The tools I used were:
- Align on every element, 1 point
- Pathfinder (divide) on the paper cutouts, 1 point
- Shapebuilder on the sword, 2 points
- Custom scatter brush for the leaves, 2 points
- Appearance panel/multiple strokes on "delights" and "places", 2 points
- An analogous colour scheme, 3 points
- Text wrap on the "Read if you like" sections, 2 points
- Illustrator/Photoshop effects on the post-its, 1 point
- Total = 14 points

While I did use the paper cutout trend, I was unable to email in time to get approval for it so it's not worth any points.

This was a very self-indulgent project, so the target audience would have to be people around my age or slightly younger, especially those who like reading and are on TikTok, since book recommendations by trope are fairly popular on the app.