

Direct Post APIs

EnableDirectPosts

Enable Direct Post feature for a Newzsocial user. This would be used by Company Admin.

URL: /nscon/d/EnableDirectPost

Request Parameters:

- aToken
- uToken

Response:

```
{
  "message" : "Direct Post featured enabled. Please configure your relevant touch points",
  "status" : true,
  "smcid" : 2
}
```

DisableDirectPosts

Disable Direct Post feature for a Newzsocial user. This would be used by Company Admin.

URL: /nscon/d/DisableDirectPost

Request Parameters:

- aToken
- uToken

Response:

```
{
  "message" : "Disabled Direct posting feature",
  "status" : true,
  "smcUserId" : 2
}
```

EnableDirectPostsTouchPoint

Enable Direct Post feature for a specific touch point. This would be invoked by end user when he is configuring his touch point for direct posts. This would only be available for those users for whom the Admin has enabled DirectPost feature using above apis. The same api can be used to set and reset the scheduling params.

URL: /nscon/d/EnableDirectPostsTouchPoint

Request Parameters:

- aToken(Mandatory)
- uToken(Mandatory)
- smcUserId(Mandatory)
- oaType(Mandatory)
- oaTargetType(Mandatory)
- oaTargetId(Mandatory)
- oaTargetName
- schdType(1 for Frequency, 2 Random, 3 Timeslots)
- scheduleP1(Mandatory)
- scheduleP2(Mandatory)

Response:

```
{
  "status" : false
}
```

For Frequency Based Scheduling:

schedType=1	scheduleP1 is number	scheduleP2 = minutes hours days
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For Random N slots in M hours scheduling:

schedType=2	scheduleP1 is number (which is interpreted as number of timeslots to generate)	scheduleP2 is number (which is interpreted as number of hours)
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For Specified Timelots:

schedType=3	scheduleP1 is number (which is interpreted as count of timeslots specified in scheduleP2 parameter)	scheduleP2 is string (which is comma separate list of timeslots) e.g.; wed-10,tue-22,22:30,1,sun-9:10
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oaTargetType: To specify the type of target like facebook timeline, group, linkedin group etc e.g.; 21 stands for Facebook timeline

```
FACEBOOK_TIMELINE(21), FACEBOOK_FEED(20), FACEBOOK_GROUP(22),  
FACEBOOK_PAGE(23), TWITTER_WALL(30), LINKEDIN_CONNECTIONS(40), LINKEDIN_ALL(41),  
LINKEDIN_GROUP(42);
```

oaTargetId: It refers to groupId or pagelId. In case of Timeline and twitter, we should user facebook or LinkedIn or Twitter oaUserId to represent the appropriate timeline.

DisableDirectPostsTouchPoint

Disable Direct Post feature for a specific touch point. This would be invoked by end user when he is configuring his touch point for direct posts.

URL: /nscon/d/DisableDirectPostsTouchPoint

Request Parameters:

- aToken(Mandatory)
- uToken(Mandatory)
- smcUserId(Mandatory)
- smcTouchPointId(Mandatory)

GetSocialSettings

Return the SMC Direct Post social schedules settings for the touch points which have been enabled.

URL: /nscon/d/GetSocialSettings

Request Parameters:

- aToken
- uToken

Response:

```
{
  "status" : true,
  "data" : {
    "direct" : [ {
      "oaTargetType" : 21,
      "schedule" : 1,
      "scheduleP2" : "minutes",
      "oaType" : 2,
      "desc" : "Schedule is of type: FREQUENCY",
      "scheduleP1" : "10",
      "maxN" : -1,
      "oaTargetId" : "837623607",
      "tpId" : 15,
      "pipeId" : 22,
```

```
    "lastT" : -1,
    "mode" : 1
  }, {
    "oaTargetType" : 22,
    "schedule" : 1,
    "scheduleP2" : "minutes",
    "oaType" : 2,
    "desc" : "Schedule is of type: FREQUENCY",
    "scheduleP1" : "10",
    "maxN" : -1,
    "oaTargetId" : "403221389689830",
    "tpId" : 16,
    "pipeId" : 21,
    "lastT" : -1,
    "mode" : 1
  } ],
  "enabled" : true,
  "system" : [ {
    "imageUrl" :
"http://www.ayatilabs.com/_/rsrc/1362774603709/config/customLogo.gif?revisi
on=10",
    "name" : "AyatiLabs",
    "businessId" : 3,
    "tps" : [ {
      "oaTargetType" : 22,
      "oaType" : 2,
      "maxN" : 5,
      "oaTargetId" : "106768159493605",
      "tpId" : 2,
      "pipeId" : 19,
      "lastT" : 5,
```

```
        "mode" : 1
      }, {
        "oaTargetType" : 22,
        "oaType" : 2,
        "maxN" : 10,
        "oaTargetId" : "403221389689830",
        "tpId" : 4,
        "pipeId" : 21,
        "lastT" : 5,
        "mode" : 1
      } ]
    }, {
      "imageUrl" : "http://www.newzsocial.com/wp-content/themes/newzsocial_jun12/images/logo.png",
      "name" : "NewzSocial",
      "businessId" : 4,
      "tps" : [ {
        "oaTargetType" : 21,
        "oaType" : 2,
        "maxN" : 5,
        "oaTargetId" : "837623607",
        "tpId" : 80,
        "pipeId" : 22,
        "lastT" : 10,
        "mode" : 1
      } ]
    }, ],
    "smcUserId" : 1
  }
}
```

DirectPostAfter

Do a direct post now or after a given delay (in minutes) to the specified touch point.

URL: /nscon/d/DirectPostAfter

Request Parameters:

- aToken
- uToken
- articleId
- headline
- comment
- link
- image
- pipelineId
- smcTouchPointId
- smcUserId
- minutesDelay
- all=true (in case of LinkedIn everyone)

DirectPostBySchedule

Add this post to the direct post queue, so that it gets sent as per the schedule configured for touch point.

URL: /nscon/d/DirectPostBySchedule

Request Parameters:

- aToken
- uToken
- articleId
- headline
- comment
- link
- image
- pipelineId
- smcTouchPointId
- smcUserId
- all=true (in case of LinkedIn everyone)
- minutesDelay