

LEAH CALLAHAN

GRAPHIC & WEB DESIGNER

EXPERIENCE

DESIGN INTERN | ZURB, Inc.

May 2017 - August 2017 CAMPBELL, CA

Redesigned the web application, Enroll. Researched competitors, completed web audits, low-fi and hi-fi wireframes, user tested the designs, completed visual assets, CSS animations, HTML, Sass, and JavaScript. Presented the progress biweekly to receive constructive criticism and discuss further opportunities for the app.

SENIOR WEB DESIGNER | Digital Corps

January 2016 - Present MUNCIE, IN

Collaborate with students from multiple disciplines to create web and print design solutions for clients on and off Ball State's campus. Provide mentorship and leadership to other students. Work closely alongside student developers, videographers, marketers and user experience specialists to meet project deadlines.

JUNIOR PROJECT MANAGER | Digital Corps

August 2016 - Present MUNCIE, IN

Create, plan, and manage project timelines, lead team meetings, and help team members progress on a project in order to make deadlines. Address and solve possible obstacles, communicate with clients, and lead client meetings.

DESIGNER | Studio 165+

January 2017 - Present MUNCIE, IN

Competitively chosen from the Graphic Design Department in the School of Art at Ball State University to construct a design studio. Create identity systems and design visuals (both print and web), communicate and present ideas to clients, and meet deadlines.

DESIGN TEAM LEADER | Studio 165+

August 2017 - December 2017 MUNCIE, IN

Oversaw roles of a select group of students, delegated work, presented solutions to clients, and conducted group meetings.

GRAPHIC DESIGNER | Hero Design Company

June 2015 - August 2015 CINCINNATI, OH

Met with children within Cincinnati Children's Hospital to design personalized superhero capes. Collaborated with a team of twelve designers to create, sew, and deliver the capes to children.

EDUCATION

BFA | Graphic Design

Expected May 2018 BALL STATE UNIVERSITY

3.8 GPA | Dean's List

AWARDS

GD USA National Identity Award	2017
Muncie Student Art League Award	2017
Ball State University Juried Art Show	2017
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AIGA Excellence in Branding Award	2016
Ruth Swain Art Scholarship	2016
National Foundation Conference	2015
Ohio Governor's Art Exhibition	2014
Sursa Fine Arts Scholarship	2014
Presidential in the Arts Scholarship	2014

AFFILIATIONS

AIGA

Ball State Vice President	Present
Ball State Co-Vice President	2016
Active Member	2015 - Present

CONFERENCES

Grow with Google	2017
AIGA National Design Conference	
MINNEAPOLIS, MN	2017
LAS VEGAS, NV	2016

SKILLS

HTML / CSS / Sass
JavaScript / jQuery
Sketch
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects



CERTIFIED
ASSOCIATE

CONTACT

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