# **LUCIA DE LA TORRE**

lg3394@columbia.edu\_| +1 (917) 583-0313 <u>LinkedIn</u>| <u>GitHub</u> | New York, USA

#### **OVERVIEW**

Internationally experienced professional with 5+ years in global business media and human rights advocacy, seeking opportunities in AI Trust & Safety from September 2025. Currently pursuing an MS in Data Journalism at Columbia University while researching trust-centered AI systems. Proven track record navigating complex regulatory environments and misinformation challenges. Passionate about leveraging journalism and human rights expertise to design AI products that balance innovation with user protection.

### **EDUCATION**

### **COLUMBIA UNIVERSITY, Graduate School of Journalism**

New York, NY

MS, Data Journalism

Expected Aug 2025

Key Courses: Python, Data Processing/Scraping, Analysis & Visualization, Databases, Machine Learning, Data Storytelling

Capstone: Analyzing AI Failures Using MIT Risk Repository to Map Global AI Danger Zones

Competitions: Apart Research Women in AI Safety Hackathon, Special Jury Mention, March 2025 **UNIVERSITY COLLEGE LONDON**, London, UK

Sept 2019 – July 2021

MFA, Creative Storytelling, 4.0 GPA | Awards: La Caixa Postgraduate Scholarship (2019-2021)

UNIVERSITY COLLEGE LONDON, London, UK

Sept 2016 - July 2019

BASc, Digital Anthropology and Science Policy, 4.0 GPA | Awards: Scholae Mundi Scholarship (2016-2019)

### PROFESSIONAL EXPERIENCE

#### **COLUMBIA UNIVERSITY**

New York, NY

# Research Fellow, The Trust Collaboratory/Center for Smart Streetscapes

Jan 2025 - present

- Developing a trust-enhanced Large Language Model (LLM) for community socioeconomic development in Harlem.
- Researching public trust in technology and developing frameworks for engineers to effectively engage with public stakeholders in AI deployment.

# AMNESTY INTERNATIONAL

London, UK

# Digital Producer, Eastern Europe and Central Asia

Dec 2022 - Aug 2024

- Advised on misinformation and platform governance during Russia's invasion of Ukraine, offering strategic insights into technological inference and responsible technology use for Russian-speaking supporters.
- Designed data-driven digital outreach models using Google Ads targeting and Telegram that secured thousands of new subscribers in regions with restricted internet access.

#### FINANCIAL TIMES

London, UK

## **Production Manager**

Nov 2021 - Dec 2022

- Led high-profile multimillion-dollar content partnerships between the FT and global finance and tech corporations on cryptocurrencies, AI, and impact investments, reaching top 5 most-read by a C-suite audience.
- Coordinated global teams on projects across Europe, Africa, and Asia, ensuring full legal and copyright compliance and successfully securing repeat corporate content partnerships.

BBC, CBC

London, UK

Production Consultant, Academy Award and BAFTA-longlisted documentary Finding Alaa

Jul 2021 - Nov 2021

## **EARLIER EXPERIENCE**

THE CALVERT JOURNAL, Staff Writer, London, UK (2019-2021), AURORA PRIZE, Policy Intern, Yerevan, Armenia (2018)

# ADDITIONAL INFORMATION

**Technical Skills**: Python, R, SQL, web scraping, ML/NLP, AI Safety benchmarks, Responsible AI Frameworks.

Software: Jupyter Notebooks, Pandas, D3.js, Tableau, scikit-learn, MS Office, Google Suite, Adobe Suite.

Languages: Bilingual English & Spanish, Advanced Italian, Intermediate Russian and French, Basic Armenian.

**Work Authorization:** Dual citizenship UK/Spain with a 3-year US work authorization.

Interests: AI Trust & Safety, Alignment Problem, Human-Centered Design, World Cinema, Long Distance and Trail Running.