

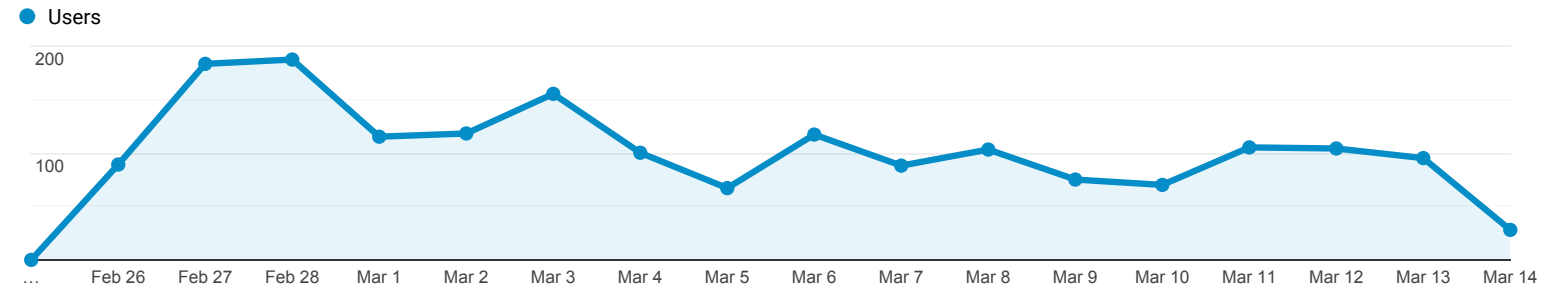
Channels

All Users
100.00% Users

Feb 25, 2021 - Mar 14, 2021

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,658 % of Total: 100.00% (1,658)	1,658 % of Total: 100.00% (1,658)	1,942 % of Total: 100.00% (1,942)	56.23% Avg for View: 56.23% (0.00%)	2.47 Avg for View: 2.47 (0.00%)	00:01:27 Avg for View: 00:01:27 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Social	1,395 (83.63%)	1,390 (83.84%)	1,534 (78.99%)	55.41%	2.41	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	218 (13.07%)	218 (13.15%)	304 (15.65%)	64.47%	2.12	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Referral	45 (2.70%)	40 (2.41%)	58 (2.99%)	53.45%	2.69	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Organic Search	8 (0.48%)	8 (0.48%)	44 (2.27%)	29.55%	6.64	00:10:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. (Other)	2 (0.12%)	2 (0.12%)	2 (0.10%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5