# Lauren McCurdy

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## EDUCATION

**Penn State Erie, The Behrend College**                                               Spring 2026
*Digital Media, Arts, and Technology, Bachelor of Arts*                    *Cumulative GPA: 3.69*

**Relevant Coursework:** Digital Humanities, Digital Media, Text Encoding, Text Analysis, Multimedia Production

## TECHNICAL SKILLS

**Software:** Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Oxygen XML Editor, Git & Github
**Coding Languages:** HTML, CSS, XML, XSLT, SVG, XPath, Regex, Relax-NG

## ACADEMIC PROJECTS

**Large Scale Text Analysis**                                                            Spring 2024
*The Olivia Rodrigo Project*
- Collaborated with team members to analyze a collection of song lyrics using Python NLP techniques
- Cleaned text files and converted them into XML using Regex
- Created and utilized Relax-NG schema to structuralize lyric data
- Used HTML & CSS to develop and design project webpage through Git Repository

**Text Encoding**                                                                          Fall 2023
*The Dennis Project*
- Collaborated with team members to analyze and encode a comic volume using CBML (Comic Book Markup Language)
- Followed CBML Relax-NG guidelines to encode each page in XML
- Created custom XSLT to convert XML data into HTML for website

## EXPERIENCE

**E-Commerce Seller**                                                                       Erie, PA
*Depop, eBay, Mercari*                                                     January 2023 - Present
- Curate and source inventory by selecting unique items to meet buyer demand
- Successfully completed over 100 sales, maintaining a 5 star customer rating across all platforms
- Manage operations such as photographing items, creating detailed listings, handling inquiries, and shipping orders
- Determine pricing by utilizing competitive market analysis to attract buyers and increase sales

**The Double Dipper Ice Cream Shop**                                                        Erie, PA
*Seasonal Employee*                                                       June - September 2021, 2022
- Prepared and served customer orders in a fast-paced environment while following health and safety protocols
- Managed inventory and restocked supplies in a timely manner
- Performed closing duties such as thoroughly cleaning all work areas and equipment

**The Anna Shelter**                                                                        Erie, PA
*Volunteer*                                                               June 2020 - October 2020
- Provided daily care for animals while keeping maintenance of their living environments
- Performed other assigned duties such as organizing files and paperwork
- Assisted in fundraising events to raise support for the organization