

LEAH KURTZ

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EXPERIENCE

MAY 2018 – AUGUST 2018

RETAIL ASSOCIATE, COASTAL FX

- Stocked, replenished, and organized inventory
- handled cash and end-of-day procedures
- maintained attractive merchandise displays

MAY 2018 – AUGUST 2018

USER EXPERIENCE INTERN, EVOKE HEALTH GROUP

- Researched and implemented current trends in pharmaceutical user experience
- Solved problems within websites and mobile apps using user experience tailored to each individual project
- Designed and built sitemaps and wireframes for pharmaceutical companies
- Worked extensively with design software including Omnigraffle, Adobe Acrobat, and Sketch

MAY 2018 – AUGUST 2018

PERSONAL RELATIONS INTERN, THE GABRIEL INSTITUTE, LLC

- Worked directly with executive leadership on social media, marketing, public relations strategies.
- Developed and implemented social media posts and campaigns and ensured the company's messaging was consistent and up-to-date across multiple channels
- Assisted in planning and execution of courses, events, and press releases

EDUCATION

AUGUST 2015-AUGUST 2019

MEDIA STUDIES, B.A., THE PENNSYLVANIA STATE UNIVERSITY, UNIVERSITY PARK

Donald P. Bellisario College of Communications dean's list student sophomore-senior year. 3.4 Overall GPA, 3.8 in-major GPA. Designed and conducted two significant research studies focusing on news media and social media effects.

OCTOBER 2019-JANUARY 2020

UNIVERSITY OF PENNSYLVANIA LPS CODING BOOTCAMP – CURRENT STUDENT

Learned the most in demand web development skills including Javascript, CSS, Node.js, MYSQL, Sequelize, and Handlebars. Independently designed various applications from front end design to back end database creation. Collaborated on projects creating fully functioning and responsive applications. On track to receive full stack web development certification January 2020

