Solutions for a Bimodal IT World

Mode 1 emphasizes reliability, quality, ubiquity and security.
Mode 2 is exploratory; it emphasizes agility and responsiveness to employee and workgroup needs.

According to Gartner:

- By 2017, 25% of organizations will have introduced formal bimodal UCC programs.

- By 2017, 25% of major UC vendors will have introduced offers that incorporate bimodal methodology to enable easier adoption of targeted functions by groups outside of IT.

Mode1: Jabber

- Leverage Presence to find and connect, helping **individuals** get stuff done fast

- **Real-time media escalation;** central experience in Cisco's end to end UCC platform

- **Company-wide access** granted via Cisco UC licensing models

- **Key strategic product** with strong UC market track record and recent feature upgrades
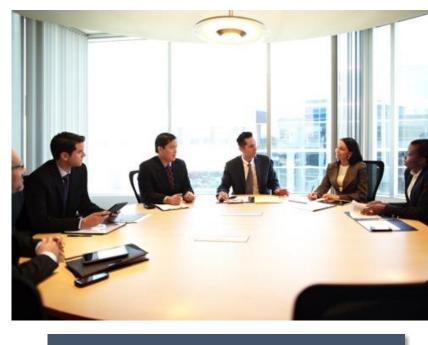
Mode 2: Spark

- Lightweight cloud-based **team collaboration** app combining persistent messaging, file sharing and meetings

- **Simultaneous blending** of synchronous and asynchronous **workloads** enabled by a **new cloud-based service**

- **Workgroups and individuals** can easily trial/purchase to get started immediately

- **Complements existing portfolio** by servicing **new use cases** with planned integrations for investment protection

Mode 1 and Mode 2 together accelerates customer time to market, affordability, and user satisfaction

We Collaborate In Many Different Ways

Find and Connect
Immediate find and connect with key individuals to get things done fast

Team Collaboration
Self organized work spaces for ongoing iteration and teamwork

Structured Conferences
Disseminate critical information to broad set of participants in many different places