



T-ESP-700

Ideation - PBS - Deliveries

01

How to have an idea?

01

How to have an idea?

It can happen that an idea comes by itself.

But an idea can also be built.

Built from your life experience, from a constructive debate around a table but above all the idea comes from a desire to change something.

The idea generally emerges from a desire for improvement, to do better.

01

How to have an idea?

When we realize that the solution in construction does not exist. Small grain of sand that we have at the bottom of the shoe and that we want to remove.

To be relevant, an idea must be a meeting between an opportunity and a problem.

Because if there is no need, there can be no idea.

01

How to have an idea?

The idea really comes when formalized.

Having ideas is a process that can be trained by testing your imagination and striving to keep an open mind.

Methods such as design thinking or brainstorming used separately or in synergy can help the emergence of a new innovative idea.

02

PBS

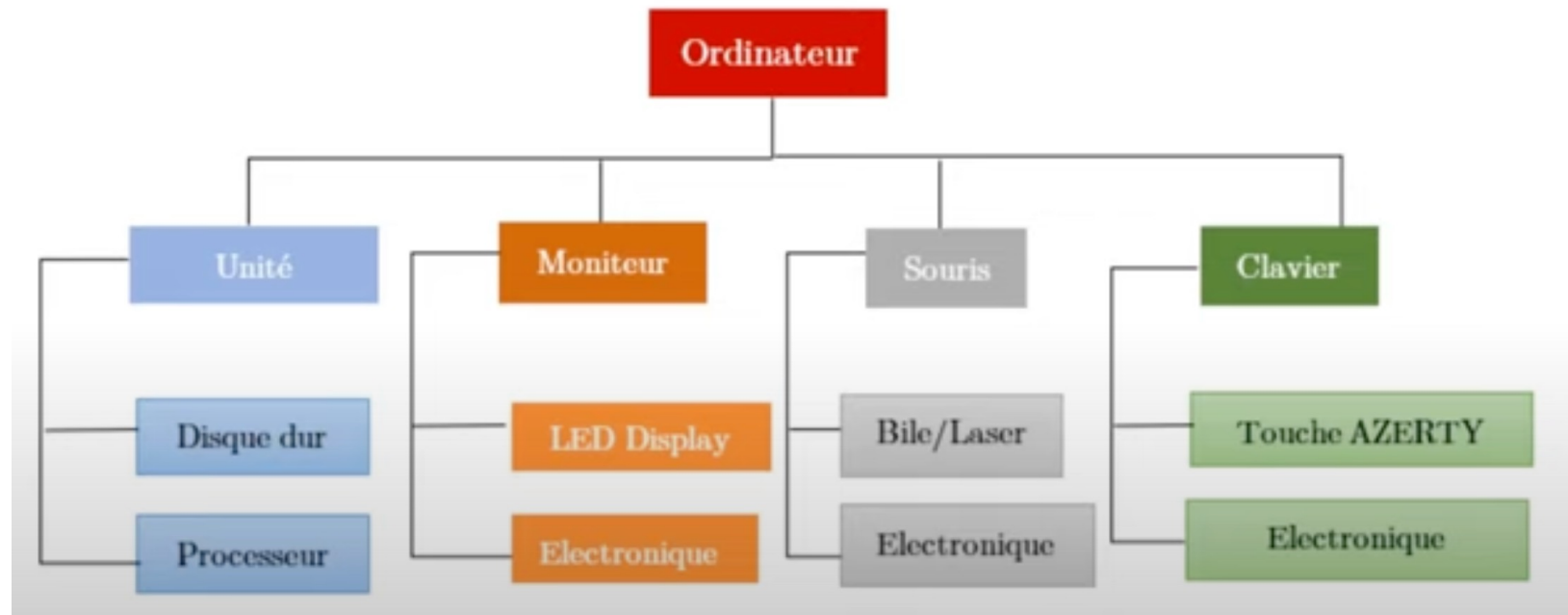
(Products Breakdown Structure)

02

PBS

PBS is the hierarchical decomposition of your project

Example with the manufacture of a computer



03

Deliveries

03

Deliveries

Your deliveries must meet 3 requirements:

- A succinct description of your project (like 50 words)
- The PBS,
- The high-level description of the functions defined in the PBS.

And

A presentation (video, site, Ppt, etc.) explaining all of this!!!!

03

Deliveries

Your deliveries must be submitted respecting the delivery date described in the project description, in a ZIP format (max 50MB) containing all the resources describing your project under Gandalf (DeliveryForVote activity)

