

Consider an open box with a square base. The surface area is 108 in^2 .
What dimensions will maximize volume?

$$V = h x^2$$

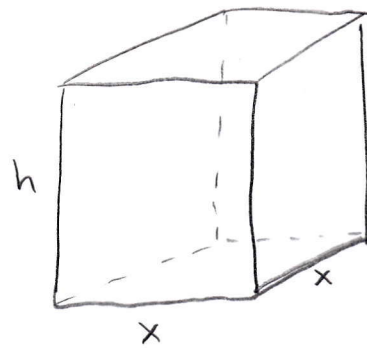
volume

$$108 = x^2 + 4hx$$

surface area

Consider

$$h = \frac{108 - x^2}{4x}$$



So

$$V = \left(\frac{108 - x^2}{4x} \right) x^2 = 27x - \frac{x^3}{4}$$

Need to maximize volume over domain of x .

$$0 \leq x \leq \sqrt{108}$$

Using Ch 3 techniques, the maximum is at $x=6$
which yields $h=3$.

Ex The product of two positive numbers is 288.
Minimize the sum of the second and twice the first.

Soln
1) Let x be first, y be second, S the sum.

2) $S = y + 2x$

3) Reduce: use $xy = 288 \Rightarrow y = 288x^{-1}$

So $S = 288x^{-1} + 2x$

4) Positive numbers $\rightarrow x > 0$

5) $\frac{dS}{dx} = -288x^{-2} + 2$

$$0 = 2 - 288x^{-2}$$

$$x^2 = 144$$

$$x = \pm 12$$

Using Ch 3 techniques, find
relative minimum at $x=12$, $y=24$.

Ex) An ecologist has 500 meters of fencing for a study plot.
What should the dimensions be to maximize the enclosed area?

Soln

1) Sketch

2) $A = xy$

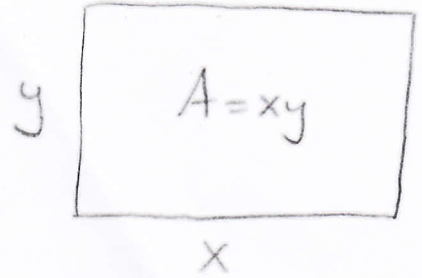
3) $500 = 2x + 2y$

$$y = 250 - x$$

So $A = x(250 - x)$
 $= 250x - x^2$

4) $x, y > 0 \Rightarrow 250 - x > 0$
 $x < 250$

$$0 < x < 250$$



5) $\frac{dA}{dx} = 250 - 2x$

$$0 = 250 - 2x$$

$$x = 125$$

$$y = 250 - x$$
$$= 250 - 125$$
$$= 125$$

$$x = 125, \quad y = 125$$