

The good, bad, and ugly sides of the cloud computing

by Eray Eliaçık — May 31, 2022 in Tech

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We've compiled a list of the pros and cons of cloud computing. You're not alone if you're thinking about using cloud storage in your business. Cloud storage has recently reached a point of popularity, with companies of all sizes embracing it. Do you want to learn the pros and cons of going to the cloud? Cloud computing is a fast-growing sector, and [cloud computing jobs](#) have a high demand too. But, to be honest, there are some [cloud computing vulnerabilities](#) as well as [benefits of cloud computing](#).

Pros and cons of cloud computing explained

Today, the internet is one of the most significant expansion drivers for most companies. It allows firms to advertise their services at a fraction of the cost of television commercials, send emails, answer inquiries, and more. Small or big organizations can take advantage of the cloud by centralizing data, which allows for potential. What is cloud computing, you might ask. Let's go over it quickly.

What is cloud computing?

Clouds are virtual computing environments that share a network of remotely accessible servers. Instead of storing data on a local server, organizations may operate their operations "in the cloud." It's a common area in which devices in the network can access data from anywhere. Cloud computing can sometimes be confused with edge computing. If you are one of those who are confused, you can have a look at our [edge computing vs cloud computing](#) comparison.

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The concept of cloud computing has been around since the 1960s, even though it only began gaining popularity in the last two decades. When John McCarthy considered technological advances that would allow computing to be sold as a service like



Pros and cons of cloud computing: What is it?

At the time, McCarthy's dream appeared to be a pipe dream, but he described a phenomenon that has swept the digital world — Infrastructure as a service (IaaS). He was specifically talking about cloud computing. Today, 77 percent of organizations have at least one application or part of their infrastructure in the cloud. What is cloud computing used for by businesses? To save money and improve efficiency, among other things. Now, let's take a closer look at these "other things". Pros and cons of cloud computing are here.



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Cloud computing is rapidly evolving, and businesses of all sizes are adapting to this new technology. Accordingly, the pros and cons of cloud computing are also frequently explored. Industry experts anticipate that this trend will only continue to develop and progress in the coming years. While cloud computing has numerous advantages for mid-sized to large organizations, it comes with drawbacks, especially for SMBs. But let's start by looking at the advantages of cloud computing.

Pros of cloud computing

There are a lot of reasons why cloud computing has become so popular throughout the world. It is not only cost-effective, but it also has a lot of other benefits. The advantages of cloud computing are considerably more intricate and important than you would believe, so let's take a look at what they have to offer.

Cost-efficient

In-house data storage is expensive for businesses. There's the upfront cost of each new server and the cost of setting it up. You must either hire your IT staff to install the equipment or pay a third party. Then you must make sure that the hardware is properly maintained and backed up regularly.

It's critical to understand that no matter how much money you invest in the finest equipment, something can always go wrong due to human error. There's no one to turn to for assistance if your team is responsible for installation and maintenance and people make a mistake. The inconvenience of maintaining in-house systems disappears because you have access to your service provider's support. Because the infrastructure cost is included in your plan and shared by all service provider's customers, you save money.

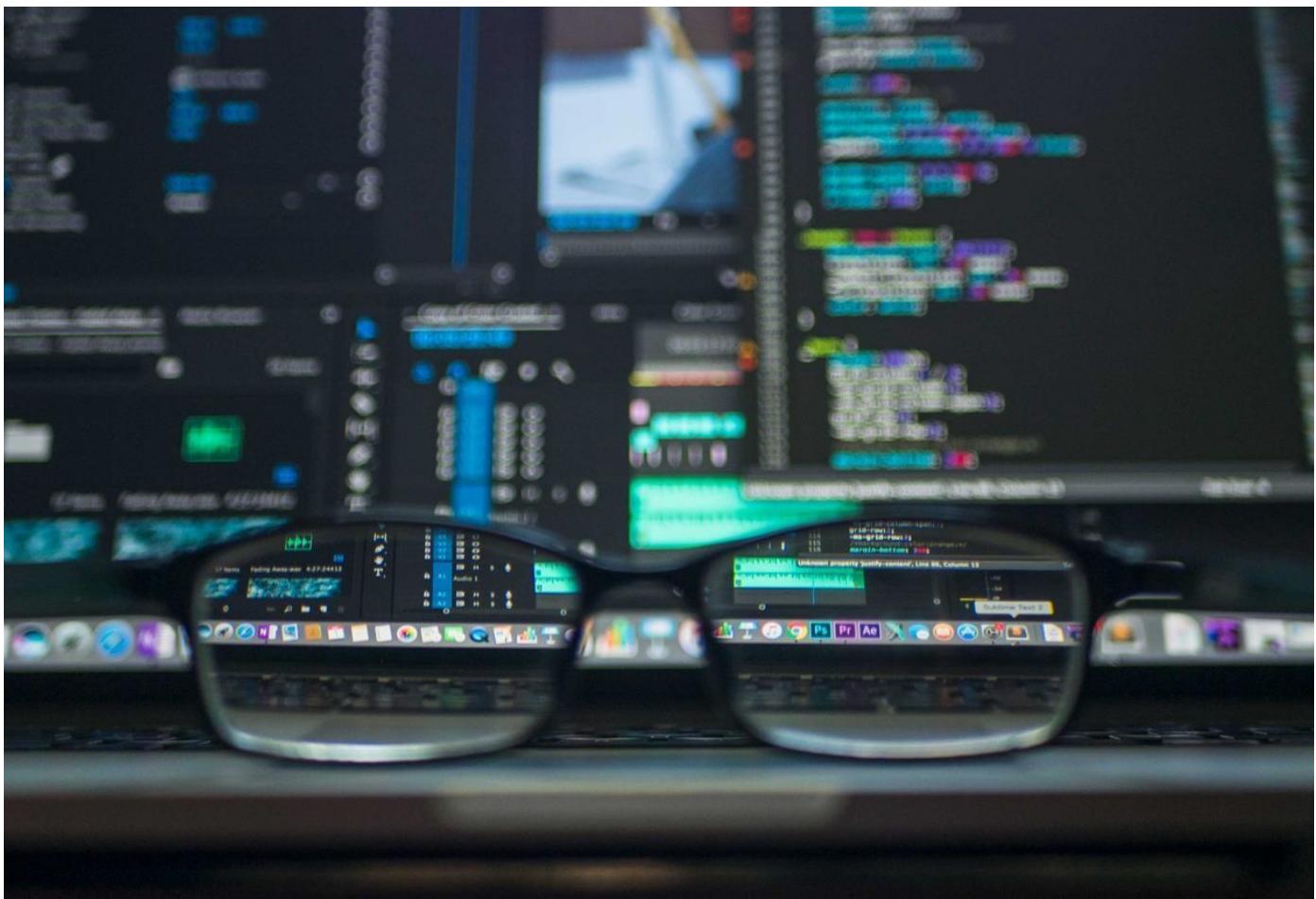
Organizations that use cloud computing services save more than 35% on operating expenses each year, according to the [Global Cloud Services Market research](#).

Unlimited storage capacity

You may purchase as much storage as you require, regardless of the cloud, and it's far less expensive than purchasing new storage hardware and software regularly. Simply be aware of the provider's restrictions regarding file additions and removals.

Backup and recovery

All of your data is stored in the cloud, so backing it up and restoring it is considerably simpler than maintaining it on a tangible device. Furthermore, most cloud service providers are generally capable of managing data recovery. As a result, this makes backup and recovery much easier than traditional data storage methods.



Pros and cons of cloud computing: Backup and recovery

Forget about administrative or management hassles

When it comes to purchasing or upgrading hardware, a lot of time is lost looking for the finest suppliers, receiving quotations, haggling rates, obtaining permits, and waiting for delivery. Then there's installing the infrastructure.

This whole procedure includes many administrative and managerial activities that waste significant time.

If you're planning to launch your cloud services, you have to compare the finest cloud service providers and their offerings and choose one that suits your needs. And this whole procedure doesn't take long and saves you a lot of work. In the cloud, system maintenance activities are also done automatically.

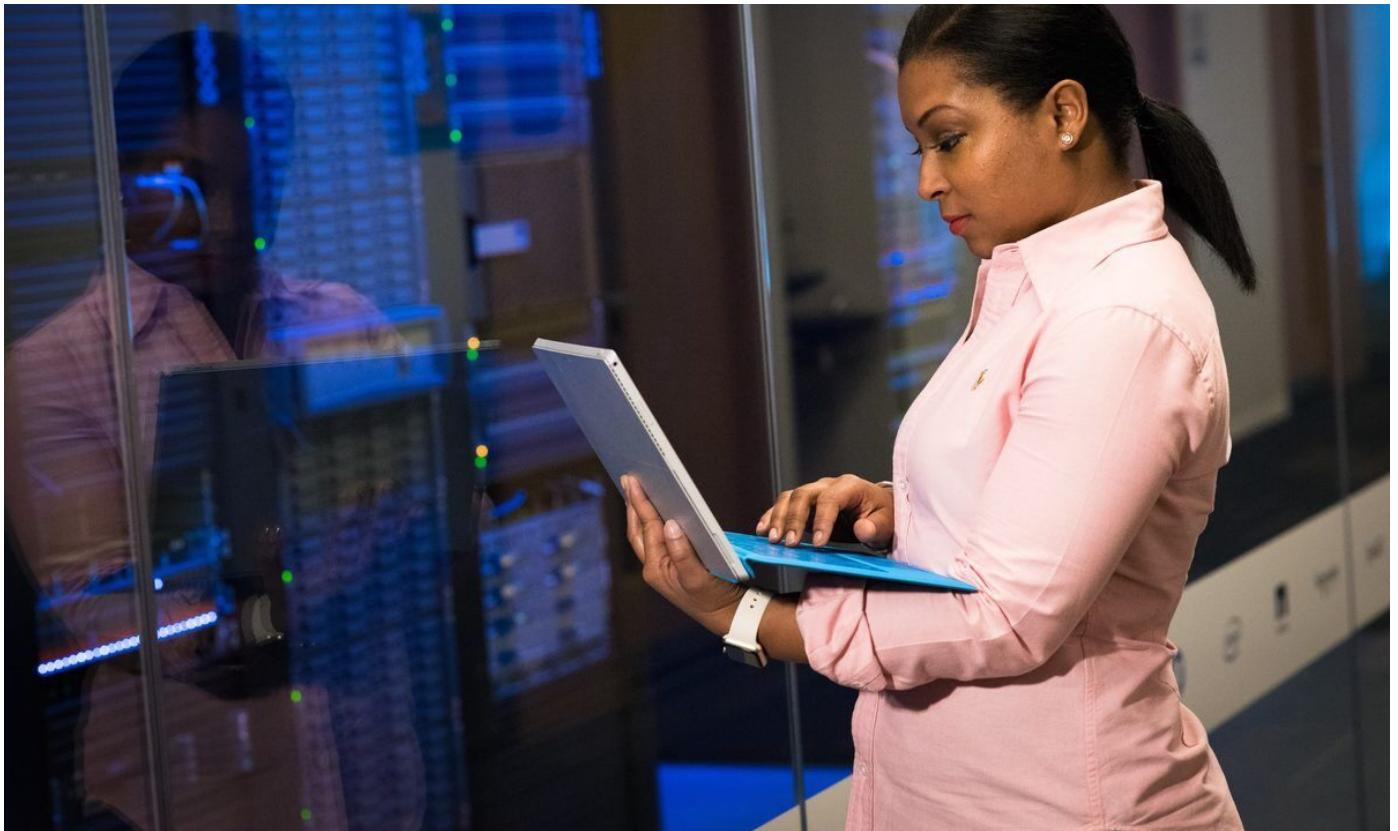
Endless scalability

One of the key advantages of IaaS is that it assures you against downtime from a Cloud outage. If your business is on the cloud, you can ensure that your website or web application activity won't be disrupted by a promotional campaign or an unusual surge in visits. You may use all of the RAM, CPU, and other physical resources you require at any given moment without worrying about overpaying for them.

There's also no need to sweat about insufficient disk space for your data since disk capacities are virtually limitless. As a result, if you utilize traditional hosting services, you may take as much as you require without waiting for an upgrade.

Hardware and software investments optimization

Since most business software now uses the SaaS model, saving money on project expenses might be easy in the cloud. They provide Enterprise plans for group usage, so you won't have to pay individually for each person on your team.



Pros and cons of cloud computing: Hardware and software investments optimization

It will be much less expensive for a company to use a cloud-based accounting system than to hire an accountant and maintain a local server. There is also no requirement for local server purchases or the need for IT management staff to assist the end customers. Cloud vendors typically provide infrastructure and software maintenance as part of the service package.

Security

When it comes to adopting a cloud-computing solution, many organizations have security issues. After all, how can you be sure that your files, applications, and other data are secure if they aren't kept onsite securely? What's to stop a cybercriminal from doing the same thing if you can access your data remotely? There is quite a lot.

For one thing, a cloud host's full-time responsibility is to carefully monitor security, which is considerably more efficient than a conventional in-house system, where an organization must split its resources between various IT issues while also ensuring that security is only one of them.

While most companies are unwilling to consider the prospect of data theft from within openly, it is, in fact, true that a staggering number of internal data breaches are committed by employees. When this happens, keeping sensitive information offsite may be considerably safer.

Environmentally friendly

Since a firm does not need to purchase actual servers, it may save money on energy and reduce its carbon footprint. The cloud might be the ideal answer for businesses looking to become more environmentally friendly.

Speed

When the appropriate enterprise technologies back cloud computing, tests have shown that speeds obtained can rival onsite results. For example, an organization may backup data much faster than disk consolidation if it has many servers backing up data simultaneously.

The flexibility of work practices

You can work from pretty much anywhere if you have a decent internet connection, and the country you're in doesn't prohibit access to any of the material you require.



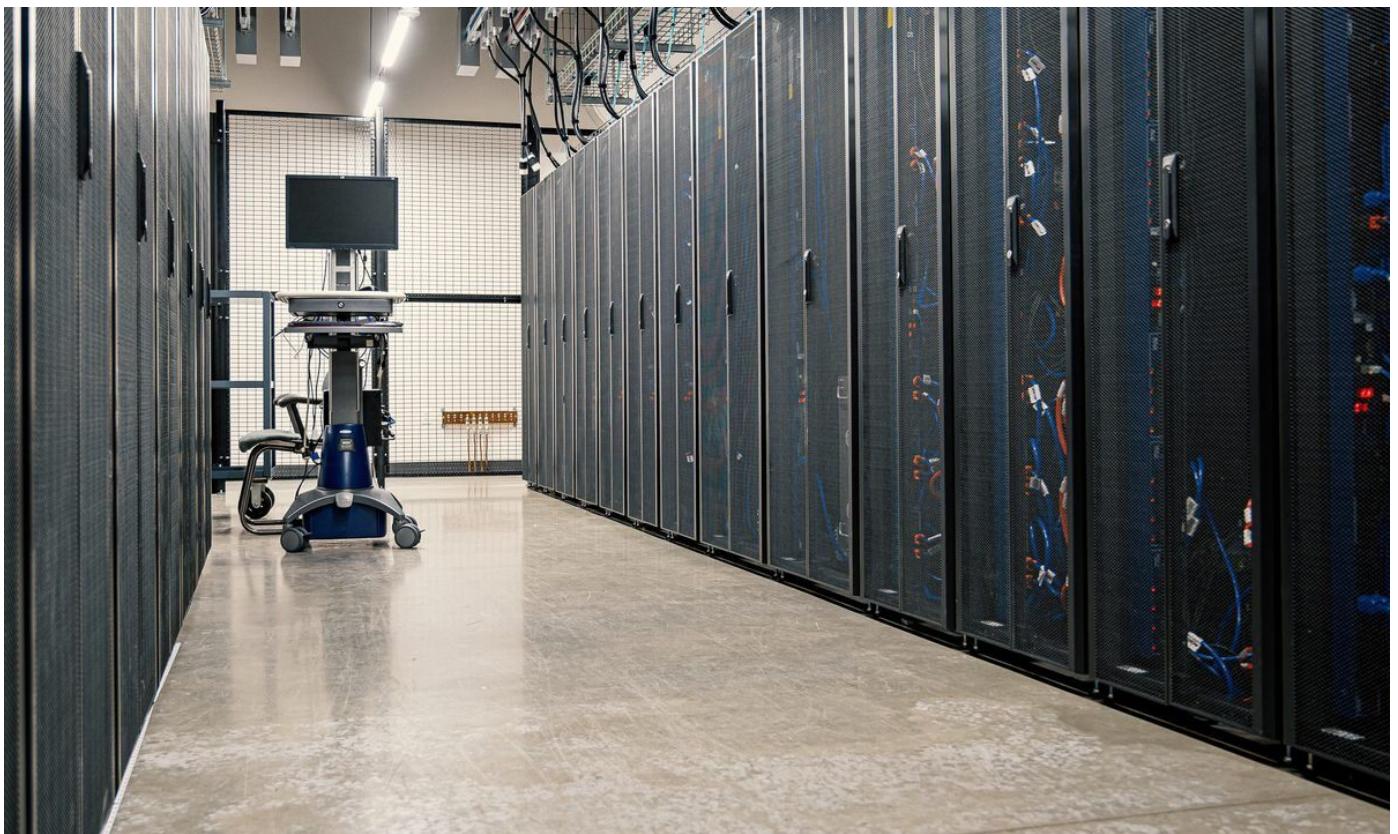
Pros and cons of cloud computing: Flexibility

Increase automation

Regular backups are a must to keep your data safe. Creating backups and scheduling them around regular operations is time-consuming for the IT department. Cloud computing services take much of the struggle out of this process by automating these everyday backups so that your staff may return to doing what matters most: growing your business.

Save on space

Servers, as well as all of their related equipment, take up a lot of room. Moving an in-house system may require careful preparation because additional space might be required. Larger companies may have some breathing room to expand into, but small businesses are often vying for every square inch they have.



Pros and cons of cloud computing: Space

Cloud computing can free up space in your office for more workstations and amenities while also eliminating planning for future hardware growth. You won't have to worry about installing dedicated breakers, high-voltage lines, specialized HVAC systems, or even backup generators with the cloud.

Data control

Another major advantage of the cloud is that it collects all of a company's data from several projects and branch offices to a single location. You have complete control over the data without going to various locations to verify it.

Reliability

Infrastructural changes in the cloud improve application and service availability. Cloud services run on shared, redundant infrastructure, ensuring a greater number of IT services.

Disadvantages of cloud computing

Despite its advantages, as previously said, cloud computing has cons. Before adopting this technology, firms, especially smaller ones, must be aware of these drawbacks.

The costs

Isn't that an advantage? As you will see in the other articles below, some advantages can also be disadvantages.

While the cloud may help you save money in certain areas, it's vital to ensure that making the shift to the cloud is worthwhile. It's critical to develop a solid strategy and examine all elements of the company. The goal is to analyze your systems and categorize them into two groups: those that should be moved to the cloud and those that should remain on-premises. After this has been decided, you can create a budget for the project.

Technical issues

Even though information and data may be obtained from the cloud at any time and from anywhere, this technology is sometimes prone to malfunctions. You should be aware that this technology is always vulnerable to outages and other

Dependent upon an internet connection at all times

Most connectivity service providers maintain a 99.99 percent availability rate. There's always the chance of a natural disaster, billing difficulties, broken lines caused by local construction or similar activities, and larger regional outages cutting you off and halting you in whatever online business you're executing. While data center hackers are rare, this type of broader picture issue may also happen.



If you're working from home and need a backup solution (or personal storage backup equipment), it's best to have one.

Lack of Control

Some Cloud vendors provide entirely inflexible contracts, even though you don't need the features and still pay for them. They also restrict access to all system components, giving you less control over your migration. This can make moving to another provider difficult and lengthy.

In addition, less control leads to a lack of insight into the backend operations that may impact the deployment. As a result, it creates the danger of accidental data exposures.

Security

The disadvantage of this solution is that it gives you centralized data storage but comes with the risk of a data leak if you don't oversee the infrastructure and cannot influence security standards within the system.



Pros and cons of cloud computing: Security

It's not only inconvenient, but it's also a major security risk if you deal with sensitive financial or medical data. You may not even realize that a security breach occurred when you entrust your data to a third-party provider who manages your cloud and can't monitor access.

Denial of service attacks

A DoS (denial-of-service) assault is an attack designed to shut down a computer or network, making it unusable to its intended users. DoS attacks work by bombarding the victim with traffic or providing it information that causes a catastrophe. Users of cloud services have little to no control over DoS attacks; they further underscore the need for personal data backups.

Bandwidth limitations

There may be a bandwidth limit for certain services. If your company uses more bandwidth than is allowed, charges may be expensive. Some providers give unrestricted bandwidth, so keep this in mind when picking the best provider.

especially true in healthcare, financial services, and publicly traded businesses, which have to be even more cautious when considering this option.

Conclusion

In the right hands, Cloud computing might be a fantastic means for your businesses to grow if you do your homework and discover safe solutions. Cloud backup is at the top of the list as one of the best uses for cloud computing. Regardless of the type of cloud computing tools you employ in your organization, cloud backup provides an extra layer of data security, should any of those options ever go down or result in data loss.

Cloud storage lets you keep your data safe from natural disasters, accidental deletion, human error, machine damage, and more. Many organizations recognize that cost savings, accessibility, and disaster recovery are more important than the associated risks despite security concerns. Cloud storage will be a part of our world for some time to come. It's worth considering your business's infrastructure and budget.

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