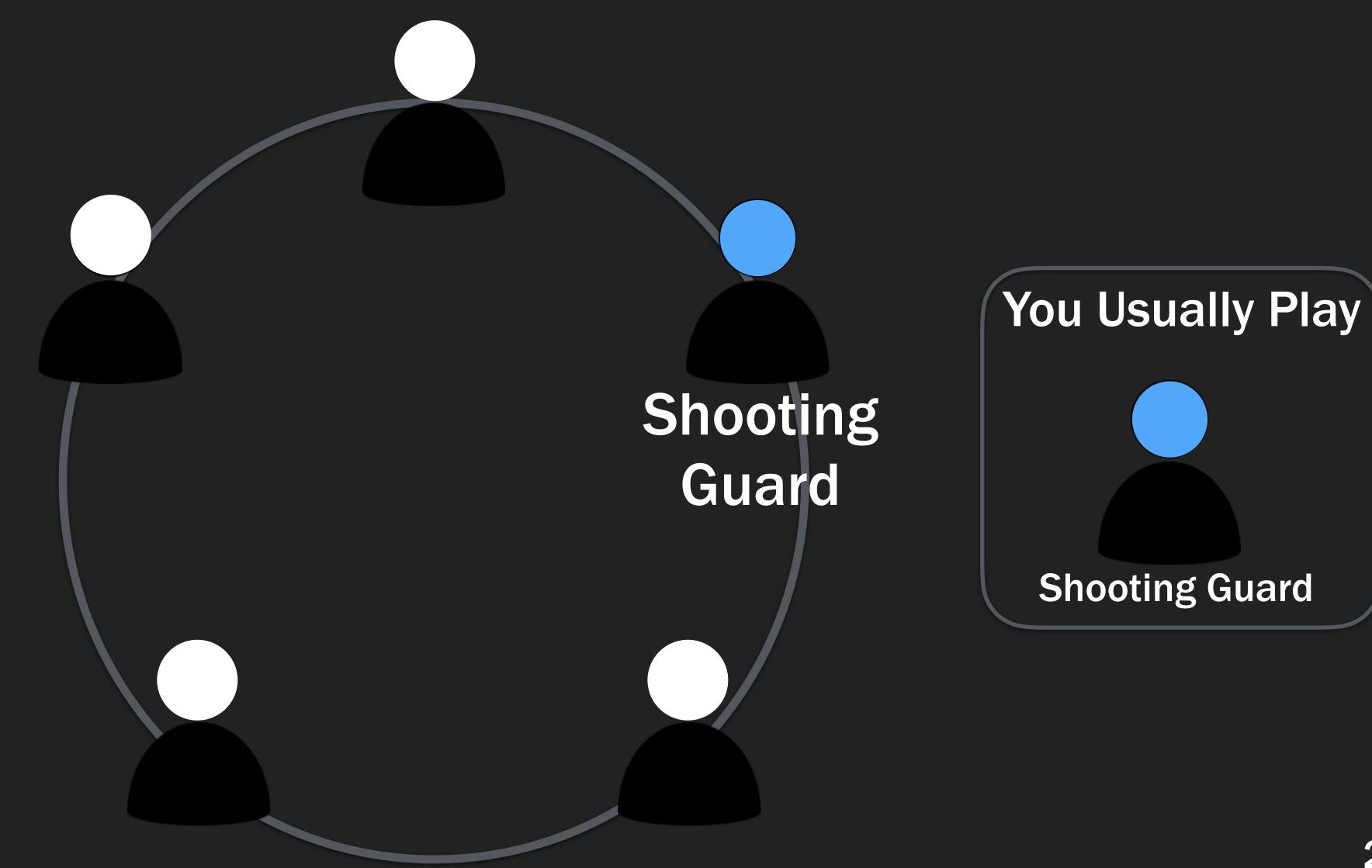


#### Choosing a Role That You Are Good At





# Proficiency: Choosing a Role That You Are Good At

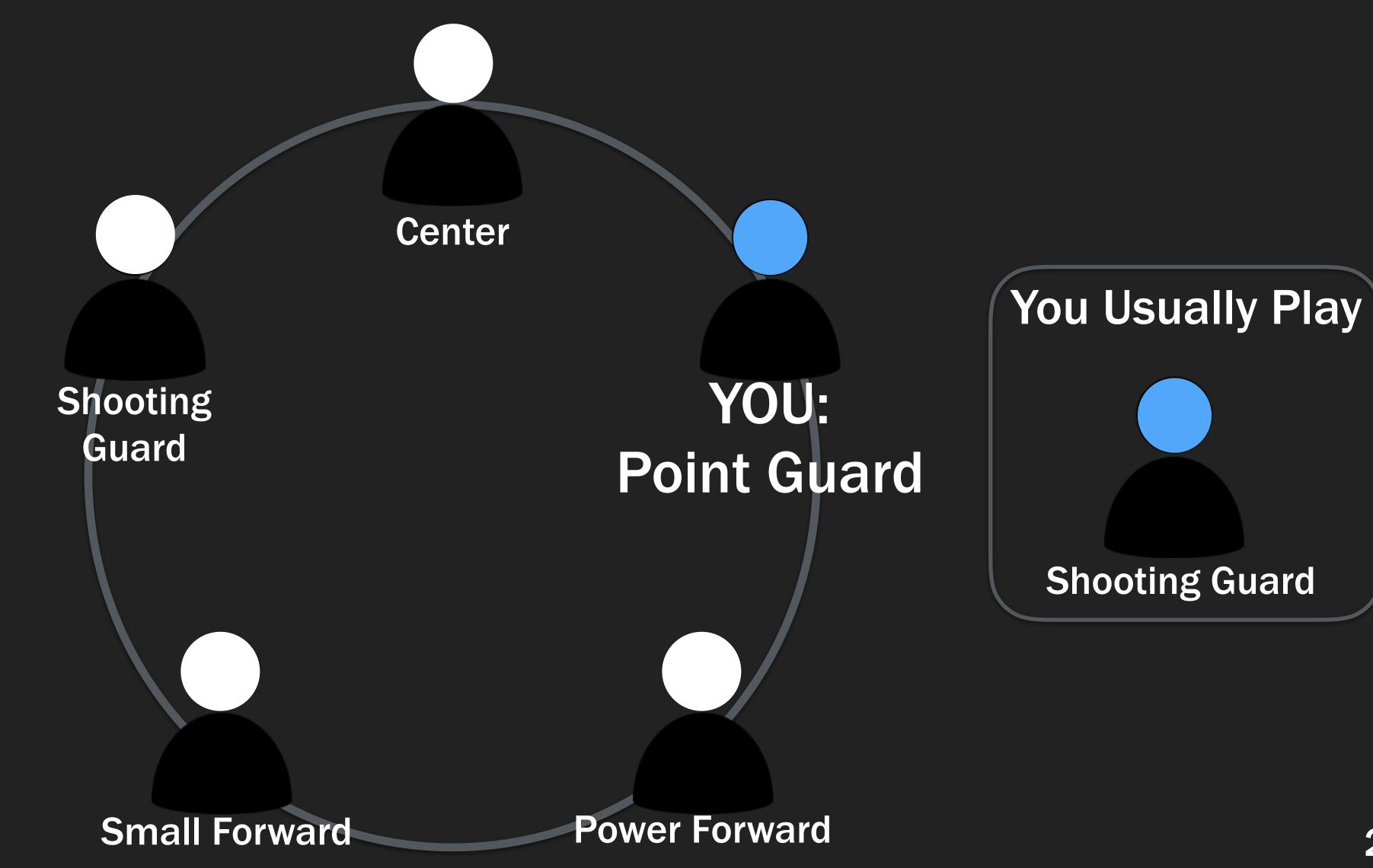


#### Choosing a Role That Your Team Needs





# Congruency: Choosing a Role That Your Team Needs



### Dilemma

You can either choose a role that you are good at, or that your team needs.

Proficiency vs. Congruency

We find that teams with higher levels of performance negotiate the proficiency-congruency dilemma better than their counterparts.

#### Research Hypotheses

- 1 Team members with high proficiency will perform better than their counterparts.
- Teams with high congruency will perform better than their counterparts.
- 3 Elite groups are better at optimizing the proficiency-congruency dilemma than novice groups.

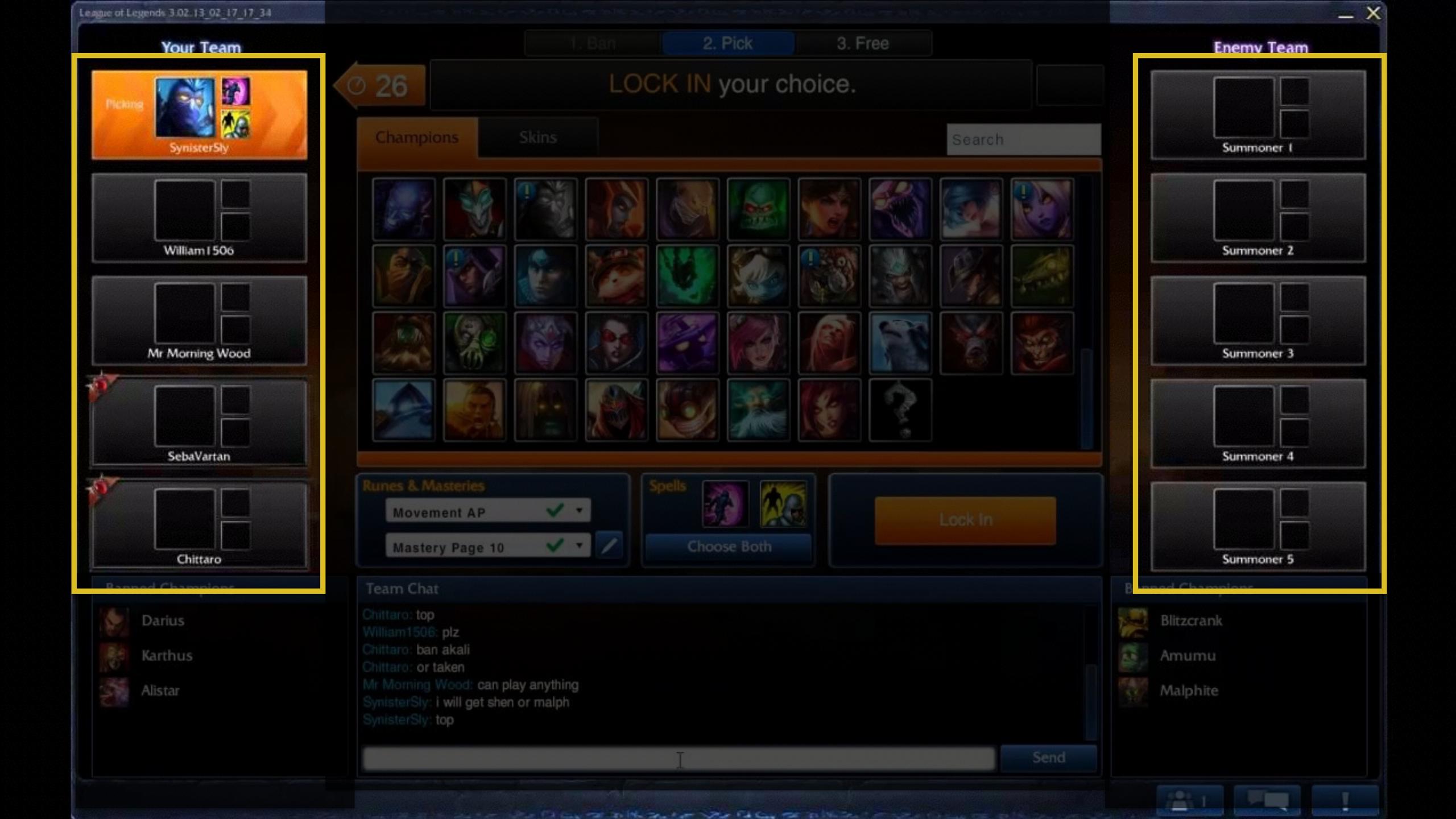
# What Is MOBA? (League of Legends?)



Five-on-five, random team formation

#### Five-on-five, random team formation

• Virtual, temporary, self-assembled teams



Five-on-five, random team formation

#### Champion selection before game

- 126 champions
- One by one champion selection
- 1st pick player → ... → 5th pick





× 575







Create a Ranked Team

Primary Role All

Profile Leagues Match History

Champions

Runes

Masteries

Spells

Item Sets

Availability Owned

Find Summoner

Search Champions







Alistar



Amumu



Annie



Ashe



Blitzcrank



Brand



Caitlyn



Corki



Darius



Dr. Mundo



Draven



Elise



Evelynn



Ezreal



Fiddlesticks



Fizz



Garen



Gnar



Gragas



Hecarim



Heimerdinger



Janna



Jarvan IV





Jayce





Karthus



Kassadin



Katarina



Kayle



Kha'Zix



LeBlanc



Lee Sin



Leona



Lissandra



Lucian



Lulu



Lux



Malphite



Maokai



Master Yi



Miss Fortune



Mordekaiser



Morgana



Nami



Nasus

























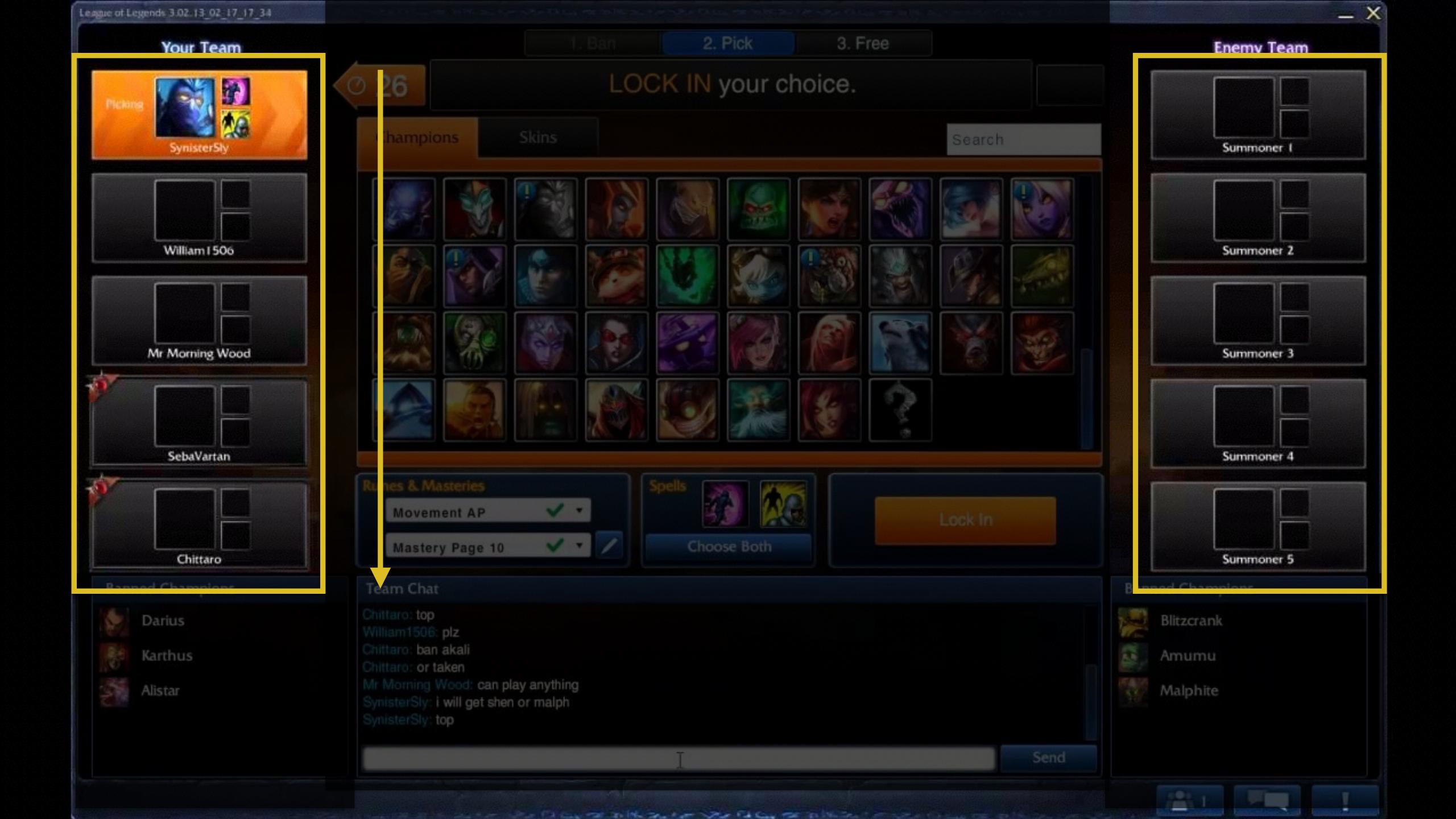








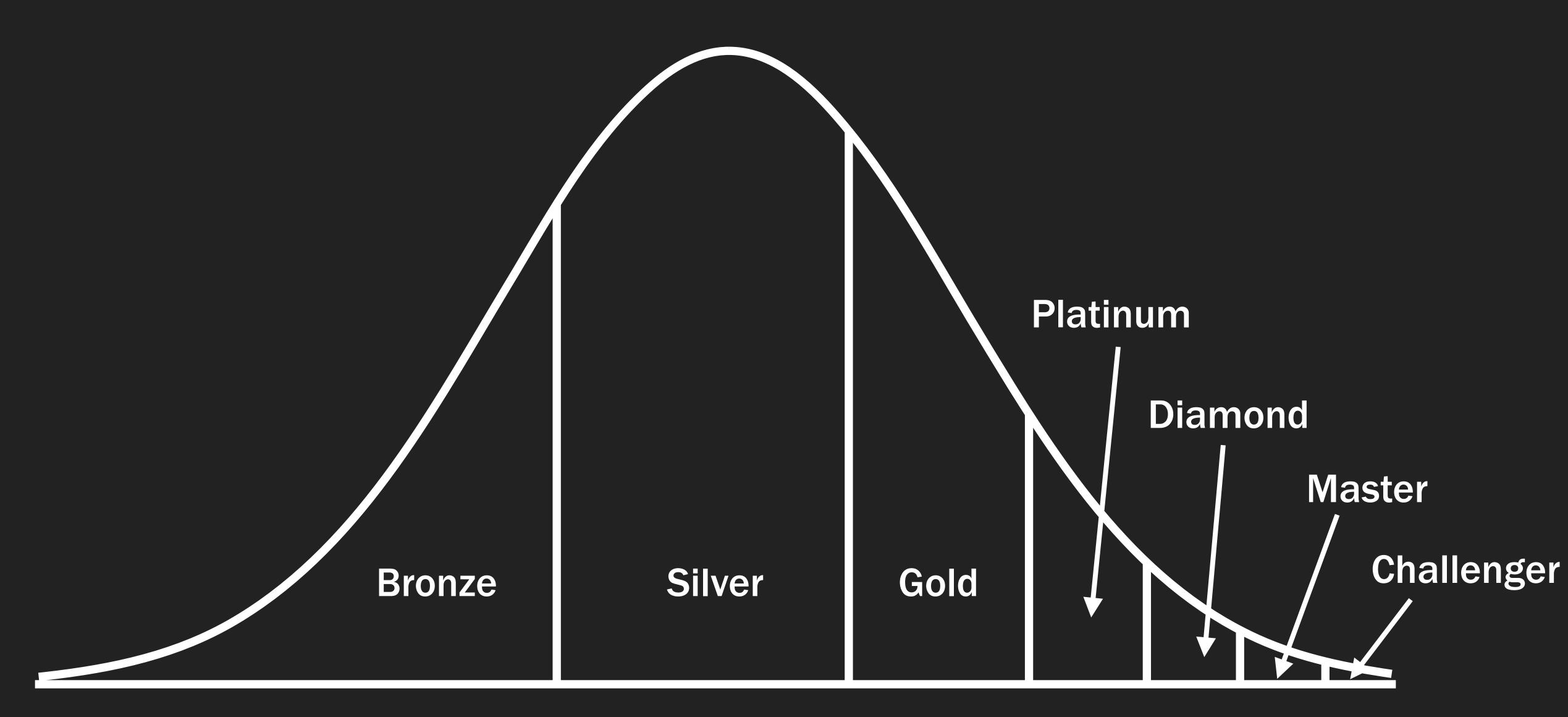




Five-on-five, random team formation

Champion selection before game

Discrete user levels from Bronze to Challenger



Player Skill

## Dataset & Methodology

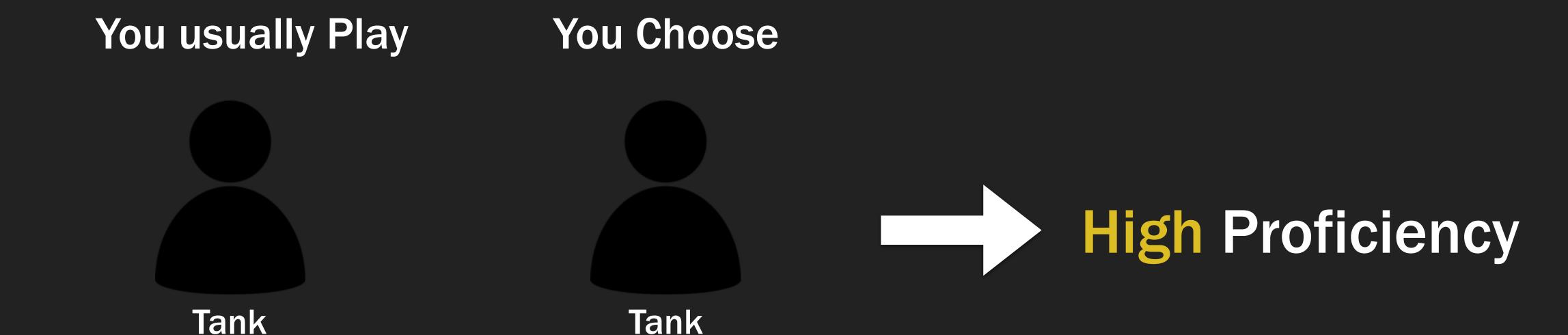
#### Dataset

Data collection using game API\*

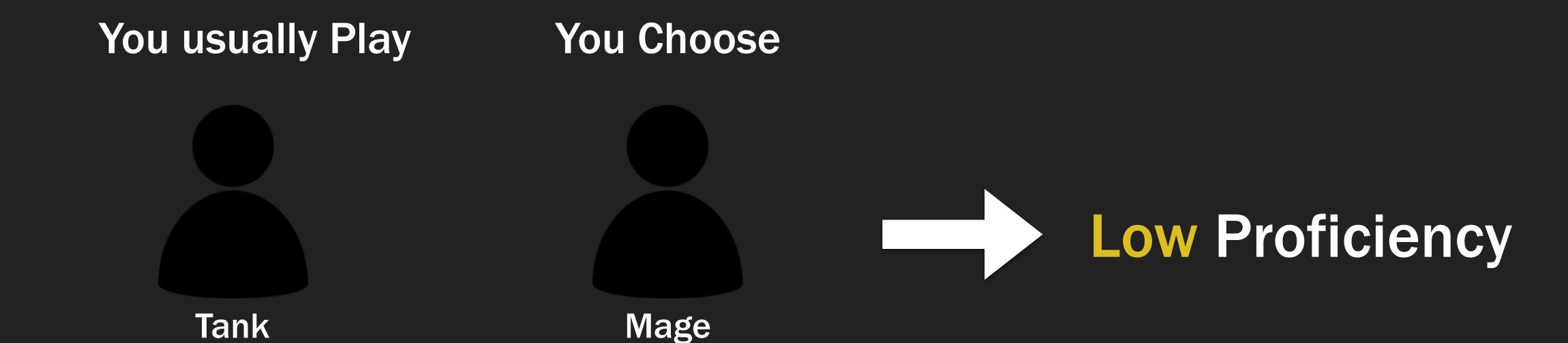
3.4 M players, 1.9 M matches

Evenly distributed player & team size throughout tiers (from Bronze to Diamond)

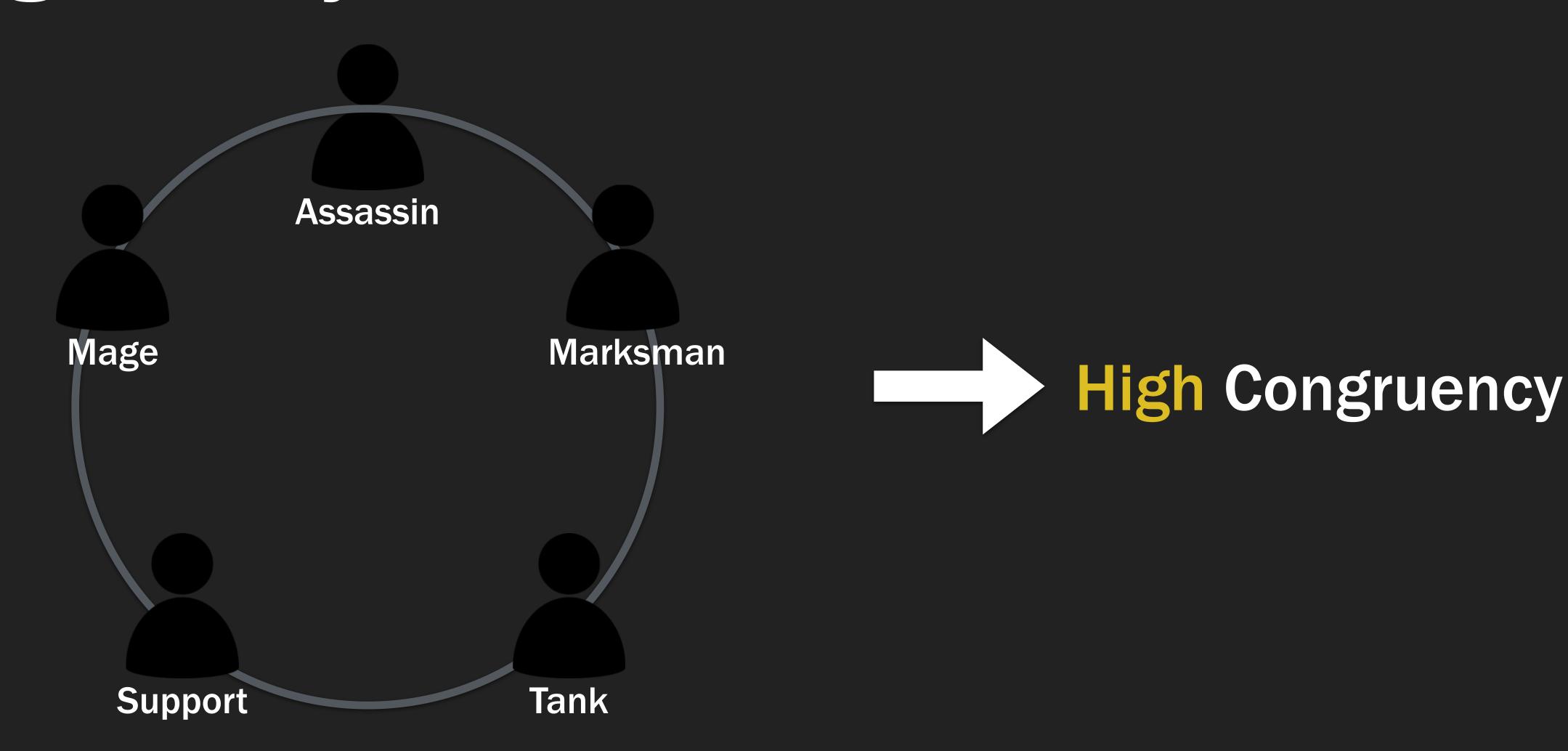
#### Proficiency - Quantification



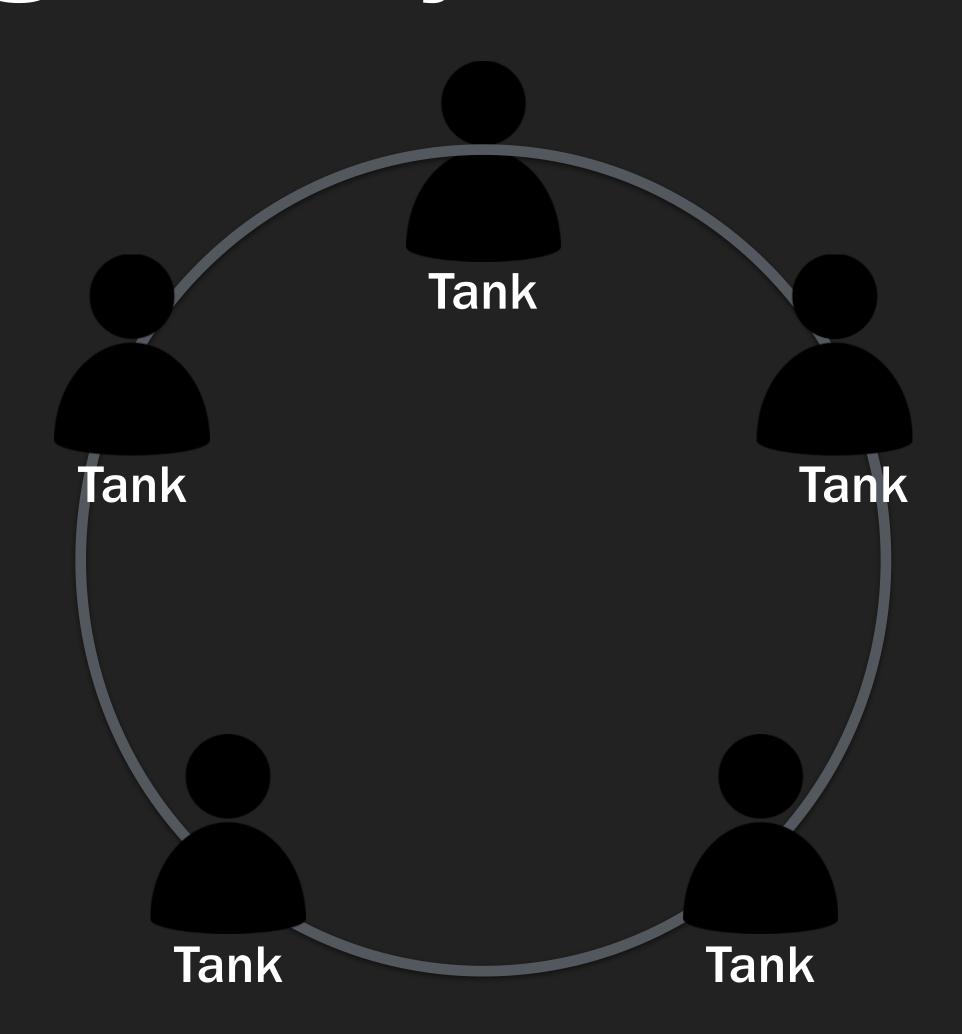
#### Proficiency - Quantification



#### Congruency - Quantification



#### Congruency - Quantification





#### Champion Similarity Space

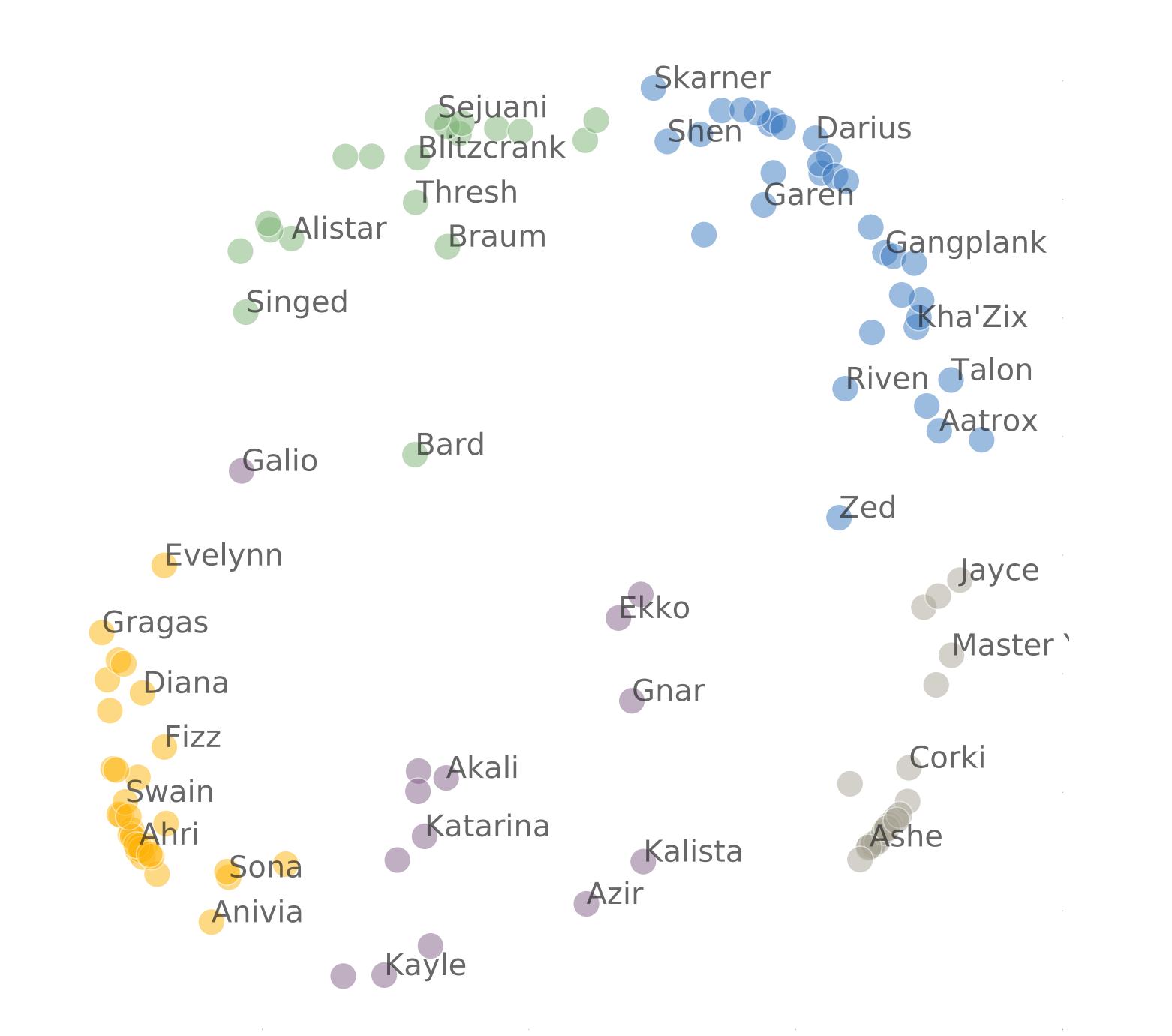
174-dimension champion statistics data

• Ex) Skill range, attack damage, movement speed

Dimensionality reduction using PCA

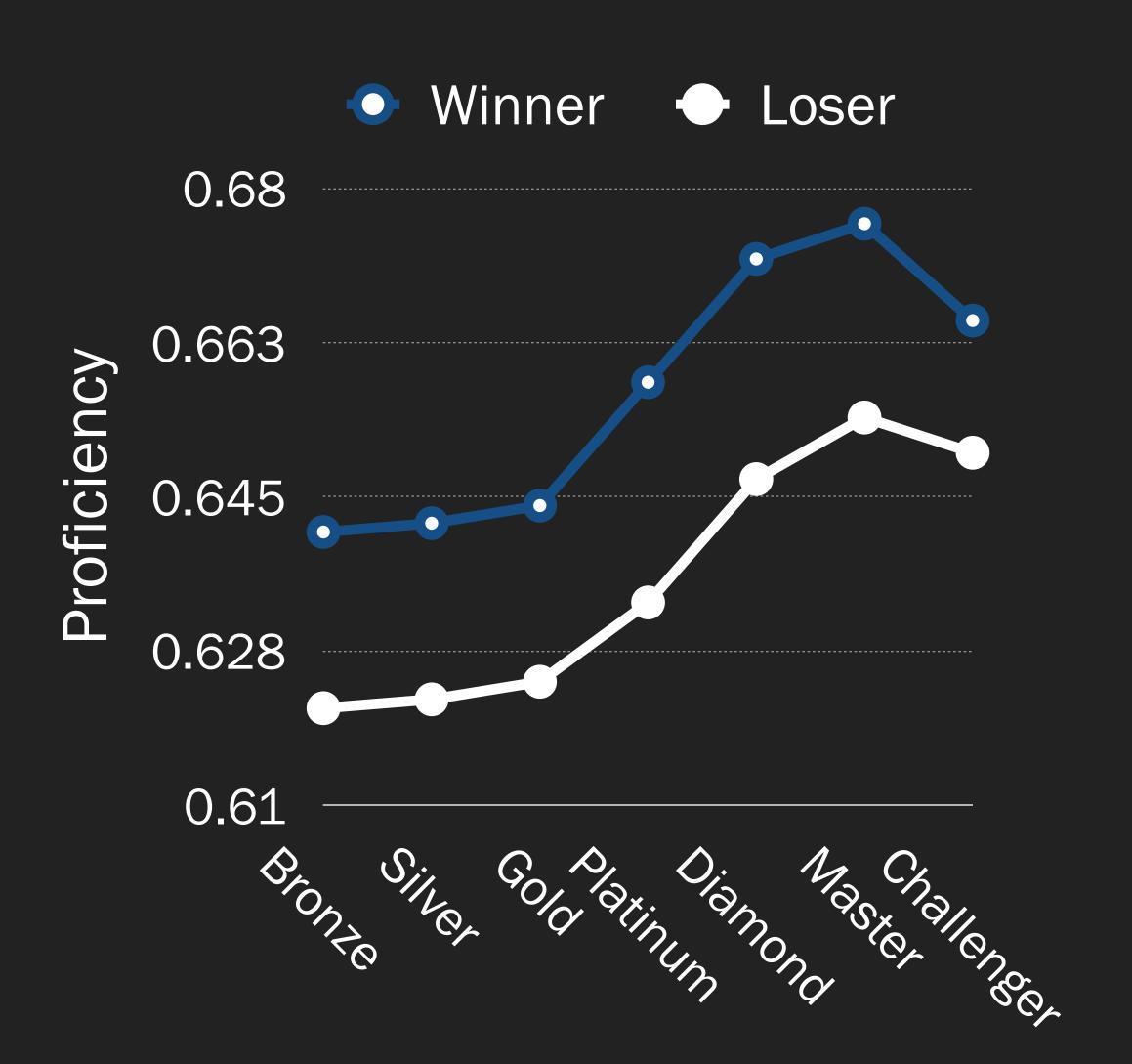
Champion distance using cosine distance

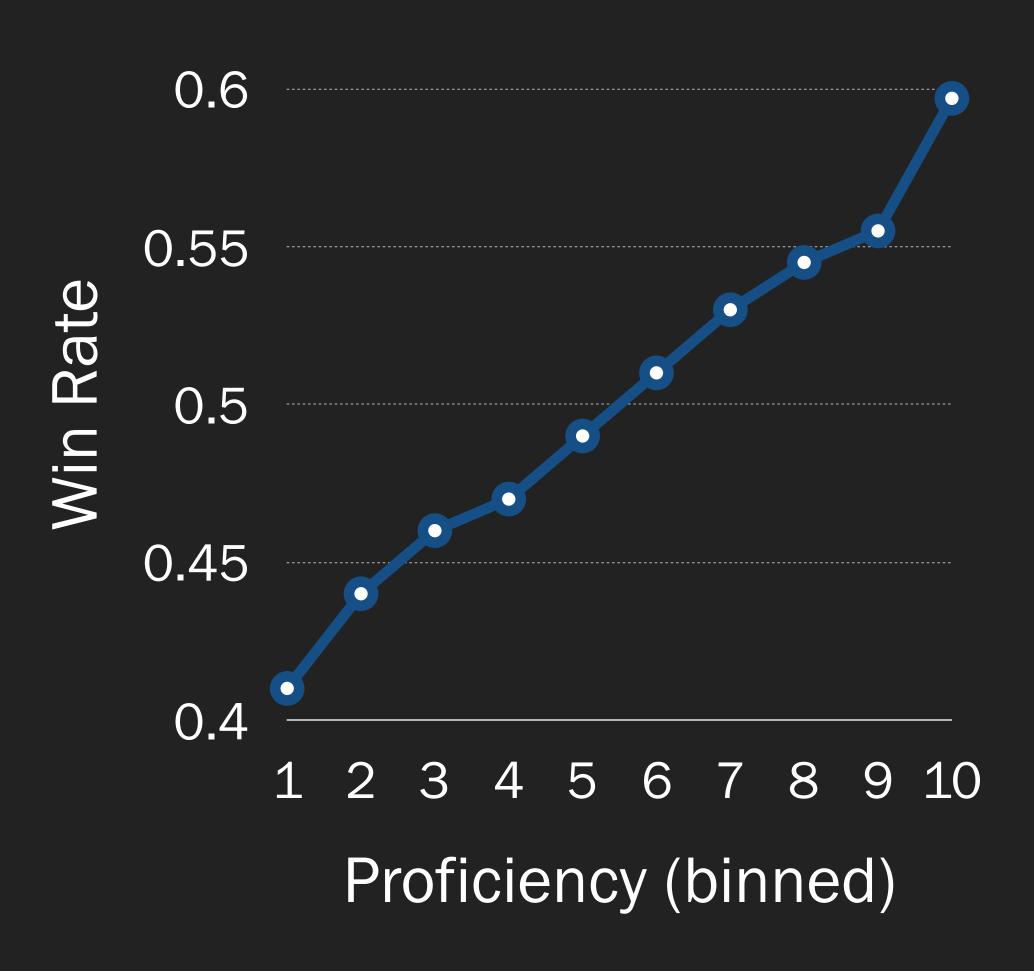
Champion partitioning using K-means



## Results

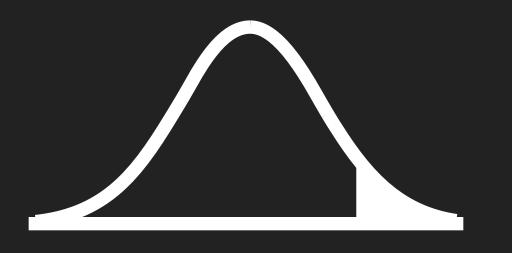
Team members with high proficiency will perform better than their counterparts.





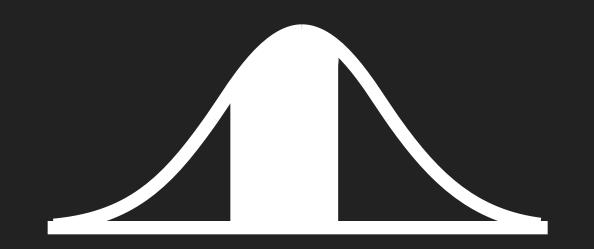
"You will realize which lane you are good at, regardless of what you like, as your tier gets higher. If you play just what you like, you will probably lose because opponent player on your lane may be very good at that lane... then you will lose."

(P1, Diamond)



"Since winning the lane fight is important, it's better to pick a familiar champ."

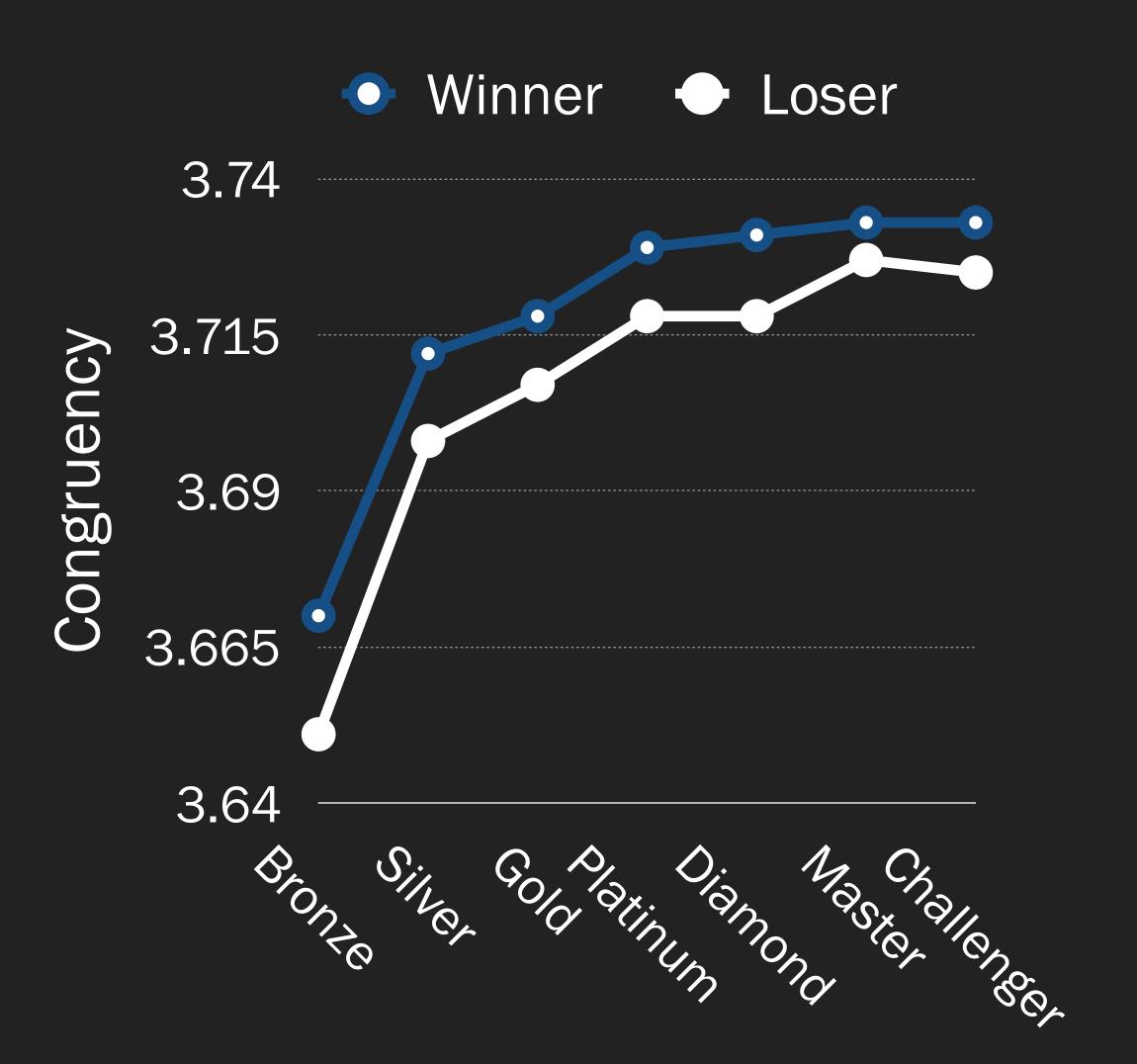
(P13, Silver)

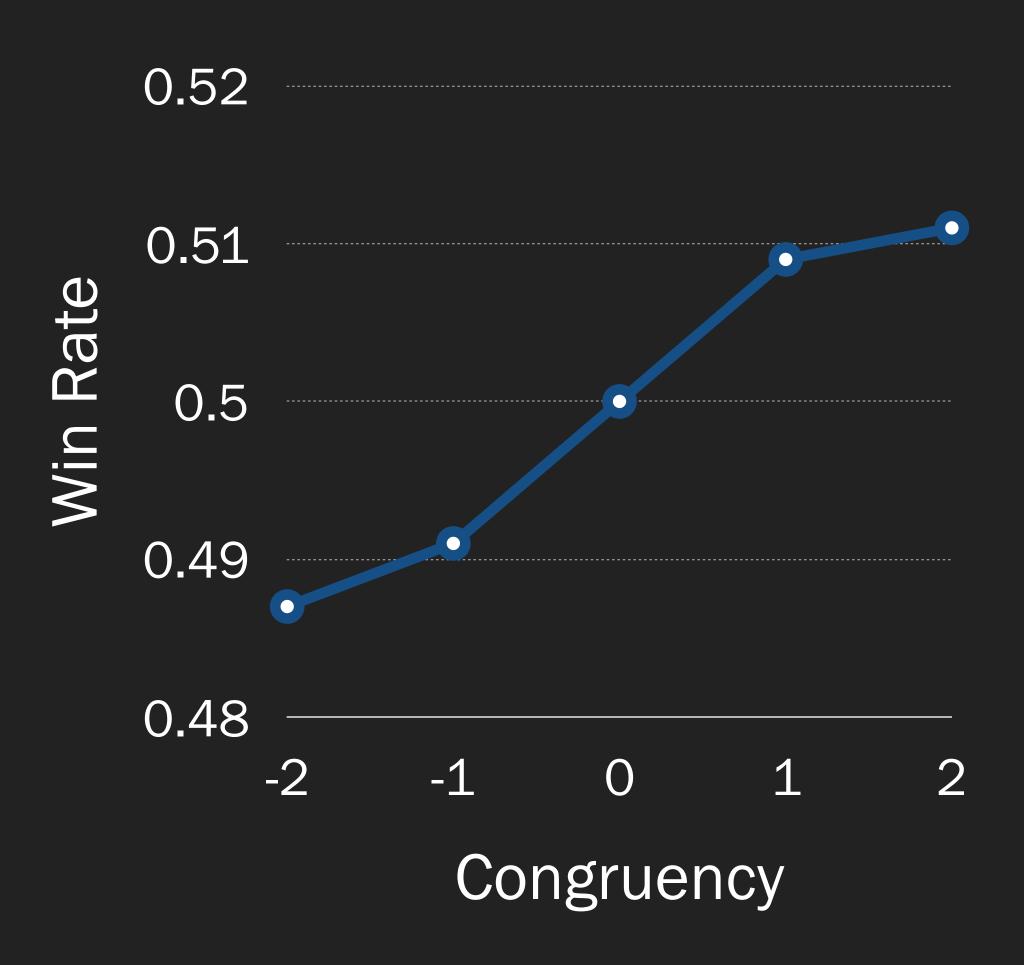


1 Team members with high proficiency will perform better than their counterparts.

Supported

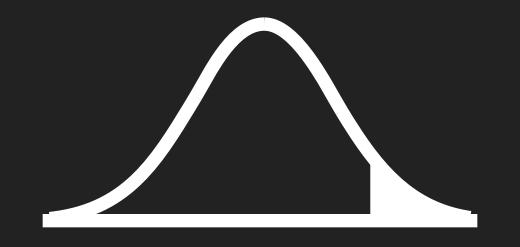
Teams with high congruency will perform better than their counterparts.





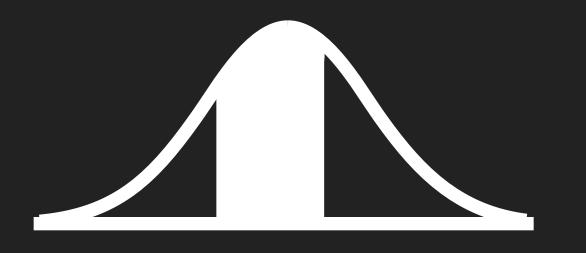
"As my tier gets higher, I trust my team members and pick what is needed... then even if I don't do something special, I can win."

(P6, Platinum)



"I have a few champions for each position I can do... Instead of playing 'Mid' again and again, just picking Thresh when I have to play a Supporter, ...

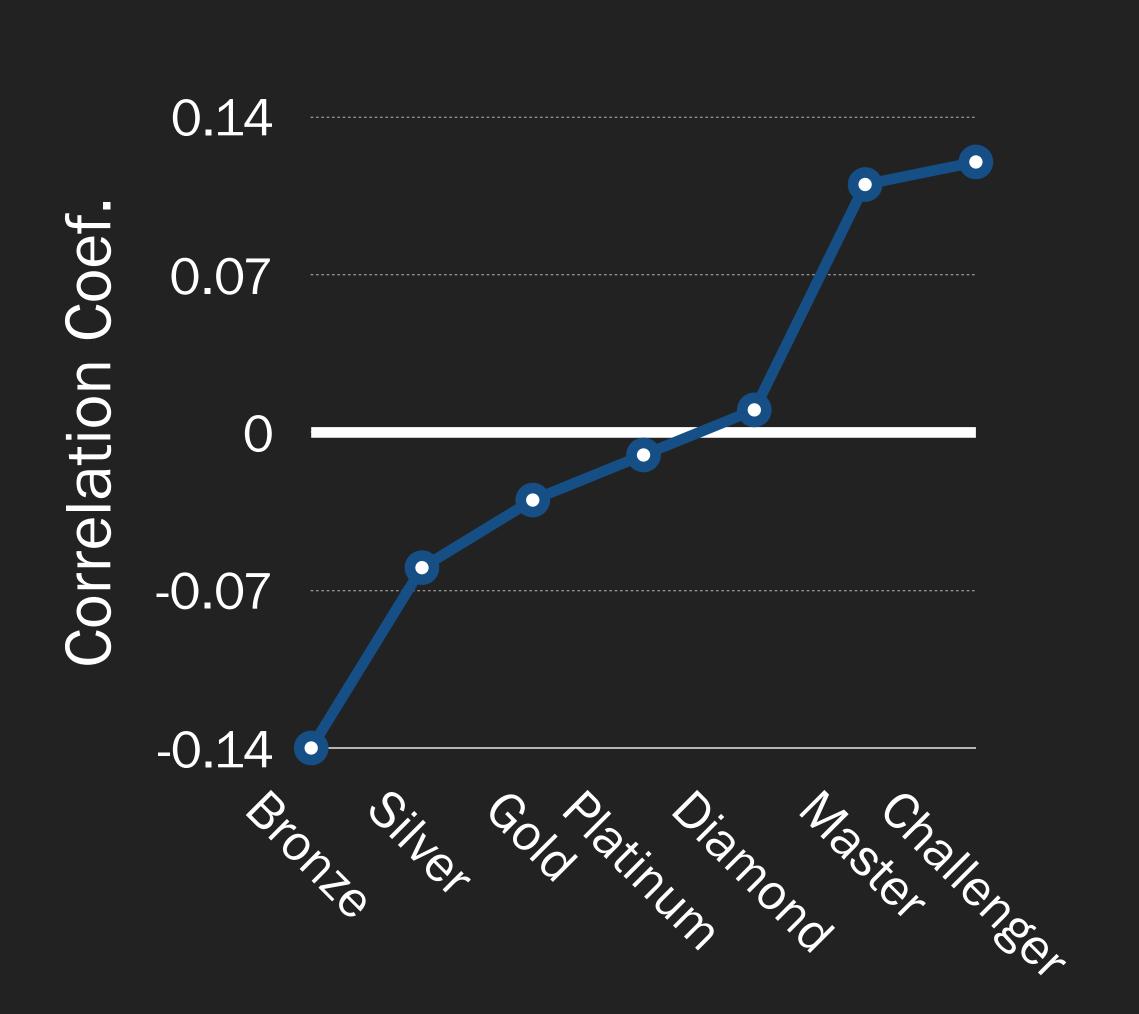
(P15, Silver)

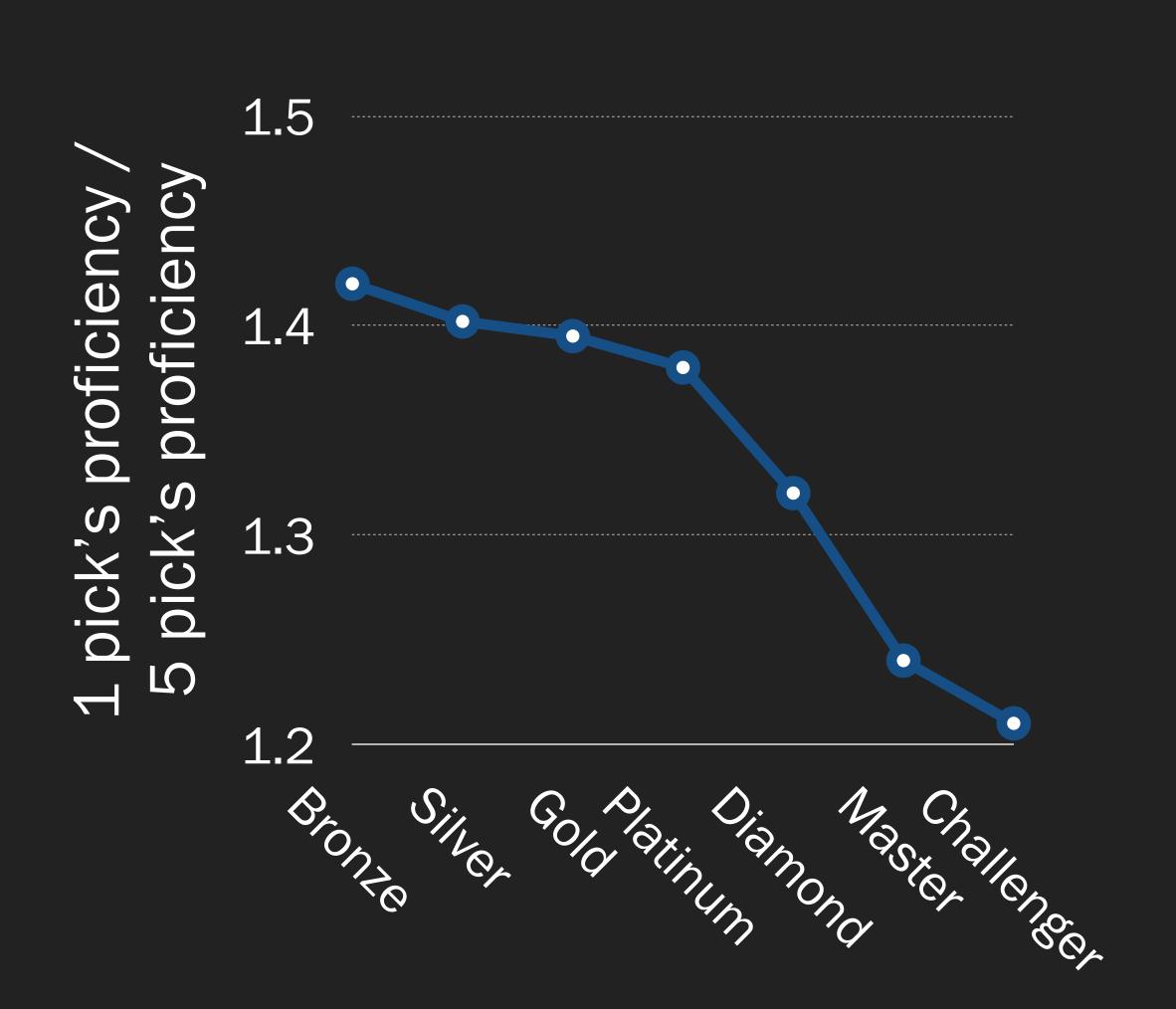


Teams with high congruency will perform better than their counterparts.

Supported

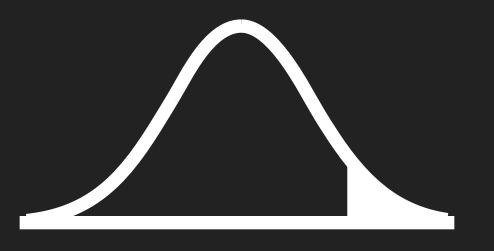
Elite groups are better at optimizing the proficiency-congruency dilemma than novice groups.





"I think the combination (of bot duo) is crucial. I have played Lucian only for a few times, I was sorry for selecting that, but it's good combination with [the other champion]...so I selected it."

(P3, Platinum 4)



"We should have talked to each other for the position assignment... Because it was not determined earlier, I had to hurry for picking my champ."

(P19, Silver 5)



Elite groups are better at optimizing the proficiency-congruency dilemma than novice groups.

Supported

# Summary - Proficiency

Skill familiarity, expertise

For virtual teams: individual self-efficacy

Related with better team performance

### Summary - Congruency

Cohesion, teamwork

For virtual teams: varying play style based on the context

### Related with better team performance

Huang, J. (2013), Eggert, C. (2015), Insup, A. (2014), Johnson, D. (2015), Ong, H. (2015), Shores, K. (2014)

### Summary

Large-scale analysis on team virtual team design and performance using game data and user interviews

Study on how indiv. proficiency, team congruency, and their relationship affects performance