

Brand Guidelines

Screwdriver.cd

Logo

Screwdriver.cd logo and icons you can use. [Download them here.](#)

Logo - Full Color / Black Type



Logo - Black



Logo - Full Color / White Type



Logo - White



Icon - Full Color



Circle - Full Color



Icon - Black



Circle - Black



Icon - White



Circle - White



Logo Usage

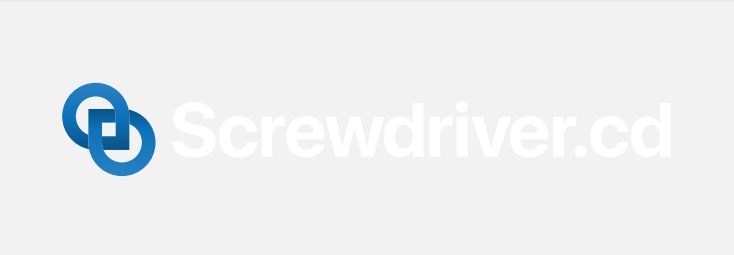
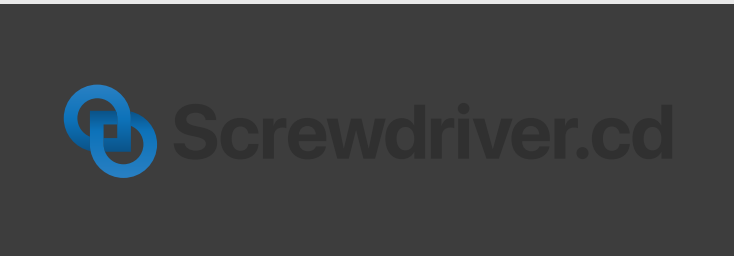
Do

Perferred usage of logo and icons are full color logo on white. Alternative usage is one color logo on a #303030 background. Other background may be used as long as legibility is maintained.



Don't

Don't use dark colored logos on dark backgrounds, inverse logo on light backgrounds, or dark colored logos on colored backgrounds.



Clear Space & Minimum Size

Preferred space around logo and icons is precise and should not be changed.

Clear Space - Full Color Logo



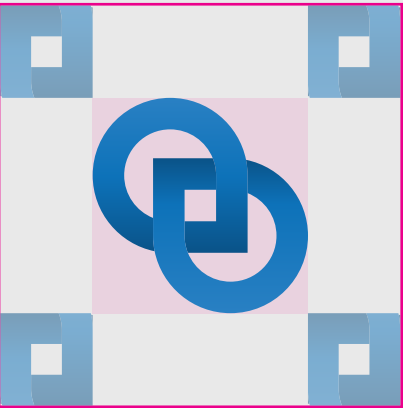
Minimum Size - Full Color Logo



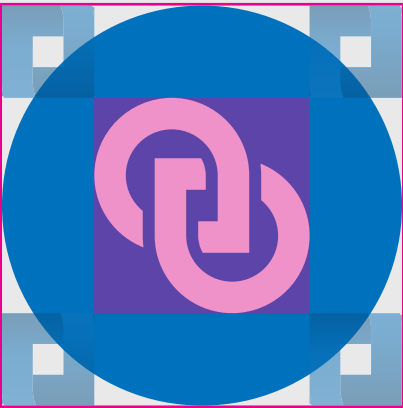
Minimum Size - One Color Logo



Clear Space - Full Color Icon



Clear Space - One Color Icon



Minimum Size - Full Color Icon



Minimum Size - One Color Icon



Color Specs

Dark Blue

#0B5289

R: 11
G: 82
B: 13

C: 98%
M: 73%
Y: 21%
K: 5%

Light Blue

#0071BC

R: 0
G: 113
B: 188

C: 87%
M: 53%
Y: 0%
K: 0%

Black

#303030

R: 48
G: 48
B: 48

C: 70%
M: 64%
Y: 63%
K: 61%

White

#FFFFFF

R: 255
G: 255
B: 255

C: 0%
M: 0%
Y: 0%
K: 0%

Gradient

Light Blue
#0071BC

To

Dark Blue
#0B5289