LUCIA DE LA TORRE

lg3394@columbia.edu | +1 (917) 583-0313 linkedin.com/in/luciagonzalezmantecon | New York, USA

OVERVIEW

Internationally experienced AI governance and tech policy specialist with 5+ years in business media and global governance. Focused on leveraging data, AI, and emerging technologies responsibly to address complex challenges. Proven track record navigating regulatory frameworks and driving scalable solutions.

EDUCATION

COLUMBIA UNIVERSITY, Graduate School of Journalism

New York, NY

MS, Data Journalism

Expected Aug 2025

Key Courses: Python, Data Processing/Scraping, Analysis & Visualization, Databases, Machine Learning, Data Storytelling

Capstone: Statistical Analysis of AI Governance Models and Regulatory Impact at Tech Companies

Competitions: CBS AI Impact Challenge, Women in AI Safety Hackathon

UNIVERSITY COLLEGE LONDON, London, UK

MFA, Creative Storytelling, 4.0 GPA | Awards: La Caixa Postgraduate Scholarship (2019-2021)

Sept 2019 - July 2021

UNIVERSITY COLLEGE LONDON, London, UK

Sept 2016 - July 2019

BASc, Digital Anthropology and Science Policy, 4.0 GPA | Awards: Scholae Mundi Scholarship (2016-2019

PROFESSIONAL EXPERIENCE

COLUMBIA UNIVERSITY

New York, NY

Research Fellow, The Trust Collaboratory/Columbia Engineering School

Jan 2025 - present

- Developing a trust-enhanced Large Language Model (LLM) for community socioeconomic development in Harlem.
- Researching public trust in technology, with a focus on AI deployment for policymakers and financial institutions.

AMNESTY INTERNATIONAL

London, UK

Digital Producer, Eastern Europe and Central Asia

Dec 2022 - Aug 2024

- Advised on misinformation and platform governance during Russia's invasion of Ukraine, offering strategic insights into technological inference and responsible technology use for Russian-speaking supporters.
- Designed data-driven digital outreach models using Google Ads targeting and Telegram that secured thousands of new subscribers in regions with restricted internet access.

FINANCIAL TIMES

London, UK

Production Manager

Nov 2021 - Dec 2022

- Led high-profile multimillion-dollar content partnerships between the FT and global finance and tech corporations on cryptocurrencies, AI, and impact investments, reaching top 5 most-read by a C-suite audience.
- Coordinated global teams on projects across Europe, Africa, and Asia, ensuring full legal and copyright compliance and successfully securing repeat corporate content partnerships.

BBC, CBC

London, UK

Production Consultant, Academy Award and BAFTA-longlisted documentary Finding Alaa

Jul 2021 - Nov 2021

EARLIER EXPERIENCE

THE CALVERT JOURNAL, Staff Writer, London, UK (2019-2021), AURORA PRIZE, Policy Intern, Yerevan, Armenia (2018)

ADDITIONAL INFORMATION

Technical Skills: AI Safety and Governance, Responsible AI Frameworks, Python, R, APIs, SQL, database management, web scraping, ML (NLP tools), Policy Research, and Data-Driven Strategic Communication.

Software: Jupyter Notebooks, Pandas, D3.js, Tableau, scikit-learn, MS Office, Google Suite, Adobe Suite.

Languages: Bilingual English & Spanish, Advanced Italian, Intermediate Russian and French, Elementary Armenian.

Work Authorization: Dual citizenship UK/Spain with a 3-year US work authorization.

Interests: AI Alignment, Transformative AI, Human-Centered Design, World Cinema, Long Distance and Trail Running.