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| 1.) Three conclusions |
| a.) it presents that there are the most kickstart campaigns in the theatre parent category and that this makes up around 34% of the total campaigns from 2009 - 2017 |
| b.) From 2009 - 2017, the most failed campaigns were in the month of October, versus most successful in May. |
| c.) Based on complete data sets for 12 months of years 2010-2016, the year 2015 had the most campaigns. |

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| 2.) Limitations |
| There are years that do not have complete 12 months set of data, 2009 - 2017 |
| I am curious about economic depressions and recession and the potential impact |
| Also curious about how people learned about Kickstarter and where the people are coming to the website from |
| What's the difference between canceled and failed campaigns? |

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| 3.) Graphs we could create |
| Could create a graph outlining each years successes,f ailures, lives, and cancelations |
| Graph representing percentage of success v failure if a spotlight campaign or a staff pick campaign |
| Graph demonstrating length of completion for those campaigns completed from end date of campaign to launch date of product |