# LINDSAY FORRISTER

WEB DEVELOPER/DESIGNER

AS A FRONT END WEB DEVELOPER WITH A BACKGROUND IN ART DIRECTION AND GRAPHIC DESIGN, I AM COMMITTED TO CREATING WORK THAT PROVIDES A HIGH QUALITY EXPERIENCE, BOTH IN AESTHETIC AND FUNCTIONALITY.

## CONTACT

**Portfolio**: lindsayforrister.com
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## TECHNICAL SKILLS

PHOTOSHOP | INDESIGN
ILLUSTRATOR | SKETCH
INVISION | HTML5 | CSS3
BOOTSTRAP | JAVASCRIPT
JQUERY | AJAX | APIs
JSON | NODE.JS | MySQL
SEQUELIZE | EXPRESS
HANDLEBARS

## EDUCATION

**SOUTHERN METHODIST UNIVERSITY**　　　　　April 2017- Oct 2017
*SMU Coding Bootcamp - Full Stack Web Development*

An extensive 24-week long boot camp dedicated to designing and building web applications.

*Applications Built:*
**PLUG IN:** A web application that allows users to search for music events in their area using the Eventful API. | *lforrister.github.io/PlugIn*
　　　• I was responsible for the front end development & UX/UI design of the project as well as the implementation of the Google Maps API.
　　　• Technologies used include HTML5, CSS3, Bootstrap, Javascript, jQuery, APIs, JSON, AJAX & Firebase.

**PET MATCHER:** A web application that allows local animal shelters to upload adoptable pets. Users can then use the application to search through the adoptable pets based on specified filters.
　　　• I was responsible for the front end development & UX/UI design of the project. I also worked together with my teammates to implement the back end technologies that allowed the pets to interact with our database.
　　　• Technologies used include HTML5, CSS3, Bootstrap, Javascript, jQuery, JSON, Node.js, MySQL, Sequelize, Express, and Handlebars.

**SOUTHERN METHODIST UNIVERSITY**　　　　　Aug 2012 - May 2016
*B.A. Advertising; B.A. Music; Minor in Graphic Design*　　　GPA: 3.86

*Accolades:*
　　　• Provost Scholarship Recipient　• Graduated Cum Laude
　　　• Member of Kappa Tau Alpha Honors Society

## WORK EXPERIENCE

**ART DIRECTOR,** *Core Publishing*　　　　　June 2016 - Present
　　　• Responsible for the publication design of *Dallas Hotel Magazine, Houston Hotel Magazine, Denver Hotel Magazine* & *Colorado Hotel Magazine.*
　　　• Responsible for the design of marketing & promotional materials.
　　　• Maintained/updated digital materials, including *dallashotelmagazine.com* and Core Publishing's social media accounts.
　　　• Managed production schedule & oversaw printing press needs.

**FREELANCE DESIGNER**　　　　　January 2015 - Present
　　　• Worked with clients such as Attraction Lab, Russ Lyon | Sotheby's International Realty, Dexter & Company, and Not On My Campus to provide polished graphics for print and digital platforms.

**MARKETING INTERN,** *Dallas Museum of Art*　　　　　Fall 2014
　　　• Responsibilities included generating content for social media, generating Google search words, aiding in the creation and execution of promotional contests, activities and events.